

PRICE NEIGHBORHOOD SERVICE CENTER  
1127 CAPITAL AVENUE, S. E.  
PROJECT  
BUSINESS  
IMPROVEMENT AND  
DEVELOPMENT

These are some of the areas of business problems to be covered in the workshops:

1. Buying
2. Advertising and Sales
3. Merchandising
4. Bookkeeping and Accounting
5. Budgeting, Expense Control and Ratio Analysis
6. Pricing
7. Credit Management
8. Inventory Control
9. Problems of Starting a Business
10. Insurance Information
11. Tax Information
12. Location and Economic Feasibility of Proposed Business
13. Problems of Franchising
14. Federal, State and Local Regulations Governing Business
15. Financial Management
16. Planning and Policy Making
17. Hiring and Training Employees
18. Customer and Public Relations
19. Customer Services
20. Decision Making
21. Management Development
22. Motivating Employees
23. Buying a Going Concern
24. Sources of Information and Assistance for Small Business
25. Store Appearance and Modernization (Interior and Exterior)
26. Adjusting to Change