

EOA NEWS

Economic Opportunity Atlanta, Inc.

101 Marietta St. N.W.
Atlanta, Georgia 30303
(404) 525-4262
William W. Allison, Executive Administrator
Boisfeuillet Jones, Chairman, Board of Directors

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Yes, we know this is the first newsletter since October, but we've been rather busy!

Just in case we don't see you again for a while, MERRY CHRISTMAS AND A HAPPY NEW YEAR. For good measure maybe we'd better add HAPPY GROUND HOG'S DAY, too.

-Public Information
525-4262



Former aide, Mrs. Elizabeth Holland (right), is shown with classmates Mrs. Rosa Huff and Mrs. Betty Ray and Herbert Goree, acting center director, Northwest (Perry Homes).

MRS. HOLLAND LANDS JOB AFTER AIDE TRAINING

Today's world is a rapidly moving place.

And the skills needed to run it change just as fast.

For this reason, a great number of companies and government agencies are moving to re-evaluate outdated hiring policies.

Mrs. Elizabeth Holland, now an employee of Atlanta Mortgage and Brokerage Company, has her job because of such a re-evaluation.

Until a few weeks ago, Mrs. Holland was employed (Continued on page 2.)

SOUTH FULTON CNAC TO SPONSOR COUNTRY MUSIC BENEFIT DECEMBER 14



Jim Single

Country music fans, get ready. The South Fulton CNAC is sponsoring a big Country Music Festival Benefit in the East Point City Auditorium, 3 to 6 p. m. on Sunday, December 14.

RECORDING ARTISTS TO APPEAR

Stars giving their time to help raise money for a community fund in a densely populated poverty area are: Jim Single, Jimmy Lewallen, Clayton Head, Phil Peace and the Peacemakers, Jimmy Meyers and the Cherokees with Carolyn Carl and Dude King, and Tommy Farrell.

A number of local and state officials will be present at the benefit, including East Point Mayor Robert E. Brown. EOA chief Bill Allison will be on hand to present a certificate of appreciation to Tommy Farrell for his work in staging the festival.

TICKETS AVAILABLE

All tickets are \$1.50 and may be bought at the door. (For information on advance ticket sales, call 767-7541.)

Pap Test Project Set For Perry Homes

An all-out campaign to detect uterine cancer will be waged in Perry Homes on December 10, 11, and 13.

EOA is cooperating with the Westside Branch of the American Cancer Society and a host of other agencies and volunteers to reach some 1200 low-income women with the Pap-smear test, breast self-examination and general cancer preventive education.

Volunteers to assist in the project are still needed. Call 522-6475.



WILLIAM CALLOWAY, vice chairman, EOA Board of Directors, congratulates community leaders MRS. ETHEL COX and MRS. LENA HUNT as he names Central City as Center of the Month.

MRS. HOLLAND,

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as a neighborhood service aide at the Northwest EOA center. While with EOA, she trained in a new program offered to all aides with at least one year of service. The eventual goal of the program is to place aides in better paying jobs. Like other aides, Mrs. Holland received full salary but was allowed to take half her clerical training during regular working hours.

OPPORTUNITY KNOCKED

After two months of training at Atlanta Area Tech, opportunity knocked for Mrs. Holland.

Atlanta Mortgage and Brokerage Company was looking for a cashier. They didn't particularly need a person with a high school diploma and three years of business school, even though Mrs. Holland has her diploma. They simply wanted an intelligent person who could work with numbers.

Through an interview arranged by Mrs. Ann Jackson and Mrs. Cynthia Montague, co-ordinators of the Aide Training Program, Mrs. Holland got the job.

Summing up the training program Mrs. Jackson stated, "Marketable skills is the real goal. If we can teach that, then we will have made a dent."



*I COULD BE YOUR
little girl.*

FOR INFORMATION CONTACT:

FULTON COUNTY DEPARTMENT
OF FAMILY AND CHILDREN SERVICES

165 Central Avenue, S.W.
Atlanta, Georgia 30303
Phone 572-2406

EOA STORIES IN PICTURES



STAR PUPILS - Aides Mrs. Elizabeth Barker, NASH-Washington, and Mrs. Annie Sue Bogan, Central City, demonstrate a machine used in four Learning Centers as part of EOA's Aide Training Program.



LAST OF ORIGINAL CENTER DIRECTORS LEAVES EOA - Northwest resident Mrs. Ruby Hawk was one of many who paid tribute to George Dodd at a testimonial dinner last month. Other spokesmen included community leaders Mrs. Mary Sanford, Mrs. Carey S. Howard and Mrs. Odessa Hill; Johnny Robinson representing the Mayor's office and George Toomer from the YMCA.



PERSELLS HONORED - Lester H. Persells (right), executive director of the Atlanta Housing Authority, was honored recently with a luncheon arranged by Mrs. Susie LaBord at the Grady Homes Child Development Center. With Mr. Persells are J.T. Crittenden (left), associate director of housing, and EOA's Bill Allison.



NO MUSCLE SPASMS HERE, IT'S BALLET - West Central youngsters enjoy their dance and drama classes taught by volunteers Cheryl Harris and Maye McGhee, Spelman students.



SESAME STREET - Pittsburgh youngsters are enthusiastic over the new T. V. learning program featuring cartoons, songs, puppets and dancing. Pittsburgh staff members who assist at Gideon Elementary School and Parker Junior High are Mrs. Mary Lee Lockett, Mrs. Elizabeth Holliday and Mrs. Patsy Leslie.



Report to the Board

William W. Allison

The Senate, October 14, has approved the bill for the continuation of OEO for two more years. Considerable discussion has developed around the Murphy Amendment which gives a veto over Legal Services Projects. Mayor Elect Sam Massell, speaking in behalf of the U. S. Conference of Mayors and National League of Cities, urged the rejection of the Murphy Amendment. The OEO bill is expected to be brought to the House floor in early December.

On August 22, 1969, the Executive Administrator directed that a Task Force be set up to explore new and different resources and combinations of services that would both reduce cost and make EOA programs more effective in the communities they serve.

The Atlanta GATE House for Job Corps has completed one year of operation. During this period, it has served 1,281 returning enrollees, males and females. Of this number, 719 have been placed on jobs or in training programs. The average hourly wage for these has been \$1.75 per hour. Six thousand three hundred six separate services were provided to the total persons served. These services were either direct or referral and covered the following broad areas: health, legal referral, housing assistance, educational assistance, emergency welfare, transportation for job interviews, Job Corps related problems, pre and post employment counseling.

ACEP current figures of program participants for the period ending October 28, 1969 are: Institutional (MDTA): 81; New Careers: 79; Project Ready: 118; Total: 278- Employability Plan Completed: 29; and NAB Placements: 23; Total placed in employment: 52.

As a public service, General Motors is making available 3,000 brochures depicting Start Now Atlanta Volunteers at work.

The Planned Parenthood Association family planning program was featured on Channel Five, November 17. Services in the project continue to increase. Approximately 4,500 persons have been served during the current year.

The Rodent Control Project has been in operation for approximately ten(10) months. The major foci of this project are: Resident participation, Inter-Agency Coordination, and Rat Killing.

Approximately thirty-five (35) clubs have been organized in the target area to assist the project in implementing the rat activities. More than 300 meetings have been held with residents focusing on the problem.

Clean up and poison have been undertaken in: Pittsburgh, Huff Road Community Johnson Road Community and Northwest Perry area (except Perry Homes).

More than 212 junk cars have been moved from the streets. The rat population has been substantially reduced. The environmental sanitation has generally been improved. The project is now in the process of doing maintenance and final surveys for a final report to HEW. In addition, more than 100 garbage racks are being built for residents who need them most.

The monthly report for the Atlanta Southside Comprehensive Health Center for October 31 indicated that services have been extended greatly since June when the new building opened. To date, of the 16,240 patients who are eligible for service, 7328 have been registered, approximately 2,231 patients were seen at the center in October and there have been 25,000 home visits to patients since July.

The Center staff consists of nine (9) full time physicians, 6-½ time physicians and six (6) consultanting physicians, four (4) full time dentists, 1-½ time dentists, seventeen (17) full time registered nurses and 161 individuals who reside in the target area, and are eligible for care at the center, 84 of whom above completed the core curriculum and are working in the various paramedical sub-professional slots.



AT THE LIBRARY

CHRISTMAS CHRISTMAS CHRISTMAS CHRISTMAS CHRISTMAS

Special Christmas programs will be held in 11 branches of the Atlanta Public Library.

Miss Bertha Parker, Children's Coordinator for the Library, will tell traditional Christmas stories including "The Little Match Girl" and "Twas the Night Before Christmas."

Films, including "Kustard the Dragon," will also be shown in some of the branches. Also scheduled is the Christmas fantasy, "Christmas Cracker."

Free to the public, programs will be held at the following branches:

Storyhours and Film Programs



see below

3:30 p. m., Thursday, December 11, Lighting of the Tree at Smith Memorial Branch, 972 Alpharetta Street, Roswell, Ga.

3:30 p. m., Tuesday, December 16, Adams Park Branch, 1480 DeLowe Drive, S. W.

3:00 p. m., Wednesday, December 17, Ida Williams Branch, 269 Buckhead Avenue, N. E.

1:00 p. m., Thursday, December 18, Inman Park Branch, 447 Moreland Avenue, N. E.

3:30 p. m., Friday, December 19, Anne Wallace Branch, 528 Lovejoy Street, N. W.

Storyhours Only

3:30 p. m., Tuesday, December 9, Uncle Remus Branch, 945 Gordon Street, S. W.

3:30 p. m. Wednesday, December 17, Hapeville Station, Hapeville Recreation Center, Hapeville, Georgia

11:00 a. m., Saturday, December 20, Kirkwood Branch, 106 Kirkwood Road, N. E.

2:30 p. m., Tuesday, December 23, Sandy Springs Branch, 395 Mount Vernon Highway, N. W.

IN SYMPATHY

EOA expresses sympathy to the following persons:

Mrs. Yvonne Bankston, planning analyst, on the loss of her mother-in-law.

Mrs. Bunny Jackson, director of planning, on the loss of her father.

The family of W. A. Edge, who passed away recently. Mr. Edge was one of the most active CNAC members in Pittsburgh and was a member of the Planning Subcommittee, Recreation Subcommittee, and attended most of the CCA meetings.

Mrs. Susie Arnold, Edgewood intake aide, on the loss of her daughter.

CHANNEL 5 TO AIR EOA FILM DECEMBER 23

START NOW ATLANTA, the exciting film of poverty tours and volunteers, will be shown on Channel 5 at 10 p. m. on December 23.

In announcing the prime time slot for the film, Miss Dale Jacobs, Public Service Director for WAGA-TV, called the film "an excellent one" for the people of Atlanta to see.

The full color movie was produced by intern Ben Dyer and given to EOA as a public service by AT&T. Plans are being made to publicize the film over the country for showing by clubs, businesses, and other groups.

In metropolitan Atlanta the film may be reserved by calling 525-2068.

ON - THE - GO STAFF MEMBERS

- MRS. SUJETTE CRANK, chief of neighborhood service operations, attended the White House Conference on Hunger and Nutrition during the first week in December.

- MRS. MADELINE LOCUS, assistant coordinator for community development, and Mrs. ANNIE LOIS TURNER, chairman of the Full-Year Head Start Council, attended the Head Start and Child Development Conference in New Orleans, November 16-20.

The two delegates report many new ideas on parent involvement which was the theme of the meeting.

- JOHN CALHOUN, coordinator for community development, has made two trips to Tampa, Florida, as a consultant for Regional OEO.

Mr. Calhoun was also a special guest and advisor to the fall meeting of the Licensed Practical Nurses Association of Georgia held at Calloway Gardens.

* Sorry, but we left off two: 3:30 p.m., December 15, Dogwood Branch, 1953 Bankhead Highway, N. W. and 3:30 p.m., December 18, W. Hunter Branch, 1116 Hunter Street, S. W.