

The Atlanta Journal

Covers Dixie Like the Dew

* AND *

THE ATLANTA CONSTITUTION

The South's Standard Newspaper

AREA 404 • JA 2-5050 • BOX 4689 • ATLANTA, GA. 30302

April 8, 1966

Mayor Ivan Allen Jr.
City Hall
68 Mitchell Street, SW
Atlanta, Georgia 30303

Dear Ivan:

I thought you'd like to see the ad we'll be running
in the New York Times, Wall Street Journal and Advertising
Age when the Braves play in New York April 15.

Regards,

Pat LaHatte

Mrs. Patricia N. LaHatte
Promotion Manager

PNL/cs

Enclosure