

THE SOUTHERN COMPANY

LENOX TOWERS

3390 PEACHTREE ROAD, N. E.

ATLANTA, GEORGIA

HARLLEE BRANCH, JR.
PRESIDENT

PLEASE REPLY TO:
P. O. BOX 18877
(ZONE 30326)

October 28, 1964

TELEGRAM

William C. Bartholomay
Chairman of the Board
Milwaukee Braves, Inc.
2 North Riverside Plaza
Chicago, Illinois

15,000 employees of our system companies,
living in this dynamic southeastern region, were
pleased to learn of your intended move to Atlanta.
We hope the legal underbrush will be cleared away
without delay to permit a firm decision on your part.
This is big league territory in every respect, and
you are assured of a warm welcome.

Harllee Branch, Jr.
President
The Southern Company

cc: Mayor Ivan Allen, Jr.
Mr. Opie L. Shelton

HBjr:ebh.