

Dear Mr. President:

As an active sportsman and enthusiastic sports spectator yourself, I feel certain that you appreciate even much more than I how much the coming of major league baseball will mean to the Southeast.

It will mean ever so much more if you could join with the people from all over our region to celebrate this climatic<sup>atic</sup> event in the South's long and exciting sports history - an event that was not possible until Atlanta's magnificent new municipal stadium came into being as the first facility in the Southeast capable of handling major league sports.

Accordingly, on behalf of the people of Atlanta and the Southeast, I would like to extend to you a most cordial invitation to honor us with your presence on one of the two occasions when the coming of major league baseball to the Southeast will be celebrated.

The first celebration will be on July 29, 1965 when our Atlanta Stadium will be dedicated with an exhibition game between the Milwaukee Braves and the International All Stars.

The second - and much greater celebration - will be when the baseball season opens in the spring of 1966. On that date, the Braves will begin their 25 year contract as the Atlanta Braves - the first major league baseball club ever to be domiciled in the Southeast and, as such, bring regular major league baseball to our region.

I most earnestly hope that you will be able to be with us on one of these occasions.

Sincerely,