

W. A. SCOTT, II, Founder

C. A. SCOTT, Editor-General Manager

# Atlanta World

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MEMPHIS WORLD

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February 14, 1966

City of Atlanta  
The Mayor's Office  
Attn: Mrs. Ann Drummond Moseley  
City Hall  
Atlanta, Georgia

Dear Mrs. Moseley:

We, like everyone else in Atlanta and the Southeast, are so enthusiastic over the Braves Baseball team coming to the city that we decided to do a special edition for their arrival on April 12, 1966.

Sunday, April 10th, the Atlanta Daily World is publishing a "Welcome Braves" edition, crammed with pictures, stories, and figures, showing the full impact of the event. We are anticipating a tremendous response to the event and feel certain that you would want to be a part of this historical event as it occurs.

Cost for a page in this edition, which is being printed in offset, will be \$344.40 (this covers 168 inches of space). Cost for lesser space will be \$2.05 per column inch. Deadline for submitting copy will be April 1st.

In a few days a representative will call on you to discuss your participation in this event. With best wishes, I am

Cordially yours,

J. R. Simmons  
Advertising Manager

JRS/rs