



# Press Release

## PGW ... ATLANTA

In co-operation with WPIX-11, the New York Yankees, the Atlanta Braves, Inc., the Atlanta Stadium Authority, the Milwaukee County Board of Commissioners, and a host of others .....

is proud to present

## THE ATLANTA BRAVES

VERSUS

THE NEW YORK YANKEES

in exhibition, Sunday, April 10 (Easter Day), 1:30 PM

direct from the beautiful new Atlanta Stadium in  
BUSTLING, BOOMING, BIG-LEAGUE ATLANTA

Be sure to have a case of Ballentine Beer, a box of White Owl Cigars, and a tankful of Flying "A" gasoline on hand for your family and multitude of friends who will fill the bleachers in your living-room.

Also, since there will probably be an overnight survey, be doubly-certain to have a demographically correct viewing audience which includes a sky-diving grandmother, two astronauts, a twelve-year-old PhD, three cats and one hundred pot-hole inspectors.

STAY TUNED IN FOR ATLANTA  
HOME OF THE BRAVES

(AND THE FALCONS)