

# CITY OF ATLANTA



October 11, 1967

**CITY HALL ATLANTA, GA. 30303**

Tel. 522-4463 Area Code 404

**IVAN ALLEN, JR., MAYOR**

**R. EARL LANDERS, Administrative Assistant**

**MRS. ANN M. MOSES, Executive Secretary**

**DAN E. SWEAT, JR., Director of Governmental Liaison**

## MEMORANDUM

To: Mayor Ivan Allen, Jr.

From: Dan Sweat

Subject: Report on Urban Coalition Meeting,  
October 9, New York City

The meeting of the Steering Committee of the National Urban Coalition developed into quite a stalemate on the question of whether or not public policy positions should be taken by the group.

Most Mayors present - Lindsay, Cavanagh, Graham and perhaps Naftalin, as well as some Civil Rights, Education and Religion representatives felt the urgent necessity for the Coalition to communicate a policy position to the Congress on such pressing matters as the Welfare Amendments, Poverty Bill, etc.

Business representatives, notably Frederick Close and Gerald Phillippe, felt any policy statements issued as a Coalition on controversial legislation would jeopardize anticipated support for the Coalition by Business.

They were greatly upset by the Coalition's statement on the Clark-Javits Amendment to the Poverty Bill.

After a two hour debate the committee voted to adopt a policy which states: "The Coalition shall take public policy positions except where a substantial or intense disagreement emerges."

Mayor Allen  
Page Two  
October 11, 1967

What this all amounted to was a stalemate on the question of whether or not the Coalition, as an organization, will lobby for urban legislation.

I feel that it is imperative for the Congress to have an idea of the thinking of a group as potentially powerful as the Urban Coalition, but can understand the problem of the business representatives, who really cannot speak for any business except their own.

The Committee adopted a budget of \$100,000 for the period August 1, 1967 - January 31, 1968. (Copy attached.)

It also heard reports from the Task Forces on Local Coalitions, Communication, Reconstruction and Urban Housing, Equal Opportunity in Housing, Educational Disparities, Private Employment, and Legislation.

The Private Employment Task Force noted it planned to consider setting up pilot meetings in three cities, including Atlanta to consider methods for establishing private business coalitions.

The next meeting of the Coalition is scheduled for December 18, possibly in Detroit.

DS:fy

BUDGET AUGUST 1, 1967 - JANUARY 31, 1968

Salaries:

Professional Staff (7)	\$43,000	
Clerical (5)	11,500	
Employer Contributions	<u>1,500</u>	\$ 56,000

Program Expenses:

Conferences and meetings	\$ 3,000	
Mailings]	2,500	
Publications and printing	8,000	
Consultant fees	<u>5,000</u>	18,500

Operating Expenses:

Office Rent	\$ 4,600	
Furniture Rental	3,600	
Equipment Rental	600	
Telephone and Telegraph	1,200	
Office Supplies	1,500	
Insurance	250	
Travel	5,200	
Subscriptions	<u>50</u>	17,000

August Convocation		<u>8,500</u>
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TOTAL		<u>\$100,000</u>
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*Office of the Mayor*

ATLANTA, GEORGIA

From - Dan E. Sweat, Jr.  
Director of Governmental Liaison

*Material distributed  
at October 9, 1967  
meeting.*

October 9, 1967

MEMORANDUM FROM: Legislative Task Force  
TO: Steering Committee, Urban Coalition  
SUBJECT: Report of Legislative Task Force

Job Program:

The Legislative Task Force has for the last few weeks concentrated on developing support for the Clark-Javits Emergency Employment Act.

As originally drafted, the bill did not secure the support of several key Senators. We worked with Senator Prouty of Vermont and Senators Clark, Javits, and Scott, arriving at a compromise version which provided for increased private participation. The compromise was defeated 47 to 42, in spite of substantial Republican support. This was accomplished with limited Steering Committee support.

The Task Force is nevertheless encouraged. Because of the narrow margin and the generally good support, an emergency work program will be reintroduced soon. We are cooperating with Senators Clark and Javits in drafting the measure.

Senator Clark's Poverty Subcommittee will hold hearings soon after the bill is introduced. Steering Committee members will be asked to testify.

A similar emergency employment bill is being considered in the House and if hearings are held Steering Committee members can expect to be asked to testify.

Job Related Congressional Legislation

Two other measures now pending should receive the full attention of the Urban Coalition as integral components of the job problem. First, the welfare amendments which include a provision requiring all "employable" welfare recipients to enter training programs or the job market, or lose their welfare payments. The negative impact in the ghetto will be great if this provision stands. The Urban Coalition should take a strong stand against this proposal.

Second, in the House the Administration's poverty amendments are in dire trouble and in all likelihood will be changed substantially.

Recommendations

The Task Force recommends that the Steering Committee become actively involved in behalf of these measures. It recommends that the Legislative Task Force be authorized to arrange for testimony by Steering Committee members and take such other action to support the policy approved on these three measures.

## REPORT ON LOCAL COALITIONS

Indicated below are the cities from which The Urban Coalition has received either from the mayor or other community leadership expressions of interest in forming local counterpart coalitions. We are now in the process of exploring the reality of that interest in these cities and the possibility of Coalition assistance in response to requests for organizing and programming help.

Phoenix, Arizona	Saginaw, Michigan
Little Rock, Arkansas	St. Paul, Minnesota
Compton, California	Kansas City, Missouri
Oakland, California	St. Louis, Missouri
Pasadena, California	University City, Missouri
Richmond, California	Omaha, Nebraska
Riverside, California	Las Vegas, Nevada
San Bernadino, California	Atlantic City, New Jersey
San Diego, California	Paterson, New Jersey
San Francisco, California	Buffalo, New York
Denver, Colorado	Syracuse, New York
Hartford, Connecticut	Charlotte, North Carolina
New Haven, Connecticut	Fargo, North Dakota
Wilmington, Delaware	Akron, Ohio
Savannah, Georgia	Cincinnati, Ohio
Honolulu, Hawaii	Columbus, Ohio
Chicago, Illinois	Portland, Oregon
Des Moines, Iowa	Pittsburgh, Pennsylvania
Kansas City, Kansas	Providence, Rhode Island
Topeka, Kansas	Chattanooga, Tenn.
Lexington, Kentucky	Nashville, Tenn.
Louisville, Kentucky	Seattle, Washngton
Baltimore, Maryland	Tacoma, Washington
Boston, Massachusetts	Beloit, Wisconsin
Jackson, Michigan	Madison, Wisconsin

This list does not include cities where we are informed local counterpart organizations are either already formed or nearing formation. Those cities are as follows:

Atlanta, Georgia

Minneapolis, Minnesota

Detroit, Michigan

New York, New York

A full report on these efforts will be made at the Steering Committee meeting on October 9th.



October 9, 1967 Steering Committee Meeting Acceptances

I. Principals to attend:

Mr. Walter Reuther  
Honorable Joseph Barr  
Honorable Milton Graham  
Dr. Arthur Flemming  
Mr. Joseph D. Keenan  
Mr. Gerald L. Phillippe  
Mr. Frederick Close  
Honorable John V. Lindsay  
Honorable Jerome P. Cavanagh  
Honorable Arthur Naftalin  
Mr. Arnold Aronson  
Mr. A. Philip Randolph  
Mr. Andrew Heiskell  
Mr. Asa T. Spaulding  
Mr. David Sullivan

II. Principals not attending but represented by:

Rabbi Henry Siegman	(Representing Rabbi Jacob P. Rudin)
Mr. Walter Fauntroy	(Representing Dr. Martin Luther King)
Mr. Andrew Biemiller	(Representing Mr. George Meany)
Msgr. Gregory Mooney	(Representing Archbishop John F. Dearden)
Mr. Jack Davies	(Representing Mr. David Rockefeller)
Mr. Alfred Eisenpreis	(Representing Mr. Theodore Schlesinger)
Mr. Vernon Jordan	(Representing Mr. John Wheeler)
Mr. Allen Merrell	(Representing Mr. Henry Ford II)
Mr. Clarence Mitchell	(Representing Mr. Roy Wilkins)
Mr. Charles Moeller	(Representing Mr. Gilbert W. Fitzhugh)
Mr. Guichard Parris	(Representing Mr. Whitney Young, Jr.)
Mr. John J. Sheehan	(Representing Mr. I. W. Abel)
Mr. Philip Sorenson	(Representing Mr. J. Irwin Miller)
Mr. David Stahl	(Representing Honorable Richard Daley)
Mr. Dan Sweat	(Representing Honorable Ivan Allen, Jr.)
Mr. Robert Roe	(Representing Mr. Roy Ash)
Mr. Allen Pritchard	(Representing Honorable James H. J. Tate)
Mr. William Slayton	(Representing Mr. James Rouse)
Dr. Roy Hamilton	(Representing Honorable John Collins)

III. Task Force Personnel

Dr. S. P. Marland	Superintendent of Schools, Pittsburgh, Task Force on Educational Disparities
Mr. Harold Fleming	Potomac Institute, Task Force on Communications
Mr. John Johnson	President, Johnson Publications, Task Force on Communications
Mr. J. H. Allen	President, McGraw-Hill Publications, Task Force on Communications

IV. Other Representatives

Mr. Jack Conway	Mr. William C. Hart
Mr. Bob Walter	Mr. Richard Idler
Mr. Clifton Henry	Mr. Jay Kriegel
Mr. James Hamilton	Mr. Peter Tufo
Mr. M. A. Sloan	Mr. Conrad Mallett
Mr. Melvin Mister	Mr. Bayard Rustin
Mr. Tom Hannigan	Mr. Anthony Weinlein

## ADMINISTRATIVE REPORT

By the National Coordinators:

October 9, 1967

### FACILITIES

A short-term (6 month) lease was executed in late September for 1900 square feet of space in the Federal Bar Building West (1819 H Street, N.W.); and the coordinating office was completely moved in and functioning by September 26. The decision to move from 1717 Massachusetts Avenue, where Urban America is located, was made after it was determined that the 1300 square feet of space at the 1717 Building would have cost \$7,000 to remodel and the remodeling, taken a month to complete. No remodeling costs were incurred in the Bar Building lease. Furniture and equipment has been obtained on short-term rental contracts.

### PUBLICATIONS

Weekly reports on coordinating staff activities to be sent to Steering Committee and Working Committee members have been initiated. A monthly action report will be sent the last of each month to the entire mailing list. The roster of those who registered for the Convocation was mailed the week of October 2, and the full proceedings of the Convocation will be mailed in late October. Agenda papers will be mailed at least a week prior to all Steering Committee meetings and minutes of Steering Committee and working committee meetings, mailed immediately after meetings.

### PERSONNEL

Budget limitations have held the the national coordinators' full-time paid staff to four professional and five clerical. However, arrangements have been made with the Potomac Institute and the Southern Regional Council to provide extensive part-time assistance from Mr. James Gibson and Mr. Vernon Jordon. The full-time professionals are Mr. Christopher Mould, Mr. Mel Cotton, Miss Olga Corey for press relations, and Mrs. Mary Terpak as administrative coordinator. Several component organizations of the Coalition have indicated that additional personnel will be available on a loaned basis as needed.

### FINANCES AND BUDGET

At the August 23 Steering Committee meeting, a tentative generalized budget was approved. Attached is an adjusted budget, based upon experience and more accurate projections. The August Convocation occurred

prior to the institution of financial arrangements, and the cost has been listed as a lump-sum item rather than distributed under individual categories. The Convocation costs totaled \$21,735, more than twice the anticipated costs and substantially more than can be budgeted and still maintain realism in the balance of budget needs.

Through September 15, expenses and obligations totaled \$30,214.41. Projected expenses based on the attached budget, September 15 to January 31, are \$83,000. Thus current the budget has been exceeded by \$13,214, as a result of the Convocation.

#### PROPOSED FINANCIAL AND BUDGET CONTROL

Problems of financing the Coalition can be expected to continue to arise. While the national coordinators have accepted responsibility for managing the finances of the Coalition and the Conference of Mayors has agreed to serve as fiscal agent, it is believed that the Steering Committee should be more directly involved. Therefore, it is recommended that a three-member Budget and Finance Committee be appointed from the Steering Committee.

Attachment

ATTACHED IS A REVISED AND COMPLETE REPORT FROM THE WORKING SUB-COMMITTEE  
ON ORGANIZATION.

REPORT OF SPECIAL WORKING SUB-COMMITTEE ON ORGANIZATION

In recognition of the importance of agreement and clarity as to procedure for an ad hoc group such as The Urban Coalition, on September 21st the National Coordinators proposed the establishment of a representative committee drawn from the Working Committee to consider two questions:

1. What procedures should be adopted to enable the Steering Committee to develop and implement public policy positions?
2. What organizational structure should the Coalition develop? .

The Committee consists of the following members:

Rabbi Richard Hirsch, Chairman (Synagogue Council of America)  
Wayne Smithy (Ford Motor Company)  
Alfred Eisenpreis (Allied Stores)  
Andrew Biemiller (AFL-CIO)  
Peter Tufo (New York City)  
Bayard Rustin (A. Philip Randolph)  
Harold Fleming (Potomac Institute)

PUBLIC POLICY POSITIONS

Generally speaking, the public policy positions of The Urban Coalition should be achieved by consensus. Occasionally, however, it is likely that individual members of the Steering Committee may, for good and sufficient reason, wish to dissent or express reservations. This is to be expected and should be provided for with a procedural agreement that will enable the Coalition to act, at the same time protecting the interests of those in disagreement. Such procedures should be simple and clear. They should be limited to public policy positions. (The normal administrative affairs of The Urban Coalition should be governed by regular parliamentary procedure with simple majority approval serving as the basis for action). In so far as possible, advance notice shall be given of public policy questions to be on the agenda of any meeting. Issues of public policy not on the advance agenda may be added to the agenda for discussion at the meeting with the approval of a majority of those present.

The following procedures are proposed with respect to public policy positions of The Urban Coalition:

1. A quorum shall be a majority of the Steering Committee.
2. Any Steering Committee member may be represented by an alternate.
3. Public policy decisions will be made only by the Steering Committee.
4. Only those approving (voting YES) will be listed in public statements.
5. It is understood that each Steering Committee member is free to determine the form and extent of his participation in any activities to implement any public policy position taken by The Urban Coalition.
6. Members of the Steering Committee, or their alternates, may vote YES, NO, or may ABSTAIN.
7. The Coalition shall take ~~no action on any public policy matter where:~~ *public policy position except where a substantial or in some disquieting emergency*
  - a) ~~Any five members of the Steering Committee (or their alternates) vote NO.~~
  - b) ~~Any one of the five elements of the Steering Committee (business, labor, civil rights, religion, local government) vote NO, provided that at least a majority of the members of that element are present (or represented).~~
8. Polling the Steering Committee will ordinarily not be necessary. Should the need occur, it should be limited as far as possible to implementation of those issues upon which the Steering Committee has already acted. Such special polls should be communicated in writing or by telegram with a specified response date indicated. Such emergency polls shall be governed by the procedures outlined above for determining all public policy positions.

#### ORGANIZATIONAL STRUCTURE

In order to be effective, the Steering Committee of the Urban Coalition should not be substantially enlarged beyond its present number. For the present, the task force concept can provide ample opportunity for enlarged participation in the program interests of the Coalition. The leadership and members of the task forces can report to and meet with the Steering Committee as needed. Persons can be enlisted to work on projects as they arise.

As counterpart local coalitions are formed, however, or as existing coalition groups express their desire to support and work for the goals of the Urban Coalition, provision will have to be made to channel and coordinate these groups. It is recommended, therefore, that the Steering Committee authorize the establishment of a Council on Local Coalitions. Local groups affirming their support of the Statement of Principles, Goals and Commitments and having memberships that reflect the elements of the National Steering Committee shall be invited to designate two representatives to serve on the Council.

At an early date, a meeting of the Council will be convened for the purpose of exchanging views, making recommendations to the national Steering Committee, and electing two representatives to serve on the national Steering Committee. Staff services for the Council will be provided by the national coordinating staff.

October 9, 1967 Steering Committee Meeting Acceptances

I. Principals to attend:

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Honorable Joseph Barr  
Honorable Milton Graham  
Dr. Arthur Flemming  
Mr. Joseph D. Keenan  
Mr. Gerald L. Phillippe  
Mr. Frederick Close  
Honorable John V. Lindsay  
Honorable Jerome P. Cavanagh  
Honorable Arthur Naftalin  
Mr. Arnold Aronson  
Mr. A. Philip Randolph  
Mr. Andrew Heiskell  
Mr. Asa T. Spaulding  
Mr. David Sullivan

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Msgr. Gregory Mooney	(Representing Archbishop John F. Dearden)
Mr. Jack Davies	(Representing Mr. David Rockefeller)
Mr. Alfred Eisenpreis	(Representing Mr. Theodore Schlesinger)
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Mr. James Hamilton	Mr. Peter Tufo
Mr. M. A. Sloan	Mr. Conrad Mallett
Mr. Melvin Mister	Mr. Bayard Rustin
Mr. Tom Hannigan	Mr. Anthony Weinlein



	Roe	Sweat	Davies	Jordan	<del>Idler</del>	Kriegel Tufo	Colautti	Rustin	Slayton	Pritchard	Weinlein						
	MARLAND	ASH	ALLEN	ROCKEFELLER	WHEELER	CLOSE	LINDSAY	BARR	RANDOLPH	HEISKELL	ROUSE	NAFTALIN	TATE	FLEMING	J.H. ALLEN	JOHNSON	SULLIVAN
Stahl	DALEY														MEANY	Biemiller	
Fauntroy	KING														DEARDEN	Mooney	
Seigman	RUDIN														ARONSON		
	ABEL	YOUNG	KEENAN	PHILLIPPE	GRAHAM	COLLINS	SPAULDING	CAVANAGH	LINTON	FEILD	REUTHER	FLEMMING	WILKINS	FORD	FITZHUGH	SCHLESINGER	MILLER
	Sheehan	Parris	Hannigan	Hart	Hamilton	Sloan	Mallett	Conway	Hamilton	Mitchell	Merrell	Moeller	Eisenpries	Sorenson			

SEATING CHART

October 9, 1967

NATIONAL STEERING COMMITTEE MEETING

SMALL AUDITORIUM

Time-Life Building, New York

Telefax

# WESTERN UNION

Telefax

SENDING BLANK

CALL  
LETTERS

FJT

9/18/67

CHARGE  
TO

Mayor's Office, City Hall

Mr. Andrew Heiskell  
Mr. A. Philip Randolph  
Co-Chairmen  
Urban Coalition Steering Committee  
1717 Massachusetts Avenue, N. W.  
Washington, D. C.

Regret I will be unable to attend the meeting in New York  
City on Monday, October 9 at 7:30 p.m. However, Dan  
Sweat will represent me.

Ivan Allen, Jr.  
Mayor of Atlanta

*Send the above message, subject to the terms on back hereof, which are hereby agreed to*

**PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD**

1269—(R 4-55)

Telex

# WESTERN UNION

Telex



416A EDT SEP 15 67 AA143

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HONORABLE IVAN ALLEN JR MAYOR OF THE CITY OF ATLANTA

CITY HALL ATLA

THE URBAN COALITION STEERING COMMITTEE WILL MEET IN NEW YORK CITY ON MONDAY, OCTOBER 9, AT 7:30 P.M. IN THE AUDITORIUM ON THE 8TH FLOOR OF THE TIME AND LIFE BUILDING, 6TH AVENUE AND 50TH STREET, TO ACT ON: 1) LOCAL COALITIONS, 2) BOTH PUBLIC AND PRIVATE SPONSORED EMPLOYMENT PROGRAMS, AND 3) HOUSING PROGRAMS. THE COMMITTEE'S ACTION ON THESE MATTERS IS NEEDED IN ORDER TO CONTINUE THE MOMENTUM DEVELOPED BY THE EMERGENCY CONVOCAATION ON AUGUST 24

ANDREW HEISKELL A PHILIP RANDOLPH CO-CHAIRMAN

(3) DA BJ 1050A

*124-47 682-2657*

7:30 P.M. 8TH 6TH 50TH 1) 2) 3) 24.

(2) EXPD 45 MIN WC BJ 1102A

*PL 5-3383*

*Receipts -*

*Mr Dan Sweet will repay me \$*

## ALL MESSAGES TAKEN BY THIS COMPANY ARE SUBJECT TO THE FOLLOWING TERMS:

To guard against mistakes or delays, the sender of a message should state if repeated. If repeated, the sender should pay the repeated message rate in addition. If not otherwise indicated on its face, this is an un-repeated message and paid for as such, in consideration whereof it is agreed between the sender of the message and the Telegraph Company as follows:

1. The Telegraph Company shall not be liable for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the un-repeated-message rate beyond the sum of five hundred dollars, nor for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the repeated-message rate beyond the sum of five thousand dollars, unless special charges are made in any case for delays arising from unavoidable interruption in the working of its lines.
2. In any event the Telegraph Company shall not be liable for damages for mistakes or delays in the transmission or delivery, or for the non-delivery, of any message, whether caused by the negligence of its servants or otherwise, beyond the actual loss, not exceeding in any event the sum of five thousand dollars, at which amount the sender of such message represents that the message is valued, unless a greater value is stated in writing by the sender thereof at the time the message is tendered for transmission, and unless the repeated-message rate is paid or agreed to be paid and an additional charge equal to one-tenth of one per cent of the amount by which such valuation shall exceed five thousand dollars.
3. The Telegraph Company is hereby made the agent of the sender, without liability, to forward this message over the lines of any other company when necessary to reach its destination.
4. The applicable tariff charges on a message destined to any point in the continental United States listed in the Telegraph Company's Directory of Stations cover its delivery within the established city or community limits of the destination point. Beyond such limits and to points not listed in the Telegraph Company's Directory of Stations the Telegraph Company does not undertake to make delivery but will endeavor to arrange for delivery by any available means as the agent of the sender, with the understanding that the sender authorize the collection of any additional charge from the addressee and agrees to pay such additional charge if it is not collected from the addressee.
5. No responsibility attaches to the Telegraph Company concerning messages until the same are accepted at one of its transmitting offices; and if a message is sent to such office by one of the Telegraph Company's messengers, he acts for that purpose as the agent of the sender, except that when the Telegraph Company sends a messenger to pick up a message, the messenger in that instance acts as the agent of the Telegraph Company in accepting the message—the Telegraph Company assuming responsibility from the time of such acceptance.
6. The Telegraph Company will not be liable for damages or statutory penalties when the claim is not presented in writing to the Telegraph Company, (a) within ninety days after the message is filed with the Telegraph Company for transmission in the case of a message between points within the United States, except in the case of an intrastate message in Texas or between a point in the United States on the one hand and a point in Alaska, Canada, Mexico, or St. Pierre-Miquelon, Barbados, the Outer Islands, or territories, possessions in the United States and a ship at sea or in the air, (b) within 90 days after the cause of action, if any, shall have accrued in the case of an intrastate message in Texas, and (c) within 180 days after the message is filed with the Telegraph Company for transmission in the case of a message between a point in the United States and a foreign or overseas point other than the points specified above in this paragraph; provided, however, that this condition shall not apply to claims for damages or overcharges within the purview of Section 415 of the Communications Act of 1934, as amended.
7. It is agreed that in any action by the Telegraph Company to recover the tolls for any message or messages the prompt and correct transmission and delivery thereof shall be presumed, subject to rebuttal by competent evidence.
8. Special terms governing the transmission of messages according to their classes, as enumerated below, shall apply to messages in each of such respective classes in addition to all the foregoing terms.
9. No employee of the Telegraph Company is authorized to vary the foregoing.

4-61

### CLASSES OF SERVICE

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The fastest domestic service.

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A deferred same-day service, at low rates.

##### NIGHT LETTER (NL)

Economical overnight service. Accepted up to 2 A. M. for delivery the following morning, at rates lower than the Telegram or Day Letter rates.

#### INTERNATIONAL SERVICES

##### FULL RATE (FR)

The fastest overseas service. May be written in code, cipher, or in any language expressed in Roman letters.

##### LETTER TELEGRAM (LT)

For overnight plain language messages, at half-rate. Minimum charge for 22 words applies.

##### SHIP RADIOGRAM

For messages to and from ships at sea.

URBAN COALITION MEETING IN NEW YORK:

Monday, October 9:

United Flight 360

Depart 11:55 a. m.  
Arrive 1:45 p. m. - Laguardia

Lunch Served  
727 Jet  
Non-Stop

Tuesday, October 10:

Eastern Flight 107

Depart 11:25 a. m. - Kennedy  
Arrive 1:29 p. m.

Lunch Served  
720 Jet  
Non-Stop

Hotel Reservations have been made at the Gramercy Park, Lexington Avenue at 21st Street

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The Urban Coalition Steering Committee meeting is at 7:30 p. m. in the Auditorium of the Time-Life Building (8th Floor). The telegram regarding this meeting is in your folder.

REPORT ON LOCAL COALITIONS

Indicated below are the cities from which The Urban Coalition has received either from the mayor or other community leadership expressions of interest in forming local counterpart coalitions. We are now in the process of exploring the reality of that interest in these cities and the possibility of Coalition assistance in response to requests for organizing and programming help.

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✓ Little Rock, Arkansas	St. Paul, Minnesota
Compton, California	Kansas City, Missouri
Oakland, California	St. Louis, Missouri
Pasadena, California	University City, Missouri
Richmond, California	Omaha, Nebraska
Riverside, California	Las Vegas, Nevada
San Bernadino, California	Atlantic City, New Jersey
San Diego, California	Paterson, New Jersey
San Francisco, California	Buffalo, New York
Denver, Colorado	Syracuse, New York
Hartford, Connecticut	✓ Charlotte, North Carolina
New Haven, Connecticut	Fargo, North Dakota
Wilmington, Delaware	Akron, Ohio
✓ Savannah, Georgia	✓ Cincinnati, Ohio
Honolulu, Hawaii	Columbus, Ohio
Chicago, Illinois	Portland, Oregon
Des Moines, Iowa	Pittsburgh, Pennsylvania
Kansas City, Kansas	Providence, Rhode Island
Topeka, Kansas	✓ Chattanooga, Tenn.
Lexington, Kentucky	✓ Nashville, Tenn.
Louisville, Kentucky	Seattle, Washngton
Baltimore, Maryland	Tacoma, Washington
Boston, Massachusetts	Beloit, Wisconsin
Jackson, Michigan	Madison, Wisconsin

✓ Miami, Fla.

This list does not include cities where we are informed local counterpart organizations are either already formed or nearing formation. Those cities are as follows:

✓ Atlanta, Georgia

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Minneapolis, Minnesota

New York, New York

A full report on these efforts will be made at the Steering Committee meeting on October 9th.

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TOTAL		<u><u>\$100,000</u></u>
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ON ORGANIZATION.

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2. What organizational structure should the Coalition develop?

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Andrew Biemiller (AFL-CIO)  
Peter Tufo (New York City)  
Bayard Rustin (A. Philip Randolph)  
Harold Fleming (Potomac Institute)

PUBLIC POLICY POSITIONS

Generally speaking, the public policy positions of The Urban Coalition should be achieved by consensus. Occasionally, however, it is likely that individual members of the Steering Committee may, for good and sufficient reason, wish to dissent or express reservations. This is to be expected and should be provided for with a procedural agreement that will enable the Coalition to act, at the same time protecting the interests of those in disagreement. Such procedures should be simple and clear. They should be limited to public policy positions. (The normal administrative affairs of The Urban Coalition should be governed by regular parliamentary procedure with simple majority approval serving as the basis for action). In so far as possible, advance notice shall be given of public policy questions to be on the agenda of any meeting. Issues of public policy not on the advance agenda may be added to the agenda for discussion at the meeting with the approval of a majority of those present.

The following procedures are proposed with respect to public policy positions of The Urban Coalition:

1. A quorum shall be a majority of the Steering Committee.
2. Any Steering Committee member may be represented by an alternate.
3. Public policy decisions will be made only by the Steering Committee.
4. Only those approving (voting YES) will be listed in public statements.
5. It is understood that each Steering Committee member is free to determine the form and extent of his participation in any activities to implement any public policy position taken by The Urban Coalition.
6. Members of the Steering Committee, or their alternates, may vote YES, NO, or may ABSTAIN.
7. The Coalition shall take no action on any public policy matter where:
  - a) Any five members of the Steering Committee (or their alternates) vote NO.
  - b) Any one of the five elements of the Steering Committee (business, labor, civil rights, religion, local government) vote NO, provided that at least a majority of the members of that element are present (or represented).
8. Polling the Steering Committee will ordinarily not be necessary. Should the need occur, it should be limited as far as possible to implementation of those issues upon which the Steering Committee has already acted. Such special polls should be communicated in writing or by telegram with a specified response date indicated. Such emergency polls shall be governed by the procedures outlined above for determining all public policy positions.

#### ORGANIZATIONAL STRUCTURE

In order to be effective, the Steering Committee of the Urban Coalition should not be substantially enlarged beyond its present number. For the present, the task force concept can provide ample opportunity for enlarged participation in the program interests of the Coalition. The leadership and members of the task forces can report to and meet with the Steering Committee as needed. Persons can be enlisted to work on projects as they arise.

As counterpart local coalitions are formed, however, or as existing coalition groups express their desire to support and work for the goals of the Urban Coalition, provision will have to be made to channel and coordinate these groups. It is recommended, therefore, that the Steering Committee authorize the establishment of a Council on Local Coalitions. Local groups affirming their support of the Statement of Principles, Goals and Commitments and having memberships that reflect the elements of the National Steering Committee shall be invited to designate two representatives to serve on the Council.

At an early date, a meeting of the Council will be convened for the purpose of exchanging views, making recommendations to the national Steering Committee, and electing two representatives to serve on the national Steering Committee. Staff services for the Council will be provided by the national coordinating staff.

THE URBAN COALITION  
1819 H Street, N. W.  
Washington, D. C.  
(202) 293-1530

Dear Dan:

Enclosed you will find a draft of Guidelines that we are sending to cities interested in forming local coalitions.

As you know we have scheduled an all-day planning session on local coalitions in Chicago on October 17th. Details will be sent to you shortly.

Please give us any ideas you have and if you cannot reach me at the office ask for Chris Mould or Vernon Jordan.

Sincerely,

A handwritten signature in blue ink that reads "John". The signature is stylized with a large initial "J" and a cursive "h".

John Feild  
National Coordinator

4  
C

THE URBAN COALITION  
SUITE 220  
1819 H STREET, N. W.  
WASHINGTON, D. C. 20006  
(202) 293-1530

September 30, 1967

Hon. George C. Whitmer  
Mayor of the City of Des Moines  
City Hall  
Des Moines, Iowa

Dear Mayor:

Since the Emergency Convocation of The Urban Coalition in August, an increasing number of communities across the country have asked for the assistance of The Coalition in organizing and programming counterpart local coalitions.

With a staff capability now assembled, The Urban Coalition is now beginning to respond to these requests particularly in those communities where it is evident that the business, labor, religious, civil rights, and local elected government leadership is prepared to join in efforts to resolve mutual urban problems.

One step The Urban Coalition is taking to render assistance to these communities is furnishing local leadership with the enclosed Guidelines for Local Coalitions. The Guidelines explain the objectives of The Urban Coalition and suggest some of the steps in flexible terms which might be taken in your community in concert with the national Coalition.

A second form of assistance offered by The Urban Coalition is a scheduled one-day Local Coalition Planning Session for representatives from local communities interested in pursuing local organization in support of The Urban Coalition objectives. This session will be held October 17, 1967 in Chicago, Illinois and representative leaders from your city are welcome to attend. Further information about this meeting will be sent to you shortly.

Please let us hear from you about your local plans and whether we can anticipate representation from your local leadership at the Chicago meeting.

We look forward to your interest and support.

Very truly yours,

JOHN FEILD  
National Coordinator

Enclosure

## GUIDELINES FOR LOCAL COALITIONS

The Emergency Convocation of The Urban Coalition has issued an urgent appeal to all concerned American citizens to join with the Coalition in efforts to fashion a new political, social, economic, and moral climate that will make possible the breaking of the vicious cycle of the ghetto. Action at the community level must now follow.

As leaders in your community, your commitment and ingenuity are now called upon to muster the support and involvement of your fellow citizens for a massive reordering of priorities and programs in the face of the urban emergency.

The national Steering Committee of The Urban Coalition is already at work developing strategy and programs to achieve the goals it has set for itself. But its focus is primarily on national decision makers and national priorities and programs. This will not be enough. There must be complementary action at the local level where ultimate responsibility rests and where urban problems are most clearly perceived.

The Urban Coalition therefore looks to you to initiate formation of a local coalition in your city or metropolitan area to work in concert with the national Steering Committee in pursuit of common objectives.

### OBJECTIVES

At the conclusion of the August Emergency Convocation, The Urban Coalition adopted a comprehensive Statement of Principles, Goals and Commitments. It is this document which charts the course for our mutual efforts. (A copy of the Statement is enclosed).

You will note from the Statement that the Coalition has identified seven specific areas of urban affairs calling for consideration and

action by the Coalition and the country. Emergency Task Forces have been created reflecting these problem areas through which the substantive efforts of the Coalition will be channeled. They are:

1. Emergency Task Force on Public Service Employment
2. Emergency Task Force on Private Employment
3. Emergency Task Force on Educational Disparities
4. Emergency Task Force on Reconstruction Investment &  
Urban Development
5. Emergency Task Force on Equal Housing Opportunities
6. Emergency Task Force on Communications
7. Emergency Task Force on Local Coalitions

The designated urban concern of each Task Force demands immediate attention and action. But while such a division of tasks is essential for efficient organization of the Coalition's endeavors, the very real functional inter-relationships between the major urban problems must not be overlooked.

It is the position of The Coalition that given current urban American conditions, the key to resolving these inter-related problems is a massive emergency work program of at least one million new public service-type jobs, developed and financed by the Federal Government, including new training opportunities for the unemployed and underemployed. The elements of such an emergency work program are described in the Statement.

Such a program is a prerequisite to the restoration of economic health to our cities and hope to the lives of millions of urban Americans. Equally important is the fact that in the absence of such a governmentally-generated emergency work program even the most enlightened and massive efforts to improve public education, housing, and health and welfare services will meet with failure. The pervasive social and economic costs of continued high levels of unemployment and underemploy-



ment in our cities can spell sure disaster to our society. The alternative is to implement a crash national employment program of the character The Urban Coalition proposes.

The business of The Urban Coalition is to induce a complete revision in the allocation of talent, time, money and resources to meeting the basic needs of America's cities. While special emphasis has been given in The Coalition's Statement to the basic need for full employment, this is not to minimize the urgent needs for new capital investment, revitalized public education, substantial increases in the housing supply, more and better urban services and facilities, and enhanced equal opportunity in housing. The Statement states that the "next order of business...shall be the development of a broad program of urban reconstruction...including the goal of rehabilitation and construction of at least one million housing units for lower-income families annually."

All sectors of American society have a role to play in accomplishing the goals The Urban Coalition has proposed. Awakening those sectors to the emergency at hand and mobilizing them for appropriate action is the immediate task. Essential to The Urban Coalition's performing that task is the formation of local coalitions which, we hope, will first, pledge their support of the Statement of Principles, Goals and Commitments, and second, work in concert with the national Steering Committee, with all resources available to them, to accomplish these goals.

#### STRATEGY AND AGENDA FOR LOCAL COALITIONS

As an initial target, the Steering Committee of The Urban Coalition is responding to the requests of communities in at least fifty major urban areas for assistance in the formation of local coalitions by November 15, 1967. In each of the fifty communities, a small organizing committee of local leaders is being called together. As is the case with the Steering Committee, the local organizing committee will

be made up of representatives from the community's business, organized labor, religious, civil rights, educational, local government, and communications leadership. It is important that the sectors represented correspond with those represented on the national Steering Committee so as to be broadly representative of the life of the community. In some cases, it may be that coalitions have already been formed around such issues as jobs, schools or housing. These groups may wish to identify with and work with The Urban Coalition.

The local organizing committee and other existing coalition groups are being invited to designate representatives to attend a one-day Local Urban Coalition Planning Session to be held on Tuesday, October 17 1967 in Chicago, Illinois. The planning session, convened by the national Steering Committee, will deal exclusively with organization and programming of local coalitions. Further information will be furnished to you shortly on the subject of the planning session.

In no event, however, should the organization of local coalitions be deferred pending the Chicago planning session. Time is of the essence.

Where a general, as contrasted to a single issue, coalition is being formed the first order of business for the organizing committee is to round out representative participation on a local Steering Committee. Secondly, the Steering Committee should develop a draft Statement of Principles, Goals, and Commitments which endorses the national Statement and broadens it to include major local concerns. Next, convening of an emergency convocation of the local coalition to review and adopt a Statement of Goals and develop plans for implementation might be undertaken. This convocation, patterned after the national Emergency Convocation held in August, should be called as soon as possible, hopefully, no later than mid-November. In those cities where several single issue coalitions already exist, they may wish to jointly convene such a convocation.

It is strongly recommended that, both in the initial organizational phase as well as the post-convocation phase, where new coalitions are being formed, the local organizing committee arrange for at least one staff person to work full time on the local coalition. It is expected that this staff person could be borrowed from the staff of one of the participating leaders.

#### THE LOCAL EMERGENCY CONVOCATION

The local convocation will serve to bring together the significant community leadership and will serve both as an organizing device as well as a vehicle for arousing and educating the community to the urban emergency.

The convening of the convocation and the endorsement of a Statement of Principles will have local and national significance to the extent that the convocation enjoys the participation of the community's leadership representing the same constituencies represented in the organizing committee. This is an enterprise requiring as much citizen support as possible so that community leadership involvement must be broad and numerically substantial.

The convocation can be focused on the problems of a single city or on the problems of the metropolitan area in which it is located, whichever is feasible and appropriate. It is fully expected that the local coalition and the convocation will involve representatives of major employers and unions whether their constituents and/or functions are in the city or the suburbs.

While the national Urban Coalition is not able to offer any financial assistance to local organizing committees, it will provide other assistance in preparing and convening the local convocation. In this regard, the October 17th planning conference in Chicago will offer orientation and counsel on a range of factors pertinent to successful

local coalitions.

In addition, the Steering Committee has accepted an offer by the National Institute of Public Affairs to furnish, where desired, technical assistance to local organizing committees in programming of the local convocation and subsequent seminars and workshops. The national Steering Committee will also provide speakers, where needed and requested, in any or all of the substantive areas under consideration by The Urban Coalition Task Forces mentioned earlier.

A necessary outcome of the convocation is endorsement of a minimal organizational structure to pursue the goals and commitments adopted. With respect to newly-formed local coalitions, the local structure should include a steering committee and a minimum of three task forces to deal with legislation, expansion of private employment, and public information, respectively. Beyond the substance of these three task forces, local groups may set up other work groups. The national Urban Coalition, however, is presently going through program development with its other task forces and will be prepared to coordinate other local task force action areas in the near future.

Finally, it is contemplated that the local coalitions will participate in and help shape the programs of The Urban Coalition.

10/2/67

PROPOSED PROCEDURES FOR DETERMINING PUBLIC POLICY POSITIONS

Presented by Working Sub-Committee on Reorganization

In recognition of the importance of agreement and clarity as to procedure for an ad hoc group such as The Urban Coalition, on September 21st the National Coordinators proposed the establishment of a representative committee drawn from the Working Committee to consider two questions:

1. What procedures should be adopted to enable the Steering Committee to develop and implement public policy positions?
2. What organizational structure should the Coalition develop?

The Committee consists of the following members:

Rabbi Richard Hirsch, Chairman (Synagogue Council of America)

Wayne Smithy (Ford Motor Company)

Alfred Eisenpreis (Allied Stores)

Andrew Biemiller (AFL-CIO)

Peter Tufo (New York City)

Bayard Rustin (A. Philip Randolph)

Harold Fleming (Potomac Institute)

PUBLIC POLICY POSITIONS

Generally speaking, the public policy positions of The Urban Coalition should be achieved by consensus. Occasionally, however, it is likely that individual members of the Steering Committee may, for good and sufficient reason, wish to dissent or express reservations. This is to be expected and should be provided for with a procedural agreement that will enable the Coalition to act, at the same time protecting the interests of those in disagreement. Such procedures should be simple and clear. They should be limited to public policy positions. (The normal administrative affairs of The Urban Coalition should be governed by regular parliamentary procedure with simple majority approval serving as the basis for action.) The following procedures are therefore proposed with respect to public policy positions of The Urban Coalition:

1. A quorum shall be a majority of the Steering Committee
2. Any Steering Committee member may be represented by an alternate.
3. Decisions will be made by those present.
4. Only those approving (voting YES) will be listed in public statements.
5. It is understood that each Steering Committee member is free to determine the form and extent of his participation in any activities to implement any public policy position taken by The Urban Coalition.
6. Members of the Steering Committee (or their alternates) may vote YES, NO, or may ABSTAIN. Any five NO votes shall constitute a veto on action by The Urban Coalition. An abstention shall not be counted in determination of a veto. A majority of those present must affirm any action on public policy positions.
7. A unanimous NO vote by any one element of the Steering Committee shall also constitute a veto, provided that at least a majority of the members of that element are present (or represented).
8. Polling the Steering Committee will ordinarily not be necessary. Should the need occur, it should be limited as far as possible to implementation of those issues upon which the Steering Committee has already acted. Such special polls should be communicated in writing or by telegram with a specified response date indicated. Such emergency polls shall be governed by the procedures outlined above for determining all public policy positions.

## ADMINISTRATIVE REPORT

By the National Coordinators:

October 9, 1967

### FACILITIES

A short-term (6 month) lease was executed in late September for 1900 square feet of space in the Federal Bar Building West (1819 H Street, N.W.); and the coordinating office was completely moved in and functioning by September 26. The decision to move from 1717 Massachusetts Avenue, where Urban America is located, was made after it was determined that the 1300 square feet of space at the 1717 Building would have cost \$7,000 to remodel and the remodeling, taken a month to complete. No remodeling costs were incurred in the Bar Building lease. Furniture and equipment has been obtained on short-term rental contracts.

### PUBLICATIONS

Weekly reports on coordinating staff activities to be sent to Steering Committee and Working Committee members have been initiated. A monthly action report will be sent the last of each month to the entire mailing list. The roster of those who registered for the Convocation was mailed the week of October 2, and the full proceedings of the Convocation will be mailed in late October. Agenda papers will be mailed at least a week prior to all Steering Committee meetings and minutes of Steering Committee and working committee meetings, mailed immediately after meetings.

### PERSONNEL

Budget limitations have held the the national coordinators' full-time paid staff to four professional and five clerical. However, arrangements have been made with the Potomac Institute and the Southern Regional Council to provide extensive part-time assistance from Mr. James Gibson and Mr. Vernon Jordon. The full-time professionals are Mr. Christopher Mould, Mr. Mel Cotton, Miss Olga Corey for press relations, and Mrs. Mary Terpak as administrative coordinator. Several component organizations of the Coalition have indicated that additional personnel will be available on a loaned basis as needed.

### FINANCES AND BUDGET

At the August 23 Steering Committee meeting, a tentative generalized budget was approved. Attached is an adjusted budget, based upon experience and more accurate projections. The August Convocation occurred

prior to the institution of financial arrangements, and the cost has been listed as a lump-sum item rather than distributed under individual categories. The Convocation costs totaled \$21,735, more than twice the anticipated costs and substantially more than can be budgeted and still maintain realism in the balance of budget needs.

Through September 15, expenses and obligations totaled \$30,214.41. Projected expenses based on the attached budget, September 15 to January 31, are \$83,000. Thus current the budget has been exceeded by \$13,214, as a result of the Convocation.

#### PROPOSED FINANCIAL AND BUDGET CONTROL

Problems of financing the Coalition can be expected to continue to arise. While the national coordinators have accepted responsibility for managing the finances of the Coalition and the Conference of Mayors has agreed to serve as fiscal agent, it is believed that the Steering Committee should be more directly involved. Therefore, it is recommended that a three-member Budget and Finance Committee be appointed from the Steering Committee.

Attachment



STEERING COMMITTEE MEETING

October 9, 1967

Proposed Agenda

- I. Report on Budget and Administration
  - Approval of budget
  - Appointment of finance and budget committee
- II. Proposals on Organization and Procedures
  - Report and recommendations of special committee
- III. Presentation of Task Force Programs and Recommendations
  - Local Coalitions
  - Communications
  - Reconstruction
  - Equal Housing Opportunity
  - Educational Disparities
  - Private Employment
  - Legislation (Public Service Employment)
- IV. Proposal for Creation of Urban Economic Council

PROPOSED COUNCIL OF ECONOMIC ADVISORS

At the last meeting of the Working Committee we discussed the attached proposal which grew out of earlier discussions concerning an urban coalition. It was agreed that this item would be put on the agenda of the October 9th meeting.

By way of background, it should be noted that the relationships between such an Urban Economic Council, Urban America, and an urban coalition was predicated upon conditions and premises which have, to some extent, been altered by the organization of The Urban Coalition in its present form. The value of such a council, its functions and its relations to The Urban Coalition necessarily must be re-assessed in terms of our present situation.

September 29, 1967

NATIONAL COORDINATORS WEEKLY REPORT

LOCAL COALITIONS

Approximately fifty cities where local coalitions exist or are being formed have now been identified. Representatives of the leadership in these cities will be invited to an all-day planning meeting in Chicago on Tuesday, October 17. Meanwhile, staff is responding to requests for assistance in setting up coalitions from these and other cities and is preparing guidelines with suggestions for local action for use by local coalitions.

Attorney Charles Taft of Cincinnati has agreed to serve as co-chairman of the local coalitions task force (with Mayor Joseph Barr and Arnold Aronson).

PRIVATE EMPLOYMENT

Businessmen and business organizations are being contacted to explain Coalition goals and to develop a list of examples where business has taken the leadership in expanding opportunities for the hard-core unemployed. These case studies will be collected and considered as the basis for guidelines for local action.

An agenda has been developed for a series of pilot meetings in different cities at which ideas for local action will be discussed. These meetings will be held in October and November.

PUBLICATIONS

Roster of participants in August 24 Emergency Convocation has been prepared and is being mailed to all who attended. Convocation proceedings will be mailed later this month.

LEGISLATION

Funding for model cities and rent supplements was approved by the Senate -- \$637 million for model cities and \$40 million for rent supplements. This is \$300 million more than was approved by the House for model cities and \$40 million more than was approved by the House which tried to kill the program entirely.

The House has not yet reported out a substantive measure on the Poverty Program. The Senate Committee has reported one out which includes the Clark-Javits Emergency Employment Title. This measure is now being debated in the Senate and chances for passage are better than they were last week.

September 29, 1967

TASK FORCE ROSTER

TASK FORCE ON LOCAL COALITIONS

CO-CHAIRMEN:

Arnold Aronson  
Leadership Conference on Civil Rights

Mayor Joseph Barr  
Pittsburgh, Pennsylvania

Charles P. Taft, Esq.  
Cincinnati, Ohio

STAFF COORDINATOR: Chris Mould

PARTICIPATING REPRESENTATIVES:

Joseph Rauh  
1001 Connecticut Ave., N.W.  
Washington, D. C.

Aldo Colautti  
Mayor's Office, City Hall  
Pittsburgh, Pennsylvania

Not yet designated

TASK FORCE ON PRIVATE EMPLOYMENT EXPANSION

CO-CHAIRMEN:

Gerald L. Phillippe, Chairman of the Board  
General Electric Company

John Wheeler, President  
Mechanics and Farmers Bank

David Sullivan, President  
Building Service Employes International  
Union

STAFF COORDINATOR: Mel Cotton

PARTICIPATING REPRESENTATIVES:

William C. Hart  
General Electric Company  
570 Lexington Avenue  
New York, New York

Vernon Jordon  
Southern Regional Council  
5 Forsythe Street, N. W.  
Atlanta, Georgia

Anthony Weinlein  
900 17th Street, N. W.  
Washington, D. C.

TASK FORCE ON RECONSTRUCTION AND URBAN DEVELOPMENT

CO-CHAIRMEN:

Walter Reuther, President  
United Auto Workers

PARTICIPATING REPRESENTATIVES:

Jack Conway  
International Union Department  
815 16th Street, N. W.  
Washington, D. C.

Joseph D. Keenan, Secretary  
International Brotherhood of Electrical  
Workers

Thomas Hannigan  
IBEW  
1200 15th Street, N. W.  
Washington, D. C.

A third Co-Chairman will be designated

STAFF COORDINATOR: James Gibson

TASK FORCE ON EMERGENCY WORK

CO-CHAIRMEN:

Mayor Richard J. Daley  
Chicago, Illinois

Mayor John V. Lindsay  
New York New York

A. Philip Randolph, President  
Brotherhood of Sleeping Car Porters

STAFF COORDINATOR: Not yet designated

PARTICIPATING REPRESENTATIVES:

David Stahl  
Mayor's Office, City Hall  
Chicago, Illinois

Jay Kriegel  
Mayor's Office, City Hall  
New York, New York

Peter Tufo  
1730 K Street, N. W., Suite 319  
Washington, D. C.

Bayard Rustin  
A. Philip Randolph Institute  
217 West 125th Street  
New York, New York

TASK FORCE ON EQUAL HOUSING OPPORTUNITIES

CO-CHAIRMEN:

Archbishop John F. Dearden  
Detroit, Michigan

Whitney Young, Jr., Executive Director  
National Urban League

Frederick J. Close, Chairman of the Board  
Aluminum Company of America

PARTICIPATING REPRESENTATIVES:

Msgr. Lawrence Corcoran  
National Conference of Catholic  
Charities  
1346 Connecticut Avenue, N. W.  
Washington, D. C.

Guichard Parris  
National Urban League  
55 East 52nd Street  
New York, New York

Richard Idler  
Architectural Building Products  
Sales  
Alcoa Building  
Pittsburgh, Pennsylvania

COORDINATING STAFF: Not yet designated

TASK FORCE ON EDUCATIONAL DISPARITIES

CO-CHAIRMEN:

Roy Ash, President  
Litton Industries

Roy Wilkins, Executive Director  
National Association for the Advancement  
of Colored People

Dr. Arthur Flemming, President  
National Council of Churches

PARTICIPATING REPRESENTATIVES:

Not yet designated

Clarence Mitchell  
Washington Bureau, NAACP  
422 1st Street, S. E.  
Washington, D. C.

James Hamilton  
National Council of Churches  
110 Maryland Avenue, N. E.  
Washington, D. C.

COORDINATING STAFF: Not yet designated

TASK FORCE ON COMMUNICATIONS AND PUBLIC EDUCATION

CO-CHAIRMEN:

Joseph H. Allen, President  
McGraw-Hill Publications

John Johnson, President  
Johnson Publications

Harold Fleming, President  
Potomac Institute

PARTICIPATING REPRESENTATIVES:

Not yet designated

Not yet designated

Not yet designated

MINUTES OF A MEETING OF THE WORKING COMMITTEE

September 5th, 1967

Washington, D. C.

LEGISLATION

The public service employment group submitted a series of four recommendations attached. There were no reservations raised in connection with items A, B, or C. Item D raised considerable discussion. It was determined to submit item D to a poll of the Steering Committee members in the following formulation:

"That the Coalition seeks a one million emergency job program. The Clark-Javits Emergency Work Title is a step in the right direction and has the support of The Urban Coalition."

The working committee representatives agreed to notify the national coordinators of the approval or disapproval of this position by their principals.

TASK FORCES

Representatives of the private employment task force have met and are now developing a plan of action.

A planning session of the educational disparities task force is being arranged.

The reconstruction investment and housing task force is still being formed.

The equal housing opportunities task force has begun some preliminary planning and will be meeting in the very near future.

Two additional task forces were proposed: a task force on local coalitions and a task force on communications. Mr. Heiskell and Mr. Randolph will appoint appropriate co-chairmen.

LOGISTICS AND FINANCE

The Coalition will establish offices in the very near future at a centrally located building, since Urban America is unable to provide adequate space. Arrangements are continuing to provide the approved budget of \$100,000 through January 31st.

#### REPORTS ON MATERIALS

The first of two reports on the Convocation have already been distributed to those who attended the August 24th Convocation. The proceedings will be completed in the very near future for distribution.

#### NEXT MEETINGS

The agenda for the next Steering Committee meeting will be discussed at the next meeting of the working committee which will be held on September 21st. The date for the next meeting of the steering committee was tentatively set for October 9th at 7:30 p.m. in New York.



## MINUTES OF A MEETING OF THE WORKING COMMITTEE

Washington, D. C.

September 21, 1967

John Feild opened the meeting and defined the working committee as a reviewing and coordinating body with the primary objective of insuring a steady flow of information to the national steering committee so that the steering committee will be able to make appropriate decisions at its meetings.

NOTE: Steering committee will meet Monday, October 9 at 7:30 PM in New York at the Time-Life Building.

### ADMINISTRATION

Office space has been secured in the Federal Bar Building West, 1819 H Street NW (telephone 293-1530). John Feild and Ron Linton will continue as coordinators for the Coalition. Full-time staff will consist of Olga Corey, information coordinator and associate coordinators Mel Cotton and Chris Mould. Jim Gibson of the Potomac Institute and Vernon Jordan of the Southern Regional Council will be available on a part-time basis on loan from their respective agencies.

NOTE: An administrative report will be sent to you before the October 9 steering committee meeting. You will also receive a roster with names, addresses and phone numbers of all steering committee members and their representatives. A budget for operating the Coalition will be presented to the steering committee on October 9.

### PUBLICATIONS

A roster of all those who attended the Convocation will be sent out before the October 9 meeting: everyone who attended will receive one. Complete proceedings are also being prepared and will also be sent to everyone registered at the Convocation.

NOTE: Because of printing costs, bulk copies of the proceedings can only be supplied at cost. Please notify Olga Corey in advance of your organization's needs.

### TASK FORCES

Two new task forces are being formed--Local Coalitions and Communications. Co-Chairmen for Local Coalitions are (1) Mayor Joseph Barr of Pittsburgh, (2) a businessman to be selected as soon as possible, and (3) Arnold Aaronson, of the Leadership Conference on Civil Rights. Co-Chairmen for Communications are (1) Joseph Allen, President of McGraw-Hill Publications, (2) John Johnson, President of Johnson Publications (Ebony, Jet), and (3) Harold Fleming, President of the Potomac Institute. Also, Roy Ash of Litton Industries has agreed to serve as Co-Chairman of the Task Force on Educational Disparities with Dr. Arthur Flemming and Roy Wilkins.

### PRIVATE EMPLOYMENT

Representatives of the Co-Chairmen of the task force met with the coordinating staff. They are considering pilot meetings (probably New York, Detroit, Atlanta) at which 10-20 representatives of the local corporate structure will generate ideas and lay the groundwork for local action. The first meeting would be held early in October. Under consideration for follow-up to the local meetings is a national meeting to launch plans for assisting local private employment programs. The task force also plans to prepare a handbook for the initiation and development of local task forces on private employment.

### LOCAL COALITIONS

Cities in which local coalitions are already in the process of formation--or are likely to be--are being identified. These cities will be contacted to send representatives to a national meeting in Chicago on October 18. At this meeting there will be presentations on the techniques of establishing and operating local coalition task forces on private employment, legislation (public service employment) and communications. Meanwhile, staff liaison from the Coalition will be available to any city coalition working in these three areas. Hopefully 50 or more local coalitions will be in operation by early November.

NOTE: All members of working committee were asked to immediately contact their principals and urge them to contact key people in local communities who could be helpful in establishing local coalitions as emphasized in the Coalition's Statement of Principles, Goals and Commitments.

### PUBLIC SERVICE EMPLOYMENT

The task force urged members of the working committee to relay to their principals the need for telegrams, calls and letters in support of the Clark-Javits bill. It was explained that the Coalition's endorsement of this legislation was taken as a result of polling members of the steering committee as agreed at the previous meeting. In order to keep procedures clear, the task force will meet before the October 9 steering committee meeting to draw up recommendations to the Committee for Coalition policy on pending legislation.

### COMMUNICATIONS

The three Co-Chairmen of this task force have defined their objectives as three-fold: (1) communicating to the public the meaning, goals and activities of the Urban Coalition, (2) working with other task forces in producing materials which will offer technical assistance and guidance in implementing coalition programs and (3) mounting a nationwide educational effort on the urgency of the urban crisis.

The national Advertising Council has registered a strong interest in assisting the Urban Coalition and has scheduled a special meeting with a coalition representative to discuss how their interests, talents and energies may best be used.

RECONSTRUCTION INVESTMENT AND URBAN DEVELOPMENT

Task force Co-Chairmen are meeting in New York on October 5. This task force will be working closely with the Insurance Committee on Urban Problems which will also be working closely with local coalitions.

EQUAL HOUSING OPPORTUNITY

Task force co-chairmen have not met yet. A task force operating in Illinois has expressed a desire to work with us.

OCTOBER 9 STEERING COMMITTEE MEETING

Four items have been proposed for the agenda of the October 9 meeting, which will be attended by principals and their representatives. These are: (1) recommendations on organization, (2) presentation of task force programs, (3) procedures for developing public policy positions and, (4) an administrative report. Since there will be discussion of the desirability of enlarging the present 33-member steering committee, especially to provide for some type of participation by local coalitions, a committee was appointed to consider this question and report on October 9. This committee consists of Richard Hirsch, Chairman, Andrew Biemiller, Alfred Eisenpreis, Harold Fleming, Bayard Rustin, Wayne Smithy and Peter Tufo.

It was also decided that the proposal for an Urban Economic Council would be presented to the steering committee at the October 9 meeting.

STEERING COMMITTEE MEETING

October 9, 1967

Proposed Agenda

I. Report on Budget and Administration

Approval of budget

Appointment of finance and budget committee

II. Proposals on Organization and Procedures

Report and recommendations of special committee

~~III.~~ Presentation of Task Force Programs and Recommendations

Local Coalitions

Communications

Reconstruction *and Urban Housing*

Equal Housing Opportunity

Educational Disparities

Private Employment

Legislation (Public Service Employment)

IV. Proposal for Creation of Urban Economic Council

Dear Mayor \_\_\_\_\_.

It was a pleasure to talk with you \_\_\_\_\_ about the Urban Coalition and prospects of \_\_\_\_\_ involvement.

The immediate goal of the National Steering Committee of ~~the~~ The Urban Coalition is the involvement of key urban cities throughout the country through the formation of strong local coalitions of Business, Labor, Education, Civil Rights and Local Government leadership.

Whatever form these local coalitions takes will depend ~~upon the desires~~ <sup>upon the desires</sup> of the local community. It is hoped that they will be geared to work in concert with the ~~objectives~~ broad objectives of the National Steering Committee.

You should have received in the last few days materials from The Urban Coalition which describe these objectives and actions to date by this organization.

Additional information on the all-day Local Coalition Planning session in Chicago on October 17, will be arriving shortly. ~~The~~ The participation of \_\_\_\_\_ at that session is very important to any efforts to involve the key urban cities in this ~~undertaking~~.

I will be very happy to work with you or your ~~deputy~~ assistant in any way necessary to insure the participation of your city.

Mayor Allen, a member of the National  
Steering Committee, sends his regards.

Sincerely

Walter S. S. S.