



824 Hurt Building
Atlanta, Georgia 30303
Telephone 523-6074

July 1, 1969

Mr. Elvin Mitchell
President
Arkellson, Inc.
2794 Chaucer Drive S. W.
Atlanta, Georgia 30311

Dear Mr. Mitchell:

Mr. Sterne has requested that I reply to your letter of June 25, 1969, concerning Parcel 19 in the West End Urban Redevelopment Area.

We realize that your organization put considerable time and effort in your proposal and that the proposal was highly commendable. It was particularly unfortunate, therefore, that it was necessary to reject all bids.

It was only as a result of the discussions concerning Parcel 19 that it became apparent that a complete restudy of the area bounded by Gordon, - Ashby, the Expressway, and Peoples Street should be made. Since the redevelopment of this area will last for a long time and have a major impact on the entire neighborhood, it is important that all possible alternatives be considered. The discussions concerning the present plan revealed alternatives which had not previously been apparent.

A study of this area is now in progress, and when it is completed we will expect to discuss the situation further with representatives of Arkellson, Inc.

We appreciate and understand your interest, and hope that this matter will be resolved in a way which will be clearly reasonable and to the long-range interest of the West End neighborhood.

Sincerely yours,

Lester H. Persells

Lester H. Persells
Executive Director

LHP:sd

cc: Honorable Ivan Allen, Jr. Mayor
Mr. Edward H. Baxter, Reg. Admin. DHUD
Mr. Edwin L. Sterne, Chairman AHA
AHA Commissioners

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