

# night call

A NATIONAL RADIO TELEPHONE CALL IN SHOW ON VITAL ISSUES

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FOR IMMEDIATE RELEASE

## NATIONWIDE CALL-IN SHOW

### TO "TELL IT LIKE IT IS"

On ( ) ( ) joins the growing list of radio stations  
Date Station  
carrying the new national call-in program NIGHT CALL.

Produced by TRAFCO, the Television, Radio & Film Commission of the United Methodist Church, NIGHT CALL will be heard Monday through Friday from ( ) on ( ). The program  
Time Station and Frequency  
format is simple: host Del Shields and a guest - which includes such people as Dr. Ralph Abernathy, Former Maryland Governor Theodore McKeldin and Stokely Carmichael - plus an open phone line whereby anyone in the United States may call collect and speak directly with a guest. And they do -- from San Diego and Boston, Memphis and Minneapolis, New York and Seattle, South Bend and Winston-Salem---and now from ( ).

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Released in cooperation with the Broadcasting and Film Commission,  
National Council of Churches, and the National Catholic Office for Radio and Television (NCORT)  
Produced by TRAFCO/Television, Radio and Film Commission of The United Methodist Church,  
Harry C. Spencer, General Secretary,

The purpose of NIGHT CALL is to help people find reconciliation, to move towards solutions to problems through understanding. NIGHT CALL offers persons of widely differing views and backgrounds the chance to speak, to be challenged, to ask questions, to discover new views and truths.

Listeners to NIGHT CALL have heard Ralph Abernathy warn that if racial problems are not solved through non-violent channels, "... There are other forces who are going to lead people down a more violent path."

They have heard Stokely Carmichael say he has not given up hope of Blacks and Whites living together, but "...Since the White man has the power to destroy me, I am prepared for him."

They have heard what Baltimore is doing to solve racial problems, and how a Los Angeles job program has reduced tension in Watts.

Other NIGHT CALL guests include H. Rap Brown, Jackie Robinson, New York Mayor Lindsay, Cleveland Mayor Stokes, Ralph McGill, Bill Cosby, H. W. Glassen, President of NRA.

In actuality, NIGHT CALL is a national town meeting which offers all Americans the opportunity to meet and talk over their problems in the best way man has yet found: person to person.

Since NIGHT CALL began broadcasting on June 3rd over 20 stations, the nationwide network of stations carrying the program has nearly tripled. NIGHT CALL originates from New York City.

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(For further information contact: Milton Rich Associates 212-758-6610)