

ATLANTA CHILDREN AND YOUTH SERVICES COUNCIL

1201-B CITY HALL

PHONE 522-4463 - EX. 437

ATLANTA, GEORGIA 30303

Jerry Luxemburger, Chairman
John W. Cox, Executive Director

December 4, 1969

J. Haberman
go if you can
Dan

Mr. Dan Sweat
Chief Administrative Officer
Mayor's Office
City Hall

Dear Dan:

As you know, the Christmas season is one of the times of the year that lends itself to the increase in crime and delinquency in our city. There are many statistics, as you also know, to support this claim. According to the City of Atlanta Police Department, 368 juvenile offenses were committed in December 1968.

The Children and Youth Services Council is charged with the responsibility of preventing these acts before they become statistics. To that end, we are proposing a series of public service announcements to be carried by the mass media centering around several important DO'S and DON'TS at Christmas. We are including a brief outline as to how this can be done and what materials could possibly be used.

To augment the thoughts we have, and to receive the benefits of your thinking on the project, we are calling a meeting of several key agencies affected by this problem.

At this meeting we hope to "firm up" plans so as to make maximum use of any TV and Radio time we can get.

The meeting is scheduled for Monday, December 8, 1969 at 3:30 p.m., City Hall, Committee Room # 4.

Thank you for your cooperation.

Sincerely,

Margaret Rhodes
(Mrs) Rhodes Perdue
Acting Chairman

RP:vwp

Enc.