

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, OCTOBER 12, IN
COMMITTEE ROOM #4, CITY HALL.

Mayer Allen

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, DECEMBER 14, IN
ALDERMANIC CHAMBERS
~~COMMITTEE ROOM #14~~, CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, OCTOBER 26, IN
COMMITTEE ROOM #4, CITY HALL.

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

W. P. MARSHALL
CHAIRMAN OF THE BOARD

R. W. MCFALL
PRESIDENT

SYMBOLS

DL = Day Letter

NL = Night Letter

LT = International Letter Telegram

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

132P EDT SEP 18 67 AC168

A LLX129 PD 1 EXTRA ATLANTA GA 18 105P EDT

EARL LANDERS, DLR BEFORE 2PM

ASST TO THE MAYOR CITY HALL ATLA

THE ATLANTA CIVIC DESIGN COMMISSION URGES THE TABLING OF PROPOSED ORDINANCE RESTRICTING BRIDGES AND SIMILAR STRUCTURES. IT IS THE UNANIMOUS OPINION OF THE COMMISSION THAT ANY POLICIES FOR ANY ORDINANCE RELATING TO THE MATTER SHOULD BE STRUCTURED WITH GREAT DELIBERATION AND PROVIDE MAXIMUM FLEXIBILITY SO AS TO MEET THE CHANGING NEEDS OF A CHANGING CITY.

JOSEPH S PERRIN CHAIRMAN ATLANTA CIVIC DESIGN COMMISSION

(29).

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, SEPTEMBER 28, IN
COMMITTEE ROOM #4, CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, SEPTEMBER 14, IN
COMMITTEE ROOM #4, CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 PM, THURSDAY, JULY 27, IN
COMMITTEE ROOM #4, CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, JULY 13, IN
COMMITTEE ROOM #4, CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, JUNE 22, IN
COMMITTEE ROOM #4, CITY HALL.

atlanta civic design commission

ATLANTA CIVIC DESIGN COMMISSION

CITY HALL

ATLANTA, GEORGIA 30303

~~in process with the design~~
~~work the~~
~~design, when all work~~

14 pt. Helvetica Lt. G.
flush left

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, MARCH 9, IN
COMMITTEE ROOM #4, CITY HALL.

Office of the Mayor

ATLANTA, GEORGIA

PHONE JA. 2-4463

Linda Price

*Requisition sent
to Purchasing
on 6/16.*

lp.

A copy of the 1967 Civic Design Commission
membership list is enclosed for your information.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, MAY 11, IN
COMMITTEE ROOM #4, CITY HALL.

Attached is a copy of the Civic Design Commission report (Feb., 1966 to March, 1967) as submitted by former chairman Cooper, for your information.

File

Attached is a copy of the ACDC report (Feb., 1966 to March, 1967) as submitted by former chairman Cooper, for your information.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, APRIL 27, IN
COMMITTEE ROOM #4, CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, APRIL 13, IN
COMMITTEE ROOM #4, CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, MARCH 23, IN
COMMITTEE ROOM #4, CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, FEBRUARY 23, IN
COMMITTEE ROOM #4, CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, FEBRUARY 9, IN
COMMITTEE ROOM #4, CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN
COMMISSION WILL BE HELD AT 2 P.M. THURSDAY, JANUARY 26,
IN COMMITTEE ROOM #4, CITY HALL

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN
COMMISSION WILL BE HELD AT 2 P.M., THURSDAY, JANUARY 12, 1967,
IN COMMITTEE ROOM #4, CITY HALL

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN
COMMISSION WILL BE HELD AT 2 P.M., THURSDAY, NOVEMBER 10,
IN COMMITTEE ROOM #4, CITY HALL

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN
COMMISSION WILL BE HELD AT 2 P.M., THURSDAY, OCTOBER 27 ,
IN COMMITTEE ROOM #4, CITY HALL

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN
COMMISSION WILL BE HELD AT 2 P.M., THURSDAY, OCTOBER 13,
IN COMMITTEE ROOM #4, CITY HALL

A.C.D.C. WILL MEET THURSDAY, SEPTEMBER 8, AT
2 P.M., WITH METROPOLITAN PLANNING COMMISSION
IN THE GLENN BLDG., AT THE CORNER OF SPRING &
MARIETTA. (PARKING AVAILABLE IN THE GLENN BLDG.
GARAGE & PARKING LOT ACROSS MARIETTA)

Noted
[Signature]

THE NEXT REGULAR MEETING OF THE ATLANTA
CIVIC DESIGN COMMISSION WILL BE HELD AT
2 P.M., THURSDAY, AUGUST 25, IN COMMITTEE
ROOM #4, CITY HALL

THE NEXT REGULAR MEETING OF A.C.D.C. WILL BE HELD
AT 2 P.M., THURSDAY, AUGUST 11, IN COMMITTEE
ROOM #4, CITY HALL.

A.C.D.C. WILL CONVENE AS USUAL ON THURSDAY,
JULY 28, AT 2 P.M., IN COMMITTEE ROOM #4,
CITY HALL, BUT WILL SHORTLY THEREAFTER PROGRESS
TO THE 7TH FLOOR WHERE IT WILL DEVOTE THE REMAINDER
OF THE MEETING TO EXPLANATIONS OF THEIR VARIOUS
PROGRAMS BY THE ATLANTA PLANNING DEPARTMENT.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, JUNE 16, ON THE SECOND FLOOR
OF CITY HALL.

File THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, JULY 14, ON THE SECOND FLOOR
OF CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION WILL
BE HELD AT 2 P.M., THURSDAY, JUNE 2, ON THE SECOND FLOOR OF CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, MAY 19, ON THE SECOND FLOOR
OF CITY HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC
DESIGN COMMISSION WILL BE HELD AT 2 P.M.,
THURSDAY, MAY 5, ON THE SECOND FLOOR OF CITY
HALL.

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN COMMISSION
WILL BE HELD AT 2 P.M., THURSDAY, MAY 25, IN
COMMITTEE ROOM #4, CITY HALL.

Office of the Mayor

ROUTE SLIP

TO: Earl

FROM: Ivan Allen, Jr.

- For your information
- Please refer to the attached correspondence and make the necessary reply.
- Advise me the status of the attached.

_____ *File* _____

_____ *Noted* _____

_____ *Rec* _____

THE NEXT REGULAR MEETING OF THE ATLANTA CIVIC DESIGN
COMMISSION WILL BE HELD AT 2 P.M., THURSDAY, APRIL 21,
ON THE SECOND FLOOR OF CITY HALL.

Office of the Mayor

File

ROUTE SLIP

TO: Earl

FROM: Ivan Allen, Jr.

- For your information
- Please refer to the attached correspondence and make the necessary reply.
- Advise me the status of the attached.

*Aren't you impressed
with these most
elaborate minutes?*

Yes

The Atlanta Journal

"Covers Dixie Like the Dew"

Since 1883

Jack Tarver, President • Jack Spalding, Editor

EDITORIALS

20

SEPTEMBER 21, 1966

OUR UNDERGROUND CITY

Will Ghost Streets of Atlanta Live Again?

By REESE CLEGHORN

ATLANTA'S name was changed in 1844 from Terminus to Marthasville. But you may still take a train to Terminus. In fact, you may walk to it.

The center of Terminus exists under the Central Avenue Viaduct in Atlanta. It is a stone marker a couple of feet high, with the chiseled notation "W & A R.R., O O." This is the Zero Mile Post, and it was put into the ground in 1842 as the first of a series of mile posts marking the route of a new railroad between Atlanta and Chattanooga.

But this was not Atlanta. It was Terminus, because this was the end of the line, and the city was nothing much then except the end of the new railroad line.

* * *

IT WOULD BE difficult to find anything that means as much in Atlanta's history as this marker. It designated the termination that gave us the city's first name. And on it are the initials that gave us the word "Atlanta," derived from the name of the state-owned Western & Atlantic Railroad.

In December of 1842 crowds came to see the first locomotive move over the tracks, and that may have been the real beginning of Atlanta, because the city grew first as a transportation center.

In the dim light under the viaduct, and near the tracks, within a fenced enclosure, you may see the Zero Mile Post where it all started.

* * *

THIS IS ONE PART of Underground Atlanta. There is much more, because this is a city that was built in layers. Now our new Civic Design Commission has begun a serious inquiry into possibilities of bringing to life the old city underneath.

So far this is just an idea. The commission wants to determine the feasibility for use of Underground Atlanta as an entertainment area. This may depend upon the willingness of the property owners and the interest of the public.

Under Alabama Street is an older Alabama Street, an older city. At least two and perhaps four blocks of it, with original street-level store fronts, livery stables and saloons, might be reclaimed, along with some of the side streets.

* * *

THIS AREA, like a number of other segments of the older city under other streets and viaducts, can be easily reached and, in fact, is still in use. On many of these dead streets

trucks roll daily, delivering to underground entrances of buildings that rise over the older structures. Many of the old stores are now storage places. On some parts of the underground streets, light shines through; other parts are dark.

When the first Broad Street overpass was constructed in 1852, part of the older Atlanta was submerged. When the Spring Street overpass was finished in 1922, Underground Atlanta grew again. This building-over process is still being regularly repeated.

Walk along the older Alabama Street and at No. 38 you may see a gilded inscription indicating the Lowry Bank, which was founded in 1861.

At No. 44 on this old Alabama Street, in the 1870s, the Atlanta Chamber of Commerce was busy, no doubt with an early Forward Atlanta program. At No. 69 people were more relaxed: This was Paul Hentschel's Saloon.

* * *

ACROSS FROM Mr. Lowry's private bank, ornamental posts stand alongside the stone arch marking the entrance to one of the meat packers of Packinghouse Row.

(Gisell Sieburth wrote about these and other buildings whose history she had traced, in the Journal-Constitution Magazine last December.)

Can the dark rooms behind ornate old Victorian-style posts be turned into new restaurants, with some old-style furnishings? Can there be restoration of painted glass now removed, and refurbishing of cast-iron fronts? Will Paul Hentschel's Saloon swing again?

That is what is on the minds of some of those now contemplating this germ of an idea. They think there may be a chance to convert several underground blocks into a popular center of restaurants, galleries, night spots and shops, all in the style of the old Atlanta.

* * *

THERE IS ROOM for an impressive entranceway at one point on the present Alabama Street, where stairs and planted landings might lead the visitors into the old city. Could there be a horse-and-buggy shuttle service waiting below, to take people on the original cobblestone streets, under gas lights, to their destinations?

A committee of the Civic Design Commission wants to find out. Paul Muldawer, an architect who is a member of the committee, believes all this may be feasible—if there is public response to the idea. He hopes to hear.

"Every city needs something people will point to as truly unique," he said, "and for Atlanta this could be it."



The Atlanta Journal

"Covers Dixie Like the Dew"

Since 1883

Jack Tarver, President

Jack Spalding, Editor

EDITORIALS

24

OCTOBER 24, 1966

ATLANTA DOWN UNDER

They Can Hear the Old Rinky-Tink Now

By REESE CLEGHORN

THE IDEA of reviving Atlanta's deserted underground streets, haunting reminders of how the city was a century ago, has been moving some imaginations.

Here is where we left that subject (a flashback, in the style of the old flicks):

Under Alabama Street, an older Alabama Street exists. At least two and perhaps four blocks of it, with original street-level store fronts, livery stables and saloons, is regarded as reclaimable, along with some of the side streets.

It is possible to enter this part of "underground Atlanta" from the present Alabama Street, though all is now dark and forbidding, used mainly by trucks for deliveries to below-street-level entrances of Alabama Street buildings.

Still, on that underground Alabama Street you may see, at No. 38, a gilded inscription indicating the Lowry Bank, founded in 1861, and across the street from it is the stone arch that once marked the entrance to one of the meat packers of Packinghouse Row. The Atlanta Chamber of Commerce held forth at No. 44, and at No. 69 people reveled at Paul Hentschel's Saloon.

So much for the scene.

* * *

A MONTH AGO, when I wrote about the possibility that this and perhaps other parts of "underground Atlanta" might be carefully re-created in the style of earlier days, the whole thing was only an idea in a few heads.

The Civic Design Commission had been looking into the possibilities. What appeared in print about the idea moved a good many people to call Paul Muldawer, a young architect who is on the commission, to express enthusiastic interest. He welcomes such calls. And he now reports that he and others of the commission have been moving along with more explorations of the prospects.

I also have had many responses, and that suggests to me that the idea would be a popular one and a re-creation of the old Atlanta would draw plenty of customers. Among those who have reacted happily to the idea are the people at the Atlanta Convention Bureau, who obviously would have something very unusual to tell our visitors about.

* * *

SO A SMALL LIST is now being compiled by Mr. Muldawer indicating who thinks what about this still-aborning idea:

One caller would like to put in a night club and lounge in the 19th century decor, if other entrepreneurs would join him down under; and now there also is a suggestion that an old



locomotive (or the dining car of an old train) be rolled down the tracks that still exist and placed within reach of the visitors.

Mr. Hugh Starr has called me and told of a rare collection which I did not know existed. Mr. Starr for many years has been collecting old mechanical music devices. He has more than 50, most of them large and valuable.

One, for instance, is a seven-foot-tall mechanical organ with 256 pipes, vintage 1910, which bursts into a frenzy of "Let Me Call You Sweetheart" when Mr. Starr flicks it on.

There is an old band organ that whips out "Old McDonald" on 13 brass trumpets, 98 wooden pipes, a bass drum, a snare drum and a cymbal, all of it a veritable cacaphonic extravaganza of early automation. (Hear! hear!)

* * *

MR. STARR'S COLLECTION also includes a player piano that has eight separate slots for nickels (apparently so that one's enjoyment could be prolonged without the necessity of leaving the bar); a genuine Violano-Virtuoso, circa 1912, which combines violin and piano music in a mechanical rhapsody; and, sir, a band organ that plays a continuous roll of music 650 feet long.

Now: Mr. Starr is pondering whether a revived "underground Atlanta" might have room for a museum of old musical instrument curiosities.

An even more obvious entry might be a drug store of early vintage, perhaps equipped with the paraphernalia of the early soft-drink industry in Atlanta. I shall not mention any commercial names here (other than that of the late Violano-Virtuoso company), but there is one firm in town that does, in fact, spring to mind.

Minds are beginning to whirl on all such dazzling prospects. In fact, some people are even said to be hearing the faint, ghostly notes of a rinky-tink.

* * *

MEANWHILE, THERE IS only one bit of discouragement. The Metropolitan Atlanta Rapid Transit Authority has been eyeing our underground city with an undisguised hankering. It thinks it might like to place the downtown Transit Center (meeting place of the north-south and east-west subway lines) in "underground Atlanta." It, too, is studying the area.

But there is a large area in this underground city; and the only part of it which is being considered for a revival of the past is the short stretch under Alabama Street. Certainly it would be a shame, and perhaps it would be a kind of disaster, if that area had to be sacrificed to rapid transit.

Anyone who has a serious interest in all this should make himself heard. This part of Atlanta's heritage is too good to lose to disinterest and the march of the great giant Progress.

December 28, 1967

MEMORANDUM

TO : Joe Perrin, Chairman, Atlanta
Civic Design Commission

FROM : Ivan Allen, Jr.

As you know, Mr. Samuel Inman Cooper's architectural firm has received the contract from the City of Atlanta for the renovation of the Aldermanic chambers.

I would like to suggest to the Atlanta Civic Design Commission that you recommend an appropriate display area in the chambers for the many portraits of former mayors which are now hanging on the first floor and in some of the committee rooms.

May I also suggest that consideration be given to the renovation of these portraits, which may not be artistically well done in your opinion, but are an important part of the city's history.

Further thought may also be given to having portraits commissioned of those mayor's not presently painted.

I would appreciate receiving your views on these subjects.

IAJr:am



December 18, 1967

RESOLUTION TO THE BOARD OF ALDERMEN - CITY OF ATLANTA

PASSED BY THE ATLANTA CIVIC DESIGN COMMISSION ON DECEMBER 14, 1967

RE: ARBORIST FOR THE CITY OF ATLANTA

"THE CIVIC DESIGN COMMISSION URGES THE ALDERMANIC BOARD TO PUT THE TREE ORDINANCE INTO EFFECT AS QUICKLY AS POSSIBLE FOR THE GOOD OF THE CITY BY THE IMMEDIATE APPOINTMENT OF AN ARBORIST. THE COMMISSION SUGGESTS THAT THE ARBORIST BE A LANDSCAPE ARCHITECT, WHO WOULD NOT ONLY BE TRAINED IN THE UNDERSTANDING OF GRADES AND DRAINAGE BUT ALSO IN DESIGN FORMS AND PLANT MATERIAL. DELAY WILL UNDOUBTEDLY LEAD TO MISUNDERSTANDING AND WEAKENING OF THE INTERPRETATION OF THE ORDINANCE, WHEREAS THIS PARTICULAR ORDINANCE IS AN OUTSTANDING ONE WHICH WILL BE OF UNTOLD FUTURE VALUE TO THE GROWTH OF THE CITY."

atlanta civic design commission

joseph s. perrin, chairman
paul muldawer, a.i.a., vice-chairman
mrs. alvin m. ferst, secretary
harry j. baldwin, a.s.l.a.
w. l. calloway
samuel inman cooper, f.a.i.a.
james h. dodd
franklin m. garrett
john c. gould
julian harris, a.i.a.
mrs. edith henderson, a.s.l.a.
h. king mc cain, p.e.
j. ben moore
john portman, a.i.a.
joseph b. browder, p.e.

December 7, 1967

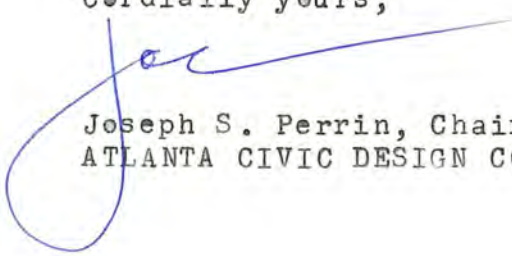
Honorable Ivan Allen, Jr.
Mayor
City of Atlanta

Dear Mr. Mayor:

Included with this note is the report on the Design (Community Improvement Program - City of Atlanta, Georgia) about which we spoke in your office last week. As you can see, this report was rendered by the Commission to Mr. Collier Gladin on June 1 of this year.

Charlotte Ferst and John Portman join with me in expressing to you for the Commission appreciation for your interest and insights which you were good enough to share with us during our informal chat, and we add to these sentiments the very best of good wishes for the holiday season.

Cordially yours,



Joseph S. Perrin, Chairman
ATLANTA CIVIC DESIGN COMMISSION

JSP:ab

Encl.

Atlanta Civic Design Commission

CITY HALL
ATLANTA, GEORGIA 30303

SAMUEL INMAN COOPER, F.A.I.A., CHAIRMAN
JOSEPH S. PERRIN, VICE-CHAIRMAN
MRS. ALVIN M. FERST, SECRETARY

HARRY J. BALDWIN, A.S.L.A.
ORBIE BOSTICK, P. E.
W. L. CALLOWAY
JAMES H. DODD
JOHN C. GOULD
JULIAN HARRIS, A.I.A.
GEORGE HEERY, A.I.A.
MRS. EDITH HENDERSON, A.S.L.A.
H. KING MCCAIN, P. E.
J. BEN MOORE
PAUL MULDAWER, A. I.A.
JOHN PORTMAN, A.I.A.

June 1, 1967

*Design
Comments*

Mr. Collier Gladin
Head, Department of City Planning
City Hall
Atlanta, Georgia 30303

Dear Mr. Gladin:

This is in response to your request for Atlanta Civic Design Commission Review of the report on Design prepared as part of the City of Atlanta's Community Improvement Program by Candeub, Fleissig and Associates, Planning Consultants.

In general we found the report to be informative and useful in the general discussion of design principles and objectives. We also thought a good job was done in identifying some specific problems requiring attention in the Atlanta area. We were particularly impressed with the choice and range of photographs and graphics used to point up these problem areas.

In short, the committee would have little quarrel with the general material contained in the body of the report. On the other hand, it is the consensus of the Commission that the report was extremely weak in the area of major concern to both public officials and interested citizens and of special concern to members of the Atlanta Civic Design Commission--namely in the area of specific proposals and recommendations.

We would be less than frank if we failed to state that we had hoped for more specific advice as to what steps this community should be taking now to achieve better urban design in the future. Of nine items included in the Summary of Major Recommendations (page 3 of the report) we find only two that are reasonably specific--one calling for a CBD plan and the other calling for an ordinance to regulate the removal of mature trees. Unfortunately, even these recommendations are weakened somewhat by their position at the tail end of the list.

The other seven items might more properly be classified as statements of general need rather than firm recommendations to be implemented. For the most part they could be advanced for any urban area

Reed June 2

in the United States today. They do not, unfortunately, reflect some of the thoughtful analysis contained in the body of the Design Report itself.

Taking the points covered in the recommendations in the order of their appearance, we would make the following comments:

- (1) The statement of need "from the public and private leadership of Atlanta to a goal of a well designed city and to the program needed to achieve it" would certainly have the support of every Design Commission member. We do wish that more emphasis had been placed in the study on the development of such a program.
- (2) The Commission would agree that "Physical Design plans related to the Community Improvement Program must be carried out by the best professional designers available." We would have appreciated some specific recommendations as to how this might be accomplished. For example, we believe that more use might be made of design competitions and we had hoped to see some discussion of whether and under what circumstances the consultant would support or oppose such procedures. Also, some consideration of an "awards program" might have been provided in the report.
- (3) The Commission would probably support the idea that "The city must prepare and adopt a design-growth strategy." The report, however, is not too clear on what such a strategy would consist of or how to achieve it.
- (4) The Commission would most likely support the consultants' recommendations that design controls need to be improved "through strengthening of the Subdivision and Zoning Ordinances" and probably that the Civic Design Commission needs to be strengthened also, but we are not too clear as to how this is to be accomplished. It would have been helpful if the Consultant could have provided some specific amendments (in rough draft) for consideration of public officials and Commission members.
- (5) The statement that "a commitment is essential by all city departments to design policies adopted by the city" is again something all Design Commission members would support but we would have liked to have received some guidance as to specific steps that might be taken to achieve it.
- (6) The suggestion that a "design officer is needed" is interesting. We wish it had been accompanied by a firm recommendation as to his duties and recommended location within the structure of local government. The suggestion that he serve a city agency (existing or new) leaves the basic questions hanging without much hope for support.

June 1, 1967

- (7) The statement that "a formal design review procedure" is needed is confusing insofar as the Atlanta Civic Design Commission is serving such a function at the present time. If the intent was to require that all major private construction in the city be made subject to such review, we wish it had been stated more clearly. Under this circumstance, we also would like to see some consideration of recommended limits and cut-off points for review of private construction.
- (8 & 9) Again, we support the recommendations that a CBD plan and tree ordinance be developed. We would have preferred to see these items heading this particular list because the bottom position does appear to weaken them.

In summary, we feel the report falls short in the most important area--the area of recommendations. We are concerned both with the recommendations actually presented and with those that were not. We believe that the hand of public agencies concerned with design matters in the city would have been strengthened by 1) a much stronger statement of the case for a CBD plan; 2) a strong recommendation that a visual survey and design program be developed and implemented with specific recommendations as to how this might be done; 3) a draft of specific amendments to the subdivision ordinance, zoning ordinance, building codes, etc.; 4) firm recommendations for a study of the impact of ad valorem taxation on design; 5) recommendations for development of an incentives program (awards or other) for encouraging good design; 6) recommendations regarding whether and how design competitions might be employed in the furtherance of good design; 7) recommendations regarding adoption of a sign ordinance; 8) recommendations regarding the development of design plans for specific major streets, expressways, rapid transit system and public open spaces, and so forth.

It may be argued that some of this thinking is incorporated in the body of the report and we would agree that some of it is. But we would also state our belief that it will not be read or, if read, not taken seriously unless it is stated explicitly and with conviction in the Summary of Major Recommendations at the beginning of the report. It is the hope of the Design Commission that the city or its consultants will be in position to follow through with the good start that has been made to develop a specific, comprehensive program for achievement of the design goals and objectives stated so well in the design report.

We thank you for the opportunity of reviewing this material. If there are any questions, please feel free to call on us for further clarification.

Very truly yours,

J. S. Perrin (w)
Joseph S. Perrin
Chairman

JSP/mjd

cc: Mayor I. Allen
Aldermanic Board

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
OCTOBER 26, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, October 26, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Joseph S. Perrin, Chairman
Paul Muldawer, Vice-Chairman
Mrs. Alvin M. Ferst, Secretary
W. L. Calloway
Samuel I. Cooper

Franklin M. Garrett
Mrs. Edith Henderson
H. King McCain
J. Ben Moore

Guest present:

Eric Harkness - Planning Dept.

Minutes of the October 12 meeting were corrected as follow:
(Page 3) "Mr. Garrett was requested to draft a resolution requesting the Board of Aldermen to consider an ordinance designating the Terminus area as an historic site."

CHAIRMAN'S REPORT:

Bridge Ordinance

The chairman presented for approval a letter to the Mayor and Board of Aldermen concerning the proposed Bridge Ordinance. The letter was approved for mailing, along with an editorial dealing with the bridge ordinance which was published in the Atlanta Constitution on October 23, and presented by Mrs. Ferst.

Membership

Mr. Perrin presented a letter dated October 24, from the North Georgia Chapter, American Institute of Architects, nominating Mr. Fred Bainbridge of the firm of Martin & Bainbridge, to serve on the Commission. This letter is the result of Mr. Muldawer contacting AIA re nomination for ACDC membership, as requested at the last meeting. Mrs. Henderson's motion to accept AIA's nomination of Mr. Bainbridge was approved.

The following recommendations of the Commission to Mayor Allen were approved:

Dr. Arthur G. Hansen (to replace Mr. Joseph B. Browder)
Engineering Category
3 year term

Mr. Fred Bainbridge (to replace Mr. John Portman, who is recommended as the first member of a proposed special resources and advisory committee to the Commission)
Architecture Category
3 year term

Reappointments (for 3 year terms) of the following:

W. L. Calloway
Lay Citizen)

Julian Harris
(Painting & Sculpture)

H. King McCain
(Engineering)

Advisory Committee

Mrs. Ferst initiated a discussion during which several members concurred in the view that Mr. John Portman was an invaluable resource for the Commission and that though professional commitments prevented his regular attendance, he perhaps would agree to serve on a special resources and advisory committee to the Commission. Thereby, the chairman appointed the following committee to discuss the feasibility of the appointment of other advisory committee members to assist in special projects of the Commission:

Mr. McCain, chairman
Mrs. Ferst
Mr. Garrett
Mr. Muldawer

This committee was requested to present a report at the December 12 meeting.

Easel

As the result of the Commission requesting an easel, to be used for the presentation of plans, Mr. Perrin reported that Mrs. Price in the Mayor's Office will process the order for same upon receipt of specifications and source of supply. Mr. Muldawer will forward requested information to the office.

VICE-CHAIRMAN'S REPORT

Mr. Muldawer gave a brief summary of the meeting which he and several other members of the Commission attended on October 17 with Central Atlanta Progress, Inc. A joint City/CAP planning team is trying to develop a Central Atlanta Action Program, and the ACDC was asked for their suggestions and comments on certain phases of the program.

SECRETARY'S REPORT

Mrs. Ferst presented a newspaper clipping from the New York Times, Concerning a design committee appointed by the Mayor of New York, which is similar to the ACDC. Additional copies of the article are being prepared.

COMMITTEE REPORTS:

Design Review

Mr. Muldawer submitted a report on the proposed Turnkey Public Housing Development at Hollywood Road, as reviewed by the Commission at a previous meeting. This report will be forwarded to Mr. Matthew Bystry, developer, who submitted the project for review.

Mr. Muldawer also presented a copy of proposed Design Criteria for Multiple-Dwelling Housing Projects, as developed by Messrs. Eric Harkness and Muldawer. Copies of the criteria will be mailed to members for review.

"Terminus"

As requested at the last ACDC meeting, Mr. Garrett presented a proposed resolution requesting the Board of Aldermen to consider an ordinance designating the Terminus area as an historic site. The resolution was unanimously adopted and will be forwarded to Alderman Rodney Cook.

Mr. Garrett asked if the Terminus property owners had yet been sent letters inviting them to meet with the Commission, as requested at a previous meeting. The chairman replied that the list of property owners had only that day been received from Mr. Herb Reese of Adams Cates Company. Mr. Perrin proposed that the property owners be invited to the December 14 meeting of the ACDC, at which time the Commission will request the use of the Aldermanic Chamber.

It was suggested that along with the Terminus property owners, Alderman Rodney Cook, Vice-Mayor Sam Massell, and three members of the Chamber of Commerce be invited to this particular meeting. Mrs. Ferst was requested to be thinking about how the information should be presented. The Commission hopes to finalize plans at the next meeting.

Communications

Mrs. Ferst presented a written report, consisting of the following accomplishments or recommendations:

1. Completion of double postcard mailing to verify mailing list of over 100 names.
2. Compilation of material for ACDC brochure.
3. Arrange for secretary to compile list of ACDC accomplishments.
4. Plan format for a regular annual report.
5. Request appointment of dinner committee to plan orientation meeting. The following committee suggested: Mayor Allen, chairman; John Portman, co-chairman; Ann Butler, member.
6. A luncheon meeting comprised of ACDC and various designated persons to plan the proposed dinner meeting.

This report was accepted with commendation, and authorization given to move forward with plans as stated in the report.

UNFINISHED BUSINESS

Mr. Calloway inquired about the "Ugly Triangle" project, and the chairman requested Committee #7 to report on this at the next meeting. Mr. Eric Harkness will also check into this matter and report back to the Commission.

NEW BUSINESS

Mr. Moore, who was foreman of the Fulton County Grand Jury in July and August, reported that the Grand Jury had forwarded the following recommendations to the City of Atlanta:

1. That receptacles be placed in downtown Atlanta with placards;
2. Passage of the tree ordinance;
3. Require trucks hauling garbage and trash to be covered;
4. Require cement trucks to remove the cement they dump on streets.

Mr. Perrin suggested that the Sanitary Committee move forward to support these recommendations.

ADJOURNMENT

There being no further business, the meeting was adjourned at 4:00

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
NOVEMBER 9, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, November 9, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Joseph S. Perrin, Chairman	Samuel I. Cooper
Mrs. Alvin M. Ferst, Secretary	John C. Gould
Harry J. Baldwin	Julian Harris
W. L. Calloway	H. King McCain

Guest present:

Howard Openshaw, Director of Redevelopment, Atlanta Housing Authority

Minutes of the October 26 meeting will be distributed during the following week, along with minutes of the November 9 meeting.

CHAIRMAN'S REPORT

Mr. Perrin stated that following the last meeting, he had talked to Alderman Millican who stated that action on the proposed bridge ordinance will be delayed until members of the Aldermanic Board and the ACDC can get together to exchange views about the purpose and provisions of the ordinance. Thus, the chairman presented a letter to be forwarded to Alderman Millican concerning a date for the groups to meet.

After informing Mr. Cecil Alexander that the ACDC was interested in seeing the preliminary plans of the "Platform City," Mr. Perrin stated that Mr. Alexander concurred that he will check with his associates and that the Commission will have the opportunity to review the project.

The chairman reported that a proposal for review has been received from Robert and Company, re the Forsyth-Broad-Walton Streets area, as referred to the Commission from Mr. Ray Nixon. The plans will be forwarded to Mr. Muldawer, chairman of the Design Review Committee, for review.

It was brought out that members of the Commission are frequently embarrassed when persons inquire about actions of the Commission relative to projects in the city, when the Commission has not been advised of the development of same. Thus, Mrs. Ferst suggested that another letter be designed, possibly signed by Mayor Allen, to be forwarded to various city departments, requesting that the ACDC be advised in advance of the development of important related issues.

The chairman **also** reported on the following correspondence:

1. Letter of October 27 to Alderman Cook, forwarding ACDC's resolution concerning the Terminus area, as presented by Mr. Garrett and approved by the Commission at the October 26 meeting.
2. The Design Review Committee's report on the proposed Turnkey Public Housing Development at Hollywood Road, as forwarded to Mr. Matthew D. Bystry on October 27.

3. Letter of October 27 to Mayor Allen re recommendations to fill impending vacancies on the Commission.
4. Letter of November 2 to Mr. Herb Reese, extending thanks for preparing list of property owners of the Terminus area.
5. Letter of November 2 to Mr. Robert Bivens, extending thanks for inviting members of ACDC to meet with Central Atlanta Progress, Inc., on October 17.
6. Draft of letter to be forwarded to the Mayor's Office, recommending that Mr. John Portman be invited by letter from the Mayor to serve as the first member of a special resource and advisory committee of the ACDC.

OPENSHAW PRESENTATION:

Mr. Howard Openshaw, on behalf of the Urban Renewal Policy Committee for the Board of Aldermen, presented for review a proposal for a motel on Capitol Avenue, across from the Juvenile Court and Atlanta Stadium.

During the discussion of the proposed project, the question was posed if perhaps the City or State might need this parcel of land for future development. Members expressed concern relative to this proposal as it relates to the need for an overall master plan for the governmental groups.

These plans were retained by the Commission to be further studied by the Design Review Committee, and a written report submitted to the Atlanta Housing Authority.

SECRETARY REPORT:

Mrs. Ferst, Co-chairman of the Communications Committee, reported that she has talked with Mrs. Ann Moses in the Mayor's Office about her help in setting up better communications for the Commission with other related groups.

Mrs. Ferst reported that Ann Butler, Recording Secretary, will prepare a list of ACDC accomplishments from the minutes of previous ACDC meetings, and will set up a card file for the Commission's mailing list.

Mrs. Ferst submitted a list of persons whom Mr. Muldawer requested be invited to the December 14 meeting.

COMMITTEE REPORT

Mr. McCain, chairman of the Appearance & Sanitation Committee, presented information on a "rolling steel door" product to house garbage cans. During the ensuing conversation, members discussed problems faced by the city relative to sanitation and appearance. Mr. Calloway suggested that an ordinance is needed whereby a tenant, rather than only the owner of property concerned, could be held liable for violation of sanitation laws.

ADJOURNMENT:

Mr. Perrin reminded the members that a special meeting may be called within the next few weeks concerning the bridge ordinance. He added that the December 14 meeting, to which the Terminus property owners and other persons concerned with the Terminus development are invited, will meet in the Aldermanic Chambers.

There being no further business, the meeting was adjourned at 3:45

Ann Butler
Recording Secretary

November 16, 1967

MEMORANDUM

TO : Charlotte Ferst, ACDC
FROM : Ann Moses

The request you have made is one of the most difficult, and one which we have tried to find an answer to since January 1, 1962. There is no way to know what the issues are if you depend on being notified.

I can put you on the mailing list to receive the Mayor's schedule each week, showing also all the meetings to be held at City Hall.

Other than this, my only recommendation would be to have a member of the ACDC attend the Committee meetings and call on the various Department heads twice a month. Even with this, you may ~~not~~ know all the important issues ahead of time.

We would be delighted to send the letter to the civic organizations to furnish a liaison member. You may wish to consider a joint letter from the Mayor and Joe Perrin.

Advise.

atlanta civic design commission

joseph s. perrin, chairman
paul muldawer, a.i.a., vice-chairman
mrs. alvin m. ferst, secretary
harry j. baldwin, a.s.l.a.
w. l. calloway
samuel inman cooper, f.a.i.a.
james h. dodd
franklin m. garrett
john c. gould
julian harris, a.i.a.
mrs. edith henderson, a.s.l.a.
h. king mc cain, p.e.
j. ben moore
john portman, a.i.a.
joseph b. browder, p.e.

November 16, 1967

MEMO TO: Ann Moses, Executive Secretary to the Mayor
FROM: Charlotte Ferst

Ann, can you help to set up better communications for us with other related groups? Can something be done to set up the mechanics for advising us when important related matters will be coming up for discussion? Perhaps a letter from Mayor Allen to each chairman of the Aldermanic Committees to request this courtesy for us would help. So frequently we hear about important issues involving urban design at the very last minute.

Also, we are discussing requesting a liason committee member from each related civic organization to be available for meetings on request. When we get our list compiled, would Mayor Allen be willing to send the letter of invitation?

CF/ab

October 30, 1967

Mr. Joseph S. Perrin
Georgia State College
33 Gilmer Street, S. E.
Atlanta, Georgia 30303

Dear Mr. Perrin:

May I acknowledge receipt of the memorandum
from the Atlanta Civic Design Commission
regarding the proposed Bridge Ordinance.

I am sure that consideration will be given to
the specifications which you outlined.

Sincerely yours,

Ivan Allen, Jr.
Mayor

IAJr/br

atlanta civic design commission

joseph s. perrin, chairman
paul muldawer, a.i.a., vice-chairman
mrs. alvin m. ferst, secretary

harry j. baldwin, a.s.l.a.
w. l. calloway
samuel inman cooper, f.a.i.a.
james h. dodd
franklin m. garrett
john c. gould
julian harris, a.i.a.
mrs. edith henderson, a.s.l.a.
h. king mc cain, p.e.
j. ben moore
john portman, a.i.a.
joseph b. browder, p.e.

October 26, 1967

MEMO TO: Mayor Ivan Allen, Jr.
Vice-Mayor Sam Massell, Jr.
Members of the Board of Aldermen
Mr. Ray A. Nixon, Director of Public Works
Mr. Collier Gladin, Director of Planning Dept.

FROM: Joseph S. Perrin, Chairman, Civic Design Commission

SUBJECT: Bridge Ordinance

The Civic Design Commission forwarded at an earlier time a report to Mr. Ray Nixon and other city officials our opposition to the proposed bridge ordinance. Since that time a revised edition has been issued. No copy of this edition was sent to the Civic Design Commission. However, the revised version is also so highly restrictive as to have the potential effect of militating against the soundest and fullest development of our central city. Specifically, the Civic Design Commission feels that any ordinance dealing with these matters should be flexible enough to meet the changing needs of a progressive and changing city such as ours. We feel that:

Item (c) of Section 1 of the ordinance which sets 16' as a maximum outside dimension, and a minimum inside width dimension as 9', is highly arbitrary.

Item (d) stipulates that the maximum outside height dimension should not exceed 12'. This would preclude any bridge being built which is more than one story high. Here again the Civic Design Commission feels that this restriction is highly inflexible and may not meet the needs of our central city which faces major problems dealing with the separation of vehicular and pedestrian traffic in the years ahead. We do not feel that there is any particular virtue or magic in the 12' restriction. In some cases, more height may be practically and aesthetically more desirable than less.

ack

Item (e) stipulates that glass may not be used nearer than 42" from the floor of any proposed bridge. Our Commission feels that this is a design and engineering problem and not one which rightfully should be written in as a restriction in a proper ordinance dealing with bridges and walkways. Obviously, various kinds of glass are available today which by thickness and temper are stronger than many other materials used in such structures.

Provision (g) would prohibit pedestrians from stopping on any said bridge or structure for the purpose of observation. The Civic Design Commission feels that this provision is not only difficult to enforce, but undesirable in intent.

Item (j) provides that no moving platform or sidewalk would be permitted within said bridge or structure. This provision is unconditional and we feel it is unnecessarily prohibitive in its implications.

Section II would empower the Mayor and Board of City Aldermen to direct that any bridge or structure be removed without cost to the City. This provision is stated without providing any statement of cause or purpose for such a directive. The Civic Design Commission again believes that this provision as presently stated does not serve the best interests of the City.

The Civic Design Commission does believe that any proposal for bridges or overpasses should be reviewed carefully by appropriate instruments of city government to insure that the safety and well-being of Atlanta's citizenry be cared for and that the aesthetic character of the City be developed in a positive way. But the ordinance as currently proposed would seem to discourage the planning and erection of bridges or similar structures by:

- (1) inhibiting good design on the part of architects and urban designers;
- (2) virtually precluding steps in planning communication systems which would protect the health and safety of Atlanta's citizens;
- (3) discouraging the full revitalization of the central city by its inhibitive nature.

Mr. Collier Gladin of City Planning has submitted a report to the Civic Design Commission, a copy of which was attached to our report to Mr. Nixon. Mr. Gladin's report cites many instances across America where the prohibitive provisions of this proposed ordinance would have curtailed the development of many meaningful projects.

The Civic Design Commission asks your careful scrutiny of the proposed ordinance. We do not believe that it should be passed in its current form.

Encl.

THE ATLANTA CONSTITUTION

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EUGENE PATTERSON, Editor

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MONDAY, OCTOBER 23, 1967

One Bridge at a Time

Last week the Board of Aldermen approved 19 pedestrian bridges in the master campus plan for Georgia State College and those bridges, as a college spokesman said, "will get 25,000 students off the city streets so they won't be run over."

The number of students was a projection into the future; 10 years hence, when the college's enrollment is expected to more than double.

By approving these bridges on their merit, and shelving a proposed ordinance which would have forbidden their construction, the aldermen also were looking to the future. The proposal is so restrictive that it would present all sorts of blocks to some very progressive and exciting plans to move pedestrian and vehicular traffic more efficiently and safely.

There must be some safeguards, to be sure. We can't have pedestrian bridges across

streets and between buildings so low they would interfere with street traffic, nor so many of them that they would blot out the sunshine. But neither should we preclude them where they would add beauty, aid movement and improve safety.

Rather, each bridge proposal should be judged on its merits—within very broad guidelines if necessary—so that we can take full advantage of present and future architectural and engineering knowledge.

Each proposal should be carefully considered by city planners, traffic engineers and all others concerned. Certainly each should be studied by the Atlanta Civic Design Commission which was specifically set up to review all such matters and to make recommendations.

The Board of Aldermen is, and of course will be, the final authority. But the aldermen should not hamstring themselves by setting up unreasonably restrictive standards.

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
OCTOBER 12, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, October 12, at 2 p.m., in Committee Room 4, City Hall, with the following members present:

Joseph S. Perrin, Chairman	James H. Dodd
Paul Muldawer, Vice-Chairman	Franklin M. Garrett
Mrs. Alvin M. Ferst, Secretary	John C. Gould
Harry J. Baldwin	H. King McCain
Samuel I. Cooper	J. Ben Moore

Guests present:

Mr. Hansell P. Enloe, A.I.A. - Enloe, West & Granada, Inc.
Dr. Darwin Womack - Asst. Supt. School Plant Planning & Const.
Miss Jane Tuggle - Graphic Artist, WETV
Joanne Kennedy - Women's Chamber of Commerce
Harriett Speer - " " "
Alex Coffin - Atlanta Constitution

Minutes of the September 28 meeting were approved.

TERMINUS PRESENTATION

Miss Jane Tuggle, Graphic Artist with WETV, presented her views on the proposed development of the Terminus area. A general discussion ensued with questions directed toward methods of development in financing being posed. Miss Tuggle informed the Commission that she hoped to do some kind of preliminary study which would clarify some of the issues involved in this development.

Joanne Kennedy and Harriett Speer appeared before the Commission to discuss the possible use of the Terminus area in conjunction with the Women's Chamber's annual Dogwood Festival. They asked help in the form of suggestions from the Commission.

Mr. Perrin pointed out some of the problems which might be encountered in the preparation of this space for the Dogwood Festival. He suggested contacting appropriate city departments for assistance.

Mr. Muldawer complimented the Women's Chamber of Commerce on its reputation of good performance, and in the discussion that followed, it was suggested that a documentation of the history of the area might be useful. Mr. Muldawer suggested that Alderman Cook was interested in the Civic Design Commission developing a resolution for historical zoning for the Terminus area. Mr. Garrett supported designation of the underground area as an historical one.

The representatives from the Chamber agreed to move forward with their plans including some of the various suggestions that came from the Civic Design Commission and to report back to the Commission in the event it was felt to be desirable.

DESIGN REVIEW

Mr. Enloe stated that at an earlier review, the Commission had requested that certain parts of the "Rawson-Washington Community Center" project be considered. He presented the revised plans of the project.

Mr. Muldawer, chairman of the Design Review Committee, voiced the consensus of the Commission of the superiority of the revised scheme. Mr. Enloe was thanked for making the review possible.

CHAIRMAN'S REPORT

Mr. Perrin stated that a letter was received from Mr. Donald G. Ingram, Associate Director of Central Atlanta Progress, Inc., inviting members of the Commission to attend a discussion of CAP's work program on October 17.

Mr. Perrin announced that Mr. John Hoffman of the State Highway Department will meet with the Commission on October 26.

Budget

Mr. Perrin presented for approval the letter to the Finance Committee re the ACDC budget request for 1968. The letter was approved as read.

Reappointments

Mr. Perrin announced that, as requested by the members at the last meeting, he had contacted Dr. Arthur Hansen who stated that he is willing for the Commission to recommend that Mayor Allen appoint him to serve on the Commission in the Engineering Category.

Mr. Perrin presented for approval a draft of a letter to Mayor Allen re ACDC recommendations for impending vacancies on the Commission. Mr. Muldawer initiated a discussion during which members discussed their concepts of provisions dealing with appointments/reappointments to the Commission, as set forth in the Ordinance creating the ACDC.

It was the consensus of members that the American Institute of Architects, North Georgia Chapter, should be asked for three recommendations for nominees to serve on the Commission in the Architecture Category. Mr. Muldawer will contact AIA and report on its recommendations at the next ACDC meeting. Mr. Perrin stated he will hold the letter to Mayor Allen until that time.

Historical Zoning

During a discussion of the Terminus area earlier in the meeting, it was brought out that historical zoning is needed in that area. Mr. Garrett was requested to draft a tentative historical zoning ordinance to be considered by the Commission.

ADJOURNMENT

There being no further business, the meeting was adjourned at 4:15

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
SEPTEMBER 28, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, September 28, at 2 p.m., in Committee Room 4, City Hall, with the following members present:

Joseph S. Perrin, Chairman
Mrs. Alvin M. Ferst, Secretary
Samuel I. Cooper
James H. Dodd

Franklin M. Garrett
Julian Harris
Mrs. Edith Henderson
H. King McCain

Guests present:

Alex Coffin - Atlanta Constitution
Eric Harkness - Planning Department
David A. Lunde - Aeck Assoc., Inc.

Minutes of the September 14 meeting were approved.

Lunde Presentation

Mr. Lunde presented for review of the members the preliminary plans of the Georgia State College Liberal Arts Building - Aeck Associates, Inc., Architects.

Bridge Ordinance

Mr. Perrin stated that the Board of Aldermen will treat the proposed bridge ordinance, which has been revised, at its meeting on October 2. He expressed concern that the Commission did not receive a copy of the revised ordinance, nor was it given an opportunity to review the document. After learning "through the grapevine" of the revised ordinance, Mr. Perrin stated that he secured a copy and then sent telegrams on behalf of the Commission to Messrs. Earl Landers, Sam Massell, Rodney Cook, and Everett Millican, reflecting the general review of the Commission's report on the ordinance.

Mr. Perrin added that he has talked to many people in the design profession and public areas of responsibility who express concern about the ordinance, and he is optimistic about the outcome.

"Terminus"

Mr. Perrin presented the draft of the letter to be sent to the property owners of the Terminus area, inviting them to meet with the Commission to discuss their interest in leasing their property to a bona fide developer, as requested by Muldawer at the last meeting. The members approved the letter for distribution.

Budget

The floor was opened for discussion of the 1968 budget request for the Commission. An increase in the budget is proposed to cover the expense of the secretary's salary for extra days' work, and for the "Information and Communication Program".

Mr. Cooper made the following motion, which passed:

"That the Commission request from the City an adequate amount of funds needed for the Commission to fulfill its responsibility, and state in the request why the increase in the budget is necessary."

Mr. Perrin stated he will prepare and forward the budget request to the Finance Committee, as requested by the members.

Reappointments

Mr. Perrin stated that he received a letter from Mayor Allen requesting recommendations for vacancies on the Commission which will occur on December 31, 1967. The 2-year terms of the following members will expire at that time:

Joseph B. Browder
W. L. Calloway
Julian Harris
H. King McCain
John Portman

The floor was opened for discussion, during which the members offered their nominations for appointments or reappointments on the Commission.

Committee Reports

There being no committee reports, the chairman urged committees to bring some favorable report on committee action at the next meeting, as much of the Commission's work can best be done by committee action.

"Congratulations"

Mr. Harris expressed congratulations on behalf of the members to Mr. Perrin, for his role in the Arts Congress which was held September 16.

Adjournment

There being no further business, the meeting was adjourned at 3:55

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
SEPTEMBER 14, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, September 14, at 2 p.m., in Committee Room 4, City Hall, with the following members present:

Paul Muldawer, Vice-Chairman
Mrs. Alvin M. Ferst, Secty.
W. L. Calloway
Samuel I. Cooper

Franklin M. Garrett
Julian Harris
Mrs. Edith Henderson

Guest present:

Mr. Lyman Roberts - Housing Assistants Administration

Minutes of the August 24 meeting were approved.

CHAIRMAN'S REPORT

Mr. Muldawer, assuming the duties of the chair in the absence of Mr. Perrin, reported on the following correspondence:

1. Letter of September 1 from Mr. Howard Openshaw, Atlanta Housing Authority, re the proposed redevelopment of the business district in the West End Urban Redevelopment Project Area, as reviewed by the Commission at its last meeting. The "Housing & Urban Renewal Review Committee" of the ACDC has forwarded its report to the AHA.
2. Letter of September 7 to Mr. Erman Williams, Director of Housing Development Division, Housing Assistants Administration, inviting a representative of the HAA to meet with the Commission on September 14 re proposed "turnkey" housing projects. Mr. Lyman Roberts will appear later in the meeting in this regard.
3. Letter referred to the ACDC from Mr. Jake H. Wilensky, with attached correspondence from Dayton, Ohio, concerning the appearance of vacant lots. Mr. Muldawer suggested that this matter be handled by the appropriate committee.
4. Letter of September 7 to Mr. Ray A. Nixon, Director of Public Works, re amendment to the ACDC's report on the proposed bridge ordinance.

The vice-chairman initiated a discussion of the proposed underground development, and stated his concern that the area be tastefully and properly restored and developed. He suggested that the property owners of this area be invited to meet with the Commission to discuss the potential of the area, and to see if they are interested in leasing the property.

Mr. Harris made the following motion, which passed:
"That the owners of the property involved in the "Underground Atlanta" area be invited to a meeting of the Civic Design Commission and sound it out as to their interest in and willingness to lease their property to a bona fide developer."

It was requested by the members that the letters be forwarded to the property owners one month in advance. Mr. Muldawer stated the names of the property owners are available.

ROBERTS PRESENTATION

Mr. Lyman Roberts of the Housing Development Division of the Housing Assistants Administration, was welcomed to the meeting. Mr. Muldawer explained that at its last meeting, the Civic Design Commission had reviewed a proposed "turnkey" project, at which time there were several comments made about some aspects of the project which could be improved. He added that the Commission is concerned with quality, especially in one of the first turnkey projects, as it can set a precedent for others, and that a representative of the HAA was invited here to begin a dialogue to see how the Commission can be of help.

Mr. Roberts explained the review procedure of the local HAA office, and passed around for review of the members the Outline of the Turnkey Method. Mr. Muldawer stated that at the request of the ACDC, Mayor Allen had written a memo to the Atlanta Housing Authority requesting that all turnkey projects come before the Commission for review. Mr. Roberts was asked if he felt it would be beneficial if the ACDC reviewed the project and forwarded its comments to the HAA prior to the review by that office. Mr. Roberts stated he feels this is an excellent suggestion, which would help and give re-enforcement to the HAA review.

Mr. Muldawer added that several months ago he and Eric Harkness of the City Planning Department started working on Design Criteria for the Mayor's Housing Program, and if this criteria can be developed, would the local HAA support the criteria and work with the Commission in encouraging better design. Mr. Roberts replied that he feels his organization would support this, and welcomes what the Commission is doing. He added that he will forward to the members of the ACDC the HAA Design Criteria, which is being published.

COMMUNICATION COMMITTEE REPORT

Mrs. Ferst stated that she hopes a joint committee meeting with Committee #6 (Communication) and Committee #10 (Planning) can be held before the next Commission meeting.

ADJOURNMENT

There being no further business, the meeting was adjourned at 3:30

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
AUGUST 24, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, August 24, at 2 p.m., in Committee Room 4, City Hall, with the following members present:

Joseph S. Perrin, Chairman
Paul Muldawer, Vice-Chairman
Harry J. Baldwin
W. L. Calloway

Samuel I. Cooper
John C. Gould
Mrs. Edith Henderson
H. King McCain

Guests present:

Don Ingram - Central Atlanta Progress, Inc.
Matthew D. Bystry - Whiting-Turner Contracting Company
Warren F. Penney, Architect
Howard Openshaw - Director of Redevelopment, Atlanta Housing Authority
Pedro Gomez - Atlanta Housing Authority

Minutes of the July 27 and August 10 meetings were approved.

BYSTRY PRESENTATION

Messrs. Bystry and Penney made a presentation of the proposed "turn-key" Public Housing Development at Hollywood Road. A lengthy conversation ensued between the Commission and the visitors, the results of which it was felt by the Commission that communication between parking spaces and some of the apartments were impractical, that more effective use of the cluster idea could be effected, and that some greater variation could be developed in the outside appearance of various units.

At Mr. Muldawer's request, Mr. Perrin stated that representatives from Federal Housing Authority will be invited to meet with the Commission for further study and discussion of the plans, after which a report will be forwarded to Mr. Bystry from the "Design Review" Committee.

OPENSHAW PRESENTATION

Mr. Openshaw presented an open view of some of the problems facing the Atlanta Housing Authority, with particular emphasis on the West End development. A model and sketches of the proposed West End Shopping Center project under the Urban Redevelopment Program, were presented for the review and recommendations of the Commission.

The "Housing and Urban Renewal Review" Committee will meet for further review of the project and forward its report to the AHA.

CHAIRMAN'S REPORT

Mr. Perrin distributed to members copies of the report to Mr. Ray Nixon dealing with the bridge ordinance, for their approval. Mr. Cooper's motion that the report be approved and mailed was passed.

Mr. Calloway noted that his suggestion concerning airrights funds for the purpose of beautifying the city was not included in the report. Mr. Perrin suggested that, with Mr. Calloway's concurrence, an additional note to Mr. Nixon in this regard will be forwarded at the next meeting.

Mr. Perrin stated that a news article had been published stating that the Parks Committee had approved keeping the Cyclorama in Grant Park, and asked the members if they want this issue reopened. With members concurring that the Commission should tell the Parks Committee how it feels, Mr. Perrin suggested that the "Historical Sites and Structures" Committee look into this matter and bring a report before the Commission.

ADJOURNMENT

There being no further business, the meeting was adjourned at 4:15

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
JULY 13, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, July 13, at 2 p.m., in Committee Room 4, City Hall, with the following members present:

Joseph S. Perrin, chairman
Paul Muldawer, Vice-chairman
Mrs. Alvin M. Ferst, Sec.
Sam'l I. Cooper

Franklin M. Garrett
Julian Harris
John Portman

Guests present:

Robert Smith - rep. Harry J. Baldwin, member
Don Ingram - Assoc. Dir., Central Atlanta Progress, Inc.
Jack Delius - General Manager, Parks Dept.
Stan Ayer - Parks Dept.
Stan Martin - Parks Dept.
Alex Coffin - Atlanta Constitution
Lorraine M. Bennett - Atlanta Journal

Minutes of the June 22 meeting were approved.

CHAIRMAN'S REPORT

Mr. Perrin presented the new listing of committees for the Commission, and stated that a copy of same will be distributed to members before the next meeting.

Mr. Perrin reported on the Public Works Committee meeting which he attended that same day concerning the bridge issue. During his absence early in the meeting, Mr. Muldawer assumed the duties of the chair. Mr. Perrin stated he had told Mr. Millican, chairman of the Public Works Committee, that ACDC would welcome the opportunity to talk to the committee about the bridge issue, and to review any proposed ordinance.

Mr. Perrin stated he feels the Commission should take a stand on the bridge issue as it relates to the city, and that a statement be developed and sent to the committee, and that ACDC keep in touch with members of the board and use its powers of persuasion in this regard. The "Information Programs and Communication" Committee was requested to prepare such a statement for the Commission.

SECRETARY REPORT

Mrs. Ferst presented for the Commission's review and comment first material for a proposed design symbol for ACDC citation.

"TERMINUS COMMITTEE" REPORT

Mr. Garrett stated he had a conference with Messrs. Ingram and Bevins of Central Atlanta Progress re the underground development. Mr. Garrett stated he hesitates to get the landowners of this area involved before

rapid transit plans are more fully developed so we will know what part of the area will be available.

Mr. Ingram stated that CAP hopes to move ahead with the first element of the project in August. Mr. Muldawer feels that ACDC should wait to see what CAP will do in this re.

DELIUS PRESENTATION

Messrs. Delius, Martin and Ayer were welcomed to the meeting to explain the Parks Department's involvement in the urban trail issue, and discuss future prospects for a trail. After the presentation, Mr. Perrin expressed ACDC's full support of and interest in future plans for a trail.

OLD BUSINESS

Communication Program

Mr. Muldawer initiated a discussion re the proposed symposium for the purpose of relating groups who are interested in ACDC's program. A lengthy discussion ensued, during which Mr. Portman and other members offered suggestions for achieving an effective communication program. More complete details of the discussion are on file in the office. Mr. Perrin stated he will send notes of Mr. Portman's thoughts to the committee handling the Communication Program, and suggested Mr. Portman be called on for resources and advice.

Mr. Portman further suggested that the Commission request the Mayor to write to the Aldermanic Committees and have them to refer all matters pertaining to urban design problems to the Commission, so that we may get advance information. Mrs. Ferst suggested that at a later time further discussion be held re urban design committee.

Rapid Transit

It was decided at the last meeting that the Commission should make a statement concerning the implementation of rapid transit as it relates to the City. Mr. Perrin requested the "Planning, Visual Survey & Rapid Transit Committee", (Baldwin, chairman) to prepare such a statement for the Commission's approval.

Also in regard to rapid transit, Mr. Muldawer stated that Eric Hill Associates is doing an impact study, and he feels the results of this report should be reviewed by the Commission.

Tree Ordinance

Mr. Perrin stated that the hearing on the proposed tree ordinance will be held on July 21, and he requested Mrs. Henderson, chairman of the Tree Ordinance Committee, to prepare a statement for the Commission re the tree ordinance to be presented at the hearing.

ADJOURNMENT

There being no further business, the meeting was adjourned at 4:10

July 20, 1967

Mrs. George C. Curtis
530 Pinedale Drive
Smyrna, Georgia 30080

Dear Mrs. Curtis:

Mayor Allen has directed your letter of July 17 to the Civic Design Commission, because our Commission is the agency which initiated interest in the underground street area.

Mr. Franklin Garrett of the Coca Cola Company is a member of the Commission and chairs the committee on the underground city. I have just talked with him by phone and he has expressed his willingness to guide your group through this area if you can work out a time which is mutually acceptable. The tour will last approximately 30 minutes. He offered this service because there is no formal guide service currently available. You may contact him at the Coca Cola Company here in Atlanta either by phone or by mail. Mr. Garrett is especially qualified to do this because he is the leading historian in matters dealing with Atlanta. In addition, he is a charming gentleman. I do not think that it would be a burden in any sense to bring your sister Cadette Troop, as he has expressed his willingness to accompany either the small number or the large number you suggested. I hope that you can work out arrangements that will be satisfactory to everyone concerned.

On behalf of the Civic Design Commission, I send you and your troop the very best of good wishes for a rich and pleasant summer season.

Cordially yours,

JSP (by: *AB*)

Joseph S. Perrin, Chairman
ATLANTA CIVIC DESIGN COMMISSION

JSP:ab

cc Franklin M. Garrett
cc Mrs. Ann Moses ✓

Ann

July 18, 1967

Joe
Ann

MEMORANDUM

TO: Mr. Joe Perrin
FROM: Mrs. Ann Moses

Dear Joe:

Is there any way you could arrange a tour per the attached request? Please advise.

Sincerely yours,

Mrs. Ann Moses
Executive Secretary

AM/br

Enclosure

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
JUNE 22, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, June 22, at 2 p.m., in Committee Room 4, City Hall, with the following members present:

Joseph S. Perrin, Chairman
Paul Muldawer, Vice-Chairman
Mrs. Alvin M. Ferst, Secretary
Samuel I. Cooper
James H. Dodd

Franklin M. Garrett
Julian Harris
Mrs. Edith Henderson
H. King McCain
J. Ben Moore

Guests present:

Mr. Lynn Harriss, Exec. Director, A.S.L.A.
Mr. Alex Coffin - The Atlanta Constitution

Minutes of the June 8 meeting were approved.

CHAIRMAN'S REPORT:

Mr. Perrin reported on the following correspondence:

1. Letter of 6/15 to the Mayor of Birmingham expressing ACDC congratulations on Birmingham's new civic center
2. Letter of 6/22 to Sam Massell expressing ACDC stand on the real estate "for sale" sign matter
3. Letters to those who made presentations in favor of the urban trail at the Parks & Recreation Committee meeting on June 13
4. Letter of 6/13 from the Municipal Art Commission of Kansas City, with a report of "Urban Design Studies". Mr. Perrin stated that Kansas City has a sign ordinance, and that the implementation of the ordinance, with sketches and notations, are included in the report. He added that he had answered this correspondence, and stated that ACDC was glad to share information and asked for a copy of the sign ordinance. With the concurrence of members, Mr. Perrin stated he will forward to Kansas City available reports, including the CIP report and ACDC's 1966 report of former chairman Cooper.
5. Letter to the Atlanta Housing Authority, as drafted by Mr. Dodd, re ACDC recommendations concerning redevelopment proposals review process, was presented to the members for their approval before mailing.

Mr. Perrin stated he has restructured the list of committees, as requested at the last meeting, and presented the proposed committee listing to the members for their review and approval. It was decided that the new committee listing be forwarded to members, with a note asking them to list committees on which they prefer to serve and return same to the office within one week so that the chairman may compile and appoint committee chairmen.

Mr. Perrin reported that the new stationary for the Commission is being prepared.

The chairman expressed a note of thanks to Mrs. Ferst who worked effectively and hard to provide information and resources re the urban trail matter. Upon Mr. Perrin's request, Mrs. Henderson reported on the June 13 meeting of the Parks & Recreation Committee, at which time the ACDC, among others, had urged the reopening of the urban trail issue. Mrs. Henderson stated that the federal funds for this project had already been withdrawn before the presentation, and that the matter was dead.

VICE-CHAIRMAN'S REPORT:

Mr. Muldawer extended his personal congratulations to Mrs. Ferst, Mrs. Henderson and Mr. Perrin for organizing the urban trail presentation for the Parks & Recreation Committee, and stated that at some future time ACDC should recommend that Atlanta should design a bike system for the whole city from one end to the other and ask for funds for that. He further suggested that the Commission start immediately compiling a list of organizations with which it wants to communicate, and hold a symposium for the purpose of establishing maximum citizen participation and support of ACDC's program.

In this re, Mr. Perrin suggested that this matter be postponed until the next meeting, at which time the new committee will be appointed to handle details, and also that Jack Delius, General Manager of the Parks Department, be invited to the next meeting for his point of view re bike trail before further action is taken. Mrs. Ferst further suggested inviting Messrs. Stan Martin and Stan Ayer of the Parks Department. Mr. Muldawer concurred.

Mr. Muldawer presented a newspaper article stating that President Johnson's National Committee on Urban Problems will hold a meeting and public hearing in Atlanta July 20-21. Mr. Muldawer noted that the group is charged with making recommendations to improve cities, and he suggested that ACDC organize a group to make a presentation at this hearing.

Mr. Muldawer added that Savannah has a historical zoning ordinance, and he suggested that a letter be forwarded to Savannah City Manager requesting a copy of the ordinance, and that ACDC, with the help of AIA, urge our local legislature at their next hearing to try to implement historical zoning.

SECRETARY'S REPORT:

Mrs. Ferst stated she concurs with Mr. Muldawer's feeling re the urgency of relating groups who are interested in ACDC's program. It was decided that a questionnaire will be mailed to members asking them to list the names of individuals and organizations with whom we need to communicate, and return same to Mrs. Ferst.

COMMITTEE REPORTS:

Sanitary Committee

Mrs. Henderson offered the following thoughts concerning trash in the downtown area: (1) a proposed change in the general time of collection; and (2) a proposed ordinance that each new building would provide enclosed area to take care of storage of its own cans, boxes, etc., from which trucks would gather the material, and that each established building provide a similar area.

Mrs. Henderson stated she will gather more information and report in the near future.

"Terminus" Committee

Mr. Garrett stated that he has started contacting parties who are interested in the underground development. He also has looked over available maps and records which Central Atlanta Progress has.

UNFINISHED BUSINESS:

Ordinance for % for Arts

In compliance with the chairman's request, Mr. Harris stated he has reviewed the proposed ordinance dealing with percentage for arts, and presented his opinion of the ordinance. Upon Mr. Harris's objection to the ordinance as is, Mr. Perrin pointed out that this particular ordinance is an example legal structure, and he asked for a vote to decide whether or not to proceed with the percentage program.

Mr. Muldawer moved that the ACDC continue with this study, and the motion carried. Mr. Perrin suggested that the new committee come up with recommendations and/or objections to the ordinance.

Rapid Transit:

Mr. Perrin stated that members had previously agreed to open for preliminary discussion what attitude ACDC may have relative to rapid transit. He raised the following questions for thought: (1) Do we have facts about influencing the aesthetic role of rapid transit? (2) What can we do? (3) Are we informed enough about the plans to know what we are talking about? (4) How can we as a Commission fail to look at this important issue so far as design of the city is concerned?

It was the general opinion of members present that the Commission has a right and obligation to make a statement concerning the implementation of rapid transit as it refers to the City.

Mr. Muldawer added that Eric Hill Associates is doing an impact study and hopes to bring their report before the Commission. Mrs. Ferst suggested rapid transit as a point in the proposed symposium.

ADJOURNMENT

There being no further business, the meeting was adjourned at 4:00

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
JUNE 8, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, June 8, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Joseph S. Perrin, Chairman	James H. Dodd
Paul Muldawer, Vice-Chairman	Franklin M. Garrett
Mrs. Alvin M. Ferst, Secretary	Julian Harris
Harry J. Baldwin	Mrs. Edith Henderson
W. L. Calloway	H. King McCain

Guests present:

Lorraine M. Bennett - The Atlanta Journal
Alex Coffin - Atlanta Constitution

Minutes of the May 25 meeting were approved.

CHAIRMAN'S REPORT:

Mr. Perrin presented a sample of the proposed design for ACDC letterhead. Members offered their comments and reactions to the design.

Mr. Perrin reported that he and Mr. Portman had met with Mr. Robert Bivens of Central Atlanta Progress, Inc., re the model project. Mr. Portman estimates the proposed model will cost between \$100,000 and \$150,000 and he pledged \$10,000 toward the development of same. CAP, through Mr. Bivens, expressed interest in this project, and feels that most of the money can be raised from private funds, and the remainder through the CAP group.

The chairman reported on the following correspondence:

1. Letter from Rev. Fred Stair of the Central Presbyterian Church, expressing his thanks for the Commission's report to Bradberry & Associates on the Georgia Plaza Development.
2. Letter from James L. Bentley re historical site on property at 1649 Lady Marion Lane, N. E.

VICE-CHAIRMAN'S REPORT:

Mr. Muldawer presented an article from the "Birmingham News" concerning the new Birmingham Civic Center which was developed through the use of an open competition, and suggested that a letter of commendation be sent to the Birmingham authorities who sponsored this competition. After some discussion, it was decided that the letter contain the Commission's congratulations on the new civic center, with no mention of the competition.

Mr. Harris suggested that a meeting be set aside in the near future to discuss the feasibility of ACDC recommending to the City that all city work be awarded by open competition involving local architects.

SECRETARY'S REPORT:

Mrs. Ferst requested that members forward to her the names of civic organizations or individuals who might be utilized on the ACDC mailing list.

UNFINISHED BUSINESS:

AHA Review

Mr. Perrin stated that Messrs. Baldwin and Dodd have submitted a report on behalf of the ACDC to the Atlanta Housing Authority concerning the review of redevelopers proposals for the Rawson-Washington Street Urban Redevelopment Area.

After giving an informal rundown on the report, Mr. Dodd suggested the feasibility of AHA considering the utilization of consultants on a retainer basis, not to diminish the role of other reviews, but to provide a more complete review. He feels this would be economically feasible because the amount of the cost involved in relation to the total cost would be modest.

Mr. Perrin suggested that Mr. Dodd present at the next meeting of ACDC a report to AHA recommending how reviews could be improved.

Ordinance for % for Arts

Mr. Perrin presented the proposed ordinance dealing with allocation of percentage of construction costs to allied arts, as submitted by Mr. Robert Lyle. He stated that a copy of the proposed ordinance will be sent to members of the Commission. Mr. Harris was requested to review the ordinance and present opinions and suggestions at the next ACDC meeting.

Mr. Muldawer suggested that the proposed ordinance also be sent to art associations, civic clubs, and universities for their comment and support before it is submitted to the Board of Aldermen. Mr. Harris requested that before the next meeting of the ACDC members be thinking of other interested parties who may want to receive a copy of the ordinance.

Urban Trail

In answer to the ACDC letter of May 25 to the Aldermanic Parks Committee, requesting the reopening of the Urban Trail issue, Mrs. Ferst announced that a letter has been received from Jack Delius, Parks Manager, inviting the ACDC to appear at the next meeting of the Parks Committee on June 13 to make its presentation in this regard. Members were urged to attend this meeting.

Mrs. Ferst added that she had written and received information from Mr. James J. Hayes, Director of Information of the Bicycle Institution of America. Portfolios will be available to members who appear at the meeting of the Parks Committee.

Tree Ordinance

Mr. Perrin stated he received a letter from Mayor Allen thanking ACDC for its letter of endorsement for the proposed Tree Ordinance. The ordinance will be up for a hearing shortly, at which time the Commission will be notified. Mr. Perrin suggested that at least 2 members of the Commission, and particularly one from the Landscape Architecture category, represent ACDC at the hearing.

"For Sale" Signs

Mr. Perrin stated that he and Messrs. Baldwin and Gould had met with Messrs. Schukraft and McClure of the West End Businessmen's Association, concerning the proposed ordinance to ban "for sale" sign on residential property.

At Mr. Perrin's request, Mr. Baldwin gave a brief report of the meeting. Mr. Baldwin added that the committee generally feels this question involves social and economic problems, and goes beyond the Commission's area of responsibility.

It was decided that at the next ACDC meeting, a sub-committee be established to develop criteria for a proposed overall sign ordinance.

"Terminus" Project

Mr. Muldawer stated that Mrs. Montgomery of the Atlanta Junior League has informed him that the League plans to involve itself in this project.

As the city is looking for a place to relocate the Cyclorama, Mr. Muldawer feels it would be useful to have a study made of the feasibility of locating the Cyclorama as a focal point in the proposed "underground" development.

NEW BUSINESS:

Members agreed that in the near future a meeting should be set aside for the ACDC to take a position re rapid transit.

At Mrs. Ferst's request for a new sub-committee listing, Mr. Perrin stated he feels people are more motivated if they are working on something in which they are interested, and he will ask members on which sub-committee they prefer to serve, and move from there.

ADJOURNMENT

There being no further business, the meeting was adjourned at 3:45

Ann Butler
Recording Secretary

MR. PERRIN

Atlanta Civic Design Commission

CITY HALL
ATLANTA, GEORGIA 30303

SAMUEL INMAN COOPER, F.A.I.A., CHAIRMAN
JOSEPH S. PERRIN, VICE-CHAIRMAN
MRS. ALVIN M. FERST, SECRETARY

HARRY J. BALDWIN, A.S.L.A.
~~ORBIE BOSTICK, P. E.~~
W. L. CALLOWAY
JAMES H. DODD
JOHN C. GOULD
JULIAN HARRIS, A.I.A.
GEORGE HEERY, A.I.A.
MRS. EDITH HENDERSON, A.S.L.A.
H. KING MCCAIN, P. E.
J. BEN MOORE
PAUL MULDAWER, A. I.A.
JOHN PORTMAN, A.I.A.

Joseph S. Perrin, Chairman
Paul Muldawer, A.I.A., Vice-Chairman
Mrs. Alvin M. Ferst, Secretary

Harry J. Baldwin, A.S.L.A.
W. L. Calloway
Samuel Inman Cooper, F.A.I.A.
James H. Dodd
Franklin M. Garrett
John C. Gould
Julian Harris, A.I.A.
Mrs. Edith Henderson, A.S.L.A.
H. King McCain, P.E.
J. Ben Moore
John Portman, A.I.A.

~~(Bostick replacement)~~

Joseph B. Browder, ~~AIA~~ P.E.

flush right
6 pt.
Helvetica Lt. - L.C.

Forms authorizing:

1. Duplication of stationary which will include the commercial setting of type for the Commission members names and titles which they may have. We would like for the stationary to be printed at 60% screen of a warm black ink or an ink printed at 100% screen which will approximate the above in tone

2. We would like envelopes ordered and printed commercially in 14 point Helvitica light lower case, 60% screen of warm black with 3 lines as follows:

(All 3 lines flush left)

ATLANTA CIVIC DESIGN COMMISSION
CITY HALL
ATLANTA, GEORGIA 30303

Please order 1500 in each case

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
MAY 25, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, May 25, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Joseph S. Perrin, chairman	James H. Dodd
Mrs. Alvin M. Ferst, secretary	John C. Gould
Harry J. Baldwin	Mrs. Edith Henderson
W. L. Calloway	H. King McCain
Samuel I. Cooper	J. Ben Moore

Guests present:

Lorraine M. Bennett - The Atlanta Journal
Alex Coffin - The Atlanta Constitution

Minutes of the May 11 meeting were approved.

CHAIRMAN'S REPORT

Mr. Perrin reported on the following correspondence:

1. Letter dated May 18, to the Atlanta Housing Authority, concerning report of the redevelopers proposals for the "University Center Urban Redevelopment Area," as reviewed by Messrs. Perrin, Baldwin, and Calloway.
2. Letter of May 25 to Bradbury & Associates, re the presentation on May 11 of the Georgia Plaza plans. Mrs. Henderson was thanked for drafting the material for the report.
3. As authorized by the Commission on May 11, a letter dated May 25 was forwarded to the Mayor and Board of Aldermen, endorsing the proposed tree ordinance, and urging their support of same.

Mr. Perrin added that members will receive a copy of the report of the Commission (from February 1966 to March 1967) as submitted by former chairman Cooper. Mr. Perrin expressed his personal commendation to Mr. Cooper of the report.

SECRETARY'S REPORT

Mrs. Ferst stated that the design symbol for ACDC citation is well underway, and should be ready for the next meeting.

REPORTS OF COMMITTEES

Committee on % for Allied Arts (Perrin, ch.)

Mr. Perrin stated that the City Attorney is preparing the ordinance for allocation of percentage of construction costs to allied arts, which we should have within the next 2-4 weeks.

Committee on Scale Model (Portman, ch.)

Mr. Perrin stated that he and Mr. Portman have arranged a meeting with Mr. Robert Bivens of Central Atlanta Progress, Inc., to seek CAP's support of the proposed model.

Committee on Proposed Dinner (Portman, ch.)

Mr. Perrin reported that Mr. Portman has consented to support the proposed dinner, and that the committee could move ahead with plans for same.

Committee (e) Dodd, ch.)

Mr. Dodd reported that he has begun writing letters to other cities for information on desirability and feasibility of sidewalk cafes in the city.

"Communication" Committee

Mrs. Ferst, co-chairman, stated that the committee is preparing a list for contacts.

"Sanitation" Committee (Moore, ch.)

Mr. Moore stated he has no report, but that he has noticed that the City has put trash receptacles in Plaza Park, and he questions improvement due to conspicuous colors of the receptacles.

Committee on CIP Report (Gould, ch.)

Mr. Gould reported that the committee has reviewed the CIP report, as submitted to the city by the planning consultants. The committee feels it is a fine report; however Mr. Gould noted that the recommendations were particularly weak. He read the draft of the committee's report to be forwarded to the Planning Department, and the motion passed to endorse the report as read.

UNFINISHED BUSINESS

AHA Review

Mr. Perrin reported that the Commission has been requested to review the redeveloper's proposals for the Rawson-Washington Street Urban Redevelopment Area, per letter of May 17 from the Atlanta Housing Authority.

Mr. Dodd, Mr. Baldwin, and Mrs. Henderson plan to represent the ACDC at the presentation on May 31.

Bicycle Trail

Mrs. Ferst brought up the matter of the proposed bicycle trail in the Collier Hills area, which was voted down by the Parks Committee of the Board of Aldermen at a hearing held on May 9.

Mrs. Ferst, who lives in the section of town concerned with the trail, presented a handbill that was circulated in the area, opposing the trail. She stated that she heard nothing about the May 9 hearing, at which time some 120 residents had opposed the trail, and she feels that the hasty decision to abandon the idea was made without adequate publicity on the hearing, and without both sides of the argument being presented.

The members discussed the issue, and the motion passed that the Commission forward a statement to the Parks Committee requesting the reopening of the subject and endorsing the development of the trail.

Mrs. Henderson and Mrs. Ferst drafted the statement, which was approved by the members, and the letter was forwarded that same day.

NEW BUSINESS

"For Sale" Signs

Mr. Perrin stated that it has been brought to his attention that there is under consideration a possible ban of "For Sale" signs on single unit dwellings in Atlanta and brought this matter up to the Commission for discussion.

At least 2 members of the Commission feel that ACDC should express interest in governing sign control, and actively engage in bringing about a sensible approach to sign control, however they hesitate to specify particular signs.

The chairman requested Mr. Gould to give thought to the matter, and within 1 or 2 meetings present recommendations to the Commission of how it might approach the problem.

ADJOURNMENT

There being no further business, the meeting was adjourned at 3:45.

Ann Butler
Recording Secretary

Atlanta Civic Design Commission

CITY HALL
ATLANTA, GEORGIA 30303

SAMUEL INMAN COOPER, F.A.I.A., CHAIRMAN
JOSEPH S. PERRIN, VICE-CHAIRMAN
MRS. ALVIN M. FERST, SECRETARY

May 4, 1967

HARRY J. BALDWIN, A.S.L.A.
ORBIE BOSTICK, P. E.
W. L. CALLOWAY
JAMES H. DODD
JOHN C. GOULD
JULIAN HARRIS, A.I.A.
GEORGE HEERY, A.I.A.
MRS. EDITH HENDERSON, A.S.L.A.
H. KING MCCAIN, P. E.
J. BEN MOORE
PAUL MULDAWER, A. I.A.
JOHN PORTMAN, A.I.A.

Honorable Ivan Allen, Jr.
Mayor
City of Atlanta

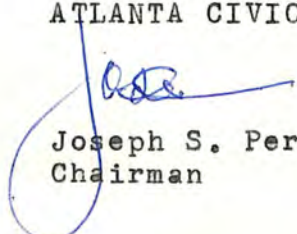
Dear Mr. Mayor:

Thank you for meeting with representatives of the Civic Design Commission last Thursday and for your prompt response to our request for assistance in seeking an opportunity to review proposed housing projects of the Atlanta Housing Authority.

Best personal regards.

Cordially yours,

ATLANTA CIVIC DESIGN COMMISSION


Joseph S. Perrin
Chairman

JSP:ab

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
APRIL 27, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, April 27, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Joseph S. Perrin, chairman
Joseph B. Browder
W. L. Calloway
Samuel I. Cooper

James H. Dodd
Franklin M. Garrett
John C. Gould
H. King McCain

Guests present:

Mr. Don Ingram - Central Atlanta Progress, Inc.
Mrs. Charles T. Owen - League of Women Voters of Atlanta/Fulton
County
Mr. Eric Harkness - City Planning Department

Minutes of the April 13 meeting were approved.

CHAIRMAN'S REPORT:

The chairman reported that he and Messrs. Cooper and Muldawer had met with Mayor Allen concerning ACDC review of housing projects in Atlanta. He stated that the Mayor was receptive to the idea, and had written to the Atlanta Housing Authority recommending same.

Mr. Perrin also reported that by agreement of members he had contacted Mr. Reese Cleghorn and asked him about an editorial in the Atlanta Journal dealing with the need for a long-range plan for the government center. Mr. Cleghorn has agreed to do so, and information has been forwarded to him. He added that he hopes to see the article in the paper soon.

Mr. Perrin stated that ACDC action was considered helpful in defeating plans for a proposed service station on a small strip of property adjacent to the South Expressway at Cleveland Avenue, and that the Commission should

move forward to establish a general policy dealing with strip development. He will check with the Planning Department to determine what action should now be taken, and report back to the Commission at the next meeting.

The chairman reported on the following correspondence:

1. Letter of 4/13 from the Department of the City Clerk, stating that the Board of Aldermen had confirmed the appointment of Mr. Joseph B. Browder as a member of ACDC to fill the unexpired term of Mr. Orbie Bostick, who has resigned.
2. Letter of 4/13 to Mr. M. B. Satterfield, Executive Director of the Atlanta Housing Authority, inviting AHA, and the developer and architects of the housing project at Harwell Road and Skipper Drive to submit this proposal to ACDC for review and suggestions at the April 27 meeting. A reply has not been received to date.
3. Memo dated 4/18 to members of the Commission urging better attendance at meetings.
4. Correspondence dated 4/19 to Mr. Les Persells, AHA, from the Architectural Review Committee, commenting on the Rockdale Urban Renewal Project. This report is available to members for comment.
5. Letter of 4/20 to Mr. Samuel I. Cooper, expressing the appreciation and commendation of the members for his outstanding leadership as chairman of the Commission during its first year of existence.
6. Letter of 4/20 to Mr. Tulio Petrucci, Atlanta School of Art, stating that the ACDC has decided against presenting a city show for the Atlanta Arts Festival in May, but that it hopes to have the opportunity to try to properly finance and design a show for next year.
7. Letter of 4/20 to Mr. Robert F. Lyle, re draft of proposed ordinance on the percentage for the allied arts.
8. Letter of 4/20 to Bull & Kenney Architects, commending them for design of alterations and additions to Fulton High School, as reviewed by the Commission on 4/13.
9. Correspondence dated 4/20 to Toombs, Amisano & Wells re "Downtown Project" at Spring and Techwood Viaduct, as reviewed by ACDC on 4/13.
10. Letter of 4/27 to Mr. Andrew E. Steiner congratulating him on his appointment as a member of the Dept. of Housing & Urban Development Region III Advisory Committee on Design and Planning.
11. Copy of letter of 4/27 from Mayor Allen to Mr. Edwin L. Sterne, chairman of the Atlanta Housing Authority, recommending that all housing projects be cleared through normal channels with the ACDC.

GENERAL DISCUSSION

Mr. Don Ingram, Associate Director of Central Atlanta Progress, Inc., was welcomed to the meeting. Mr. Ingram stated that the purpose of his organization is to help guide and coordinate any central planning in the core of Atlanta. He added that he was present today to let ACDC know of CAP's interests, and that many of its objectives and purposes are the same as ACDC.

At Mr. Perrin's request, Mr. Cooper related to Mr. Ingram the developments to date toward the acquisition of a scale model of Atlanta. Mr. Perrin stated that if this project can get started, ACDC would certainly solicit the support of CAP.

Mr. Gould, who was on the review committee for the Rockdale Urban Renewal Project, gave more information on the report of the review, and explained how the committee rated certain factors of the proposals. Mr. Perrin thanked him and other members of the committee for the job and the precedent they set in treating future jobs.

Mr. Calloway brought up the matter of a central or downtown park in Atlanta, specifically on the property near the Marriott Motor Hotel, bounded by Courtland, Cain, Ivy and Ellis Streets. He added that since this was discussed by the Commission some months ago, the cost of the property had undoubtedly risen, and that in a few months it will probably cost much more, and he feels the property will become prohibitive in cost. It was brought out that this is the project that Mr. Morton Rolleston had expressed interest in when he met with the Commission on May 5, 1966.

Mrs. Owen, who is the Public Relations and Publicity Chairman for the League of Women Voters of Atlanta/Fulton County, was introduced to the members. She distributed copies of "FACTS", published by the League, and reviewed certain passages therein. Mrs. Owen stated that the League has in mind for the Arts Festival this year a presentation pertaining to a tree ordinance, which might be of interest to the Commission. Mr. Perrin concurred that ACDC is interested in supporting a tree ordinance that is substantial and will join with the League in trying to promote same. Mrs. Owen discussed the League's ideas for the presentation and upon her request, various suggestions and comments were offered by the members.

Concerning the "underground" development, Mr. Garrett, new chairman of the "Terminus" Committee, stated he has looked over this area, and has summarized in his mind what is down there. Mr. Perrin stated he feels this development has great potential, as it could preserve a historical part of the city, enhance that particular section, and at the same time provide income for private investors. Mr. Ingram remarked that this project is one of the things his organization is specifically interested in.

Mr. Browder stated that he feels some opposition will be met, as many property owners are using the property as warehouses and for egress and ingress; however it is the general consensus of members that property owners in this area will become aware of the tremendous amount of revenue this project can render.

ADJOURNMENT

There being no further business, the meeting was adjourned at 3:50 p.m.

Ann Butler
Recording Secretary

Atlanta Civic Design Commission

CITY HALL
ATLANTA, GEORGIA 30303

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JOSEPH S. PERRIN, VICE-CHAIRMAN
MRS. ALVIN M. FERST, SECRETARY

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FEBRUARY, 1966 TO MARCH, 1967

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2. The following members were appointed to the Commission by Mayor Allen in January, 1966:
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3. Organization Meeting - February 9, 1966.

The meeting was called to order by Mr. Cooper as Acting Chairman. All members were present except Mr. Bostick and Mr. Moore.

Mr. Cooper stated:

- a. That downtown Atlanta is ugly and totally uncoordinated.
- b. That downtown Atlanta is gradually but steadily improving its appearance and its coordination.
- c. That the public is interested in further improvement, both in function and in aesthetics.
- d. That the purpose and objective of the Atlanta Civic Design Commission is to further, so far as it is able, such improvements.
- e. That the Commission has no powers, other than recommendation and/or persuasion.
- f. That the Commission will work with, and will enjoy the cooperation of, the various departments of the City government.

Mr. Sam Massell, President of the Board of Aldermen, was presented.

Mr. Massell stated:

- a. That there exists a real public interest in the objectives of the new Commission.
- b. That if amendments to its charter were considered advisable, the Commission should petition the Board of Aldermen accordingly.
- c. That the Commission cannot regulate aesthetics, but only advise and/or recommend.
- d. That all meetings of the Commission are to be open to the public and to the news media.

The following officers of the Commission were elected for the ensuing year:

Chairman-----Samuel Inman Cooper

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Secretary-----Mrs. Alvin M. Ferst

It was decided that meetings of the Commission would be held twice monthly at the City Hall.

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- a. The Atlanta Civic Design Commission has met regularly, twice monthly, throughout its first year of existence. It has met at 2:00 P.M. on the second and fourth Thursday of each month in Committee Room #4 of the Atlanta City Hall. Meetings have usually lasted from three to four hours.
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Mr. Lew Deadmore (March 23, 1967)
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- f. The Commission was assisted by the Board of Aldermen. At the Commission's request, its charter was twice amended by this Board. Also, \$1,200.00 was allocated to personnel (Mrs. Ann Butler, Recording Secretary) and later \$1,000.00 was allocated to bring one or more scale models to Atlanta for promotional purposes. This latter fund has not yet been drawn against.
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5. Personnel of the Commission:

a. In July, 1966, Mr. Thomas H. Roberts was transferred out of Atlanta, and therefore resigned from the Commission.

Mr. John C. Gould was recommended to the Mayor as his replacement in the category of Planning. Mayor Allen consequently appointed Mr. Gould as a member, and this appointment was accepted by Mr. Gould.

b. On March 23, 1967, the following officers of the Atlanta Civic Design Commission were elected for the ensuing year:

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As Vice-Chairman ----- Paul Muldawer

As Secretary ----- Mrs. Alvin M. Ferst

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Acquisition of statue of Hadad (from the Smithsonian Institute).

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Memorial to Dean Rusk.

Inclusion of Atlanta in Federal "Demonstration Cities" program.
Mayor's program toward additional housing in Atlanta.
And others.

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The Commission, during its first year, and in accordance with the mandate stated in its charter, reviewed the following projects submitted to it:

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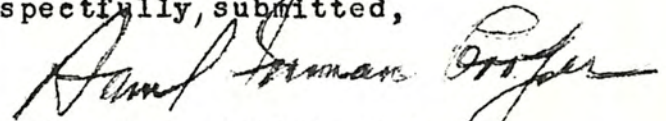
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8. Recommendations of the Retiring Chairman:

- a. That the Atlanta Civic Design Commission be continued as a functioning body.
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April 10, 1967

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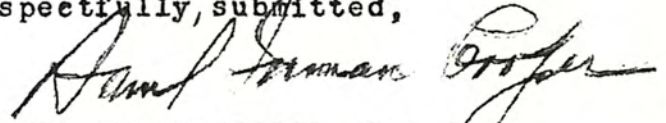
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April 10, 1967

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
MAY 11, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday May 11, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Joseph S. Perrin, chairman
Paul Muldawer, Vice-Chairman
Mrs. Alvin M. Ferst, Secretary
Joseph B. Browder

W. L. Calloway
Franklin M. Garrett
Mrs. Edith Henderson
J. Ben Moore

Guests present:

Mrs. Ivan Allen, III - Atlanta Junior League
Mrs. Abernathy - Atlanta Junior League
Mr. John E. Dugger - Bradbury & Associates
Mr. Ron E. Mitchell, Jr. - Bradbury & Associates
Dr. Paul Brown - Central Presbyterian Church

Minutes of the April 27 meeting were approved.

CHAIRMAN'S REPORT:

Mr. Perrin stated that he had visited with Eric Harkness in the City Planning Department, and was shown a plan they are working on which includes the Techwood Project, Rich's area, Government Center, Peachtree Center and Park Place Development, and that Planning will now be working on a concept design for those areas. Mr. Harkness hopes to call a meeting of the interested parties to explore some problems and prospects of continuing development of those areas around the City.

A letter dated May 3 was received from the Atlanta Housing Authority seeking review of Redeveloper's Proposals for the University Center Urban Redevelopment Area. Messrs. Baldwin and Calloway had reviewed 6 of the 7 projects, and Mr. Perrin reviewed the remaining proposal that same day, and he related to the Commission his report of same. Mr. Perrin stated that he hopes to have Messrs. Baldwin & Calloway's written report within a few days, so that they may be forwarded to AHA.

A letter dated May 4 was received from Mr. Ernest Davis, State Auditor, concerning an overall development plan for the government center. Also in this regard, Mr. Perrin commented on the April 28 editorial in the Atlanta Journal written by Mr. Reese Cleghorn.

Mr. Perrin stated that he had received a call from Alderman Hugh Pierce, who stated he will support the Tree Ordinance, and also voiced his concern about old elm trees near the Atlanta Stadium overgrowing the sidewalk. This matter will be brought up for action at the next Commission meeting.

A letter has also been received from Mrs. Raymond M. Finney, secretary of the Collier Hills Civic Association, urging passage of the Tree Ordinance, as submitted to the Planning and Development Committee by the City Planning Department.

Mr. Perrin made the motion that a resolution stating ACDC support of the Tree Ordinance be written and forwarded to the Planning and Development Committee and to the Planning Department. The motion carried.

Also in this regard, Mr. Browder, Vice-President of Georgia Power Company, requested that it go on record that the Power Company is for the Tree Ordinance, but that on occasion it is forced to "butcher" trees. He asked if the Commission has got the feelings of Southern Bell and Georgia Power in this regard. Mr. Perrin suggested that he speak with Mr. Gladin or Mr. Harkness.

VICE-CHAIRMAN'S REPORT

Mr. Muldawer reported that this last week he received an invitation from the Metropolitan Planning Commission to join a tour of the underground area for the Junior League to see the potential of the "Terminus" area and

to perhaps consider this as a sort of project for them. After the tour, Mr. Muldawer had contacted Sam Massell and was advised to seek the support of the Chamber of Commerce. Mr. Perrin suggested that he also contact Mr. Don Ingram of Central Atlanta Progress, Mr. Rich or Mr. Neeley of Rich's, and the Convention Bureau, and to ask other appropriate organizations in the city to write letters in support of this project to the Chamber.

Mr. Perrin stated that he has contacted Mr. Ray Moore, who is interested in giving news coverage to newsworthy Civic Design Commission project and activities.

The chairman further suggested that as concrete plans are made relating to the promotion of the "Terminus" area or other developments, to let him know of same so that he can set up news coverage with WFSB.

GEORGIA PLAZA DEVELOPMENT

Messrs. Dugger and Mitchell of Bradbury & Associates, made a comprehensive review of the plans for the Georgia Plaza Development. Slides of the project were shown, followed by questions and comments from the Commission.

Dr. Paul Brown, chairman of the Building Committee for the Central Presbyterian Church, also made a presentation of concern of the Church relating to certain aspects of the Development as it relates to the parking, ingress and egress.

The chairman requested Mrs. Henderson to draft a report of this review, to be forwarded to Bradbury and Associates.

GENERAL DISCUSSION

Mr. Muldawer stated his concern about the Parks Committee of the Board of Aldermen voting down the proposed bicycle trail in the Collier Hills area, and said he would like this matter to be studied and reopened. Mr. Perrin stated he feels we should get the reaction of the entire Commission and discuss the matter with Eric Harkness before we make a move to reopen the issue. It was decided that this matter will be taken up at the next meeting.

ADJOURNMENT

There being no further business, the meeting was adjourned at 4:30

Ann Butler
Recording Secretary

April 20, 1967

Mr. Samuel I. Cooper, F.A.I.A.
501 Henry Grady Building
Atlanta, Georgia 30303

Dear Sam:

Each member of the Atlanta Civic Design Commission joins with me in expressing to you our sincere and genuine appreciation for the outstanding leadership and direction that you gave to our group during its first year of existence. Your outstanding service and devotion, together with your perception of purpose, certainly has established a precedent toward achievement that will continue to be felt in the years ahead. This leadership I am sure will continue to be felt not only by this precedent, but by your continuing participation and influence in the affairs of the Commission.

I know that each member of the Commission would not only want me to express these sentiments on an official basis, but that they share my feelings that having the opportunity to work with you was a warm and rewarding experience on the personal level as well. Your report recently submitted to the Commission covering the functions of the Commission from February, 1966, to March, 1967, is ample testimony of the quality of leadership which you gave to our city in the capacity of Commission chairman.

Mr. Samuel I. Cooper
Page 2
April 20, 1967

On the more personal side, please accept my thanks for all that you have done so far this year to give guidance and assistance to me in my new role on the Commission. I extend to you the hope that the year ahead will be filled with the richest of blessings.

Cordially yours,

ATLANTA CIVIC DESIGN COMMISSION

Joseph S. Perrin
Chairman

JSP:ab

cc Mayor Ivan Allen, Jr. ✓
cc Vice-Mayor Sam Massell, Jr.

April 13, 1967

Mr. M.B. Satterfield, Exec. Director
Atlanta Housing Authority
824 Hurt Building
Atlanta, Georgia 30303

Dear Mr. Satterfield:

The Atlanta Civic Design Commission has been authorized by the Mayor of Atlanta and the Board of Aldermen to review proposed developments in these environs. Your Public Housing Project at Harwell Road and Skipper Drive has come to our attention and we invite you, the developer and the architects to submit this proposal to the Commission for review and suggestions at our next regularly scheduled meeting on Thursday, April 27, between 2 and 4 p.m. The meeting will be held at City Hall, Committee Room #4.

Cordially yours,

ATLANTA CIVIC DESIGN COMMISSION

Joseph S. Perrin
Chairman

JSP:ab

cc: Evan Allen, Jr., Mayor ✓
Sam Massell, Jr., President, Board of Aldermen
Rodney M. Cook, Chairman, Planning Development

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
APRIL 13, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, April 13, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Joseph S. Perrin, Chairman	Franklin M. Garrett
Paul Muldawer, Vice-Chairman	John C. Gould
Mrs. Alvin M. Ferst, Secretary	Mrs. Edith Henderson
Harry J. Baldwin	J. Ben Moore
Samuel I. Cooper	

Guests present:

Mr. Frank J. Bull, Bull & Kenney Architects
Mrs. Silver, (Student Reporter) Georgia State College

Minutes of the March 23 meeting were approved.

CHAIRMAN'S REPORT:

Mr. Perrin reported on the following correspondence:

1. Letter of 3/27 from Mr. Richard H. Rich, Rich's, Inc., thanking ACDC for its commendation of Rich's 100th anniversary celebration;
2. Memo dated 3/31 to the Atlanta Board of Aldermen, requesting denial of petition for zoning change for property located in front of the Old South Motel on the South Expressway at Cleveland Avenue, pending an investigation of the potential best utilization of such strip developments.
3. Letter of 4/5 from Mr. Robert H. Jones, President of Old South Motel, thanking ACDC for above mentioned memo to the Board of Aldermen. Mr. Jones added that the petition was defeated.
4. Letter of 4/6 to Mr. Lester H. Persells, Atlanta Housing Authority, re review of proposals for the Rockdale Urban Redevelopment Area.
5. Letter of 4/6 to Mr. Robert F. Lyle, attorney, re draft of ordinance for presentation to the Board of Aldermen dealing with a percentage for the allied arts.
6. Letter of 4/6 from Mr. James B. Pilcher, City Attorney's Office, re preservation of sites and structures of historical or architectural value in Atlanta.

7. Letters dated 4/6 to Dr. Wm. M. Suttles, Georgia State College; and Mr. James H. Finch, Finch, Alexander, Barnes, Rothschild & Paschal, requesting design coordination for various complexes being developed contiguously around the central city.
8. Memos dated 4/13 to Ernest Davis, State Auditor; Earl Landers, Admin. Asst. to Mayor Allen; and Alan Kiepper, Fulton County Manager; re design coordination for various complexes.
9. Letter of 4/13 to Mayor Ivan Allen, requesting that Mr. Joseph B. Browder, Vice-President of Georgia Power Company, be appointed to the Commission to replace Mr. Orbie Bostick, who has resigned.

The chairman added that he has received no reply to letter of April 6 written to Mr. Hugh Thompson of the C&S Bank, inviting him to meet with the Commission today re "Terminus" development. Mr. Muldawer stated that he has heard that Mr. Thompson is no longer with the bank.

VICE-CHAIRMAN'S REPORT:

Mr. Muldawer reported on the review of redeveloper's proposals for the Rockdale Urban Redevelopment Area. He stated that he had attended the review on Tuesday, April 11, and also this morning, and that Messrs. Baldwin and Gould were presently at the review and would be at the meeting later. Mr. Muldawer added that the documents are still on exhibit at the Atlanta Housing Authority, and everyone is welcome to go and look at them.

Mr. Muldawer also brought up the matter of a public housing project at Harwell Road and Skipper Drive. Upon Mr. Perrin's suggestion, Mr. Muldawer and Mrs. Ferst drafted a letter to Mr. M. B. Satterfield, Executive Director of AHA, inviting him, the developer and architects to submit this proposal to the Commission for review and suggestions at the April 27 meeting. The letter was written and forwarded to Mr. Satterfield that afternoon.

Along this same line, Mr. Cooper was requested by the chairman to review the ACDC ordinance and give thought to the feasibility of requesting additional authority from the Board of Aldermen in reviewing public housing projects.

Mr. Cooper was urged to present recommendations to the Commission at the next meeting, if possible.

An appointment was made for Messrs. Cooper, Perrin, Muldawer and Mrs. Ferst to meet with Mayor Allen on Thursday, April 27 at 10:00 a.m., relative to housing development.

ARCHITECTURAL REVIEWS

Mr. Bull, of Bull & Kenney Architects, presented plans for additions and renovations to Fulton High School on Jonesboro Road. Mr. Moore's motion to approve these plans was passed. Mr. Perrin expressed the appreciation of the members to Mr. Bull for the prompt presentation, and also commended Bull & Kenney for a fine job.

The Commission also reviewed plans of the "Downtown Project" at Spring and Techwood Viaduct, by Toombs, Amisano & Wells, Architects. A report of ACDC recommendations on this project was prepared and will be forwarded to the architects.

COMMITTEE REPORTS

There being no committee reports, Mr. Perrin stated he will write notices to various members stressing the importance of attendance and projects in which they are involved.

OLD BUSINESS:

Members agreed to postpone until next year plans for city show in conjunction with the Arts Festival in Piedmont Park.

Mr. Cooper stated that he has prepared a general report to the Mayor on what the Commission did last year under his chairmanship.

ADJOURNMENT

There being no further business, the meeting was adjourned at 3:30

Ann Butler
Recording Secretary

April 3, 1967

Mr. John Thomason
Nelson, Norvell, Wilson & Thomason
Tenth Floor Lincoln American Tower
60 North Main Street
Memphis, Tennessee 38103

Dear Mr. Thomason:

The City of Atlanta does not have an Art
Commission. However, we have a very
active Civic Design Commission.

I am enclosing a copy of the Ordinance which
created the Commission. I hope this is the
information you desire.

Sincerely yours,

Ivan Allen, Jr.
Mayor

IAJr/br

Enclosure

ROBERT M. NELSON
J. WOODROW NORVELL
FRED P. WILSON
JOHN J. THOMASON
ALBERT T. MCRAE
FRED E. IVY, JR.
RALPH W. FARMER
JAMES P. SMITH
BUFORD E. WELLS, JR.
CHARLES A. SEVIER
GEORGE S. PETKOFF
JAMES W. CLAY

FERBER S. FLOYD (1916-1959)

TELEPHONE 525-5471
AREA CODE 901

LAW FIRM OF
NELSON, NORVELL, WILSON AND THOMASON

TENTH FLOOR LINCOLN AMERICAN TOWER
60 NORTH MAIN STREET
MEMPHIS, TENNESSEE 38103

March 30, 1967

Mayor
City of Atlanta
City Hall
Atlanta, Georgia

Dear Sir:


I am writing with regard to the relationship of an arts council in your city to the general city governmental authority, and the responsibilities and powers of the council itself.

The undersigned is a member of the Art Commission of the City of Memphis, Tennessee. At the present time the duties and responsibilities of this commission relate only to the City Art Academy. The citizens of Memphis have recently voted to change the form of government of this city from a commission form to a mayor-council form. It is the opinion of many that this would be an appropriate time for the Art Commission to be reorganized so that its responsibilities and powers relate to all cultural and artistic activities in the city.

We are writing to you and to the chief executives of other large American cities to ascertain if you have an arts council or commission in your city, what its functions and responsibilities are, under what sort of ordinance it operates, and whether you consider its operation in your community to have been successful.

We should greatly appreciate any suggestions, information or assistance you can give us.

Very truly yours,



John Thomason, Member
Memphis Art Commission

JT:dp

Draft

free

March 23, 1967

Hon. W. A. Mathis, Chairman
Mayors Committee for Revitalizing
Downtown Athens
Mathis Construction Company
P. O. Box 1707
Athens, Georgia

*orig to
ACDC*

Dear Bill:

Thank you for your most generous remarks about our Atlanta Civic Design Commission and for your comments about my efforts here in Atlanta. We are proud of the Commission and the work they are doing to help the city in coordinating our planning and architectural development. The Commission's powers are largely those of persuasion. We believe this is the soundest way to achieve meaningful goals in the growth of our city.

I am including with this note a copy of the ordinance creating the Commission. It outlines in detail the duties and responsibilities of this body. I believe this will tell you what you want to know about the Commission, but I am sure that you would be most welcome if you would care to attend a meeting of the Commission. It meets on every second and fourth Thursday at 2 p.m., in Committee Room #4 here in City Hall. You might wish to drop its chairman, Joe Perrin, a note. He certainly could give you further details about what their current activities are.

Best wishes for continuation of your outstanding efforts in our sister city of Athens.

Sincerely,

Ivan Allen, Jr.

Encl

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
MARCH 23, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, March 23, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Joseph S. Perrin, Chairman
Paul Muldawer, Vice-Chairman
Harry J. Baldwin
W. L. Calloway
Samuel I. Cooper

James H. Dodd
Franklin M. Garrett
Julian Harris
Mrs. Edith Henderson
H. King McCain

Guests present:

Eric Harkness, City Planning Dept.
Dana Palmer, " " "

Minutes of the March 9 meeting were approved.

CHAIRMAN'S REPORT

Mr. Perrin announced that a letter has been sent to Rich's commending them on their 100th anniversary.

Mr. Perrin read letter dated March 9 from Raymond D. Nasher, in reply to Mr. Cooper's letter of Feb. 23, with reference to the proposed \$200 million Park Place Development over Georgia Railroad Air Rights. Mr. Perrin pointed out the fact that the Georgia State College Campus, which will also build on a plaza, or platform, will be implemented adjacent to this development. He asked if members feel ACDC may suggest to the Nasher firm coordination between their plaza concept and that of the proposed Georgia State College Plaza. With concurrence of members, Mr. Harris requested such letters be written to the Nasher Firm and to Georgia State (with copy of same to Messrs. Ernest Davis, Alan Kiepper, Dan Sweat, and architects).

At this point, Mr. Muldawer brought out the need for a master plan for the Central Business District, because of the developments of the Park Place

Development, Capital Square Development, "Demonstration Cities" Development, the Air Rights Development, and the Peachtree Center Development, among others.

The Chairman next read letter draft to be sent to Mr. Hugh Thompson of the C&S Bank, pending approval of members, inviting him to meet with the Commission on April 13 re the "Terminus" development. Letter was approved as written.

VICE-CHAIRMAN'S REPORT

Mr. Muldawer reported that the Commission has been asked by the Atlanta Housing Authority to review, or send a delegation to help review the Rockdale Urban Renewal Project. Mr. Baldwin and Mr. Calloway will accompany Mr. Muldawer to this review, which will be in about two weeks, and all members were urged to go if possible. Members will be contacted when the time is determined.

Mr. Muldawer also reported that last year the Commission had talked about a symposium to set up a link of communication between ACDC and many groups of people. He feels that the tool by which this can be done is to approach one of the TV stations and talk to them about a regular TV program which would present the work the Commission is doing. He asked for opinions from members. Following a short discussion, Messrs. Muldawer and Perrin were authorized to approach the determined station and set up a schedule for a regular program.

REPORTS OF COMMITTEES

Mr. Perrin stated that he feels the most important work the Commission can do must be done by committees, and urged each committee for active participation, and further requested that each committee bring a progress report, where appropriate, on its activities, on a bi-weekly basis. He added that he will establish 2 more committees today.

Committee (a)

Mr. Muldawer, chairman, reported that no new projects were submitted for review. He stated that he has been hearing from projects that the Civic Design Commission has reviewed, and he feels they are having an impact on the architectural offices around the city.

Mr. Harris brought out that there are many examples in Atlanta where business firms and companies have done excellent jobs of siting and landscaping, and he suggested the possibility that perhaps once a month the Commission could have a picture of a project it commends in the paper, with a complimentary article.

Mr. Perrin stated he thinks this is a worthwhile thing, and suggested that it be brought up at a later meeting.

Committee on % for Arts

Mr. Perrin reported that this committee has previously submitted a report of its recommendations, and he has contacted Mr. Robert Lyle, attorney, who will draft a proposed ordinance for ACDC approval, to be presented to the Board of Aldermen. He added he expects to receive the draft within 2 or 3 meetings.

Urban Beautification Committee

Mr. Harris, chairman, reported his committee has met with Eric Harkness re the "Demonstration Cities" project in the Grant Park area, and will continue to cooperate in every way possible.

Upon the request of Mr. Harris, Mr. Franklin Garrett was added to this committee.

"Terminus" Committee

Mr. Muldawer, chairman, stated that he feels this "under city" development can best be implemented by inviting an important delegation from C&S Bank, 1st National Bank, Coca Cola Company, and Rich's, to an informal luncheon for an exchange of ideas.

Mr. Muldawer further added that he would like to remain on this committee, but have Mr. Garrett serve as chairman. Mr. Garrett accepted the chairmanship.

Committee on Scale Model

Mr. Perrin reported that under Mr. Cooper's leadership \$1000 has been acquired from the City to ship a sample model to Atlanta from model makers in San Francisco and Wilmington, Delaware. It was brought out that the San Francisco model is not available, but the Commission can pursue the one in Wilmington. Mr. Harris asked if perhaps the Commission should advertise for samples from local model makers.

Mr. Perrin stated that since Mr. Portman is chairman of this committee, he would contact him and hopefully report at the next meeting.

Committee on Proposed Dinner

Mr. Perrin stated he will contact Mr. Portman, chairman, by phone for information in this regard, and will proceed on the guest list.

Committee on Historic Sites and Structures

Mr. Baldwin, chairman, stated he had no report, but added the ACDC ordinance states that it is the responsibility of this Commission that it keep some kind of record of historic sites, and expressed his delight that Mr. Garrett, who is chairman of the Historical Society, has joined us, as he has background in this.

Mr. Garrett said he is sure he can be helpful in identifying historical sites, as he has studied the background of the city, or he could look it up.

"Communication" Committee

It was reported that Mrs. Ferst, has begun a list of important civic groups and garden clubs.

GENERAL DISCUSSION

Mr. Perrin expressed his interest in working with the Planning Dept. on putting on a city show as part of the Arts Festival in Piedmont Park in May. He stated he had previously spoken to Eric Harkness in this regard, at which time they discussed the story to be told, the source of budget for telling the story, and how this exhibition could be implemented. It was brought out that part of the presentation could be based on the CIP Design Report, supplemented with slides and taped information.

At this time, Eric Harkness appeared and introduced to the Commission Mr. Dana Palmer, who has been employed by the Planning Dept. on a parttime basis, for the purpose of working on a preliminary master plan of the down-

town, including the government center and Georgia State Campus. Mr. Harkness pointed out that they regard this as generally an educational and promotional technique, as the Planning Dept. budget does not allow for a real master plan.

Mr. Harkness was asked if he feels a presentation for a city show could be prepared in time for the Arts Festival, and if perhaps money could be acquired under the budget of the design report. Mr. Harkness stated there is no money under the CIP, but he would check with Collier Gladin re feasibility of funds and report back to the Commission so we can either move ahead or withdraw within the next 2 weeks.

NEW BUSINESS

The Chairman asked if the Commission feels it would be useful to extend an invitation to Mr. Robert Brown, the new chairman of the Georgia Urban Design Council, to meet with the Commission, as this organization assists municipalities across the state in making various studies. Upon Mr. Muldawer's suggestion, this was put off for future consideration.

As per motion in minutes of the January 12 ACDC meeting, for a committee to deal with trash problems, Mr. Perrin appointed the following "Sanitation Committee":

J. Ben Moore, chairman
H. King McCain
Mrs. Edith Henderson

Mr. Perrin stated that the Planning Department requested that a committee be established to review the Design Report; to make recommendations in the form of a report to ACDC; to establish some of ACDC long-range goals based on the report; and to suggest priorities in terms of development. The chairman thereby appointed the following committee:

John C. Gould, chairman
W. L. Calloway
Sam'l I. Cooper

The Commission next discussed possible nominees to be recommended to the Mayor to replace Mr. Orbie Bostick, who has resigned from the Commission.

Mr. Joseph Briggs Browder, Vice-President of Georgia Power Company, was nominated, provided he will agree to serve. Mr. Muldawer also nominated Ray O'Neil.

The motion was passed that Mr. Browder be contacted to ascertain if he is willing to be nominated to the Mayor, and if he is not, Mr. Muldawer will again bring up Ray O'Neil.

There being no further business, the meeting was adjourned at 4:30 p.m.

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
MARCH 9, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, March 9, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Sam'l Inman Cooper, Chairman	Julian Harris
Mrs. Alvin M. Ferst, Secretary	Mrs. Edith Henderson
Harry J. Baldwin	J. Ben Moore
W. L. Calloway	Paul Muldawer
James H. Dodd	John Portman

Guests present:

Dr. Darwin W. Womack; Asst. Supt. School Plant Planning & Const.
Clifford A. Nahser; School Architect
Marvin Kilgore; Bull & Kenney, Arch.
R. B. Tippet; Robert & Company
Vernon E. Johnson; Stevens & Wilkinson
Bill Barnett; Stevens & Wilkinson
Fred Bainbridge, Arch.
Lew Deadmore, Arch.

Minutes of the February 23 meeting were approved.

CHAIRMAN'S REPORT:

Chairman Cooper read the following correspondence:

- (1) Letter of 2/22 from Rodney M. Cook, enclosing article on "Downtown Planning"
- (2) Copy of letter dated 3/7, from Mayor Allen to the Historic House Museum Corp., re L. P. Grant Home
- (3) Letter of 2/23, from Orbie Bostick, resigning from ACDC, and the chairman's letter of reply
- (4) Copy of letter dated 2/28 from Mayor Allen to J.J. Little, Clerk of the Board of Aldermen, re appointment of members to ACDC
- (5) Letter of 3/1, from Robert H. Jones, re rezoning of land in front of the Old South Motel on the South Expressway

The Chairman also reported that the following letters have been written or received by the Commission:

- (1) Copy of correspondence between Hon. Sam Massell, Jr., and Mrs. Lucy R. Aiken, re traffic light installation on Simpson Road
- (2) Letter dated 2/13 from Georgia Tech re its inclusion on ACDC mailing list
- (3) Letter of 2/8 from Dan Sweat, re Model Cities Program
- (4) Letter of 2/23 to Federal Reserve Bank, commending design of proposed park on the former Silvey Bldg. site
- (5) Letter of 2/23 to Raymond D. Nasher, requesting early review of proposed development on property adjacent to the State Capitol
- (6) Letter of 2/20 to Hugh Thompson, C&S Bank, re restoration of the "Terminus" area of old Atlanta
- (7) Letter of 3/2 from M. A. Tucker, Arch., re ACDC recommendations for proposed office building for Associated Industries of Georgia
- (8) Letter of 3/3 to Foy L. Hood, Associated Industries of Ga., enclosing copy of minutes of ACDC Feb. 23 meeting
- (9) In answer to ACDC letter of Feb. 23 to the Senate Chamber, re reinstatement of funds for the Ga. Art Commission, letters were received from the following Senators: Steve Knight; James P. Wesberry, Jr.; W. Armstrong Smith; Dan I. MacIntyre, III; and Sam P. McGill

ELECTION OF OFFICERS:

Upon nominations made from the floor, the following officers for ACDC were elected for 1967:

CHAIRMAN - Joseph S. Perrin
VICE-CHAIRMAN - Paul Muldawer
SECRETARY - Mrs. Alvin Ferst

Mr. Calloway made the motion, which unanimously passed, that the minutes carry the commendation of the members to Chairman Cooper, in his success in getting the Commission off the ground and in orbit. He further requested a copy of the motion be sent to proper authorities.

FORREST HILLS DRIVE REZONING:

Mrs. Ferst stated that Eric Harkness had come by the committee room shortly before the meeting began to request that the Commission render a statement to the Zoning Committee, regarding plans for a proposed service station on Forrest Hills Drive, S.W. It was brought out that Mr. Robert H. Jones, owner of the Old South Motel on Forrest Hills Drive, had met with the Commission at its last meeting and voiced his opposition to the rezoning of the small strip of land adjacent to the South Expressway at Cleveland Avenue, where the service station is proposed to be built. At that time the Commission had rendered its recommendations to the Zoning Committee *(See February 23 minutes; Page 4)

The members present concurred that although the Commission is not specifically opposed to this particular proposed design, ACDC should go on record as holding a position which it feels best for Atlanta, namely that it is opposed to small strip developments, especially where adjacent to highways.

Mr. Harris made the motion, which carried, that ACDC go on record as stating that a development such as this would be detrimental to the City of Atlanta. This statement, attached to a copy of the memo forwarded to the Zoning Committee on February 23, was forwarded to the Zoning Committee during its session.

ARCHITECTURAL REVIEWS:

The following submissions were reviewed and discussed by the Commission and those architects present for the review:

<u>Project</u>	<u>Architect</u>
International Brotherhood of Electrical Workers office bldg. & auditorium	Stevens & Wilkinson
1st National Bank of Atlanta Parking Facility	Robert & Company
Humphries Elementary School	George A. Hampton, A.I.A.
D. H. Stanton Elementary School	Warner & Summers, Arch.
Rawson-Washington Community Center and School	Enloe, West & Granade, Inc.
English Ave. Primary School	Bull & Kenney

Also present for review and discussion of school plans were Dr. Womack and Mr. Nahser of the Atlanta Board of Education.

GENERAL DISCUSSION

Re Master Plan for City

Concerning a master plan for downtown Atlanta, Mr. Portman feels that some outside group, such as Central Atlanta Progress, Inc., should sponsor and get behind such a plan. Chairman Cooper commented that it will take a long time, not to mention a lot of money, to even develop a program for a plan of future Atlanta. He hopes ACDC will not drop its more immediate objective of trying to get a flexible model of the downtown area as it now

exists, as a starting point. He added that \$1000 has been obtained from the City to handle the costs of shipping sample models to and from the bidding model makers to this city.

Mr. Calloway asked if the members had seen the recently completed model of the downtown area, located in the Glen Building. He stated that the Community Council is also working on the overall planning concept, and suggested it might be eventful to communicate with them as they seem to know who is interested and where to get funds.

Re Architectural Reviews

Mr. Harris asked if submissions could be reviewed by Mr. Muldawer's committee at some other time and screened out, so as not to take up so much time during the meeting.

Mr. Muldawer concurs that as the volume of submissions are increasing, his committee should review plans at their own convenience, bring in their comments to the meeting, and invite the architects to the meeting for further discussion of those plans which call for special comment or recommendations.

ADJOURNMENT

At the close of the meeting, Mr. Harris expressed the appreciation of the members to Chairman Cooper for his time and efforts spent during the past year. The Chairman said it had been a pleasure to serve as chairman, and he looks forward to serving on the committee for the remainder of his appointed term. He added that he thinks ACDC is off to a good start in one year, and has a long way yet to go.

The meeting was adjourned at 4:40 p.m.

Ann Butler
Recording Secy.

*Civic Design
file*

March 7, 1967

Mr. Boyd Eugene Taylor, Trustee
Historic House Museum Corporation
Post Office Box 1
Atlanta, Georgia 30301

Dear Mr. Taylor:

As mentioned in my previous letter, the City of Atlanta does not have funds for the purchase of the L. P. Grant Home. We will keep your letter on record with the hope that should funds become available, you would still give us first option to purchase the house.

Sincerely yours,

Ivan Allen, Jr.
Mayor

IAJr/br

CC: Mr. Samuel Inman Cooper

HISTORIC HOUSE MUSEUM CORPORATION
Post Office Box 1 Atlanta Georgia 30301

March 4 1967

Honorable Ivan Allen Jr
Mayor, City Hall
Atlanta Ga

Dear Mayor Allen:

Thank you for your kind inquiry of January 24 regarding the property at 327 St Paul Avenue S E. This is the L P. Grant home. At the time it was built about 1850 it was near the center of 3,000 acres owned by Colonel Grant. This was approximately the same area which you propose to renew.

We apologize for delaying reply, but we had hoped to have a personal interview. Since this has not been convenient, we send this letter so that you can move ahead with any plans you have in connection with the renewal project.

When the historians told you that this is an important house in Atlanta's history they may not have told you the most important event in the history of this landmark. This event was Margaret Mitchell and her book "Gone with the Wind".

The full story of Margaret Mitchell's association with this house probably will not be told until I publish my "Forbidden Biography of Margaret Mitchell" which cannot be published in the lifetime of Stephens Mitchell, the writer's brother. The true story depicts her brother and her husband as rascals. They conspired with others and seized control of her fortune. She was frustrated in her own plans to restore the Grant House and make it a public museum. If she had completed her plans Atlanta would have received a cherished memento of the author provided by the writer herself, a true memorial.

Oakland Cemetery, the site of Fulton Bag, and of course Grant Park were once part of the land attached to the present house. The house is of brick and fieldstone, and structurally sound despite its appearance.

Margaret Mitchell and I purchased the property 27 years ago to prevent it being converted into tenements. Our original restoration plans included purchase of 14 frame dwellings in the same block, razing them and using the entire block for gardens and parking area. The 14 houses are on small lots and probably could be bought for an average of \$5,000 each.

We placed title in Historic House Museum Corporation which under its charter and under Georgia law is taxfree. Assistant City Attorney Charles Murphy, however, very stubbornly required us to pay taxes until we recently went into court and put the Tax Commissioner under a restraining order. This attitude on the part of the City had prejudiced us against any negotiations with the city, but we will not hold this against you. We are delighted to learn that at least someone in the city has interest in preserving a landmark. We had thought the only interest the City had was in the possible tax revenue.

(more)

HISTORIC HOUSE MUSEUM CORPORATION
Post Office Box 1 Atlanta Georgia 30301

(2)

Our prejudice against the City also stems from Mayor Hartsfield's administration. Mr Hartsfield wanted to operate a Grant House museum in connection with Grant Park Cycloorama. A big oak in front of the Grant House shows on the distant horizon in the painting. However, Mr Hartsfield disrupted negotiations when he hinted that he would take the property by condemnation.

We do not wish to show the interior of the house until we can remove our 10,000-volume library and other belongings. We need 12 months for moving, but we will start immediately.

We recently refused an offer of \$40,000 because the buyers intended to convert the house into apartments. We always have held the property for restoration and preservation. We have refused to rent it for fear tenants would damage it. The house occupies a lot 100 by 240 feet, extending through the block from St Paul to Orleans Street. The lot is about one third of the block in area.

If you care to buy the property sight unseen and within the next 60 days we would be willing to:

1. Accept \$40,000.
2. Throw in suitable antique furniture which we value at \$20,000.
3. Drop our claim for \$1,600 back taxes and dismiss the present litigation.

In our efforts to preserve the house we have passed up \$75,000 in possible rents.

Any funds which we derive from sale of the property would be used for restoration and preservation of other landmarks.

If you wish to go into other details, please write and we will call for appointment. We do not have a telephone.

With cordial good wishes

HISTORIC HOUSE MUSEUM CORPORATION

Boyd Eugene Taylor
Boyd Eugene Taylor Trustee

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
FEBRUARY 23, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, February 23, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Sam'l Inman Cooper, Chairman	Julian Harris
Joseph S. Perrin, Vice-Chairman	Mrs. Edith Henderson
Mrs. Alvin M. Ferst, Secretary	J. Ben Moore
Harry J. Baldwin	Paul Muldawer
John C. Gould	

Guests present:

Robert H. Jones	- Old South Motel
Foy L. Hood	- Associated Industries of Georgia
McKendree A. Tucker	- Tucker & Howell, Arch.
H. Griffith Edwards	- Edwards & Portman, Arch.
Herschel S. Owens	- " "
Dave Lunde	- Aeck Associates, Inc.

Minutes of the February 9 meeting were approved.

CHAIRMAN REPORT

Chairman Cooper read the following:

- (1) Letter dated February 23 to Mayor Allen re appointments to ACDC for 1967;
- (2) Letter dated February 23 to the Senate Chamber, State Capitol, endorsing work of the Georgia Arts Commission, and urging reinstatement of funds in the 1967 budget

PRESENTATIONS

TUCKER & HOOD

Messrs. Tucker and Hood met with the Commission for further discussion of the proposed Associated Industries of Georgia office building at Washington and Hunter Streets, as presented by Mr. Clifford Clarke at the last ACDC meeting.

Before the discussion began, the Chairman pointed out that ACDC has no legal jurisdiction, but that it reviews and suggests, and hopes for cooperation.

Concerning the suggestions for certain changes in the street floor plan, whereby a more open effect would be created, and also the relative height of the building, Messrs. Hood and Tucker feel these ideas would not be economically feasible, as much rentable floor space would be lost and they need all the revenue they can get.

Mr. Perrin commented that since there is little space, then it demands the maximum utilization. He added he was very concerned, as a citizen in this community, with the fact that we are finding space more and more precious, and are getting increasingly out of scale with human beings. Mr. Perrin concurs that we want Atlanta to make economic progress, and that this is done by building things that are economically feasible. But, he added, the Commission is charged with the responsibility to see that more than just an economic effort is made.

Mr. Muldawer expressed his personal opinion that as the Capitol is very important, he feels it should be higher than all the buildings around it, and that other buildings should humble themselves to it. He also feels that in this case the exterior material should be neutral to the gold on the Capitol dome, rather than harmonize with it.

Chairman Cooper stated he is of the opinion that as buildings looked different heights from different angles, and that as the Capitol is several hundred feet from other buildings, he feels from an economical point of view, that the Commission should not hamper, even with suggestions. He feels this building is better than the average building, and is an asset to

the City. Mr. Cooper added that the Commission would like to see the building harmonize with surroundings as much as possible, but that we do not want to discourage to the extent that it won't be constructed. He concluded that the Commission is interested, as are Messrs. Hood and Tucker, in doing the best job possible on this property.

Mr. Tucker expressed his appreciation for the review, and stated he feels something has been accomplished.

JONES

Mr. Robert H. Jones, owner of the Old South Motel on the South Expressway at Cleveland Avenue, met with the Commission concerning the rezoning of a small strip of land in front of his motel and adjacent to the expressway. He objects to this rezoning, as a filling station is proposed to be built on that site. Mr. Jones stated that he has discovered that many of these small remnants of land adjacent to expressways are being petitioned for filling stations, and he hopes that some city group can study this problem and claim an overall approach to the entire thing while there is still time. He added that this particular petition will be brought up at the Zoning Committee meeting, which was being held that same day.

Mr. Muldawer concurs that this is a special problem that needs a general policy on what should happen to these strips, and how they can be enhanced.

The following recommendation was approved and was presented to the Zoning Committee during its session:

Subject: Proposal for Rezoning of Forrest Hills Drive, S.W.
Petition #Z-66-281-G

"It is recommended that action on the petition for rezoning of the above project be deferred pending further study of this site and its particular environment and other similar remnant parcels throughout the City. It is further recommended that based on these studies, a general policy be established by the City Planning Department relative to strip developments with particular consideration given to their relationship to interstate highways."

ARCHITECTURAL REVIEWS:

At the invitation of Mr. Muldawer, chairman of the Architectural Review Committee, the following architects were present to review with the Commission plans previously submitted:

<u>Architect</u>	<u>Project</u>
H. Griffith Edwards & Herschel S. Owens (Edwards & Portman)	Trailways Bus Terminal & Parking Garage
Dave Lunde (Aeck Assoc., Inc.)	Fine Arts Bldg. for Georgia State College & Ivey Construction Company Office Bldg.

Mr. Muldawer added that several school submissions are to be reviewed at the next meeting, and requested a representative of the School Department and also the School Architect be invited to the meeting for discussion of the reviews.

The meeting adjourned at 4:45 p.m.

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
FEBRUARY 9, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, February 9, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Sam'l Inman Cooper, Chairman	George Heery
Harry J. Baldwin	Mrs. Edith Henderson
James H. Dodd	H. King McCain
John C. Gould	Paul Muldawer
Julian Harris	

Guests present:

Henry Toombs, Toombs, Amisano & Wells, Arch.
Clifford M. Clarke, Exec. V.P., Associated Industries of Ga.
Collier Gladin, City Planning Dept.
Eric Harkness, " " "

Minutes of the January 26 meeting were approved.

CHAIRMAN REPORT:

Chairman Cooper reported that as requested at the previous meeting, letters dated February 2 were forwarded to the following:

1. Georgia State College, in re to its inclusion on ACDC mailing list;
2. Georgia Institute of Technology in re to its inclusion on ACDC mailing list;
3. Federal Reserve Bank in re ACDC commendation of proposed park development at Spring & Marietta Streets;
4. Rich's, Inc., in re ACDC commendation of proposed "open green spot" on site formerly occupied by the office of The Atlanta Constitution;
5. Dan E. Sweat, Director of Governmental Liaison, offering ACDC cooperation in "Demonstration Cities" Program.

The Chairman also read letters to Mayor Allen from the Peachtree Golf Club, Secretary of State Ben Fortson, and Georgia Historical Commission, with reference to "historical sites and/or structures", as forwarded to the Commission from the Mayor's office.

COMMITTEE REPORTS:

"Terminus" Committee

Mr. Muldawer, chairman, reported that he and Mr. Baldwin have met with certain representatives of the C&S Bank who are interested in participating and assisting with the proposed development of the "old city" area. In general the discussion has been about spearheading a non-profit group together as a joint venture to acquire and develop this underground area. He further stated that a large map of the city area has been provided so the boundary can be plotted, and that the initial plans of Rapid Transit do not seem detrimental to our ideas.

Mr. Baldwin added that Mr. Hugh Thompson, of the C&S Bank, is preparing a brochure of ideas for the underground development, to be presented to Mr. Mills Lane, President of C&S Bank. He suggested the chairman write a letter to Mr. Thompson, with a copy to Mr. Lane, giving ACDC endorsement and ideas on this project.

Urban Beautification Committee

Mr. Harris, chairman, reported that 2 members of the committee have met with the Planning Department, and another meeting is scheduled for February 14. He added they will maintain contact with the Planning Dept.

Committee on "Historic Sites & Structures"

Mr. Baldwin, chairman, reported that he has been contacted by Eric Harkness to the fact that the City Planning Dept. is interested in the preservation of any historic structures in the area. Mr. Baldwin stated that he feels that a form of criteria for historic or architectural structures needs to be established.

PRESENTATIONS:

Toombs

Mr. Henry Toombs, representing the Federal Reserve Bank, presented drawings of proposed garden scheme at the southeast corner of Spring and Marietta Streets, where the Federal Reserve Bank is demolishing the Silvey Building. Mr. Toombs was thanked for making this review by the Commission possible.

A letter of commendation to the Federal Reserve Bank, with a copy to Mr. Toombs, was requested by members present.

Clarke

Mr. Clifford M. Clarke presented for review by the Commission the preliminary plans for an Associated Industries of Georgia office building, at Washington and Hunter Streets. Certain members raised questions pertaining to the relationships between this proposed building and the State Capital and other existing adjacent buildings.

Mr. Clarke urged members of the Commission to make specific suggestions. In response, it was requested that their architects give further study to the arrangement of the street floor plan, in an effort to create more of an open effect, preferably with some green planting, to the exterior view of this floor from adjacent streets.

It was also requested that further consideration be given to the relative height of the building as presently shown.

Mr. Clarke was commended for making this presentation at such an early stage, and Mr. Clarke stated he will try to make use of the guidance offered. Mr. Tucker, architect for the AIG building, will attend a later ACDC meeting for further discussion.

Mr. Muldawer requested that a letter be written to Mr. Raymond D. Nasher, inviting him to meet with the Commission as soon as possible, relative to the "Platform City" proposed for development in the Capital area.

Gladin & Harkness

Messrs. Gladin & Harkness presented for review the proposed developments of the Georgia State Campus. The Commission was urged to make suggestions on the development of criteria for bridges between buildings. The following statement was approved by the members present, to be presented to the Board of Aldermen at a meeting scheduled in the near future:

"It is the consensus of opinion of members present at the February 9 meeting, that ACDC strongly endorses, on the Georgia State College Master Plan, the concept of the Plaza System, which includes the separation of vehicles from pedestrian traffic by different levels."

GENERAL DISCUSSION

The remainder of the meeting was devoted to discussion of appointments to the Commission. The Chairman stated he will write a letter to Mayor Allen, and give ACDC's recommendations for appointments or reappointments to the Commission.

The meeting was adjourned at 5:30 p.m.

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
JANUARY 26, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, January 26, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Sam'l Inman Cooper, Chairman	John C. Gould
Joseph S. Perrin, Vice-Chairman	Julian Harris
Mrs. Alvin M. Ferst, Secretary	H. King McCain
Harry J. Baldwin	J. Ben Moore
W. L. Calloway	

Guests present:

Eric Harkness, City Planning Department
Ray A. Nixon, Chief of Construction Department
A. P. Brindley, Parks Engineer

Minutes of the January 12 meeting were approved.

CHAIRMAN'S REPORT

Chairman Cooper reported that the following letters have been received or written by the Commission:

1. Letter of Jan. 13 to Mr. Hugh Pierce, Chairman of the Ordinance & Legislation Committee of the Board of Aldermen, requesting that Ordinance creating ACDC be amended whereby reappointments to the Commission could be made.
2. Letter of Jan. 13, from Mr. Jack C. Delius, General Manager of Parks Department, re five parks plans reviewed by the Commission on Jan. 12, in answer to Muldawer's memo of 12/21/66.
3. Letter of Jan. 19 to Mr. Jack C. Delius inviting him or his representative to meet with the Commission on January 26.
4. Letter of Jan. 16 from Mr. John E. Sims, Director of University System Building Authority, in answer to ACDC correspondence of 1/10 re request for preliminary plans for review, and ACDC's letter of reply thereto.
5. Letters of Jan. 19 to the editors of the Atlanta Journal and Constitution, commending architectural projects which were reviewed by ACDC in 1966, as requested by Muldawer at 1/12 meeting.

6. Letter of Jan. 20, from Charles Davis, City Comptroller, stating that the Board of Aldermen on 1/16/67 approved an appropriation of \$2200 for ACDC in the new budget.
7. Letter of Jan. 23 from Mr. Thomas Hal Clarke, President of Atlanta Historical Society, recommending Mr. Franklin Garrett for appointment to the Commission, in the category of Sites of Historical or Architectural Interest.
8. Copies of letters dated Jan. 24 written by Mayor Allen to owners of 4 historical sites, as requested in letter of 12/22/66 from ACDC to Mayor Allen.

ARCHITECTURAL REVIEWS:

Mr. Brindley, representing Mr. Jack Delius, General Manager of the Parks Department, met with the Commission to explain and comment on the five parks plans (as reviewed by the Commission at Jan. 12 meeting), and also the letter from Paul Muldawer, chairman of Architectural Review Committee to Parks Department, concerning these plans. Mr. Brindley stated that some revisions have been made in these plans in accordance with comments made in Muldawer's letter.

Mr. Ray Nixon submitted for ACDC's review preliminary plans for the Howell Mill Road Bridge over Southern Railway.

Messrs. Nixon and Brindley were thanked by the Chairman on behalf of the Commission for making these reviews possible.

GENERAL DISCUSSIONS

Re ACDC Mailing List

Mr. Perrin suggested that Georgia State and Georgia Tech be put on ACDC's mailing list to receive letters requesting preliminary plans be submitted for review by the Commission. Mr. Perrin brought out that although they are not legally required to submit, he feels they should be informed of their privilege to do so. With concurrence of members, Georgia State and Georgia Tech will be added to the mailing list.

Re Demonstration Cities Program

In view of ACDC's concern regarding housing conditions in the "Demonstration Cities" Program, Mr. Calloway voiced his opinion that ACDC should be given the opportunity to render opinions and/or suggestions on preliminary plans. Mr. Harkness brought out that the Planning Department is preparing an application for a planning grant which will cover a great many aspects, including the social, economics, physical problems, etc., of the model neighborhood area, and that he is preparing 2 parts of the program which deal with design and historic preservation. He further stated that he hopes to get comments and review of the Civic Design Commission on this part of the program.

Mr. Perrin suggested that the Commission consider following Mr. Harkness' point of view, and appoint one or two members to collaborate with Harkness on this project. The chairman stated that Mr. Harris is chairman of the committee to collaborate with the Planning Department on the Urban Beautification Program. Mr. Harkness stated that Mr. Harris will be added to the mailing list to attend these meetings. The Chairman suggested that Mr. Harris appoint a co-chairman to his committee to represent him at the meetings in case he could not attend. Upon Mr. Calloway's offer to serve on the committee, the chairman concurred and Mr. Calloway was added to the "Urban Beautification Committee."

The Chairman was requested by members present to write Mr. Dan E. Sweat, Director of Governmental Liaison, who is handling the "Demonstration Cities" Program, and offer ACDC's assistance.

Re Commendation Letters

Members present requested that letters be forwarded to Rich's and to the Federal Reserve Bank commending them for proposed development of open spaces, as recently publicized in the Atlanta newspapers.

Mr. Harris further suggested that Rich's be commended for its 100th Anniversary Celebration. Mr. Harris was requested to draft such a letter for the chairman's signature.

Re Meeting Dates

Mr. Harris asked if it would be inconvenient for ACDC meetings to be changed to Fridays, as he has conflicting engagements and cannot always be present on Thursday. With a majority of the members present concurring that Thursday is more convenient, Mr. Harris asked that the subject be dropped, stating that he hoped to be able to adjust his Thursday teaching schedule at Tech accordingly.

Re ACDC Citation

Mrs. Ferst reported that \$25 has been donated by the Chairman toward a proposed \$100 to develop a seal or citation to be given to projects of outstanding merit in the judgement of the Commission, per Mrs. Ferst's motion of January 12, and expressed hopes that the remaining \$75 will shortly become available.

Re Appointment to Commission

Chairman Cooper presented a copy of the amending Ordinance approved by the Mayor and Board of Aldermen on January 18, 1967, as requested by the Commission, whereby re-appointments to ACDC were made possible. The remainder of the meeting was devoted to recommendations for appointments or re-appointments to the Commission.

The Meeting was adjourned at 4:30

Ann Butler
Recording Secretary

January 24, 1967

Handwritten signature in blue ink, possibly "Ivan Allen, Jr."

Honorable Ben Fortson
Secretary of State
State Capitol
Atlanta, Georgia

Dear Ben:

Attached is a list of ante-bellum homes in Atlanta which the Atlanta Civic Design Commission would like to designate as historic sites.

It is my understanding that the Georgia Historical Commission has already placed a marker at the Samuel House and the George Washington Collier house.

Would it be possible to place a marker at the Lemuel Grant residence and the Judge Wilson house? I am also enclosing a plat of the property for your information.

Sincerely yours,

Ivan Allen, Jr.
Mayor

IAJr/br

Enclosures

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
JANUARY 12, 1967

The regular meeting of the Atlanta Civic Design Commission was held Thursday, January 12, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Sam'l Inman Cooper, Chairman	H. King McCain
Joseph S. Perrin, Vice-Chairman	J. Ben Moore
Mrs. Alvin M. Ferst, Secretary	Paul Muldawer
Harry J. Baldwin	

Guest present:

Eric Harkness, City Planning Department

Minutes of the December 8 meeting were approved.

CHAIRMAN'S REPORT

Chairman Cooper reported that the following letters have been received or written by the Commission:

1. Letter of Dec. 15 to Mayor Allen stating ACDC support to the Mayor's Housing Program, and the Mayor's reply thereto.
2. Letter of Dec. 15 to Robert W. Bivens, Executive Director, Central Atlanta Progress, thanking him for meeting with ACDC on Dec. 8. A copy of the ACDC letter to the Board of Aldermen requesting funds for initiating of model of downtown Atlanta was forwarded to Mr. Bivens, so that CAP can consider collaborating with ACDC on this undertaking.
3. Letter of Dec. 21 from W. L. Calloway, describing improvements made on the Atlanta Transit Company parking lot.
4. Letter of Dec. 22 to Robert Sommerville, President of Atlanta Transit, stating ACDC commendation for treatment of property described in Calloway letter, and Mr. Sommerville's reply thereto.
5. Letter of Dec. 22 to Alderman Rodney M. Cook re report of "Community Improvement Program," and Alderman Cook's reply thereto.
6. Letter of Dec. 22 to Mayor Allen re preservation of "historical sites and structures".

7. Letter of Jan. 5 to Architectural Models, Inc., re their proposal for the construction of a scale model of Atlanta business district.
8. Letter of Jan. 5 to Wm. M. Eichbaum re proposal for construction of scale model of Atlanta business district.
9. Letter of Jan. 10 to various city departments, architects, news media, etc., requesting that plans for architectural review by the Commission be submitted in their preliminary stages, as per amendment to ordinance approved 12/7/66.

The Chairman also reported that he attended the meeting of the Finance Committee of the Board of Aldermen on January 6, at which time ACDC's request for \$1000 was considered. A decision was not rendered at that time.

HISTORIC SITES & STRUCTURES

Mr. Baldwin reported he had contacted Mr. Pilcher of the City Attorney's Office, as requested at the last meeting, re preservation of "historic sites and structures". Mr. Pilcher feels that procedures suggested whereby City has first option to buy, in case the property is either offered for sale, or is approved for demolition, are good possibilities for preserving these sites. He further suggested the following steps be taken:

1. ACDC agree what sites and/or structures are of "historical significance", and make a declaration of same to be presented to the Board of Aldermen;
2. Check with the Parks Department re management;
3. See Land Department for information re acquiring property;
4. See Mr. Jake Buchannon of the Housing Code to see if the minimum housing requirements are met.

It was suggested that Mr. Pilcher be invited to meet with ACDC on January 26 to discuss this matter.

GENERAL DISCUSSIONS:

Appointments to Commission

Members present discussed the possibility of amending the ordinance creating the ACDC, whereby re-appointments to the Commission could be made. The Chairman was requested to contact Sam Massell to see if this request could be presented to the Board of Aldermen on January 16.

Chairman Cooper further urged a good attendance at the next meeting, so that requests and/or recommendations for appointments to the Commission can be discussed.

RE Trash

Commission discussed the trash problem in the downtown area. Mr. Perrin feels that an aesthetic committee is needed to come up with ideas on trash receptacles, or perhaps to suggest some alternative, thereby making it easy for action to be taken.

Mr. Perrin moved that the chairman appoint a 3-man committee to come up with concrete suggestions for this problem for ACDC approval, and if feasible, to be forwarded to the Sanitary Department, with a copy of same to the Planning Department. With the concurrence of the Commission, this action will be postponed until the new Commission members and officers are elected.

RE City Showing at Arts Festival

The following motion, made by Mr. Perrin, was passed:

"That the Commission authorize Mr. Perrin and Mrs. Ferst to approach the Board of the Atlanta Arts Festival with the idea of a city showing, to be

prepared by the Commission, to tell the story of the design problems that ACDC recognizes."

It was suggested that if the Arts Board approves the idea, the Mayor should be contacted for his ideas and then see the Planning Department to set goals for the show.

Harkness Presentation

Mr. Eric Harkness reviewed the recommendations made in the "Community Improvement Program" booklet. A copy of the booklet was distributed to members present, with the Chairman's request that they read it and give their reactions to same at the next meeting.

Mr. Harkness and members concurred that for these CIP recommendations and ACDC's program to be more effective, the public should be better informed of the problems and achievements.

COMMITTEE ON PERCENTAGE FOR ARTS

Mr. Perrin read the report of the committee recommending a proposed ordinance be prepared for presentation to the Board of Aldermen providing for a certain percentage of the total project cost for the allied arts. This report was approved by the members present, and Chairman Cooper requested Mr. Perrin's committee to draft such an ordinance to be presented to the Board of Aldermen.

ARCHITECTURAL REVIEWS

The following preliminary plans were reviewed:

1. Benteen Park
2. Cleveland Avenue Park
3. Empire Blvd. Park
4. Harper Park
5. Shady Valley Park

Mr. Muldawer reported that he, as chairman of the architectural review committee, had previously reviewed these plans, and read to the members his letter to Mr. Jack Delius, General Manager of the Parks Department, expressing his opinion of the plans. Mr. Muldawer suggested that Mr. Delius or his representative be invited to a meeting to establish a design criteria for parks.

A letter, as dictated by Mr. Perrin, inviting Mr. Delius or his representative to the January 26 meeting, was approved by the members, and will be forwarded to Mr. Delius.

Mr. Muldawer further requested that as a monthly action, a letter be sent to the press, stating the number of architectural reviews made and naming those projects and architects commended by ACDC.

MOTION:

Mrs. Ferst's motion to seek one-hundred dollars (\$100) to develop some form of seal or citation to be given by ACDC to projects of outstanding merit in the judgement of the Commission, was passed.

The meeting was adjourned at 4:40 p.m.

Ann Butler
Recording Secretary

December 22, 1966

Mr. Robert Sommerville, President
Atlanta Transit System, Inc.
125 Pine Street, N. E.
Atlanta, Georgia 30308

Dear Bob:

Enclosed is a copy of the letter recently received from W. L. Calloway, a member of our Atlanta Civic Design Commission.


Since the Commission so completely concurs in the sentiments expressed, I am happy to transmit to you its approval, its approbation, and its commendation for the improvements made on the Atlanta Transit Company's Parking Lot. Such actions by individuals or corporations owning property in the city are of benefit to the general public, and tend to generate greater pride and satisfaction in our community, of which most of us are already proud, but which is still far from perfect.

Because you are already acquainted with the overall objectives of the Atlanta Civic Design Commission, you will realize that any improvement in the aesthetic aspects of the city is warmly welcomed by each of its members.

With all personal good wishes for the Christmas season and the coming year.

Sincerely yours,

ATLANTA CIVIC DESIGN COMMISSION


Sam'l Inman Cooper, F.A.I.A.
Chairman

SIC:ab

cc Mayor Allen ✓
cc W. L. Calloway

Encl.

Calloway Realty Co.



193 AUBURN AVE., N. E.—ATLANTA 1, GA.—JA 2-4525

December 21, 1966

Mr. Samuel Inman Cooper, Chairman
Atlanta Civic Design Commission
Atlanta City Hall
68 Mitchell Street, S. W.
Atlanta, Georgia

Dear Mr. Cooper:

I have observed that the Atlanta Transit Company's Parking Lot bounded by Piedmont Avenue, Forrest Avenue and Courtland Street has recently been completely re-landscaped or "re-modeled."

In doing this, it is my opinion that their President, Mr. Robert Sommerville has shown an interest in improving the physical appearance of our city somewhat beyond the usual extent for such facilities.

Because I feel that Atlanta Civic Design Commission is desirous of encouraging these types of improvements for Atlanta, I am suggesting that a citation or a letter of commendation be sent to Mr. Sommerville.

Very truly yours,

CALLOWAY REALTY CO.

W. L. Calloway
W. L. Calloway, President

WLC:eg

cc: Mr. Robert Sommerville

December 16, 1966

Mr. Sam Cooper
Chairman
Atlanta Civic Design Commission
City Hall
Atlanta, Georgia

Dear Sam:

I am most grateful for the statement in support of the Housing Program issued by the Atlanta Civic Design Commission.

I am forwarding this to Mr. Cecil Alexander as I am sure he will be grateful for your support and offer of assistance.

Sincerely,

Ivan Allen, Jr.

IAJr:am

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
DECEMBER 8, 1966

The regular meeting of the Atlanta Civic Design Commission was held Thursday, December 8, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Sam'l Inman Cooper, Chairman	W. L. Calloway
Joseph S. Perrin, Vice-Chairman	J. Ben Moore
Harry J. Baldwin	Paul Muldawer

Guests present:

William Oliver, A.I.A.
Robert W. Bivens, Executive Director, Central Atlanta Progress, Inc.

Minutes of the November 10 meeting were approved.

CHAIRMAN'S REPORT:

Chairman Cooper reported that the following letters have been received or written by the Commission:

- (1) Letter dated December 1 to the Atlanta Board of Aldermen requesting sum of \$1,000 to defray cost of crating, insuring and shipping existing models from San Francisco and Wilmington, Delaware, and returning same to present owners;
- (2) Letter dated November 11 from Wm. M. Eichbaum, Wilmington, quoting bid price on proposed model;
- (3) Letter dated November 23 from Architectural Models, Inc., San Francisco, quoting bid price on proposed model;
- (4) Letter dated November 12 from Wilbur G. Kurtz, naming and defining four (4) ante-bellum houses in Atlanta which represent "historic sites and structures";
- (5) Letter of November 17, to Mayor Allen, (with copy of Kurtz letter enclosed) requesting information on how sites can be officially declared of "historic significance" by the City of Atlanta;
- (6) Letter dated November 10 from Eric Harkness, Planning Department, re historical survey. Also a copy of information in the Dept. of Housing and Urban Development report - "Preserving Historic America".

"HISTORIC SITES & STRUCTURES"

Chairman Cooper reported he spoke to Mr. Pilcher in the City Attorney's Office inquiring how sites may legally be declared of "historic significance". Mr. Pilcher stated that he was, at the request of the City Attorney, looking into the matter, and would report later to the Commission.

Mr. Muldawer brought out that in Savannah when someone applies for a demolition permit, the City will delay issuance of the permit for 2 weeks, and the Historic Commission is notified so the property can be bought by them. He urged that this be investigated to see if this policy also applies to Atlanta.

The Chairman suggested that Mr. Baldwin contact Mr. Pilcher and pass along to him Mr. Muldawer's information.

REPORT ON PERCENTAGE FOR ARTS:

Mr. Perrin submitted in writing the recommendation of the Committee on Percentage for Allied Arts. Voting on this report was necessarily postponed due to the lack of a quorum at the meeting.

ARCHITECTURAL REVIEW:

Mr. Muldawer, chairman of Committee (a), reviewed the following plans:

- (1) Grant Park School - Martin & Bainbridge, Arch.
- (2) Recreation Building, Daniel-Stanton Park - William Oliver, AIA

BIVENS PRESENTATION:

Chairman Cooper introduced Mr. Bivens, who discussed the Central Atlanta Association and the Uptown Association merger. Mr. Bivens stated that the new organization, named "Central Atlanta Progress", is an independent body, which plans to involve itself actively in anything that relates to health and functioning of the heart of the city. He further stated that CAP is concerned about ACDC's program, design of the city, and that it will try to work with ACDC in improving the City. He feels that CAP will be more effective than were the two separate associations (Uptown and Central Atlanta)

Asked by the Commission if "Central Atlanta Progress" plans to have a master plan of Atlanta, Mr. Bivens replied that while CAP has not formally drawn up a master plan, at the same time it has definite goals to work on, such as downtown traffic needs and making the downtown more functional, among other specific projects.

The Chairman asked Mr. Bevins if his organization would be interested in supporting and possibly contributing to a model of Atlanta. While Mr. Bivens stated he could not answer for CAP, he does feel that a model would generate interest and serve a useful purpose.

Mr. Bivens extended his thanks for being invited to the meeting, and stated he is looking forward to working with the Commission, and urged the members to pass comments on to him.

NEW BUSINESS:

Upon description of the improvements made to the property at two locations in the City, which members feel should be commended, Messrs. Moore and Calloway were requested to write letters to the Commission describing these property treatments, so that ACDC may in turn officially commend the property owners.

Members of the Commission concur that if ACDC can commend where commendation is due, and in consequence generate favorable publicity, it will benefit both the City and ACDC.

Thereupon Mr. Muldawer stated he feels that as architectural reviews are made by the Commission, ACDC should issue a statement to the press listing the projects reviewed and the projects ACDC commends.

Mr. Muldawer further suggested that the chairman write, at the request of the members present, a letter to the Mayor stating our support to the Mayor's Housing Program, volunteering ACDC assistance, and also stating ACDC's concern about the quality of the houses.

Chairman Cooper brought up that the end of the present Commission term is coming up, and members concurred that nomination for new members should be from the floor or by secret ballot, rather than by a nominating committee. Members also concur that the new Commission should select its own chairman.

The Chairman asked if members feel that the Commission should recommend to the Mayor substitution or re-appointments, and it was brought out that the ordinance states that members shall not be appointed for

successive terms. Chairman Cooper stated that he feels Mayor Allen will cooperate with the Commission's recommendations.

Members present agreed to omit the December 22 meeting. The next ACDC meeting will be January 12, 1967.

The meeting was adjourned at 4:10 p.m.

Ann Butler
Recording Secretary

November 21, 1966

Mr. Samuel Inman Cooper
Cooper-Barrett-Skinner-
Woodbury & Cooper, Inc.
501-507 Henry Grady Building
Atlanta, Georgia

Dear Sam:

Your proposed letter to the Board of Aldermen
certainly sounds fine to me. I would not suggest
any changes.

Sincerely yours,

Ivan Allen, Jr.
Mayor

IAJr/br

COOPER · BARRETT · SKINNER · WOODBURY · & · COOPER
INCORPORATED
ARCHITECTS AND ENGINEERS
501-507 HENRY GRADY BUILDING
ATLANTA, GEORGIA

SAM'L INMAN COOPER, F. A. I. A.
JOSEPH W. COOPER, A. I. A.
GEO. DICKEY BARRETT, A. I. A.
JAMES L. SKINNER, JR., A. I. A.
JULIAN T. WOODBURY, A. I. A.

FORMERLY
COOPER, BOND & COOPER, INC.

GEO. HARWELL BOND, F. A. I. A.
(1892-1952)

November 18, 1966

Hon. Mayor Ivan Allen, Jr.
City Hall
Atlanta, Georgia

Dear Ivan:

Enclosed is my draft of the letter suggested by you to the Board of Aldermen. The purpose is self explanatory.

Because our Design Commission believes that the proposed model would contribute greatly, over the years, to the growth and guided development of the down-town area, and because we know you share with the Commission their hopes for improvement in the future character of this area, we both understand and appreciate your past help and your future cooperation in this project.

Any comments concerning the draft will be welcomed -- I hope to mail out a final copy about December first.

Sincerely yours,



SAM'L INMAN COOPER

SIC:B

ENC

*Ivan Allen
better in all
J*

Board of Aldermen
City of Atlanta
City Hall
Atlanta, Georgia

Attn: Mr. Milton Farris
Chairman, Finance Committee

Gentlemen:

The Atlanta Civic Design Commission is charged with certain responsibilities in terms of guiding, recommending, and sponsoring physical improvements in the development of the City of Atlanta, and particularly of its down-town area or "business district".

The Commission has, of recent months, arrived at the definite opinion that a model of this down-town area would be of great benefit, both to the Commission in its efforts to guide and influence proper development and/or re-development of this area, and also to the City of Atlanta in persuading its citizenry that such guided development would be of lasting benefit to the community.

The commission's reasons for this opinion are as follow:

1. Proposed future developments could be located on this model, and the surrounding environs of the sites could be viewed, considered, and (we hope) brought into harmony with the new structures.
2. A model is far more understandable, and far more interesting, to the average layman than are any number of "plans" on paper.
3. Such a model would do much to advance the foresight, in terms of national publicity, of the City of Atlanta, by illustrating its vision, its initiative, and its belief in and aspirations for its future.
4. In consequence of Paragraph 3. (above) more outside interest and more outside capital and investment could well be generated in our down-town area.

(continued)

The Atlanta Civic Design Commission has obtained a tentative proposal from one model maker in Wilmington, Delaware, and is seeking a competitive proposal from another in San Francisco.

At this early stage it becomes apparent that a model such as the Commission contemplates will cost between fifty and one hundred thousand dollars. The Commission realizes that such funds are not presently available from the City of Atlanta, and does not so request. Rather, it feels that the undertaking can be, and will be, financed from private funds, if it can be conceived, launched, and presented in a realistic manner.

While final details are yet to be determined, the present thinking of the Commission is in terms of a model possessing the following characteristics:

1. Approximate boundaries to be North Avenue or Ponce de Leon Avenue on the north, Boulevard on the east, Georgia Avenue on the south, and Spring Street (or possibly Hemphill Avenue) on the west. It is anticipated that this area would necessarily be divided into three separate sections.
2. That the scale of this model (or models) be at fifty feet equals one inch (50' = 1").
3. That the model represent present-day (existing) conditions in the down-town area, since all future developments will be unknown for years to come. "Permanent" features, such as existing streets, parks, plazas, major structures, would be shown in some detail, so as to be recognizable to the lay public. Lesser structures, presumably more temporary, would be shown merely as blocks, with no detail required.

(continued)

4. That the floor of the model consist of separate and removable units (perhaps by city blocks, perhaps by arbitrary division lines). Thus, where a specific future development was proposed, a certain unit could be removed and a new unit, of equal size and shape and of identical scale, could be substituted therefor, thus showing the size, mass, and general development of the new improvement.
5. That all buildings on the model be attached by temporary means (possibly a wooden dowel or peg on their bottoms) rather than glued down and hence impossible to remove and replace.

Many other thoughts and improvements to our concept will doubtless develop if and as the Commission carries further its program. However, to initiate this program, the Commission needs and requests of the Board of Aldermen a small amount of "seed money". We ask of the City of Atlanta the sum of one thousand dollars (\$1,000.00) to be used primarily to crate, insure, and ship from Wilmington and from San Francisco, one existing model from each of the two model makers presently submitting proposals, and thereafter to return same to their present owners. The presence of these two "samples" in Atlanta would assist our efforts in the following ways;

1. Through the press and through viewing by the general public, these exhibits would generate mass enthusiasm for our undertaking.
2. Actually seeing models similar in many respects to what is contemplated locally would help to persuade possible private donors to the cost of an Atlanta model of its value and its utility.
3. Studying these models would assist the Design Commission in establishing in detail its own program and its own requirements for its own model.

(continued)

In summary, gentlemen, of a long letter, and for reasons as cited above, the Atlanta Civic Design Commission requests of the Board of Aldermen the sum of one thousand dollars (\$1,000.00) for the initiating and promotion of the project herein described.

Very truly yours,

SAM'L INMAN COOPER, F.A.I.A.
CHAIRMAN
ATLANTA CIVIC DESIGN COMMISSION

BC: Mayor Ivan Allen, Jr. (draft only)

BC; Mr. John C. Portman (draft only)

BC: Mr. Joseph S. Perrin (draft only)

BC: Mr. Eric Harkness (draft only)

November 4, 1966

file →
Mr. Samuel Inman Cooper, Chairman
Atlanta Civic Design Commission
c/o Atlanta Historical Society
Henry Grady Building
Atlanta, Georgia

Dear Sam:

Thank you for your letter and the resolution passed by the Atlanta Civic Design Commission regarding proper recognition of our outstanding citizen, Dean Rusk.

I am forwarding a copy of your resolution to the Capitol Square Plaza Committee, Mr. Ernest Davis, Mr. Earl Landers and Mr. Alan Kieper, with the request that they give consideration to recognizing Dean Rusk in their design.

I am also forwarding a copy to Dr. John Letson regarding the change of the name of the Lee Street School. Your committee is to be congratulated on these two excellent suggestions.

Mr. Frank Etheridge initiated the inquiry as to such a memorial and I am sending him copies of this correspondence.

Sincerely yours,

Ivan Allen, Jr.
Mayor

IAJr/br

CC: Mr. Ernest Davis
Mr. Earl Landers
Mr. Alan Kieper
Dr. John Letson
Mr. Frank Etheridge

Atlanta Civic Design Commission

CITY HALL
ATLANTA, GEORGIA 30303

November 3, 1966

SAMUEL INMAN COOPER, F.A.I.A., CHAIRMAN
JOSEPH S. PERRIN, VICE-CHAIRMAN
MRS. ALVIN M. FERST, SECRETARY

HARRY J. BALDWIN, A.S.L.A.
ORBIE BOSTICK, P. E.
W. L. CALLOWAY
JAMES H. DODD
JOHN C. GOULD
JULIAN HARRIS, A.I.A.
GEORGE HEERY, A.I.A.
MRS. EDITH HENDERSON, A.S.L.A.
H. KING MCCAIN, P. E.
J. BEN MOORE
PAUL MULDAWER, A. I.A.
JOHN PORTMAN, A.I.A.

Honorable Ivan Allen, Jr.
Mayor
City of Atlanta

My dear Ivan:

Some weeks ago (October 6) the Atlanta Civic Design Commission replied to your correspondence concerning a projected memorial to Secretary of State Dean Rusk.

Our reply expressed full concurrence with and approval of the basic concept. It also stated that should the Commission later reach conclusions as to the type and location of such a memorial, it would so inform you.

At its last meeting, on October 27, the Commission passed the following resolution:

RESOLVED

"That the Atlanta Civic Design Commission recommends a memorial - possibly a fountain and/or a piece of sculpture - be located in Capitol Square Plaza, and that the designer of this square be directed to do so in such a manner as to emphasize the Rusk Memorial as its main feature."

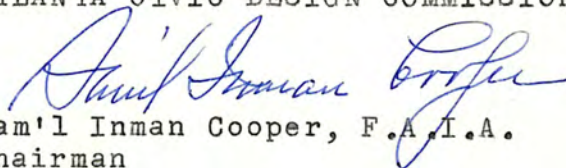
The Commission further recommends the changing of the name of the relocated Lee Street School in the West End Urban Renewal Project to the Dean Rusk School, as an additional recognition of this nationally known Georgian.

Mayor Ivan Allen, Jr.
Page 2
November 3, 1966

A copy of this letter is being sent to the committee handling the development of Capitol Square Plaza, in the hope that they will concur in the recommendations of the Atlanta Civic Design Commission, and will implement these suggestions accordingly.

Sincerely yours,

ATLANTA CIVIC DESIGN COMMISSION


Sam'l Inman Cooper, F.A.I.A.
Chairman

SIC:ab

cc: Capitol Square Plaza Committee
(w/encl.)

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
OCTOBER 27, 1966

The regular meeting of the Atlanta Civic Design Commission was held Thursday, October 27, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Sam'l Inman Cooper, Chairman	George Heery
Joseph S. Perrin, Vice-Chairman	J. Ben Moore
John C. Gould	Paul Muldawer
Julian Harris	

Guests present:

Eric Harkness, City Planning Dept.
Frank G. Etheridge
Peter R. Norris & Morris A. Hall; Hall & Norris, Architects

Minutes of the October 13 meeting were approved.

CHAIRMAN'S REPORT:

Chairman Cooper read the following:

- (1) Letter dated October 25 from Mayor Ivan Allen re "Demonstration Cities" Program, and ACDC's reply to the Mayor;
- (2) Letter written to Mr. Eric Harkness of the Planning Dept. re ACDC's recommendation on rehabilitation of Piedmont Park, as requested at the October 13 meeting. Letter was approved as written.
- (3) Letter from Hon. Sam Massell, Jr., President of Board of Aldermen, in reply to ACDC's letter of October 20 re amendment to the ordinance creating ACDC.

DEAN RUSK COMMEMORATIVE:

Mr. Frank G. Etheridge, a member of the "West End Gang," the group which suggested a commemorative to Dean Rusk, met with the Commission to discuss this matter. Mr. Etheridge stated that his group favors as an appropriate commemorative to Mr. Rusk, a memorial in Capitol Square Plaza, and also the renaming of the Lee Street School for Mr. Rusk.

Mr. Moore brought out that Mr. Edgar E. Schukraft had stated that the West End Businessmen's Association was hoping for the renaming of the Lee Street School and also a memorial in the shopping center to be erected on the old Lee Street School site.

With the Commission's concurrence that a memorial in Capitol Square Plaza, rather than the shopping center, would be more appropriate, the following motion was approved:

"That ACDC recommends a memorial to the Honorable Dean Rusk be located in Capitol Square Plaza, and that the designer of Capitol Square be directed to design the square in such a way as to make a memorial to Mr. Rusk the main feature."

It was requested that a copy of the Mayor's letter requesting an opinion of ACDC re Rusk commemorative be forwarded with the recommendation to the committee handling the Capitol Square Plaza.

Mr. Heery made the following motion, which was passed:

"That ACDC correspond with Mayor Allen and advise him that this Commission feels that a publicly sponsored memorial of Dean Rusk in a shopping center would be inappropriate."

SUBMISSION OF MODEL:

Messrs. Hall and Norris, architects, submitted for ACDC's review a model of Northside High School addition, including gymnasium. Members highly praised the model, and expressed appreciation to Messrs. Hall and Norris for their presentation.

The following motions were passed:

- (1) "That a letter be written to the School Board commending this design of the addition to the school, and commending the architects for the use of a study model and specifically for including the model as part of their presentation to the Commission."
- (2) "ACDC further recommends to the School Board that in the future materials on building additions match the existing materials of the building."
- (3) "That the form letter to be forwarded to Hall & Norris, Architects, thanking them for submitting their project for review, also include ACDC's praise of this model."

REPORTS OF COMMITTEES:

Committee (a)

Mr. Muldawer, chairman, reported that 14 submissions have been received. He will review and report at the next meeting.

Committee (b) - Perrin, chairman

(finished)

Committee (c) - Portman, chairman

No report

Committee (d) - Moore, chairman

No report

Committee (e) - Dodd, chairman

No report

Committee on % for Arts - Perrin, chairman

Committee has not met to determine a percentage of construction costs to be allocated to allied arts

Committee on Urban Beautification Program - Harris, chairman

Mr. Gould stated that Mr. Ellsworth Doresky, Community Planner for Housing & Urban Development, was unable to attend the meeting today, but he would like to appear at the next meeting. At that time, Mr. Gould hopes to hear how we might get assistance in a visual survey of Atlanta

Mr. Harris stated that the committee is at the point where it comes down to money, and that perhaps funds can be made available through the "Demonstration Cities" Program. Arrangements will be made for this committee to meet with Mr. Eric Harkness to review the Urban Beautification plan.

Terminus Committee - Muldawer, chairman

Mr. Muldawer stated that Mayor Allen was taken on a tour of this underground area. Mr. Perrin read to the Commission certain sections of a letter Mr. Muldawer sent the Mayor, outlining thoughts what this development could do. Mayor Allen has answered favorably to the idea, and has no objections to the committee moving ahead with publicity of this development.

A newspaper article on the underground development written by Mr. Reese Cleghorn and published in the Atlanta Journal on October 26, was passed around to members present for their review.

Committee on Scale Model, Portman, chairman

Chairman Cooper reported that he and Mr. Portman met with Mr. William M. Eichbaum, a model maker from Delaware, to discuss a model of Atlanta. A folder showing some of Mr. Eichbaum's models in Philadelphia, Pittsburg, Houston, etc., was reviewed by members. Mr. Eichbaum had been informed that ACDC would want a model with removable sections, representing Atlanta as it is, and might be confined to the following boundaries:

Atlanta Stadium on the south;
Sears on Ponce de Leon on the east;
North Avenue on the north;
Spring Street on the west

Mr. Eichbaum stated that he could probably provide a model at a scale of 50' - 1", at an approximate cost of \$175 to \$200 per square foot of model.

Committee on Dinner Meeting - Portman, chairman

Messrs. Cooper and Perrin gave the following details of meeting with Mr. Portman:

- (1) Committee feels it would be useful to have Mr. Justin Herman, member of staff of Urban Renewal in San Francisco, come to Atlanta to speak at the proposed dinner;
- (2) There are no problems in financing the affair, which should be held in proper atmosphere and place so as to attract people who are invited and give meaning to the quality of the affair;
- (3) Committee recommends an invitation list of approximately 100-200 people, including ACDC, Mayor Allen and the Board of Aldermen, city department heads, leadership of business associations, and other people involved in the development of Atlanta;

(4) No date and time were ascertained, but February, 1967, was named as a possibility.

Committee on Planning Dept. - Baldwin, chairman

No report

Committee on Communication - Ferst, chairman

No report

The meeting was adjourned at 4:30 p.m.

Ann Butler
Recording Secretary

*file
Civic Design
Commission*

October 26, 1966

Mr. Paul Muldawer
Chairman, Terminus Committee
Atlanta Civic Design Commission
Muldawer and Patterson
Suite 103 - 75 Eighth Street, N. E.
Atlanta, Georgia 30309

Dear Paul:

Thank you for your letter of October 24th expressing your interest in the potential in developing the underground area of Atlanta.

This has considerable merit and the city will cooperate with you within the limitations of available funds.

Keep up the good work.

Sincerely yours,

Ivan Allen, Jr.
Mayor

IAJr/br

ARCHITECTS

MULDAWER & PATTERSON

*james patterson / A.I.A.
paul muldawer*

*suite 103 / seventy-five eighth street, n.e.
atlanta 9, georgia / phone trinity 2-1427*

October 24, 1966

Honorable Ivan Allen, Jr.
Mayor
City of Atlanta
City Hall
Atlanta, Georgia

Dear Mayor Allen:

Please accept my apologies for missing the meeting between you and the Atlanta Civic Design Commission committee to study the potential of the "Atlanta Underground", for which I feel so strongly. I had been looking forward to seeing you and expressing my ideas on the project, but communication became confused when the original meeting date was changed.

I believe the restoration and reactivation of this area will help make Atlanta one of the unique and exciting urban areas in the country. It can:

1. Provide a historic area, which Atlanta is lacking.
 - Philadelphia's Independence Mall generates \$400,000,000 a year
2. Give the city a tourist attraction second to none.
 - St. Louis has "Gaslight Square"
 - Chicago has "Old Town"
 - New Orleans has the "Latin Quarter"
 - Los Angeles has "Port of Call"
 - Nashville has "Printer's Alley"
3. Provide an exciting, all-weather entertainment and restaurant center for local businessmen as well as tourists.
 - It is convenient to downtown, including Rich's, First National Bank, Georgia State College, the Governmental Center, the Stadium, and motels in the Butler Street area.
 - It will support convention facilities
 - It can have an unique atmosphere day or night

Mayor Ivan Allen, Jr.
October 24, 1966

Page 2

The Underground could be transformed into a place of fantasy and excitement offering a wide variety and choice of activities. There could be restaurants, saloons, night clubs, gift shops, gourmet shops, antique shops, one-of-a-kind shops, studios, galleries and small theatres. There could be a complete restoration of the Victorian store fronts and interiors, horsedrawn surries, gas lights, cobblestone streets, policemen in old-time costumes, an old-time steam engine on the tracks could be used as a restaurant, and more.

The city can assist in:

- supporting the idea,
- taking action to declare this area a historic area, thus controlling design,
- including the area as part of the city beautification program and possible urban renewal program.


The city could provide public improvements in order to spark private enterprise to do the bulk of the development.

After Reece Cleghorn's editorial was published, we received a rash of calls and letters, including individuals who wanted to invest in this project. Enclosed is some correspondence indicating the interest already generated.

We feel that this project would be good for the city financially as well as image wise. It has great popular appeal and could be accomplished relatively inexpensively and in a short period of time.

We hope you will give this idea your full consideration and support. If I can be of any further assistance to you, please do not hesitate to call.

Sincerely,



Paul Muldawer
Chairman, Terminus Committee
Atlanta Civic Design Commission

PM:nm

Encl.



September 27, 1966

HONORARY CHAIRMAN
MAYOR IVAN ALLEN, JR.

PRESIDENT
T. M. MILLER

VICE PRESIDENT
CARLING DINKLER, JR.

VICE PRESIDENT
CHARLES J. TUCKER

VICE PRESIDENT
CECIL S. SEMPLER

VICE PRESIDENT
W. J. YOHANNAN

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GARNETT A. CARTER

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JOSEPH CROCY
OVID DAVIS
DANNY DEMETRY
FRANK A. EIDSON
MILTON G. FARRIS
JACK F. GLENN
DON ELLIOT HEALD
WILLIAM T. KNIGHT
CHARLES H. LEFTWICH
DAVID N. MEYER
FRED B. MOORE
EDWARD J. NEGRI
CLAUDE A. PETTY, JR.
CHARLES A. RAWSON, SR.

M. O. RYAN, JR.
EDWARD D. SMITH
RANKIN M. SMITH
ROBERT L. SOMMERVILLE
RICHARD E. STERNE
LUTHER SWENSSON
JACK TARVER
W. H. THOMAS, JR.
KILIAEN TOWNSEND
CHARLES J. TUCKER, JR.
MOSE C. TURMAN

ADVISORY COMMITTEE
H. L. EBERSOLE
EDGAR J. FORIO
VIRGIL MILTON
M. M. O'SULLIVAN
FREEMAN STRICKLAND
A. L. ZACHRY

Mr. Paul Muldawer
900 Peachtree Street, N. E.
Atlanta, Georgia

Dear Mr. Muldawer:

With great interest I read Mr. Reese Cleghorn's recent article in the Atlanta Journal entitled "Our Underground City."

The Atlanta Convention Bureau is engaged in the purpose of bringing convention-holding groups to Atlanta and servicing them after the selection of our city. We compete in this activity with seventy-five other cities, and the revenue to Atlanta is about \$45 million as an annual result of conventions meeting here.

We are presently selling Atlanta as the new, dynamic, enthusiastic city in America with new facilities--both hotels and exhibit halls. Most national convention groups have not met in Atlanta, and they are interested in convening in our city. The results of bringing a convention delegate to Atlanta are, of course, most visible and tangible in the immediate downtown area. The delegate spends most of his money in the downtown area; however, the persons hired in the stores, restaurants, hotels, motels, and nightclubs to serve convention delegates spend most of their money in the neighborhoods.

All cities sell their facilities, location, and community activities and interests to convention groups; and they are successful for various reasons. We feel Atlanta is successful because we are new, and we expect to reach \$100 million spent here each year by convention delegates by the year 1970.

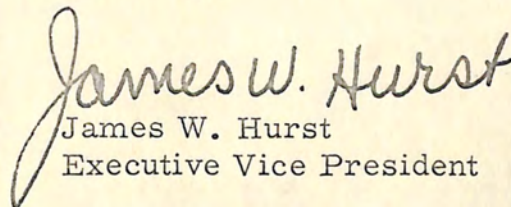
In a few years the newness of Atlanta will no longer exist due to the fact that many national and regional convention groups will have met here in our city. We will be looking for something

Mr. Paul Muldawer
September 27, 1966
Page 2

new and different to talk about so that people will want to come to Atlanta. New York has Greenwich Village; St. Louis has Gas Light Square; and Chicago has Old Town. None of these areas are within walking distance of downtown. If the old store fronts were restored and a unique transportation system like horse and buggy or street cars were utilized, a new dimension would be added to Atlanta, creating a great new interest in our city and certainly drawing not only local people, but visitors to the downtown area.

Because of the new dimension the development of the underground city would give to Atlanta and because we would thus have a new sales tool, the Atlanta Convention Bureau would certainly be wholeheartedly in favor of further exploration of this idea by the Civic Design Commission.

Sincerely,


James W. Hurst
Executive Vice President

JWH:vg
cc: Mr. Reese Cleghorn
Mr. T. M. Miller

Everett H. Davidson ■ 5196 OXBOW ROAD — SMOKERISE ■ STONE MOUNTAIN, GEORGIA 30083

RESIDENCE 938-8863 • OFFICE 482-8811

October 14, 1966

Mr. Paul Muldawer, Architect
900 Peachtree Street, N. E.
Atlanta, Georgia

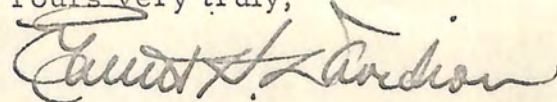
Mr. Muldawer, I had intended writing you before now but, having been out of the city quite a bit recently, my correspondence has suffered.

Reese Cleghorn's editorial, "Will Ghost Streets of Atlanta Live Again?" was more than casually interesting to me. The fact is, I've walked and driven the alleys of our underground city many times and have always wondered why their potential has not yet been exploited.

When convenient with you, I would be extremely interested in delving into this as a possible investment opportunity - either individually or as part of a group. With this in mind, I am wondering if you would be kind enough to give me a call (482-8811). In the event I am out, please ask for my secretary, Mrs. Betty Nuckolls, who can generally reach me within a few hours.

Many thanks in advance for your cooperation, and looking forward to hearing from you, I am

Yours very truly,



Everett H. Davidson

EHD:bn

W. H. Rauschenberg, Jr.
354 Peachtree St., N.E.
Atlanta, Georgia 30308

September 23, 1966

The Editor of
The Atlanta Journal
10 Forsyth St. Bldg.
Atlanta, Georgia

Re: Our Underground City

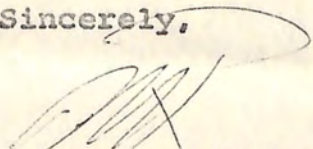
Dear Sir:

Mr. Cleghorn's article which appeared September 21, titled "Our Underground City" presents a wonderful idea for reestablishing an area which could uniquely represent Atlanta's past while at the same time establishing a tourist attraction for the future.

As a native Atlantan this area has always intrigued me. It is a shame that the lower level of the Old Kimball House, which was across the railroad from the area under discussion, had to be removed as it could have contributed greatly to such a program.

This is certainly a worth while project that could mean much to our City's future and could go a long way toward reclaiming the area involved. I certainly hope that Mr. Muldawer will be able to sell this program to The City Fathers and am sure that the majority of Atlantans would appreciate the Atlanta Newspapers continued support of this project.

Sincerely,



W. H. Rauschenberg, Jr.

WHR/rd

cc: Mr. Paul Muldawer
Muldawer & Petterson

MARTA Has Interest In Underground City

Journal

ding, Editor

18

SEPTEMBER 27, 1966

The Editors: I read with interest Reese Cleghorn's column of September 21 on the possibility of restoring a part of "underground Atlanta" in the lower Wall Street-Alabama Street area.

While the idea is intriguing and does indeed have merit, I think we must also consider the present and future needs of Atlantans, especially in the field of transportation. An essential element of the plan for rapid transit for the metropolitan Atlanta area is the downtown Transit Center where the North-South and East-West Lines would cross, one over the other, and allow passengers to transfer between lines. The only feasible location for Transit Center is in the area referred to as "underground Atlanta" or "the railroad gulch." At the present time engineers for the Metropolitan Atlanta Rapid Transit Authority are conducting an active and detailed study of the area, which represents possibilities for the saving of hundreds of millions of dollars in construction of subways and Transit Center.

In addition, the proposed 1967 program of MARTA includes a corridor impact study, which will bring into perspective all of the long-range plans of the metropolitan area, including those plans for schools and colleges, streets and highways, urban renewal, urban design, land use and zoning, and public and private development programs. The course of this study will very definitely involve lengthy discussions with the Civic Design Commission and Paul Muldawer, looking toward the development of the old streets for the best possible service to all of Atlanta and its surroundings and citizens.

By closely coordinating all our efforts, we can achieve the best combination of historical restoration, entertainment, tourism, and efficient transportation.

H. L. STUART
General Manager
Metropolitan Atlanta
Rapid Transit
Authority.
Atlanta.

Sept. 23, 1966



Dear Mr. Muldrew,

Several weeks ago my family and I, after hearing much about Underground Atlanta, decided to go down and see it for ourselves. We were thoroughly fascinated with what we saw. We wondered, then, at the possibilities of its being transformed into an entertainment area.

My mother sent me a copy of an article in the Atlanta Journal written by Mr. Reese Cleghorn about the Civic Design Commission's hopes for the area. I wanted to let you know that I think, if all of the Commission's ideas were carried through, Underground Atlanta would be one of the most popular places in Atlanta and probably in the South.

I am quite certain that this belief is shared
by many other people.

I hope very much that the Commission
will receive enough support and be able
to follow through with its plans.

Sincerely,

Nancy Elliott



MINUTES
ATLANTA CIVIC DESIGN COMMISSION
OCTOBER 13, 1966

The regular meeting of the Atlanta Civic Design Commission was held Thursday, October 13, at 2 p.m., in Committee Room #4, City Hall, with the following members present:

Sam'l Inman Cooper, Chairman	James H. Dodd
Joseph S. Perrin, Vice-Chairman	Mrs. Edith Henderson
Mrs. Alvin M. Ferst, Secretary	H. King McCain
Harry J. Baldwin	J. Ben Moore
W. L. Calloway	Paul Muldawer

Minutes of the September 22 meeting were approved.

REPORTS OF OFFICERS:

Chairman:

- (1) Read letter dated October 6 to Mayor Allen re Dean Rusk Memorial
- (2) Read letter dated October 6 to City department heads re submission of projects for review in early stages
- (3) Read draft of letter to be sent to the Board of Aldermen, pending approval of the Commission, re amendment to original ordinance.
Mr. Perrin's motion to adopt the letter as written was carried.
- (4) Announced that Mr. Ellsworth Doresky, Community Planner for Housing and Urban Development, will meet with the Commission on October 27
- (5) Reprint of "West End Story" from the Atlanta Magazine was passed around to members present for their review
- (6) Distributed new listing of ACDC's sub-committees

REPORTS OF COMMITTEES:

Committee (a)

Mr. Muldawer, chairman, stated that three (3) submissions have been received. He will review and report at the next Commission meeting.

Committee (b)

Mr. Perrin, chairman, stated he gave a report to the Commission recently on the Capitol Square Plaza, and has no continued reference.

Committee handling "allocation of percentage of construction costs to allied art"

Mr. Perrin, chairman, reported that the committee is in agreement that an allocation of percentage for art is a good idea. They have done research and have found many cities which have a percentage for art, and these cities, with one exception, are in favor of Atlanta having such a program. He further stated that the committee has not determined what the percentage will be, but will try to bring a proposal for percentage in writing to the next meeting.

"Terminus Committee"

Mr. Muldawer, chairman, reported that he and Mr. Perrin had met and walked through the "old city" area. More letters have been received supporting this development, including a letter from the Atlanta Convention Bureau. Mrs. Ferst has arranged for the committee to meet with Mayor Allen, and also the Art Director and Editor of the Atlanta Magazine. At Mr. Muldawer's request, Chairman Cooper appointed Mrs. Ferst to serve on the committee.

UNFINISHED BUSINESS:

In pursuance with the Mayor's request for the Commission to render an opinion as to an appropriate location for a commemorative for the Honorable Dean Rusk, Secretary of State, the following suggestions and/or opinions were offered:

- (1) Renaming the Lee Street Elementary School, which Mr. Rusk attended, and which is being moved to a new location in West End, the "Dean Rusk School."
- (2) Mr. Perrin suggested that the Capitol Park committee be approached with the proposal that a memorial in Capitol Park be dedicated to Mr. Rusk.
- (3) Mr. McCain suggested that a permanent sculpture be placed in Piedmont Park, which is across from Boys High, which Mr. Rusk also attended.
- (4) Mr. Baldwin stated he is in sympathy with the suggestion of Mr. Edgar Schukraft who met with the Commission on September 22 and urged it to consider a Rusk memorial in the shopping center mall which will be erected on the old Lee Street School site. Mr. Baldwin feels such a commemorative would help lift up part of the West End area. He also feels that renaming the school would accomplish the same thing.
- (5) Mr. Moore was requested to approach Mr. Schukraft to see what his reaction would be if the Commission should recommend renaming the Lee Street School for Mr. Rusk, rather than a memorial in the shopping center mall.

NEW BUSINESS:

Mr. Perrin stated that the City Planning Department is doing a study of rehabilitation at Piedmont Park, and he proposed the following recommendation to the Planning Department for study:

"That plans for rehabilitating Piedmont Park include appropriate bandshell or basic stage facilities; as many political rallies, high school bands, youth concerts, Band of Atlanta concerts, Atlanta Arts

Festival, and other major events are held there which add to the cultural development of the City."

Chairman Cooper was requested to draft such a letter to Mr. Eric Harkness of the Planning Department.

Mr. Baldwin stated that Mr. Dan Kay was employed by the City to make studies of a performing art center in Piedmont Park. This study is owned by the City and includes beautiful sketches, which should contribute to future studies. Mrs. Ferst suggested that the Commission seek from Mr. Harkness further information on this subject, and whether it is proposed to implement it through the Urban Renewal Program.

Mr. Calloway brought up the matter of the small parcels of land left throughout the City by the Highway and Urban Renewal Programs. The Commission discussed the feasibility of the City acquiring these sites for the development of small parks.

An ensuing discussion was held during which members agreed that ACDC should help instigate proposed developments with which it is concerned, rather than be informed at a later stage of development. In order to involve more people concerned about environment, and get their support of our program, Mr. Muldawer made the following recommendation, which was approved:

- (1) To list the important civic groups, garden clubs, and any appropriate group concerned;
- (2) Invite these people to a meeting and tell what our Commission does; ask them to appoint a committee in their organization to receive, discuss and support our program, and get their own proposals;

- (3) Continue this type communication with all these groups to establish a basis for communication.

The following committee was appointed to establish the implementation program for communication:

Mrs. Ferst
Mrs. Henderson, Co-chairman
Mr. Muldawer, Co-chairman

The motion was made and approved to omit the November 24 meeting of ACDC.

Mr. Baldwin stated that he has noticed maybe 30-50 new buildings being constructed in the central business district, and is amazed how the Commission is bypassed and taken so lightly what is supposed to be legal. He feels that legally ACFC should stop the issuance of building permits prior to the project being reviewed by the Commission, and that the City Attorney should be contacted to take such action.

Mr. Cooper stated that he recommended postponement of going to the City Attorney, but he would see Mr. Wofford, Building Inspector, next Thursday morning and ask him why and what is happening.

Mr. Muldawer was requested to announce at the next A.I.A. meeting that the new amendment to the ordinance as requested, will require that preliminaries be submitted for review by the Commission, in accordance with the letter mailed in June to all local architectural offices.

The meeting was adjourned at 3:50 p.m.

Ann Butler
Recording Secretary

Atlanta Civic Design Commission

CITY HALL
ATLANTA, GEORGIA 30303

October 6, 1966

SAMUEL INMAN COOPER, F.A.I.A., CHAIRMAN
JOSEPH S. PERRIN, VICE-CHAIRMAN
MRS. ALVIN M. FERST, SECRETARY

HARRY J. BALDWIN, A.S.L.A.
ORBIE BOSTICK, P. E.
W. L. CALLOWAY
JAMES H. DODD
JOHN C. GOULD
JULIAN HARRIS, A.I.A.
GEORGE HEERY, A.I.A.
MRS. EDITH HENDERSON, A.S.L.A.
H. KING MCCAIN, P. E.
J. BEN MOORE
PAUL MULDAWER, A. I. A.
JOHN PORTMAN, A.I.A.

file

Hon. Ivan Allen, Jr.
Mayor
City of Atlanta

Re Dean Rusk Memorial

My dear Mayor Allen:

Recently you referred the letter written you on September 8 by Mr. Frank G. Ethridge, and your reply thereto, to the Atlanta Civic Design Commission for recommendations concerning the proposal, suggested by Mr. Ethridge, of a commemorative memorial to the Honorable Dean Rusk, U. S. Secretary of State.

At its meeting of September 22, the Commission reviewed the correspondence sent it, and concurred in the following statements:

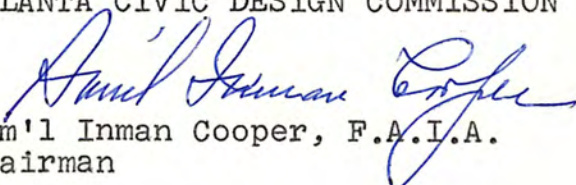
- (1) That it looks with favor on the suggestion offered by Mr. Ethridge, and feels that a local memorial to such a worthy and prominent Georgian would be of definite civic interest and benefit;
- (2) That as yet the Commission is not prepared to recommend either a specific type of memorial, nor an exact location for same. (In this connection, the naming of either "Capitol Plaza" Park, or the so-called "Ugly Triangle" at Spring Street and Carnegie Way, for Mr. Rusk was proposed. Also some prominent and focal site adjacent to the present location of the Lee Street School, which Mr. Rusk formerly attended, and which is to be moved to another location within the area of the West End Renewal Project, was discussed. Such a site for a Rusk memorial might well be on the mall itself of the proposed shopping center in this project, and consequently closely adjacent to the site of the school at the time that Mr. Rusk attended it.)

Mayor Ivan Allen, Jr.
Page 2
October 6, 1966

- (3) That when and if the Commission can later establish a site and/or a form of memorial which it considers appropriate, it will thereafter inform the Mayor of its opinions and its recommendations.

Sincerely yours,

ATLANTA CIVIC DESIGN COMMISSION


Sam'l Inman Cooper, F.A.I.A.
Chairman

SIC:ab

cc: Mr. Frank G. Ethridge

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
SEPTEMBER 22, 1966

The regular meeting of the Atlanta Civic Design Commission was held Thursday, September 22, at 2 p.m., in Committee Room #4, City Hall, with the following members present: Chairman Sam'l Inman Cooper, Vice-Chairman Joseph S. Perrin, Mrs. Alvin M. Ferst, Secretary; Messrs. Paul Muldawer, Harry J. Baldwin, Julian Harris, James H. Dodd, John C. Gould, and Mrs. Edith Henderson. Guests were: Messrs. Edgar E. Schukraft and Eric Harkness.

Minutes of the September 8 meeting were approved.

Chairman Cooper read to the Commission correspondence between Mr. Frank G. Ethridge and Mayor Ivan Allen regarding a commemorative in Atlanta to the Honorable Dean Rusk, Secretary of State. Mayor Allen referred this matter to ACDC with the request that it render a decision as to a proper location for the proposed commemorative.

The Chairman read a letter from the Citizens Advisory Committee for Urban Renewal regarding its third quarterly meeting, and gave a brief summary of the meeting of the Urban Beautification Program which he attended on September 15.

Mr. John Gould, ACDC's official contact with the Planning Department on the Urban Beautification Program related his meeting with Mr. Eric Harkness for a progress report of the Beautification Program. With the concurrence of the Commission, Mr. Gould stated he will invite Mr. Ellsworth Doresky, Community Planner with the Housing and Urban Development, to meet with the Commission.

A report was given by Mr. Muldawer, chairman of the committee handling the development of the "old city" area under Alabama Street and hereafter referred to as the "Terminus Committee." He stated that Mr. Eric Harkness had found no problems that would effect the underground development as far as the City is concerned. Mr. Muldawer further stated that after discussing this proposed development with Mr. Reese Cleghorn of the Atlanta Journal, the latter had written an editorial on the "underground city", which was published in the Journal on September 21. This article was passed around to members present for their review. Mr. Muldawer stated that he had on this date received several telephone calls in favor of the idea. Mr. Perrin stated that he would like to see this developed by private enterprise, if possible, and feels that Mr. Jim Townsend should be pursued for sketches to arouse public interest. Messrs. Muldawer and Perrin will arrange to meet with Messrs. Townsend and Daniel of the Atlanta Magazine for said sketches.

In pursuance with the Mayor's request, the Commission discussed possible locations for the Dean Rusk commemorative. It was brought out that since Mr. Rusk had attended the Lee Street Elementary School and Boys High, these sites might tie in for a possible location. Dedicating the "Ugly Triangle" to Mr. Rusk was also suggested. The Chairman was requested to write the Mayor on behalf of ACDC favorably to the commemorative, but without committing itself to a location at the present time.

The Chairman introduced to the Commission Mr. Edgar E. Schukraft, Chairman of the Urban Renewal Committee for the West End Project. Mr. Schukraft and the Commission reviewed the developments in the West End Renewal Project, which was started in 1956, and a publication dealing with it was distributed. Upon Mr. Schukraft's request for the Commission's opinions, it was suggested that the development of a design criteria would be a good idea for West End. ACDC feels that there could be improvements made generally that would have a total effect over the area, rather than block after block of rehabilitation.

In regard to the Rusk commemorative, Mr. Schukraft stated that the Lee Street Elementary School is being moved to a new location, and a shopping center will be erected on the old school site. He urged the Commission to consider the shopping center mall for the location of the memorial. On behalf of ACDC, the Chairman thanked Mr. Schukraft for his appearance before the Commission.

Mr. Eric Harkness was welcomed to the meeting.

At this point, the Commission discussed the lack of submissions of architectural plans for review, as requested in the Commission's letter of last June. Mr. Baldwin made the motion for the Chairman to write the City department heads and urge their cooperation in submitting plans in their preliminary stages. The motion was unanimously carried.

The meeting was adjourned at 4 p.m.

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
AUGUST 25, 1966

The regular meeting of the Atlanta Civic Design Commission was held Thursday, August 25, at 2 p.m., in Committee Room #4, City Hall, with the following members present: Messrs. Sam'l I. Cooper, Chairman; Harry J. Baldwin, J. Ben Moore, James H. Dodd and Paul Muldawer.

The minutes of the August 11 meeting were approved.

Chairman Cooper read the following:

- (a) Letter to Mr. Eric Harkness in reply to his letters of August 3 and 16, re the Urban Beautification Program.
- (b) Letter from Mr. John Gould, explaining his absence at the August 25 and September 8 meetings. Mr. Gould also accepted his appointment as the Commission's official contact with Mr. Harkness on the Beautification Program.

Chairman Cooper announced that on September 8 the Commission will meet with Metropolitan Planning Commission in the Glenn Building at 2 p.m.

The West End Urban Renewal Project was discussed. As the Commission may be asked to review this project, Mr. Moore suggested that it might be well to ask Mr. Edgar E. Schukraft to meet with the Commission. Chairman Cooper requested Mr. Moore to contact Mr. Schukraft and invite him to the September 22 meeting.

Chairman Cooper related his telephone conversation with Mr. Portman regarding the scale model of the downtown area. A model of San Francisco, showing a 5-block area done at a scale of 50 feet-1", and which cost \$18,000 may possibly be shipped East for the Commission to see.

Chairman Cooper stated that he has been contacted by an unmentioned party who proposed a future dinner, possibly at the Marriott, to be sponsored by A.C.D.C., at which there would be brought in for talks certain nationally renowned architects, city designers, etc. At said dinner, certain department heads, Mayor Allen and the Board of Aldermen, and other interested parties would be invited, and the suggester would pick up the tab. The chairman requested the Commission to form an opinion as to whether this would be beneficial to the City and A.C.D.C. Whereupon the motion was made and carried approving the general idea, and the following committee was appointed to discuss details for definite outline of the proposal and bring before the Commission:

Portman, chairman
Perrin
Cooper

The following committee was appointed to collaborate with the Planning Department in activating the program for historic sites and structures in the City:

Baldwin, chairman
Ferst
McCain

The meeting was adjourned at 2:40 p.m.

Ann Butler
Recording Secretary

September 8, 1966

Mr. Frank G. Etheridge
Title Building
Atlanta, Georgia

Dear Tobe:

I am delighted to learn that consideration is being given to a proper commemorative for the Honorable Dean Rusk, Secretary of State. I think this would be most fitting in Atlanta and I am pleased that you are working on it.

I am forwarding this information to our Atlanta Civic Design Commission which is well qualified to render an opinion as to the most appropriate location. Mr. Samuel Inman Cooper is the Chairman of this committee and by copy of this letter I am asking him to furnish us the suggestions of his committee. Upon receipt I will be in touch with you.

Sincerely yours,

Ivan Allen, Jr.
Mayor

IAJr/b r

CC: Mr. Samuel Inman Cooper

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
AUGUST 11, 1966

The regular meeting of the Atlanta Civic Design Commission was held Thursday, August 11, at 2 p.m., in Committee Room #4, City Hall, with the following members present: Messrs. Sam'l I. Cooper, Chairman; Joseph H. Perrin, Vice-Chairman; Harry J. Baldwin, Julian Harris, John Portman, W. L. Calloway, H. K. McCain, and Mrs. Edith Henderson.

Minutes of the July 28 meeting were approved.

Chairman Cooper read the following:

- (a) Form letter to be sent to architects thanking them for projects submitted for review;
- (b) Letter to Mr. Sweat. This letter was read to the Commission two weeks ago.
- (c) Letter to Mr. Ernest Davis. This letter was read to Vice-Chairman Perrin over the telephone prior to being mailed.
- (d) Letter from Mr. Jack Delius regarding the Mozley Park Recreation Center.
- (e) Letter from Mr. Eric Harkness dated August 3, 1966, stating that Urban Beautification is progressing and also requesting a committee be set up to work with him on this project and attaching a list of objectives. This letter was passed around to all members present for their review.

Regarding the above letter and request for a committee, Chairman Cooper suggested that Mr. John Gould be appointed as the Commission's official contact with Mr. Harkness.

The Commission discussed the availability of funds from the Federal Government for projects. It was brought out that while the City of Atlanta did not have any funds and could not participate in this program, they would act as an agent for the Commission and make application to the Federal Government for funds. It was asked at this point if funds could be obtained from private enterprise to begin a project, if this would in any way jeopardize the application to the Federal Government. Chairman Cooper stated that the Commission was not qualified to answer this question. An effort would be made to have an opinion rendered on this matter.

The Commission discussed the feasibility of having a scale model of the downtown area made. It was unanimously agreed this would give a better perspective as to what could be done in a given area and what the results would be when finished. Also in dealing with owners of undeveloped property, it would enable the Commission to better explain what they could do and how it would look when it was finished. The Commission then discussed ways and means of acquiring such a model. Mr. Calloway suggested that maybe Tech would be able to supply the Commission with a model. Mr. H.K. McCain suggested since his company had such a model that was not being used at the present time, he could ask them if the Commission could use this model. At this point, Vice-Chairman Perrin made a motion that the Commission accept with thanks the use of the scale model owned by Finch, Alexander, Barnes, Rothchild and Paschal, in the event it is offered. This motion was unanimously carried.

Mr. Perrin made a second motion that the Chairman appoint a committee to investigate ways and means of promoting, implementing and financing a scale model of the central business district as a priority project for the

Commission. This motion was unanimously carried, and Chairman Cooper appointed a three man committee consisting of Mr. Perrin, Mr. Cooper, and Mr. Portman as chairman.

The subject of the Gulf Oil triangle at the intersection of the Peachtree's was discussed and Mr. Portman provided to the Commission certain information which was of definite interest to the members.

Members of the Commission reviewed the plans of the Simpson-Hightower High School.

Plans for the next meeting were discussed as the Commission had an appointment to meet at the Metropolitan Planning Commission with Mr. Glenn Bennett. However, due to the expected absence of several of the members, Chairman Cooper was asked to contact Mr. Bennett and try to postpone their meeting until a later date.

The meeting was adjourned at 4:20 p.m.

Mrs. Gloria Keels
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
JULY 28, 1966

The regular meeting of the Atlanta Civic Design Commission was held Thursday, July 28, at 2 p.m., in Committee Room #4, City Hall, with the following members present: Messrs. Sam'l I. Cooper, Chairman; Joseph H. Perrin, Vice-Chairman; Paul Muldawer, Harry J. Baldwin, Julian Harris, John C. Gould, W. L. Calloway, J. Ben Moore, and Mrs. Edith Henderson.

Minutes of the July 14 meeting were approved.

Chairman Cooper read the following:

- (a) Letters to be sent from A.C.D.C. to the City School Department and Parks Department regarding submissions reviewed by the Commission on July 14. The letters were approved as written.
- (b) Letter to A.C.D.C. from Mr. Dan Sweat, Director of Governmental Liaison, regarding the Federal Urban Beautification Program.

The Commission discussed the possibility of promoting the development of the "old City" area under the Alabama Street viaduct. Chairman Cooper appointed the following committee to look into possible means of initiating and financing such a program:

Muldawer
Perrin
Harris

The Commission recessed at 2:45 to the 7th floor for a review of the City Planning Department presented by Messrs. Eric Harkness, Tom Shuttleworth, and Collier Gladin. While this meeting was both interesting

and informative to all members of the Commission, yet these members were disappointed to learn that the City Planning Department is devoting most of its time, energy, and personnel to the development of statistics, zoning, population densities, and of other factual data dealing with the City of Atlanta, and is not projecting any actual broad physical planning, either for the City as a whole, or for certain major areas thereof, such as the central business district.

While this reaction indicated no criticism of the Planning Department, which obviously has neither the personnel nor the money to make such personnel available, yet the A.C.D.C. does feel that such broad planning should be undertaken, particularly in terms of the central downtown area, and hopes that means can be found to initiate such comprehensive considerations.

The meeting was adjourned at 5 p.m.

Ann Butler
Recording Secretary

MINUTES
ATLANTA CIVIC DESIGN COMMISSION
JULY 14, 1966

The regular meeting of the Atlanta Civic Design Commission was held Thursday, July 14, at 2 p.m., in Committee Room #4, City Hall, with the following members present: Chairman Sam'l I. Cooper, Vice-Chairman Joseph H. Perrin, Mrs. Alvin M. Ferst, Secretary; Messrs. Paul Muldawer, Harry J. Baldwin, Julian Harris, W. L. Calloway, H. King McCain, and Mrs. Edith Henderson. Guests were: Mr. Eric Harkness, City Planning Department; Mr. James P. Hudson, Planners & Engineers Collaborative; and Mr. S. Jarvin Levison, Atty.

Minutes of the June 16 meeting were approved.

Chairman Cooper presented a copy of the form letter to be sent to architects acknowledging receipt of their submissions to be reviewed by A.C.D.C., a copy of which will also be sent to the City Building Inspector. A roster has been set up to record submissions, architects submitting, dates reviewed, etc.

Chairman Cooper reported on the AIA Convention he attended in July in Denver. He expressed his views of Denver in general, commenting on the use of bridges connecting buildings; rounded curbs at street corners; and particularly, the cleanliness of the City.

Mr. Muldawer presented and reviewed the design criteria and report of the Architectural Committee of A.C.D.C. (Copies attached)

The possibility of an ordinance regarding over-hanging street signs was discussed. Mr. Harris was requested to bring any data he may have on the subject to the August 11 meeting, at which time the chairman will appoint a committee to work with the City Planning Department in drafting a proposed sign ordinance.

The following motions were approved:

- (1) A.C.D.C. members will go to the City Planning Department at the July 28 meeting for acquisition of knowledge and background of the department, what they are working on, etc.
- (2) A.C.D.C. members will go to the Metropolitan Planning Department in the Glenn Building at the August 25 meeting, if agreeable with ARMPC.

Working drawings for the following submissions were reviewed by A.C.D.C.:

- (a) Addition to Lakewood Heights Elementary School - Cunningham & Forehand, Architects
- (b) Addition to Gideons Elementary School - Cunningham & Forehand, Arch.
- (c) Mozley Park Recreation Center - Dale & Smith, Arch.

Letters will be sent to the architects thanking them for their submissions. Letters to be sent to Atlanta School Board and Parks Dept. with A.C.D.C. comments and/or recommendations regarding submitted plans will be drafted by the chairman and presented at the next meeting.

Mr. James P. Hudson appeared before the Commission in regard to preservation of trees on the 40' setback on commercial property. The Commission concurs with Mr. Hudson that some restrictions are needed whereby a certain percentage of trees be left on the 40' setback. Mrs Edith Henderson, in collaboration with A.S.L.A. and the City Planning Department, will draft a proposed tree ordinance and present at a future meeting.

Mr. Eric Harkness of the Planning Department, and Mr. S. Jarvin Levison, attorney for Dr. Milton Smithloff, promoter of the Treemont Apt. Bldg., requested the Commission's recommendation regarding the rezoning of land on 14th Street for this high-rise apartment. The following motion was approved by the Commission:

"THAT THROUGH THIS COMMISSION WE RECOMMEND THE CONDITIONAL REZONING OF THAT SECTION OF LAND BETWEEN 13TH AND 14TH STREETS, IN ORDER TO PERMIT THE CONSTRUCTION OF THE PROPOSED TREEMONT APT., AS INDICATED ON PRELIMINARY DRAWINGS. THIS RECOMMENDATION DOES NOT ATTEMPT TO SET A PRECEDENT FOR FUTURE COMPARABLE DEVELOPMENT."

Mr. Perrin presented the report of the meeting of Committee (b) regarding Capitol Park and "percentage for allied art." Copy of the minutes of the meeting are attached.

Motion was approved changing A.C.D.C. quorum from 9 to 8.

The meeting was adjourned by Chairman Cooper at 5:35 p.m.

Ann Butler
Recording Secretary

REPORT OF THE ARCHITECTURAL COMMITTEE

For purposes of architectural review, the following tools would be desirable:

- (1) A design criteria (see attached criteria)
- (2) A scale model of the Central Business District with removable buildings of sufficient size for architects to insert models of their proposed buildings.
We would like to have funds to finance this endeavor.
- (3) Aerial photographs, city map, utility plan and other appropriate plans.

DESIGN CRITERIA

Atlanta Civic Design Commission

This design criteria is a guide by which the Atlanta Civic Design Commission can objectively and analytically review the urban design merits of a proposed architectural project. It is a tool both for the reviewers and the architect submitting work. Hopefully, this review process will encourage architects, other design professionals and developers to better relate their individual projects to the overall urban environment.

1. How does this project relate to the man on foot?
 - a. Does the relation of the building to the street and to adjacent buildings create meaningful pedestrian spaces - plazas, squares, courts, atriums?
 - b. Are the exterior spaces pleasant in all seasons? Is there a feeling of enclosure? Is there shade in summer and protection from icy blasts in winter? Are there a variety of spaces - intimate as well as large ones? Are a rich variety of experiences perceived when moving through the space - events, focal points and surprises? Is everything seen at one glance or does the picture unfold as one circulates through? Does the landscape architecture bring the space more to human scale?
 - c. Does this project separate pedestrian from automobile traffic?
 - d. Does the building provide to the pedestrian a real sense of entrance-clear and identifiable gateways, a place to reflect?
2. How does this project relate to man in automobile?
 - a. Is there a clear and identifiable automobile entrance? Does the entrance's architectural form express entrance or is a sign necessary?
 - b. Is the walk from parking safe, eventful and human?
 - c. Is the entrance from the parking side designed as an important entrance?
 - d. Is the parking area a sea of asphalt carried to the street or is it broken up by landscaping, changes of levels or other devices? Are the edges of the parking area landscaped or screened?

- e. On parking decks, does natural light penetrate lower levels?
 - f. What is the quality of artificial lighting on parking decks?
 - g. Are number and location of curb cuts - egress/ingress points - detrimental to traffic flow?
 - h. How does the top of a parking deck appear from taller buildings?
3. How does this project relate to contiguous environment, to the general neighborhood, and to the city as a whole?
- a. Does it have respect for adjacent buildings?
 - b. Does it harmonize or contrast?
 - c. If it contrasts, does its use justify this degree of importance (such as a municipal, civic, religious building, or an outstanding institution)?
 - d. If it relates by harmonizing, does it echo similar materials, colors, textures, rhythms (structural bays, solids to voids, window groupings), similar proportion, similar details such as arches, cornices, corbeling, string courses, brick coursings and jointing?
 - e. Does it have respect for its neighbors or does it scream out "look at me". Is it quietly sophisticated, understated, or is it ostentatious and showy.
4. What kinds of "humanization" factors are present? Does the building make an aesthetic and functional contribution to the city?
- a. What is the quality of its landscape architecture?
 - b. What is the quality of art, sculpture, murals or reliefs?
 - c. What is the quality of the exterior lighting?
 - d. What is the quality of the street furniture, graphics and heraldry?
5. What kind of "street life" will this project generate?
- a. Will its uses create life and activity as many hours a day as possible?
 - b. Will its uses look out on the street and will it be visually open from the sidewalk?
 - c. Does its use generate an intensely and diversely used area?

6. What architectural character does the project have?
 - a. Is it expressive of its use?
 - b. Is there a feeling of permanency?
 - c. Will it age gracefully?
 - d. What is the main idea, its design concept, its philosophical base? What new statements does it make?
 - e. Is it an honest expression of our region's culture, climate, technology?
 - f. See 1.a., b., e.
7. Is the building in an important Urban Design area as established by the visual survey? Is it of appropriate quality and use to be located in a strategic position of importance in the city?
8. Are there blighting influences?
 - a. Are service and garbage areas screened?
 - b. Are there unappropriate and distracting signs?
 - c. Are there exposed utility lines?
 - d. Is handling and storage of the automobile unsightly?
9. Scale
 - a. What is the quality of scale of the spaces enclosed by buildings? Does one perceive an eyeful of space or is the space too large?
 - b. Will the relative height of this building dwarf or visually block a historically prominent building?
10. Does this project conform to the overall objective of the C.B.D. plan (future)?
11. Is the project in the route of the future rapid transit lines?

Paul Muldawer, Chairman
Architectural Committee

MINUTES OF SUB-COMMITTEE MEETING, COMMITTEE B
ATLANTA CIVIC DESIGN COMMISSION

I. Subjects Treated

- A. Capitol Park
- B. Percentage for the Allied Arts

II. Recommendations: Capitol Park

- A. A contract should be made with an Atlanta architect
 - 1. He should choose a design team from his staff or from a list of consultants representing: landscape, architects, the allied arts, and engineers
 - 2. Architect that is interviewed shall submit a verbal concept which shall be a consideration in the selection of the architect.
 - 3. An early preliminary should be presented in sufficient detail to indicate both the landscape architecture and the use of the allied arts
- B. It is recommended that non-architect members of the Atlanta Civic Design Commission sit with Mr. Davis, Mr. Landers, and Mr. Kiepper to develop a list of architects and to assist with the interviewing of architects under consideration. The criteria for selection of these architects would be as follows:
 - 1. The project should be a team venture with the architect coordinating the project.
 - 2. A team of Georgia designers recommended.
 - 3. The architect is responsible for the total project.
 - 4. The preliminary designer is not restricted to the discipline of architecture.

III. Recommendations: Percentage

- A. Letters have gone out to eighteen cities requesting information and views relating to percentages for the Allied Arts. It is the feeling of the committee that a reasonable approach to the percentage problem be as follows:
 - 1. $3/4$ of one percent of the first million dollars for a building project to be allocated for the Allied Arts.
 - 2. $1/2$ of one percent of all additional funds for the building project be allocated for the Allied Arts.
- B. From the discussions and incorporations of the views of other members of the Commission and upon receipt of information from cities contacted, it is recommended that a formal proposal for (1) an ordinance detailed with percentages be sent to the aldermanic board, and (2) formal recommendation from the Commission dealing with Capitol Park be sent to Mr. Ernest Davis, Mr. Alan Kiepper and Mr. Earl Landers

*Yule
Civic Design*

June 23, 1966

Mr. Thomas H. Roberts
Council of Government
1250 Connecticut Avenue, N.W., Suite 300
Washington, D. C.

Dear Tom:

Since you were present at the June 2 meeting of the Atlanta Civic Design Commission (where you introduced Mr. Harder of the A.R.M.P.C.) you will possibly recall the matter of the plastic reproduction of the statue of Hadad, a Semitic storm god, which has been offered by the Smithsonian Institute to the City of Atlanta, and concerning the acceptance of which the opinion of our Commission was requested.

You will also recall that the Commission was unwilling to express such an opinion without additional knowledge of further details of this gift, and that it was hoped that one or more members would shortly visit Washington, where they could see the statue and report back on their impressions.

Unfortunately, no members got to Washington as anticipated, and the Commission is still unwilling to commit itself "sight unseen." I am therefore requesting that you, as a former officer and member of the Atlanta Civic Design Commission, being now located in Washington, make occasion to visit the Smithsonian, see the proposed gift, and let us know of your opinion regarding its value to this City, as well as any additional information concerning it that you might acquire.

Enclosed as background (since certainly you won't recall all the details) are copies of certain earlier correspondence concerning Hadad. These will at least provide an opening point of inquiry at Smithsonian.

Mr. Thomas H. Robert
Page 2
June 23, 1966

Thanks, Tom - I hope this request won't be a chore to you. Incidentally, there seems to be no immediate pressure of time applicable to your reply.

The Atlanta Civic Design Commission, along with its chairman, is sorry to lose your valuable membership and services - we would all wish you the best of luck with your new assignment.

Sincerely yours,

ATLANTA CIVIC DESIGN COMMISSION



Sam'l Inman Cooper, F.A.I.A.
Chairman

SIC:ab

cc: Mrs. Ann Moses ✓
Mrs. Alvin Ferst
Mr. Joseph S. Perrin

Enclosures

SMITHSONIAN INSTITUTION
UNITED STATES NATIONAL MUSEUM
WASHINGTON, D. C. 20560

June 3, 1966

Mrs. Ann Moses
Executive Secretary
The Mayor's Office
Atlanta City Hall
Atlanta, Georgia

Dear Mrs. Moses:

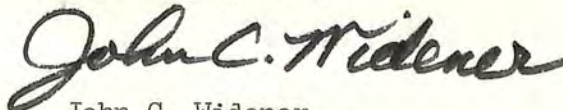
Dorothy asked that I contact you directly to save time. The original Hadad may be in East Berlin. From the original, a plaster reproduction was made for the Atlanta Exposition of 1895. At the termination of the Exposition the sculpture was brought to Washington, D. C. and has most recently been on exhibit in the Museum of Natural History, Washington, D.C.

Included in our moderization program at the Smithsonian is a new "Hall of Classical Archeology". Hadad was to be displayed in an area where the public could come into contact with the sculpture and we were fearful of vandalism. To avoid vandalism we made a duplicate of our plaster reproduction using strong, durable fibre-glass reinforced plastic. It is the plastic reproduction which we will use -- leaving the plaster reproduction for a possible home in Atlanta.

Some additional information that is interesting is--to our knowledge there is no other reproduction and the original Hadad, housed in the Old Berlin Museum, now in Communist Germany, is believed to have been destroyed during World War II.

Communicating face to face can be less than adequate and letters ---- but I hope this clarifies "original".

Sincerely yours,



John C. Widener
Exhibits Specialist
Museum of Natural History

SMITHSONIAN INSTITUTION
UNITED STATES NATIONAL MUSEUM
WASHINGTON, D. C. 20560

May 11, 1966

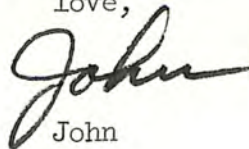
Mrs. Dorothy Greer
2069 Glenwood Avenue, S. E.
Atlanta, Georgia

Dear Dot:

Things are shaping up here for Hadad. The curator, Dr. Gus Van Beek has given his approval and the Director, Dr. Richard Cowan has given his tentative approval for this piece of sculpture to be given to Atlanta -- if Atlanta shows a definite interest. You know the people to see, but perhaps our illustrious Mayor Ivan would be a good start. We have completed the plastic cast which will soon be placed on exhibit and the "original" plaster cast is in excellent condition. Please let me know the response you receive soon for I believe we should act rapidly.

Give my love to David and tell him I appreciate his Happy Sons Day.

love,

A handwritten signature in cursive script that reads "John".

John

P. S.

There may be the possibility of some additional art work. JCW

May 26, 1966

Miss Dorothy Greer
McLean Trucking Company
736 Memorial Drive, S. E.
Atlanta, Georgia

Dear Dorothy:

This will acknowledge receipt of your letter and the attachments from your brother regarding his program at the Smithsonian Institute.

I gather from reading his letter to you that the project entails making reproductions of the originals, and the reproductions placed appropriately. Am I wrong in assuming that he doesn't mean they will give the original to Atlanta?

Be it the original or reproduction, we would still like to pursue it. I do know, however, that the Atlanta Art Association will not accept anything but originals.

I am asking our newly created Atlanta Civic Design Commission to give some thought to this. They will meet again on June 2nd. In the meanwhile, I would appreciate your clarifying "original" for us.

Most sincerely,

Ann Moses

McLean Trucking Company

TELEPHONE
724-6341

EXECUTIVE OFFICE, 617 WAUGHTOWN STREET

P. O. BOX
213

WINSTON-SALEM, NORTH CAROLINA

27102

May 17, 1966

PLEASE REPLY TO
736 MEMORIAL DRIVE, S. E.
ATLANTA, GEORGIA
30316

Mrs. Ann Moses
Executive Secretary
The Mayor's Office
Atlanta City Hall
Atlanta, Georgia

Dear Ann:

I enjoyed chatting with you this morning concerning the piece of sculpture we can possibly get from the Smithsonian for Atlanta.

I am enclosing the letter from my brother, along with description of the sculpture.

As information, my brother's name is John C. Widener. He is a permanent member of the Exhibits Staff of the U. S. National Museum, and is organizer of a group working in designing, duplicating, remodeling in plastics to complement the expanding exhibits program. He is at present acting as consultant to a firm in New York, New York, who will construct a whale for the American Museum. (He constructed the ninety-two foot replica of a whale which is on exhibit at the U. S. National Museum), and is also presently under contract to the National Geographic Society to duplicate five replicas of an extraordinary skull (*Zingthantropus*) discovered by Dr. Leaky in Africa.

It is John's feeling that the piece of sculpture, Hadad, since originally ordered for the Atlanta Exposition in 1895, should return to Atlanta for a permanent home.

I hope you will find an early opportunity to discuss this with Mayor Allen and other interested persons, as we are anxious to learn their feelings concerning this gift for Atlanta.

Cordially,



Dorothy Greer

DG/d

CHICAGO EXPRESS, INC.

A Division of McLean Trucking Company

Cast of the Semitic Storm God, Hadad

This cast was ordered from the former Royal Museum of Berlin, February 20, 1895, where the original is housed, by the U. S. National Museum for exhibition at the Atlanta Exposition, 1895.

This statue of Hadad, the Semitic storm god, was found at a site known as Jerjin, which is located near Zinjirli, in northern Syria. (For a description of the find spot, see KONIGLICHE MUSEEN ZU BERLIN MITTHEILUNGEN AUS DEN ORIENTALISCHEN SAMMLUNGEN. Heft XI: AUSGRABUNGEN IN SENDSCHIRLI I: EINLEITUNG UND INSCRIFTEN. (Berlin, 1893), pp. 46ff.) The statue was found exposed on the surface of the mound in 3 large parts: 1. the shoulder and lower face, 2. the upper head and cap, and 3. the cylindrical-shaped, inscribed body. The statue is of fine grain dolerite. Its present height is 11' with base, but its original height must have been about 13'. The forearms were not found, but the hands probably held objects which were divine attributes of Hadad. The statue dates from the 9th-8th century B. C.

This is one of the largest pieces of North Syrian sculpture and reflects the influence of two cultural areas, Asia Minor and Mesopotamia. It is a blending of the Hittite art form with the art form of Mesopotamia.

Atlanta Civic Design Commission

CITY HALL
ATLANTA, GEORGIA 30303

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June 23, 1966

Mr. Andrew E. Steiner
Robert & Company Associates
96 Poplar Street, N. W.
Atlanta, Georgia 30303

ROBERT AND COMPANY
ASSOCIATES
RECEIVED
JUN 24 1966

Dear Andre:

At its meeting on June 16 last, the Atlanta Civic Design Commission requested that you be thanked for your appearance before this Commission at its previous meeting on June 2, and the writer would add his personal appreciation to that of the other members.

As you fully realize, the best hope for a real contribution by our Commission to the improvement of the physical environment of Atlanta lies in its becoming informed on what has been done, and what is contemplated or being studied which would affect that environment.

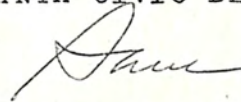
Your presentation, to our Commission, of your proposed concepts of the improvement of certain specific areas, as developed for the Atlanta Beautiful Committee of the Atlanta Women's Chamber of Commerce, was received by all members of the Commission with both interest and enthusiasm. As stated to you during the meeting, many of the solutions represent both imagination and feasibility - one of the outstanding features of your entire approach to many of these problems emphasizes the realistic concepts which govern their development.

Mr. Andrew E. Steiner
Page 2
June 23, 1966

The Atlanta Civic Design Commission wishes both to thank you for your presentation of the Atlanta Beautiful Program, and commend the desirability of the solutions proposed. It would likewise include in its thanks and in its commendation Mrs. Embry, of the Women's Chamber of Commerce, whom we were happy to also have with us.

Sincerely yours,

ATLANTA CIVIC DESIGN COMMISSION



Sam'l Inman Cooper, F.A.I.A.
Chairman

SIC:ab