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January 10, 1966

Mr. Joe H. Gerson 739 W. Peachtree Street, N. E. Atlanta, Georgia 30308

Dear Joe:

I should be delighted to accept the position of an Honorary Director of the Braves "400" Club.

I think you are doing a splendid job and I look forward to our continued close relationship.

Sincerely,

Ivan Allen, Jr. Mayor

IAJr/br