

NEWS
from
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(Tom Mathews)

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URBAN COALITION NAMES TOP LEADERS
TO STEERING COMMITTEE

Three businessmen, two mayors, a Texas state senator and a physician were named today as additions to the national Urban Coalition's policy-making Steering Committee.

The new members announced by Urban Coalition Chairman John W. Gardner are:

Ben W. Heineman of Chicago, Chairman of the Board and President of the Chicago and North Western Railway Company. Heineman is also Chairman of the President's Commission on Income Maintenance.

Donald M. Kendall, President of Pepsico, Inc., and Chairman of the National Alliance of Businessmen.

H. I. Romnes, Chairman of the Board of AT&T. Romnes is also Vice-Chairman of the National Industrial Conference Board and is a member of the Urban Coalition's Task Force on Education.

Mayor Erik Jonsson of Dallas.

Mayor Richard Lugar of Indianapolis.

State Senator Joe J. Bernal of San Antonio, Texas. Senator Bernal, an educator and social worker as well as legislator, is

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Executive Director of the Guadalupe Community Center in San Antonio.

Hector P. Garcia, M. D., a Corpus Christi, Texas physician and Commissioner of the U. S. Civil Rights Commission. Dr. Garcia was organizer of the American GI Forum, a national group of veterans of Mexican origin.

The appointments bring the total membership on the national Steering Committee to 65.

Mr. Gardner said the Urban Coalition adds to the Steering Committee periodically to assure broad and dynamic representation from the Coalition's constituent elements -- local government, business, labor, minority groups and religion. He said he was delighted that men of the stature of the seven new members had agreed to actively participate in Urban Coalition policy.

The Urban Coalition is a national organization with 48 local coalition affiliates. It brings together diverse groups to work toward the solution of urban problems.

Co-Chairmen of the national Urban Coalition Steering Committee are Andrew Heiskell, Chairman of the Board of Time, Inc., and A. Philip Randolph, International President-Emeritus of the Brotherhood of Sleeping Car Porters.