

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
MARCH 23, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, March 23, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Joseph S. Perrin, Chairman
Paul Muldawer, Vice-Chairman
Harry J. Baldwin
W. L. Calloway
Samuel I. Cooper

James H. Dodd
Franklin M. Garrett
Julian Harris
Mrs. Edith Henderson
H. King McCain

Guests present:

Eric Harkness, City Planning Dept.
Dana Palmer, " " "

Minutes of the March 9 meeting were approved.

CHAIRMAN'S REPORT

Mr. Perrin announced that a letter has been sent to Rich's commending them on their 100th anniversary.

Mr. Perrin read letter dated March 9 from Raymond D. Nasher, in reply to Mr. Cooper's letter of Feb. 23, with reference to the proposed \$200 million Park Place Development over Georgia Railroad Air Rights. Mr. Perrin pointed out the fact that the Georgia State College Campus, which will also build on a plaza, or platform, will be implemented adjacent to this development. He asked if members feel ACDC may suggest to the Nasher firm coordination between their plaza concept and that of the proposed Georgia State College Plaza. With concurrence of members, Mr. Harris requested such letters be written to the Nasher Firm and to Georgia State (with copy of same to Messrs. Ernest Davis, Alan Kiepper, Dan Sweat, and architects).

At this point, Mr. Muldawer brought out the need for a master plan for the Central Business District, because of the developments of the Park Place

Development, Capital Square Development, "Demonstration Cities" Development, the Air Rights Development, and the Peachtree Center Development, among others.

The Chairman next read letter draft to be sent to Mr. Hugh Thompson of the C&S Bank, pending approval of members, inviting him to meet with the Commission on April 13 re the "Terminus" development. Letter was approved as written.

VICE-CHAIRMAN'S REPORT

Mr. Muldawer reported that the Commission has been asked by the Atlanta Housing Authority to review, or send a delegation to help review the Rockdale Urban Renewal Project. Mr. Baldwin and Mr. Calloway will accompany Mr. Muldawer to this review, which will be in about two weeks, and all members were urged to go if possible. Members will be contacted when the time is determined.

Mr. Muldawer also reported that last year the Commission had talked about a symposium to set up a link of communication between ACDC and many groups of people. He feels that the tool by which this can be done is to approach one of the TV stations and talk to them about a regular TV program which would present the work the Commission is doing. He asked for opinions from members. Following a short discussion, Messrs. Muldawer and Perrin were authorized to approach the determined station and set up a schedule for a regular program.

REPORTS OF COMMITTEES

Mr. Perrin stated that he feels the most important work the Commission can do must be done by committees, and urged each committee for active participation, and further requested that each committee bring a progress report, where appropriate, on its activities, on a bi-weekly basis. He added that he will establish 2 more committees today.

Committee (a)

Mr. Muldawer, chairman, reported that no new projects were submitted for review. He stated that he has been hearing from projects that the Civic Design Commission has reviewed, and he feels they are having an impact on the architectural offices around the city.

Mr. Harris brought out that there are many examples in Atlanta where business firms and companies have done excellent jobs of siting and landscaping, and he suggested the possibility that perhaps once a month the Commission could have a picture of a project it commends in the paper, with a complimentary article.

Mr. Perrin stated he thinks this is a worthwhile thing, and suggested that it be brought up at a later meeting.

Committee on % for Arts

Mr. Perrin reported that this committee has previously submitted a report of its recommendations, and he has contacted Mr. Robert Lyle, attorney, who will draft a proposed ordinance for ACDC approval, to be presented to the Board of Aldermen. He added he expects to receive the draft within 2 or 3 meetings.

Urban Beautification Committee

Mr. Harris, chairman, reported his committee has met with Eric Harkness re the "Demonstration Cities" project in the Grant Park area, and will continue to cooperate in every way possible.

Upon the request of Mr. Harris, Mr. Franklin Garrett was added to this committee.

"Terminus" Committee

Mr. Muldawer, chairman, stated that he feels this "under city" development can best be implemented by inviting an important delegation from C&S Bank, 1st National Bank, Coca Cola Company, and Rich's, to an informal luncheon for an exchange of ideas.

Mr. Muldawer further added that he would like to remain on this committee, but have Mr. Garrett serve as chairman. Mr. Garrett accepted the chairmanship.

Committee on Scale Model

Mr. Perrin reported that under Mr. Cooper's leadership \$1000 has been acquired from the City to ship a sample model to Atlanta from model makers in San Francisco and Wilmington, Delaware. It was brought out that the San Francisco model is not available, but the Commission can pursue the one in Wilmington. Mr. Harris asked if perhaps the Commission should advertise for samples from local model makers.

Mr. Perrin stated that since Mr. Portman is chairman of this committee, he would contact him and hopefully report at the next meeting.

Committee on Proposed Dinner

Mr. Perrin stated he will contact Mr. Portman, chairman, by phone for information in this regard, and will proceed on the guest list.

Committee on Historic Sites and Structures

Mr. Baldwin, chairman, stated he had no report, but added the ACDC ordinance states that it is the responsibility of this Commission that it keep some kind of record of historic sites, and expressed his delight that Mr. Garrett, who is chairman of the Historical Society, has joined us, as he has background in this.

Mr. Garrett said he is sure he can be helpful in identifying historical sites, as he has studied the background of the city, or he could look it up.

"Communication" Committee

It was reported that Mrs. Ferst, has begun a list of important civic groups and garden clubs.

GENERAL DISCUSSION

Mr. Perrin expressed his interest in working with the Planning Dept. on putting on a city show as part of the Arts Festival in Piedmont Park in May. He stated he had previously spoken to Eric Harkness in this regard, at which time they discussed the story to be told, the source of budget for telling the story, and how this exhibition could be implemented. It was brought out that part of the presentation could be based on the CIP Design Report, supplemented with slides and taped information.

At this time, Eric Harkness appeared and introduced to the Commission Mr. Dana Palmer, who has been employed by the Planning Dept. on a parttime basis, for the purpose of working on a preliminary master plan of the down-

town, including the government center and Georgia State Campus. Mr. Harkness pointed out that they regard this as generally an educational and promotional technique, as the Planning Dept. budget does not allow for a real master plan.

Mr. Harkness was asked if he feels a presentation for a city show could be prepared in time for the Arts Festival, and if perhaps money could be acquired under the budget of the design report. Mr. Harkness stated there is no money under the CIP, but he would check with Collier Gladin re feasibility of funds and report back to the Commission so we can either move ahead or withdraw within the next 2 weeks.

NEW BUSINESS

The Chairman asked if the Commission feels it would be useful to extend an invitation to Mr. Robert Brown, the new chairman of the Georgia Urban Design Council, to meet with the Commission, as this organization assists municipalities across the state in making various studies. Upon Mr. Muldawer's suggestion, this was put off for future consideration.

As per motion in minutes of the January 12 ACDC meeting, for a committee to deal with trash problems, Mr. Perrin appointed the following "Sanitation Committee":

J. Ben Moore, chairman
H. King McCain
Mrs. Edith Henderson

Mr. Perrin stated that the Planning Department requested that a committee be established to review the Design Report; to make recommendations in the form of a report to ACDC; to establish some of ACDC long-range goals based on the report; and to suggest priorities in terms of development. The chairman thereby appointed the following committee:

John C. Gould, chairman
W. L. Calloway
Sam'l I. Cooper

The Commission next discussed possible nominees to be recommended to the Mayor to replace Mr. Orbie Bostick, who has resigned from the Commission.

Mr. Joseph Briggs Browder, Vice-President of Georgia Power Company, was nominated, provided he will agree to serve. Mr. Muldawer also nominated Ray O'Neil.

The motion was passed that Mr. Browder be contacted to ascertain if he is willing to be nominated to the Mayor, and if he is not, Mr. Muldawer will again bring up Ray O'Neil.

There being no further business, the meeting was adjourned at 4:30 p.m.

Ann Butler
Recording Secretary