

The Urban Coalition

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CHAIRMAN: John W. Gardner

CO-CHAIRMEN: Andrew Heiskell / A. Philip Randolph

INFORMATION SERVICE FOR COALITIONS

SUBJECT: "Give A Damn" Buttons

For those Coalitions considering the "Give A Damn" campaign, we have received the following bids for the production of buttons:

Vendor: Garrick Enterprises, Inc.
9 East Sixty-Second Street
New York, N.Y. 10021

Attention: Donald Abrahams

Cost/1000 - \$27.50 in quantities
of 1000 - 10,000

Vendor: Pelzer & Green, Inc.
343 Lexington Avenue
New York, N.Y. 10017

Attention: Al Pelzer

Cost/1000 - \$45.00
2500 - \$43.00 per thousand
5000 - \$32.50 per thousand

We have not seen the product of Garrick Enterprises.