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October 24, 1964

Mr. Henry Aaron  
c/o The Milwaukee Braves  
Milwaukee, Wisconsin

Dear Mr. Aaron:

I write you as one of your ardent fans and admirers and also as a member of the Atlanta community.

For several weeks now, we have looked forward to the probability of the Braves moving to Atlanta. My 12 year old son is hoping that the baseball season will, somehow, start earlier than usual to afford him an opportunity to see you and other great National League performers in action.

In the midst of all of the maneuvering before and behind the scenes, the feeling of the players themselves might not have gotten just consideration. You were, therefore, correct in being concerned about your moving to Atlanta - a city in the "Deep South."

The geographic relationship that Atlanta has with the deep south is the only relationship. You will find Atlanta to be a city with its eyes fixed on the future.

The problems of social change and economic advancement are present in Atlanta as they are in all other cities. The big difference here is that Atlanta is doing something about them.

You will find some of the best housing in the world available to you in Atlanta. You will find cultural and educational progress equal to any.

I would implore you to give Atlanta a chance to show her affection for you and other members of the Braves' team. It might be well to give a visit to Atlanta in the near future. I shall be happy to give you and yours a guided tour of the city.

Come to Atlanta!

Respectfully yours,

  
Walter J. Leonard

WJL/mro

cc: Mayor Ivan Allen, Jr. ✓