

CLASS OF SERVICE

This is a fast message unless its deferred character is indicated by the proper symbol.

# WESTERN UNION

## TELEGRAM

W. P. MARSHALL, PRESIDENT

SF-1201 (4-60)

SYMBOLS

DL = Day Letter  
 NL = Night Letter  
 LT = International Letter Telegram

The filing time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

642P EST OCT 21 64 AE507 PA505  
 P ANA 104 NL LONG PD ANNAPOLIS MD 21  
 MAYOR ATLANTA  
 ATLA

WHY IS IT THE CUBS CAN STAY IN CHICAGO WITH ATTENDANCE THERE SOMETIMES AS LOW AS 4000 PER GAME WHY IS IT THE PHILLIES HAVE STAYED IN PHILADELPHIA THROUGH A PERIOD OF BOOING AND BOTTLE THROWING FANS WHY IS IT THE INDIANS CAN MANAGE TO STAY IN CLEVELAND EVEN DURING DIFFICULT FINANCIAL TIMES IS THIS THE REWARD MILWAUKEEANS GET FOR MAKING THE BRAVES THE TALK OF THE BASEBALL WORLD JUST SEVEN SHORT YEARS AGO. IS THIS THEIR REWARD FOR SETTING ATTENDANCE RECORDS NEVER BEFORE HEARD OF IS THIS THE REWARD FOR CREATING THE LEGEND OF MILWAUKEES MIRACLE BRAVES? A FEW YEARS AGO SOMEBODY CALLED MILWAUKEE FANS BUSH LEAGUE BUT THE REAL BUSH LEAGUER ATTENDED THAT BOARD MEETING IN CHICAGO THE BRAVES THEMSELVES ARE THE BUSH LEAGUERS. THIS TEAM EXPERIENCED

A

A- 99230

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P ANA104/2

INSTANT PROSPERITY IN 1953 ATTENDANCE OF OVER 2 MILLION GAVE THEM PROFITS THEY NEVER DREAMED OF NOW IT LOOKS LIKE THE GLAMOUR HAS WORN A BIT AND APPARENTLY THE BRAVES THINK THAT LOYALTY IS A ONE WAY ROAD. THE JOSEPH SCHLITZ BREWING COMPANY OFFERED THE TEAM A TREMENDOUS TELEVISION SPONSORSHIP PACKAGE ENOUGH TO CERTAINLY KEEP THEM ALL IN POCKET MONEY. WHAT THE DEVIL IS HAPPENING WHEN A TEAM CAN MOVE TO A CITY REAP HUGE PROFITS AND MOVE ON WHOEVER HEARD OF A MAJOR LEAGUE BASEBALL TEAM STAYING IN A CITY 11 YEARS AND MOVING SOMEWHERE ELSE AND WHAT MAKES THE PEOPLE OF ATLANTA THINK ITS GOING TO BE ANY DIFFERENT THERE. THERE ARE OVER A MILION ANGRY PEOPLE IN MILWAUKEE AND WISCONSIN AND THERE ARE GOING TO BE ANOTHER MILLION OR SO EQUALLY AS ANGRY IN ATLANTA AND GEORGIA IN 1976 WHEN THE HUNGRY BRAVES MOVE AGAIN AND PLEASE DONT SAY IT WONT HAPPEN WHO WOULD

A- 99231

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P ANA104/3

HAVE THOUGHT IN 1957 THAT THE BRAVES WOULD EVER LEAVE MILWAUKEE  
IF THIS IS THE NATIONAL PASSTIME I'LL TAKE FOOTBALL THE PACKERS  
ARENT GOING ANY PLACE

NEALE DONALD WALSCH FORMER RESIDENT OF MILWAUKEE PRODUCTION  
MGR AND SPORTS DIRECTOR WYRE RADIO ANNAPOLIS MD(OGN TO WARREN  
GILES.

A- 99232