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INFORMATION SERVICE FOR COALITIONS

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SUBJECT: Volunteer Management Consulting Assistance

In the development of a few of the coalitions, it has been found useful (or necessary) to seek the volunteer assistance of one or another of the national management consulting firms. They have helped in some instances in developing organizational plans for the coalition itself and in other instances in working with enterprises being established in the ghetto areas.

It is this experience of a few coalitions that prompted John Gardner to ask the Association of Consulting Management Engineers (the North American association of prominent firms in this field) if their member firms would volunteer to assist when and as their help might be needed by urban coalitions.

ACME's Board of Directors has told its member firms that the program of The Urban Coalition merits their support and has asked them to provide assistance to coalitions when they can be helpful.

The experience of those coalitions that have drawn on the capabilities of management consulting firms suggests that they can be used effectively to help with (a) the working out of organizational plans of the coalition, (b) the development of procedures (e.g., budgeting procedures, purchasing procedures, personnel procedures), and (c) in assisting enterprises that are being established with similar problems.

When you feel your coalition needs the assistance of a consultant, you may wish to contact the associate director responsible for your area, indicating the nature of assistance you seek or the problems on which you want consultants to help. In turn, he will pass on your request to the Executive Director of ACME, who will invite one or another of the member firms in your area to provide assistance.