

The Coca-Cola Company

NEW YORK, N. Y.

COPY

ADDRESS REPLY TO
ATLANTA, GA. 30301

Mr. Jerome S. Hardy

February 13, 1967

I believe the story of this hotel would make an pictorial essay for LIFE, and if you are interested your staff will receive excellent cooperation from the Mayor's office on down. I hope the idea appeals to you.

Kindest regards.

Sincerely,

(Signed) J. Paul Austin

JPA/pc

Enclosure

cc The Hon. Ivan Allen, Jr. ✓

P.S. If you are enroute to Augusta, stop over in Atlanta long enough to see the place. I am sure it will be worth your time.

J.P.A.