

SUGGESTED FRAMEWORK

MODERATOR'S REMARKS

(Following narration of slide presentation)

OPEN WITH INFORMAL, INTRODUCTORY REMARKS.

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Gentlemen, one of the main purposes of the presentation you've just seen and heard is to stimulate our thinking about ways to get at this problem... to exchange ideas about new approaches which can be tried, or are being tried, in your plant, or Joe's warehouse, right here in Atlanta.

We are most concerned with what's happening in Atlanta, of course. Just to give you an idea of the sort of programs and innovations we're talking about, let's look around the country a minute to see how employers elsewhere have licked their labor needs.

In Newark, there's a special school backed up by Prudential Insurance, Standard Oil, Westinghouse, Western Electric, New Jersey Bell, Bamberger's, and Public Service Electric and Gas. These firms go together and hire young people in groups of a hundred, then alternate them every other week between the plants and the special school of small classes.

In Hartford, Aetna Life and Casualty goes in with the Urban League on stenographic training.

In Racine, the J. I. Case Company has a program called ADULTS IN A HURRY. This works by catching students who are ready to drop out of school and furnishing part-time jobs to keep them going until they graduate.

In Boston, the Raytheon Company has developed the talents of 1,500 handicapped people.

In Illinois, Illinois Bell provides a clearing house for 326 Bell Corps volunteers who spend off-duty time as slum leaders and tutors.

Those are just a few examples. Programs such as these have been developed in Atlanta. With more thought and determination, more can be done. How? Let's start right here, by acknowledging that the problem and the opportunity exist, and that we have the will and the concern to begin.

First, let's talk about our individual experiences. What could be done -- what is being done in my company? Are my standards realistic? Do I have difficulty in getting the help I need?

How far are we reaching to get people to train? Is turnover a problem? What are the causes of my turnover? Do our policies contribute to turnover, or help reduce it?

Next, let's talk about these agencies. Do we call on them, and make use of their services? Do we know what help we might get from each? Could we use a service no agency seems to be offering?

Then, let's talk about what we can do together. How can we pool information to find out the types of workers most needed? How can several of us work together, or use a public agency, to recruit and train employees in special or general skills? What would it cost, and could the funds be obtained?

Those are just a few areas to talk about. We're interested in your own experiences, but we're just as interested in the questions you might have, as well.

(AT THIS POINT, CALL ON ONE OR MORE IN AUDIENCE TO RELATE LOCAL EXPERIENCES -- IF AVAILABLE -- OR ENTERTAIN QUESTIONS AND COMMENTS OF THE GROUP. DIRECT QUESTIONS TO AVAILABLE RESOURCE PEOPLE WHEN POSSIBLE OR USE AS BASIS FOR DISCUSSION AMONG GROUP.)