

*The Urban Coalition* / Federal Bar Building West / 1819 H Street, N.W. Washington, D. C. / 20006

Steering Committee Co-chairmen: Andrew Heiskell / A. Philip Randolph

November 13, 1967

Dear Friend:

On August 24, 1967, 1,200 leaders of American life met in Washington at an Emergency Convocation called by The Urban Coalition. The Coalition, representing business and the professions, organized labor, religion, civil rights groups and local government, was established in response to the urgent need for action in behalf of the nation's cities.

The Statement of Principles, Goals, and Commitments adopted by The Urban Coalition identifies specific problem areas and appeals to both the public and private sector for action to meet these needs. The Coalition has created Task Forces--one of which is the Task Force on Private Employment--to focus on the individual problem areas.

Expanding employment opportunities for the hard-core unemployed has been given top priority by the Coalition. The Task Force on Private Employment is holding a series of Regional Planning Conferences to discuss this difficult and complex problem.

The first conference is scheduled to be held at the Atlanta-American Motor Hotel in Atlanta, Georgia on December 13, 1967. Other conferences are planned for Phoenix, Arizona on January 24, 1968 and Kansas City, Missouri on January 24, 1968.

We hope your schedule will permit you to join us in this most important project. Please complete the attached card indicating the conference you plan to attend.

We are enclosing a list of states covered by each of the conferences. It would be most helpful if you would supply us with the names and addresses of appropriate affiliates in these states so we may extend an invitation to them. In the meantime, we hope you will communicate your interest and support of this endeavor to these officials.

National Coordinators: John Feild / Ron M. Linton  
Telephone 293-1530

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More specific information on the program will be sent to you in the very near future. If you have any questions regarding these activities, please contact Mr. Mel Cotton, The Urban Coalition, 1819 H Street, N. W., Washington, D. C. Telephone Number: 293-1530.

Gerald L. Phillippe  
Chairman of the Board  
General Electric Company  
570 Lexington Avenue  
New York, New York

David Sullivan, President  
Building Service Employees  
International Union  
900 17th Street, N. W.  
Washington, D. C.

John Wheeler, President  
Mechanics and Farmers  
Bank  
Box 1932  
Durham, North Carolina

Enclosures