

December 6, 1967

Mr. Jack Spalding, Editor
The Atlanta Journal
10 Forsyth Street, N. W.
Atlanta, Georgia

Dear Jack:

Next Wednesday, December 13, the National Urban Coalition will sponsor an Eastern Regional Action Conference of great importance to Atlanta.

This conference will deal with Expanding Employment Opportunities in private industry for unemployed and underemployed individuals.

The Atlanta Chamber of Commerce and Mayor Allen are cooperating with the Task Force on Private Employment of the Urban Coalition in this conference.

Top business executives from throughout the Eastern U. S. will participate. Some of the firms who will take part in the workshop discussions are RCA, Eastman Kodak, R. J. Reynolds, G. E., and Ford. There are others, along with the National Association of Manufacturers, Urban League and local business executives and employment people.

Of key importance to the Atlanta people will be the "premier" of a slide film presentation recently developed on Atlanta's employment picture. This film was produced by the City of Atlanta, the Chamber of Commerce, EOA, the Community Council and Community Chest with financial support of the Sears-Roebuck Foundation. A couple of test runs on several business and government leaders has proven that the film produces real "nitty gritty" discussion of the employment