I promise every citizen of At lanta that the full forces of the City government will be used to apprehend and convict the person or persons guilty of shooting and killing Herbert Vorner and the shooting and wounding of Roy Wright.

I further promise and pledge that Atlanta will continue without any lessening of its efforts to eliminate racial discrimination and provide full and equal opportunity to all its citizens.

I further pledge that in this city we will enforce the law and demand orderly and lawful conduct from every person.

After having made these commitments to every Atlanta citizen, and especially those who are here today and live in this neighborhood, I would remind you that Atlanta's efforts which have exceeded the efforts of any other American city to eliminate racial prejudice and insure the Negro citizen of equal rights and opportunity, cannot be accomplished or carried out except under the authority of law and order. These two are inseparable and neither can succeed without the other.

With full realization of this, I assure each of you and every other Atlanta citizen that we will not tolerate racial discrimination, injustice, lawlessness or disorder. Neither will we allow to go unpunished those responsible for such deplorable and dastardly acts as were perpertrated last night.

I am today posting a reward of \$10,000 for information that leads to the arrest and conviction of the person or person s guilty of the shooting and death of Herbert Vorner and the shooting and wounding or Roy Wright. The loyal members of the Atlanta Fire Department are providing fire protection for the citizens of Atlanta on a round the clock basis. They are working greatly extended hours over their normal work week of 60 hours.

Of the 225 men on duty, the added hours has resulted in 40% more manpower.

These men are well-trained and highly skilled, and are dedicated to protecting the people of Atlanta.

As a result of this increase in manpower, beginning Tuesday four additional fire stations will be put into service on a 24 hoursbasis. These four stations will be activated day by day.

Most of the surrounding governments have reaffirmed our long standing Mutual Assistanct Pact of providing firemen and equipment should an emergency arise. I am most grateful for this added help.

In addition, the Atlanta Police Depastment has provided men at each firehouse to take over many non-firefighting responsibilities; thereby relieving our skilled men of those routine duties. In case of an emergency, other city employees are on a stand-by basis to render clean-up assistance. I know all people of Atlanta will join me in expressing appreciation for this cooperation.

Beginning Tuesday morning, the Personnel Department is accelerating its efforts to recruit people for the vacant positions in the Fire Department. Information concerning these jobs can be obtained by calling the Personnel Director at 522-4463.

The City of Atlanta is well protected under this emergency condition and I wish to assure every citizen that this protection will continue and improve daily.

The File Book Section of the Fulton County Tax Commissioners
Office reflects that 360 Nelson Street, S. W. Atlanta, Georgia was as of
Jamary 26, 1966 owned by W. P. Ballard, Jr., 360 Nelson Street. It is
described as in Land Lob 84, Land District 14, and measured 50 feet by
151.5 feet by 51.8 feet by 136 feet. The building was sold on February 1,
1966 to the Southern Education and Research Institute, Inc., for a sum of
\$65,000. This transaction was handled by Mr. Howard Moore.

Prior to this time the Student Non-Violent Coordinating Committee to buy was occupying 360 Nelson Street on a rent-option/basis. In the Corporation

Commissioner's Office of the State of Georgia, the Southern Education Research

Institute, Inc. was issued a charter on September 7, 1965. The stated purpose of the corporation was a non-profit corporation organized exclusively for charatible and educational purposes within the relm of Section 501(C)(3) of the U. S. Internal Revenue Service Code of 1964. The petitioners to form were as follows:

Howard Moore, Jr.

John Lewis

James Foreman

Sheffi Johnson

Faye Bellamny

Horace Julian Bond

Moore awas identified as SNCC attorney and the rest are all known SNCC members.

STATEMENT BY MAYOR IVAN ALLEN, JR. Thursday, September 8, 1966 5:00 P. M.

I have directed City Attorney Henry Bowden and Police
Chief Herbert Jenkins to initiate immediate action against any
and all persons responsible for the disorders which took place
in South Atlanta Tuesday evening.

They are directed to use every facility and legal authority of the City of Atlanta and the State of Georgia necessary to apprehend, arrest and prosecute to the fullest extent of the law any person involved in the unlawful creation of this incident.

Let there be no misunderstanding about our intentions in the apprenhension of these lawbreakers.

STATEMENT BY IVAN ALLEN, JR. MAYOR OF ATLANTA

On Civil Disorder in Atlanta, Tuesday, September 6, 1966

The disorders in the Summerhill neighborhood in Southeast
Atlanta last evening were the result of a deliberate attempt by certain
members of the Student Nonviolent Coordinating Committee (Snick) to
create an incident of this very nature.

We can be thankful there were no serious injuries. Some 10 police officers received minor injuries, mostly as a result of tear gas.

Assessment of property damage has not been completed, but it does not appear to be too severe.

Five City police cars were damaged as a result of bricks or bottles thrown through windows.

Seventy-two arrests were made by the Police Department.

Conditions at this time indicate that the violence has ended and calm exists throughout the area.

The Atlanta Police Department is now working two twelve-hour shifts until further notification by Chief Jenkins.

All off-duty firemen have been placed on alert.

The firemen on duty during the night responded promptly and efficiently to several calls in the area.

The spark of violence ignited by a few reckless and irresponsible individuals touched off an explosion of civil disorder that shattered Atlanta's long record of racial amity.

I must again commend the members of the Atlanta Police

Department for their prompt response and handling of this situation.

The citizens of Atlanta, and especially the good citizens of Summerhill
Mechanicsville, can be justly proud of their police officers this morning.

I am not talking from hearsay when I say that every citizen of Atlanta owes a debt of wholehearted gratitude to our dedicated police officers, for I was personally in the thick of the disturbance throughout those frightful hours of mob hysteria.

No one need make charges to me about police brutality during this disorder, I saw plenty of brutality, but it was being used against the police officers, not by them.

From what I heard with my own ears and saw with my own eyes in the center of this melee, I feel certain that hundreds of normally good citizens were inflamed out of their normal senses. They were victimized by those who sought to incite violence.

We sincerely appreciate the action of Governor Carl Sanders and the Georgia Department of Public Safety for the backup men and equipment provided to us.

It is a tragedy that a few irresponsible and misdirected youths have such utter disregard and contempt for their fellow man that they place the lives and property of innocent citizens in serious jeopardy.

Mrs. Sue Crank, Director, Sum-Mec Center 65 Georgia Avenue, S. E. Home - 799-7040

Mr. Johnny Popwell, Extension Manager, Sum-Mec Center 65 Georgia Avenue, S. E. Home - 344-5871

Mr. Robert Phillips - Extension Assistant to Mr. Popwell, Sum-Mec Center 65 Georgia Avenue Home - 753-0634

Mr. Richard Rembert - Extension Manager, Sum-Mec Center 65 Georgia Avenue, S. E. Home - 758-5558

Mr. Robert McDanied, Chairman - 947 Crew Street, S. E.

Mrs. Katherine E. Harris, Secretary - 602 Reed Street, S. E.

Mrs. Patricia Price

Mrs. Joann Lemons - 70 Love Street, S. E.

Mr. Jerry Waters - 696 Capitol Avenue, S. E.

Mr. Otis Henderson - 1040 Capitol Avenue, S. E.

Mr. Frank Hatton - 768 Capitol Avenue, S. E.

Mr. Hersheall Hendrix - 1051 Primrose Circle, S. E.

Mr. William Bailey - 980 Hill Street, S. E.

Mrs. Katherine Price - 335 Richardson Street, S. E.

Mrs. Elizabeth Harris

Mrs. Lucille Walker - 19 Georgia Avenue, S. E.

Mr. Albert L. Griffin - 795 Fraser Street, S. E.

Mr. William Myerick -

Mr. Odell Billingsley - 696 Capitol Avenue, #4. S. E.

Mr. William Merritt - 338 Lincoln Street, S. E.

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Faye Bellamny

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Moore awas identified as SNCC attorney and the rest are all known SNCC members.

mayor aller. September 8, 1966 Chief H.T Jenkins Atlanta Police Dept. RE: 360 Nelson St.S.W 142 Vine St. N.W 556 Houston St. N.E Dear Sir: determine the money involved in the transaction. 556 Houston St. is described as being a two story brick house with a

360 Nelson St. is described as being a SOX128X51X142' two story brick building with a full basement with 12" thick walls. From 1956 until 1966 it was owned by W.P Ballard, 260 Peachtree Center Office Towers, 230 Peachtree St. It was sold 2-1-66 to Southern Education & Research Institution Inc. 1-3-66 the real estate appraiser went to this address to appraise this property for tax purposes. No information was supplied, he was refused a tour of the building. Assessment has been raised for the year 1966 on this basis. Reason for going there, the second floor was to be converted into office space. I have been unable at this time to

partial basement, containing 11 rooms. From 1959 until 1964 the Citizens Trust Co. were trustees for this property. January 1, 1964 it was sold to Mr. C.W Reynolds on 75, 188 Pine St., retired. Rental is handled by Cornelius King Real Estate Co. It rents for \$150.00 per month. The lease is signed by Howard Moore, general counsel for Southern Education & Research Institution Inc.

142 Vine St. is described as being a 6 room, two bath, frame duplex. From 1959 until 1964 it was symed by Annie Mae Reid. December 9, 1965 it was sold to Steven and Richard Orenstein, 984 Foxcroft Rd. N.W. for \$3000.00. And since been sold to Eddie Evans cm, Canagia Savings Bank. Rentals is handled by C.B Brewer Head Co. It is now leased to Atlanta Chapter of SNVCC for \$40.00 per month. The lease is signed by Donald Stone, 2170 Penelope N.W.

Respectfully

R.B Moore

Internal Security

INC 5 STA CAPT LIST

# Colol 73

# REPEATERS 6/ own 17 zundige WEDNESDAT SEPTEMBER 7, 1966 /2 Linder 17 zung age

	2.70	3		
. 208999,	SIMMONS, Freddie James	B-24-M	D.C. Disturbance	S.C. Dorsey
× 239938,	LANDRESS, Jerry Doyal	W-24-M	D.C. Larceny of Two Rifle	s G.T. Bennett
-173560,	RINGFIELD, Alfonzo	B-28-M	D.C. Disturbance	S.C. Dorsey
<b>X</b> 220483,	PUGH, Marvin Jefferson	B-22-M	D.C.Disturbance	S.C. Dorsey
-1975hh,	LINGERFELT, James D.	W-28-M	D.C. Disturbance	R.L. Davis G.P. Hicks
£214992,	LINGERFELT, David L.	W-22-M	D.C. Disturbance	R.L. Davis G.P. Hicks
• 238106,	WARE, Willie	B-31-M	D.C. Dist. D.C. Inciting	a Riot C.J. Perry
.227121,	NORRELL, Tommy Lee	W-23-M	D.C. Dist.	G.P. Hicks. R.L. Davi
•233631,	MYERS, Mary Lizzie	B-20-M	D.C. Mal Misch D.C. A&B or	n Off W.W.Pope J.E. Tallent G.H. Wade
× 57147,	HICKS, Andrew Jr.	B-37-M	D&O. Failing to Move on	J.Z. Gizemore
·73976,	ROGERS, Charlie	B-32-M	D.C. Dist.	S.C. Dorsey
. 240957,	LIVINGSTON, Seabe	B-35-M	D.C. Fail to Move on D.C.	Dist. L.F. Peaden
本91159,	MITTS, Henry Ervin	B-37-M	D.C. Dist.	S.C. Dorsey
<b>*</b> 188059,	CONYERS, Alvin J.	B-27-M	D.C. Dist.	S.C. Dorsey
*226310,	HILL, Calvin	B-18-M	D.C. Dist.	S.C. Dorsey
·181672,	CAMPBELL, Theodore E.	B-27-M	D.C. Failing to move on	G.E. Davis
. 231362,	BROWN, Grady	B-24-M	D.C. Failing to Move on	G.E. Davis
k 221943,	RIDLEY, John Arthur	B=17=M	D.C. Failing to Move on	Ø.E. Davis
× 235208	ANDREWS, Willie (NMN)	B-17-M	D.C. ASS. &BATT, D.C. ASS. WITH DEADLY WEA	PON CPHICKS & RL DAVIS
¥ 219350	SPEAR, Calvin Julius	B-21-M-	D.C. Dist.	D.R. EUBANKS
• 222977	OWENS, John	B-21-M	D.C. Dist.	D.R. Eubanks
- 226239	BROUGHTON, William Henry	B-19-M 1	D.C. Dist.	E.A. Bell
180924	GUDE, Nathaniel Funicello	В-25-М	D.C. Dist.	Hicks, Davis
213352 218352	GRESHAM, Herman	B-22-M I	O.C. Dist.	Pierce, Hicks
• 239054	BOYKIN, Ermon Jr.	B-18-M I	O.C. Dist.	Hicks, Davis
.158047	TRIBBLE, James	B-30-M I	O.C. Dist.	Hicks, Davis
· 1175538	HAYNES, James Walter	B-29-M D	O.C. Dist.	Davis, Hicks
150703	TATE, James	в-40-м п	O.C. Dist.	Davis, Simmons
168639	QURTEREAN, Lonnie Ray	B-27-M D	O.C. Dist.	Davis, Hicks
×·226531	DORSEY, Mary Edith	B-18-M D	.C. Dist.	Davis, Hicks

## WEDNESDAY SEPTEMBER 7, 1966

## MORNING WATCH

and district land in column 2 is not		2, MILLER, Robert Louis	B-22-M	D.C. Carrying Con Wpn D.C. Carrying Pistol w/o Lic.	G.E. Davis
-	2352	ANDREWS, Willie	B-17-M	D.C. A&B D.C. Asolt w/ D.Wpr	G.P. Hicks R.L. Davis
The second secon	242461	, EDWARDS, John Wesley	B-24-M	D.C. Failing to Move on	R.W. Davis Sgt Edward W.W. Garrett
	21,21,65	, RAGLAND, Sylvester	B-17-M	D.C. Essault w/Deadly Wpn	G.P. Hicks R.L. Davis
	2421,66	, WALTON, Bobby Vance	B-21-M	D.C. Dist. D.C. Inciting a Ric	ot Sgt Perry
	242467	, QUEEN, Gary Mack	W-20-M	D.C. Dist.	R.L. Davis G.P. Hicks
	× 242468	, PIATT, Roscoe Edward	W-38-M	D.C. Larceny	R.V. McDaniel
	2421,69	, SIMMONS, Thomas A.	B-23-M	D.C. Failing to Move on	A. Dominick
	242470	, COPELAND, Harry	B-21-M	D.C. Railing to Move on	J.A. Sizemore
	242471	, GREEN, James	B-19-M	D.C. Failing to Move on .	G.P. Hicks R.L. Davis
-	242472	, RIVERS, James Vinson	B-25-M	D.C. Failing to Move on	G.E. Davis
	21,2473	, SWANN, William Rosser -15	B-30-M	D.C. Failing to Move on	G.E. Davis
- T-	242474	, CURRY, Terry	B-20-M	D.C. Dist. D.C. Asslt on Off.	S.C. Dorsey
	242475	, SMITH, Willie Louis	B-17-M	D.C. Dist.	S C Porsey
-	21,21,76	, REID, Coy Lee	B-29-M	D.C. Failing to move on	Det. G.E. Davis
State Comments of	1 242477	WHITE , Clarence E	W-30-M	D.C. Vio Knife Ord	I I Balaan Im n
Shinate and	242478	White, Alvin David		D.C. Poss Dangerous Drugs D.C. Disturbance	J L Fulmer-HE Brumblow D R Eubanks
	242479	WALLACE, John Hugh		D.C. Disturbance	1
	242480	REID, Gregory		D.C. Disturbance	D.R. Eubanks
	242481	KEMP, Essig		D.C. Disturbance	
-	242482	CROCKETT, Russell Anthony		D.C. Cursing D.C. Disturbance	DR Turner-WJ Englett
-	242483	BELLAMY, Faye Delores			E A Bell-McManus
-	242484	SHARP, Monroe		D.C. Cursing-D.C. Disturbance D.C. Cursing-D.C Dist	DR Turner-WJ Englett DR Turner-WJ Englett
	242485	JACKSON, Rudolph Alfonson		D.C. Disturbance	RL Davis-WH Everett
Section of the last	242486	GOODEN, John Wesley		D.C. Disturbance	
A	242487	BURTON, Edward Jr		D.C. Disturbance	T R Pierce-GP Hicks T R Pierce-GP Hicks
STATE OF STREET	242488	DAVENPORT, Charles E		D.C. Disturbance	RL Davis-GP Hicks
DESCRIPTION OF	242489	JOHNSON, John	B-24-M	D.C Disturbance	GP Hicks-RH Simmons
Total Paris	242490	HOOD, James Jr	B-19-M	D.C. Disturbance	R L Davis-GP Hicks
Mary Control	242491	HAYNES, Edward Everett	B-18-M	D.C. Disturbance	GP Hicks-R L Davis
Service of the last	242492	RIVERS, Elizabeth	B-22-F	DC Disturbance	GP Hicks-RL Davis
-	242493	O'NEAL, Victor	B-27-M	D.C. Disturbance	GP Hicks-RL Davis

Robert Harold Winfrey C.M. 21 995 Primrose # B. D.C.Inciting a Riot

Lamar Franklin C.M. 17 918 Crew St D.C.Inciting a Riot

Felton Daniel C.M. 29 1087 Primrose # B DqC. Inciting Riot

George Nunnally C.M. 19 845 Oak St D.C.Inciting Riot

Michele Tony Benton C.M. 32 31 Vanira St D.C.Inciting Riot

Johnny Lee Bowden C.M. 31 955 Connally St Inciting Riot

Oscar Hambrick C.M. 39 993 Windsor St # 3 D.C.Inciting Riot

Albert McMillin C.M. 20 1000 Washington St # 1 D.C.Inciting Riot

Johnny Hall C.M. 17 566 Capitol Ave. D, C. inciting Riot

Jerry Lowe C.M. 18 29 Ormond D.C.Inciting Riot

Arrested Later in the Night on Sept. 7, 1966

Alvin Bradley C.M. 34 Ormond St D.C.Ric'

Willie Ruth Jordan C.F. 30 875 Capitol Ave. Apt 16 D.C.Riot

Willie Clarence Manuel C.M. 19 986 Washington St D.C. ailing to Move On JOHN MC-COWN, CM NO ADDRESS

CARL ROBINSON, CM 740 COOPER ST.

C. B. LIVINGSTON, CM 912 CREW ST.

HOWARD OGLETREE, CM 73 VANIRA

EDISON MARTIN, CM 543 WILSON

EARNEST JOHNSON, CM 32 260 WEST VIEW PL.

MONROE SHARKS, CM 2222 TELHURST ST.

ANDREW HICKS, CM 522 CENTRAL

THEADORE CAMPBELL, CM 825 WEST END AVE.

JAMES TRIBBLE, CM 633 CONNALLY

GRADY BROWN, CM 24 3006 DELMAR LANE

JAMES GREEN, CM 1020 WASHINGTON

SYLVESTER RAGLAND, CM 777 CAPITOL

CALVIN HILL, CM 961 WILKES, #575

WILLIE A. ANDREWS, CM 840 MC-KAY, S. E.

JAMES RIVERS, CM 1038 WASHINGTON ST.

MARVIN PUGH, CM 162 AMI ST., S. E.

SAMMY LEE TUCKER, CM 17 1033 WASHINGTON ST. ESSIE KEMP, CM 21 885 CAPITOL AVE.

NATHANIAL GOULD, CM 25 56 VANIRA

HARRY COPELAND, CM 21 98 RICHARDSON ST., S. E. #B

WILLIAM R. SWAN, CM 30 467 WESTERN, N. W.

FREDDY J. SIMMONS, CM 24 1016 WASHINGTON

JOHN W. GOODEN, CM 44 320 KENDRICKS AVE., S. E.

GREGORY REID, CM 60 LITTLE

CHARLES DAVENPORT, CM 1020 PULLIAM

WILLIAM WARE, CM 142 VINE ST.

BOBBY VANCE WALTON, CM 556 HOUSTON

WILLIE L. SMITH, CM 854 CAPITOL

JOHN W. WALLACE, CM 18 40 ORMOND ST.

HERMAN BOYKIN, CM 819 SMITH

JOHN JOHNSON, CM 804 CAPITOL

TERRY CURRY, CM 1030 CREW ST.

ALVIN CONYERS, CM 1294 WESTMORELAND CIRL

JAMES TATE, CM 40 723 CAPITOL AVE.

ROBERT LEE COFFER, CM 20 1033 WASHINGTON ST.

## CONT. ARREST SEPTEMBER 6, 1966

ALVIN DAVIS WHITE, CM, 31 JACKSON ST.

GLEN HILL, CM 14-JUVENILE 875 CREW, APT. 14

GENE MC-CARVER, CM 22 ATLANTA AVE.

COY LEE REID, CM 925 CAPITOL AVE.

EDWARD HAYNES, CM 732 CREW ST.

JAMES W. HAYNES, CM 838 KING GRANT DR.

WILLIAM BROUGHTON, CM 1264 WOODS ST.

RUSSELL CROCKETT, CM 24 945 FERN ST.

CALVIN SPEARS, CM 209 DODD

VICTOR OINEAL, CM 1112 RIDGE AVE

JOHN OWENS, CM 21 NO ADDRESS

HERMAN GRESHAM, CM 22 563 PULLIAM ST.

ALFONSO RINGFIELD, CM 777 CAPITOL

LONNIE RAY QUARTERMAN, CM 865 CREW ST.

CHARLIE ROGERS, CM 777 CAPITOL

FAY BELLAMY, CF 2222 TELHURST

JAMES D. LINGERFELT, WM 28 1332 OAKLAND AVE. YVONNE TERRELL, CF, 16-JUVENILE 99 VIOLET

MARY MYERS, CF 998 FERN ST.

ANNIE SMITH, CF 16-JUVENILE 996 FERN ST.

ELIZABETH RIVERS, CF 1038 WASHINGTON ST., #5

MARY E. DORSEY, CF 371 SANTALUCIA

JOHN W. EDWARDS, CM 24 272 ATLANTA AVE.

JAMES EDWARDS, CM 16-JUVENILE 388 RAWSON

WILLIE LEWIS DOBBS, CM 26 466 MEAD ST.

RUDOLPH A. JACKSON, CM 296 EUGENE ST.

JOHN A. RIDLEY, CM 17 34 ORMOND ST.

THOMAS SIMMONS, CM 943 WASHINGTON ST.

JAMES HOOD, CM 19 768 CAPITOL

YOUNG HOOD, CM 15-JUVENILE 768 CAPITOL

EDWARD BURTON, CM 35 872 CREW ST.

DAVID LINGERFELT, WM 22 1085 ARLINGTON

GARY MC-QUEEN, WM 20 2904 8TH ST., EAST POINT

TOMMY NORRELL, WM 23 1370 WASHINGTON ST., COLLEGE PK. COUNCIL ON HUMAN RELATIONS OF GREATER ATLANTA, INC. 5 Forsyth St., N.W., Atlanta, Georgia 532-1581 September 8, 1966

#### FOR IMMEDIATE RELEASE

The Council on Human Relations of Greater Atlanta, Inc., an interracial voluntary membership organization dedicated to equal opportunity for all people in the Atlanta area, today deplored Tuesday's violence but charged that no one group, including SNCC can be held responsible for the disturbances in Atlanta and that the basic responsibility lies with Atlanta's lack of concern over miserable conditions in slum areas.

In a lengthy statement the Council spells out the deficiences in the city and county and warns that the elimination of one man or one organization is not the solution. They point out that the authorities cannot fail to be aware of the grievances of the residents of the troubled area and claim that only by default on the part of the community can any outside group gain control of the destiny of Atlanta. Instead, the Council concludes, Atlanta must face the bitter truth that only by a highly expensive and comprehensive rehabilitation program can the threat of further violence be eliminated.

Statement issued by Council on Human Relations of Greater Atlanta, Inc. 5 Forsyth St., N.W., Atlanta, Georgia 523-1581 September 8, 1966

The Atlanta community - Negro and white - will be making a sad mistake if it writes off Tuesday's disturbances in the southside as a plot of outside agitators, to be dealt with by replenishing the police department's supply of tear gas.

Whatever the immediate causes, the incident was another in a long series of warnings, that poverty and segregation breed conditions which cannot be solved through the personal courage of the mayor or the competence of the police to handle riots, neither of which has ever been in question.

An editorial comment on Tuesday's incident says "the trouble followed the damagogic pattern the country has come to recognize since this is no longer one of those peculiar southern problems".

Unfortunately the pattern is tragically familiar - slums, unemployment, poor schools, continued segregation and a police incident to spark it.

Tuesday's violence by whatever name is regrettable and the Council on

Human Relations of Greater Atlanta joins other citizens in the hope
that it will not happen again. We also hope
that the city will make full use of the courts to deal with any
individuals or groups in the community whom they know to be perpetrators
of violence but that at the same time it will intensify its efforts to
alleviate the social and physical blight which inevitably results in
such unfortunate incidents.

This incident has been repeatedly described as a riot. There appear to be as many different definitions of "riot" as there were spectators at the scene on Tuesday, numbers of whom say that it was not a riot. There was no looting, no shooting, no battles. Perhaps this was due to the competence of the police in preventing a riot for which they deserve the same praise as for stopping one. One newspaper reported that "by 4:20 p.m., the point at which the disturbance turned into a riot".. without any explanation of what happened at 4:20 to turn the disturbance into a riot. We urge the Police Committee of the Board of Alderman to prepare and make public a complete report of events as they occured so that they can be evaluated calmly and objectively. The question might be raised as to whether it was necessary to shoot in a residential neighborhood in themiddle of the afternoon to serve a warrant on a robbery suspect. Any charge of police brutality should be carefully considered, regardless of any brutality displayed towards the police. Whether charges of police brutality prove to be accurate or not, the fear of it is a real factor in the conditions which make for riots.

The community might well take this as an opportunity to examine and evaluate the entire police recruitment and training programs and the capability of the city to perform the required police function with the present level of the police budget.

As much as we deplore violence in any circumstances, the Council on Human Relations of Greater Atlanta does not accept the explanation that "SNCC members were directly responsible for Tuesday's rioting".

SNCC members are not responsible for the conditions under which Atlanta citizens live in the Summerbill and Mechanicsville area.

SNCC members were not responsible for threat of rent strikes in that area a year ago.

SNCC members were not responsible for street demonstrations in the area during the summer.

SNCC members are not responsible for people living in houses which the housing code finds unfit for human habitation.

SNCC members are not responsible for children attending school half a day, in a building scheduled for repairs in the 1963 bond issue but which was by-passed.

SNCC members are not responsible for parking space for 4,000 cars in the middle of an area which has no parks for children to play in (and to whom the income derived from the stadium is very remote).

SNCC members are not responsible for the recent incident in that same neighborhood involving police officers and the wife of a ballteam member, an incident which, rightly or wrongly, has been described by "responsible Negroes" as a white wash of the police department.

SNCC members are not responsible for the policies of the Atlanta Housing Authority which makes public housing unavailable to many residents of this and other areas in dire need of decent housing.

SNCC members are not responsible for the fact that there is no Negro on the mayor's staff, or in any high position in a department of the city government.

SNCC members are not responsible for the increasing disparity between employment opportunities for whites and Negroes and the fact that present training programs are hopelessly inadequate to close this gap.

SNCC members are not responsible for maximum welfare grants which do not permit families dependent upon them to live in decency and dignity.

SNCC members are not responsible for the fact that there is no public agency in any of the governments of metropolitan Atlanta with a continuing and professional responsibility in human relations and civil rights.

SNCC members are not responsible for the fact that the leadership of metropolitan Atlanta has refused to acknowledge that these problem require continuing, professional attention, but has acted only in response to crises with emergency measures and has continually placed upon the aggrieved groups the burden not only of raising the questions but also of suggesting the answers.

To ask residents of the southside now to list their grievances in the first place contradicts the theory that "SNCC members are directly responsible", but more important it ignores the wearying succession of meetings and surveys and petitions of residents of that area and of other citizens during the past months.

Such a request ignores the authoritative report of The Community Council of the Atlanta Area, Inc., on this and other blighted areas.

It ignores the efforts of the Council on Human Relations of Greater
Atlanta and neighborhood civic groups which resulted in the establishment
of the Southside Day Care Center and other programs.

It ignores the surveys and recommendations made by the various EOA citizen committees, before and after the establishment of the EOA Neighborhood Center.

It ignores the requests of neighborhood leaders before the Atlanta
Housing Authority and the Citizens Advisory Committee on Urban Renewal.

It ignores repeated statements before the Atlanta Board of Education by parents of the area.

It ignores the findings and recommendations of the Commission on Crime and Delinquency.

It ignores the continuous recommendations of the Atlanta Summit Leadership Conference since its organization in 1963.

We make no claims that the solution to the problems are simple. The solutions are complicated and costly. They require changes throughout the entire metropolitan Atlanta area, and they do not lie in Summerhill or in the SNCC office.

As each of us has had a part in creating the problems, so each of us must bear a part of the burden of solving them.

Responsibility for dealing with these matters does not lie with "Negro leadership" or with "white leadership". It lies with "community leadership". These affairs are too complicated and too important to the future of the entire community to be dealt with by any racially or economically determined segment.

They will continue to plague us all until we admit that we are all equally involved. Only by our own default will any outside group gain control of the destiny of Atlanta.

BLACK BROTHERS AND SISTERS°

#### LET'S GET THE FACTS STRAIGHTO

DON'T LET THE WHITE PRESS TRICK YOU°

Les who was not make your and file and .

- [. Last Tuesday, a white policeman shot one of our black brothers 25 year old Harold Prather a husband and father of four children.
- 2. Prather was arrested for <u>SUSPICION</u> of stealing a car. His mother said he had borrowed the car from a friend and had done it many times before.
- 3. Because he was young and scared, he tried to run. Instead of chasing after him, the cop just pulled out his pistol, started firing at our brother and shot him.
- 4. THE COP THEN GOT SCARED AND RAN AWAY!
- 5. Prather was wounded in his side, crawled to his mother's house and begged her to get help for him.
- 6. When the ambulance came, he was laying on his mothers porch in a PUDDLE OR BLOOD!
- 7. A large crowd of friends, neighbors, and young people got together in front of the Prather house because they were ANGRY! They were ANGRY about the brutal and unnecessary shooting of Harold Prather.
- 8. They were also SICK AND TIRED of seeing white cops mess over black men and and women, as they have been doing for over 300 years. The crowd that Harold Prather was only one of thousands of black men and women in Atlanta who have been brutalized and shoved around by white cops and their bosses.
- 9. Let us think about the words that Mrs. Prather said to the white cops:

"YOU AIN'T GOING TO HURT HIM NO MORE. THERE USED TO BE DAYS IN SLAVERY TIMES WHEN THEY KILLED PEOPLE LIKE DOGS, BUT THIS IS ANOTHER DAY. IF YOU LIVE AND HE LIVES, YOU'LL PAY FOR THIS!

#### HISTORY

The Student Nonviolent Coordinating Committee—SNIC—was born out of the student sit-in drive: A conference at Raleigh, North Carolina on Easter Weekend in 1960 formed the Temporary Student Nonviolent Coordinating Committee. At an Atlanta conference later that year, officers were elected, programs outlined, and the "temporary" dropped.

From an immediate concern with lunch counters and movie theaters, SNCC moved into activity aross the entire Southern Black Belt.

Participation in the Freedom Rides in 1961 and a growing sense of the depth of fear that shacked most Negroes of the South convinced SNCI that some one would have to take the freedom movement to the millions of disentanchised, dispossessed and degraded Negroes of the rural South . . .

#### SNCC DID JUST THAT

August, 194; SNCC launched the Deep South's first scient manned voter registration project. choosing Walthal, Pike and Amite Counties in Southwest Mississippi. Their drive developed into a student revolt in McComb, bean to spread across the entire state and ciminated in the 1964 Summer Project the involved more than 1,000 volunteer wereers.

... October, 1541 — SNCC workers opened up Albany, Georgia for the massive demonstrations that followed that year and have since organized novements in the surrounding counties.

... January, 1863 — SNCC workers came to Selma, Abriama, and with the aid of local groups set the stage for the drive that resulted in the 1964 Voting Rights Act.



### PROGRAM

SNCC'S grass-roots approach is designed to ... build indigenous, trained leadership ... in small communities and urban centers of the South, in high schools and college campuses ...

SNCC workers organize and aid local and state wide movements, some never identified as SNCC projects. This is part of its program to insure a continuous committed movement across the South.

This program has captured the idealism and imagination of students and adults all across the country, and today, more than 150 SNCC field workers are engaged in the always dangerous, often dreary and tedious work of organizing people in the most difficult areas of the South . . .

Mississippi — Southwest Georgia Central Alabama — Eastern Arkansas

SNCC field secretaries receive subsistence salaries when funds are available, but at times have chopped cotton and picked squash to secure food and a bed. They live in the community they work in, in the homes of local residents and in freedom houses, for the weeks and months required to break through generations of fear-enforced apathy and despair. A SNCC worker's skills and drive help a community begin. Sustained personal contact, discussion and persuasion and his determination to stay with the job gives a community confidence to seek and assert their rights and to make their own decisions.

SNCC voter registration drives and work on Agricultural Stabilization Committee elections have begun to give forgotten communities a power they can use to build their own organizations and to help themselves . . .

—the Mississippi Freedom Democratic Party
. . . an independent political party which educates
by its work . . . attempts to involve the disenfranchised in the political processes which are so
crucial to their lives.

—the Poor People's Corporation . . . "To assist low income groups in their efforts to receive financial assistance to initiate and sustain self-help projects of a cooperative nature that are designed to offset some of the effects of poverty."

— the Mississippi Freedom Labor Union . . . farm workers in the Mississippi Delta working to improve economic conditions . . .

— Freedom Schools . . . community centers . . . all these things mean a ray of hope for those with no hope of help anywhere.



STATEMENT BY MAYOR IVAN ALLEN, JR. Thursday, September 8, 1966 5:00 P. M.

I have directed City Attorney Henry Bowden and Police
Chief Herbert Jenkins to initiate immediate action against any
and all persons responsible for the disorders which took place
in South Atlanta Tuesday evening.

They are directed to use every facility and legal authority of the City of Atlanta and the State of Georgia necessary to apprehend, arrest and prosecute to the fullest extent of the law any person involved in the unlawful creation of this incident.

Let there be no misunderstanding about our intentions in the apprenhension of these lawbreakers.

Vine City Incident:

Police received a call last evening to the corner of Magnolia and Graves Streets where there was a disturbance. The small opentype building where SNCC liturature and a can requesting donations were kept. The building had been torn down and was being burned.

About 30 people had gathered on Vine Street, north of Magnolia Street and were telling the 4 SNCC people present that they wanted no violence, did not want SNCC in their neighborhood and did not want the same thing to happen there that had happened in WNNNEX Summer Hill.

They were dispersed peacefully.

The thoughtful and responsible Negro sitisens of Atlanta deplore and oppose the use of violence and condemn those who incite to riot. It was unfortunate that an officer, in the pursuit of his duty, shot a man; but that incident was no sufficient ground for Stokely Carmichael and his organization to go into the community and incite the people to riot. It is shameful that his irresponsible action resulted in injury to immocent children and when looked at, it did nothing to correct or to solve any of the problems which the community faces.

We call upon the responsible members of the Summerhill area to assume leadership and not to allow SNOC to use them as pawas in any nefarious plot they may have to destroy the city.

Atlanta as not by far a perfect city. Yet it is too good to be destroyed by simple minded bigots. Our work must be to build the city, not to week at.

We believe to demonstrations and in protests. But we are unalterably opposed to violence. So we ask our citizens all over the city to refrain from cooperating with those who would make you the tools and victims of violence. Violence is not the way to rectify the wrongs done Negro people for centuries. If we Megroes are going to resort to the techniques of violence and brutalities so long used against us, then we are no better than they who have so abused us.

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September 6, 1966

We are here to protest the latest outrage in a series against the twelve Back people now held captive in the Atlanta Stockade for protesting the dying of Black men in the racist illegal War in Vietnam.

First of all, the twelve were seized illegally by the Atlanta Police as they demonstrated at the Induction Center in protest of the dying of Black men in the racist illegal War in Vietnam.

They were subjected to a "KANGAROO Court Trial" under racist Judge T.C. Little who prejudiced himself by saying that because he had a son in Vietnam who is fighting to defend the principles of this country he had to give the protestors maximum sentences.

Thirdly, Dwight Williams was brutally beaten under the orders of Captain Redding inside the jail. Part of this beastiality was witnessed by William's attorney, Attorney Howard Moore.

In keeping with this country's scheme to emasculate Black men, the ten men were forced to shave their beards and mustaches. We know of no law that Black men wearing beards violate.

We protest the holding of Donald Stone and Simuel Shutz in the County Jail five days after their bond had been paid. We demand that the five days be credited to their sentences at the Atlanta Stockade.

On. Sunday August 4, we were not permitted to see Robert Moore and Larry Fox because they were in the hole. Both Moore and Fox suffer from Hay Fever. Both had been assigned to work in a dusty area which would only heighten their hay fever miseries. They asked to be transfered to a less dusty detail. Instead, they were thrown in the hole. This was on Thursday. Fox, who refuses to cooperate with the beastial and unjust penal system, has been on a hunger strike since incarceration, August 18.

The stockade physician a racist bigot who cannot deal with Black Men. Therefore if any of the group gets sick, there is no one to treat them.

The group is completely isolated from the rest of the prisoners. We charge that this is a form of political harassement just as the illegal arrest and sadistic beating of one of our workers, Robert Weaver.

We also note that the City Jail, Atlanta Stockade, and the Fulton County Jail are blatantly segregated in spite of the 1964 Civil Rights Act.

If these conditions are not corrected and we continue to get reports of cruel beastial treatment of prisoners, then we will have to return to earlier forms of demonstrations, including sitting in at the Mayor's office.

## STATEMENT BY IVAN ALLEN, JR. MAYOR OF ATLANTA

On Civil Disorder in Atlanta, Tuesday, September 6, 1966

The disorders in the Summerhill neighborhood in Southeast
Atlanta last evening were the result of a deliberate attempt by certain
members of the Student Nonviolent Coordinating Committee (Snick) to
create an incident of this very nature.

We can be thankful there were no serious injuries. Some 10 police officers received minor injuries, mostly as a result of tear gas.

Assessment of property damage has not been completed, but it does not appear to be too severe.

Five City police cars were damaged as a result of bricks or bottles thrown through windows.

Seventy-two arrests were made by the Police Department.

Conditions at this time indicate that the violence has ended and calm exists throughout the area.

The Atlanta Police Department is now working two twelve-hour shifts until further notification by Chief Jenkins.

All off-duty firemen have been placed on alert.

The firemen on duty during the night responded promptly and efficiently to several calls in the area.

The spark of violence ignited by a few reckless and irresponsible individuals touched off an explosion of civil disorder that shattered Atlanta's long record of racial amity.

Page 2

I must again commend the members of the Atlanta Police

Department for their prompt response and handling of this situation.

The citizens of Atlanta, and especially the good citizens of Summerhill
Mechanicsville, can be justly proud of their police officers this morning.

I am not talking from hearsay when I say that every citizen of Atlanta owes a debt of wholehearted gratitude to our dedicated police officers, for I was personally in the thick of the disturbance throughout those frightful hours of mob hysteria.

No one need make charges to me about police brutality during this disorder, I saw plenty of brutality, but it was being used against the police officers, not by them.

From what I heard with my own ears and saw with my own eyes in the center of this melee, I feel certain that hundreds of normally good citizens were inflamed out of their normal senses. They were victimized by those who sought to incite violence.

We sincerely appreciate the action of Governor Carl Sanders and the Georgia Department of Public Safety for the backup men and equipment provided to us.

It is a tragedy that a few irresponsible and misdirected youths have such utter disregard and contempt for their fellow man that they place the lives and property of innocent citizens in serious jeopardy.

Mr. Ed Negri Herren's Restaurant 84 Luckie Street, N. W. Atlanta, Georgia

Dear Ed:

I want to express my deepest appreciation for your coming to our rescue Tuesday evening. You just can't imagine how heart warming it is to me to know that we have citizens such as you who are always willing to be of service.

With deepest appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Reverend W. C. Williams St. John A. M. E. 461 Holders Dr., S. W. Atlanta, Georgia

Dear Reverend Williams:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Reverend W. L. Gilliard St. Peter A. M. E. 620 Highland Ave., N. W. Atlanta, Georgia

Dear Reverend Gilliard:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Reverend R. F. Foley Trinity A.M.E. 144 McDomough Blvd., S. E. Atlanta, Georgia

Dear Reverend Foley:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Doctor M. L. King, Sr. Eberneezer Baptist Church 2873 Dale Creek Dr., N.W. Atlanta, Georgia

Dear Doctor King:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Reverend Ralph Abernathy
West Hunter Street Baptist Church
76 Cerro St., S. W.
Atlanta, Georgia

Dear Reverend Abernathy:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Reverend W. H. Borders Wheat Street Baptist Church 24 Young Street, N. E. Atlanta, Georgia

Dear Doctor:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Reverend W. L. Cottrall Beulah Baptist Church 890 Venetta Pl., N. W. Atlanta, Georgia

Dear Reverend Cottrall:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Reverend E. R. Searcey Mt. Zion 2nd Baptist Church 137 Boulevard, N. E. Atlanta, Georgia

Dear Reverend Searcey:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Mr. Lynn Page Two September 21, 1966

Please pass this information along to the committee.

Sincerely yours,

Dan Sweat

DS:fy

cc: Mayor Ivan Allen, Jr. Mr. R. Earl Landers

Reverend R. T. Bussey Big Bethel A.M.E. 220 Auburn Ave., N. E. Atlanta, Georgia

Dear Reverend Bussey:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Reverend B. W. Bickers Emmanuel Baptist Church 211 Chalmers Dr., N. W. Atlanta, Georgia

Dear Reverend Bickers:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

Reverend Sam W. Williams Friendship Baptist Church 8362 Fair Street, S. W. Atlanta, Georgia

Dear Sam:

I am most grateful for your assistance Tuesday night. It is extremely comforting to me as the Chief Executive of this city to know that I have your support during good times and especially during trying times.

With deep appreciation, I am

Sincerely,

Ivan Allen, Jr. Mayor

#### MINISTERS INTERVIEWED FOR NYC COUNCIL - AUGUST, 1966

DATE	NAME OF MINISTER	ADDRESS	TELEPHONE	CHURCHES	TIME	NSO AREA
7/1/4	W. W. Weatherspool	2174 Gordon Rd., N.W.	758-2274	Mt. Olive Baptist	2:00-2:45P	N.W. Bowen Homes
7/14	J. H. Langston	824 Drummond St., N.W.	753-2436	Smyrna Baptist	3:15-4:00P	N.W. Bowen Homes
7/18	R. H. Hicks	575 Mitchell St., S.W.	524-2003	West Mitchell C. M. E.	2:10-2:50P	Nash-Washington
	A. C. Epps	181 Ashby St., N.W.	755-8931	Warren Memorial Methodist	3:15-4:00P	Nash-Washington
7/22	B. J. Johnson, Sr.	388 Glenn St., S.W.	755-7771	Greater Mt. Calvary Baptist	11:15-11:55A	Sum-Mec
	P. L. Jones	391 Angier Ave., N.E.	872-2609	2nd Baptist Peoplest	1:00-1:45P	Price High
7/20	C. C. Hughes	Boulevard Dr. & Howard	378-5976	Turner Monumental A. M. E.	2:15-2:45P	Edgewood
	C. J. Smith	1400 Boulevard Dr., N.E.	577-4740	King Memorial Methodist	10:40-11:25A	Edgewood
	W. A. Potter	38 Hightower Rd., N.W.	758-5807	Shaw Temple A. M. E. Z.	2:45-3:30P	N.W. Bowen Homes
	A. S. Dickerson	503 Mitchell St., S.W.	753-2980	Central Methodist	3:15-4:00P	Nash-Washington
7/25	C. J. Gresham	626 Lynn Valley Road	344-3286	Shiloh Baptist	5:20-5:45P	Nash-Washington
.,	J. A. Warren	57 Selman St., S.E.	688-5782	Chester Ave. Baptist	11:00-11:55A	East Central
	R. L. Alexander	889 Wylie St., S.E.	524-5390	St. Phillips A. M. E.	2:05-2:45P	East Central
7/26	Howard Creecy	192 Ashby St., S.W.	758-7917	Mt. Moriah Baptist	9:35-10:15A	Nash-Washington
,,,,,	Homer Smith	462 Parkway Dr., N.E.	872-3017	Mt. Sinai Baptist	11:00-11:45A	East Central
	D. A. Dixon	1358 Eason St., N. W.	758-7969	South-Side Springfield Baptist		Pittsburg
7/28	R. F. Norwood	81 Chicamauge Ave., S.W.	758-5616	Perry Blvd. Baptist	9:30-10:00A	N.W. Perry Homes
1120	A. R. Smith	85 Morris Brown Dr., S.W.	753-5454	St. Paul A. M. E.	10:40-11:25A	Price High
1	R. T. Bussey	220 Auburn Ave., N.E.	688-2855	Big Bethel A. M. E.	2:00-2:40P	East Central
	Melvin Watson	395 Chamberlain St., S.E.	525-3588	Liberty Baptist	3:00-3:45P	East Central
	C. N. Ellis	61 Leather Circle, N.W.	794-8778	Paradise-Reed St. Baptist	4:00-4:45P	N.W. Bowen Homes
7/29	Rev. L. J. Jones	93 Dalgreen St., N.E.	521-3947	Cosmopolitan A. M. E.	11:05-11:55A	Nash-Washington
	Frank Jones	681 Albert St., N.W.	794-4381	Piney Grove Baptist	3:30-4:20P	East Central
~	E. R. Searcey	137 Boulevard, N.E.	524-5588	Mt. Zion 2nd Baptist	6:30-7:15P	East Central
8/1	R. N. Martin	236 Richardson St., N.W.	799-6544	New Hope Baptist	10:35-11:05A	Sum-Mec
-,-	S. A. Baker	2980 Delmar Lane, N.W., B3	794-3581		11:35A-12:10P	Nash-Washington
	S. W. Williams	836½ Fair St., S.W.	688-0206	Friendship Baptist	4:00-4:45P	Nash-Washington
8/2	William Smith	1031 Camilla St., S.W.	755-6583	Israel Baptist	10:30-11:15A	Edgewood
-, -	Johnny Lee Jones	38 Rockmart Dr., S.W.	753-8532		11:35A-12:15P	Nash-Washington
	B. W. Bickers	211 Chalmers Dr., N.W.	799-0620	Emmanuel Baptist	3:30-4:15P	Price High

DATE NAME OF MINISTER	ADDRESS	TELEPHONE	CHURCHES	TIME	NSO AREA
8/3 ⊀W. L. Cottral1	890 Venetta Pl., N.W.	794-4996	Beaulah Baptist	10:00-10:45A	Nash-Washington
W. L. McCall	4196 Bakerferry Rd., S.W.	525-2668	Providence Baptist	11:30A-12:15P	Nash-Washington
S. Randolph	1045 Culpepper, N.W.	351-6580	Springfield Baptist	2:15-3:00P	N.W. Perry Homes
,	zois darpopper, mini	051 0500	obilingricia paperse	2.15 0.001	reary memor
8/4 ×W. L. Gilliard	620 Highland Ave., N.W.	523-2079	St. Peter A. M. E.	10:00-10:50A	East Central
✓ J. D. Grier ✓	596 Glen Iris Dr., N.E.	874-4405	Fort Street Methodist	11:00-11:45A	East Central
M. L. Hood	237 Burbanks Dr., N.W.	755-8757	St. Marks A. M. E.	1:15-2:00P	Central City
Marcus Williams	1008 Westmore Dr., N.W.	MU-8-5679	Antioch Baptist	3:45-4:30P	Nash-Washington
	and the same of th		and the day of the		Charles and the same of the sa
8/5 Edsel Robinson	962 Palmetto Ave., S.W.	758-7882	Fidelity A. M. E.	9:30-10:15A	N.W. Bowen Homes
Ralph Abernathy √	76 Cerro St., S.W.	755-9603	West Hunter St. Baptist	11:00-11:45A	Nash-Washington
X E. H. Dorsey	475 Boulevard, N.E.	794-6433	Tabernacle Baptist	12:00-12:35P	East Central
L. M. Terrill	2470 Collier Dr., N.E.	794-8100	Zion Hill Baptist	1:00-1:45P	Sum-Mec
8/7 J. C. Ward	1441 Eason St., N.W.	758-1695	Hunter Hills Baptist	7:10-7:50P	N.W. Bowen Homes
					and the second
8/8 B. Bowens	35 Rockfort Rd., N.E.	378-3335	St. Stephens Baptist	11:15A-12:15P	Sum-Mec
O. L. Blackshear	17 Weldon St., S.E.	522-4278	Mt. Pleasant Baptist	3:30-4:20P	Price High
8/9 ★ R. F. Foley	144 McDonough Blvd., S.E.	622-0677	Trinity A. M. E.	3:15-3:45P	Price High
W. G. Parsons	3017 Tribble Lane, N.W.	794-8784	Providence Baptist South Atl.	4:05-4:55P	Price High
R. W. Freeman	1801 Boulevard Dr., S.E.	377-3926	First Baptist (Reynoldstown)	6:30-7:15P	East Central
8/10 ≸L. W. Fielder	P.O. Box 50, Hapeville, Ga.	761-5001	Vine City Baptist	10:30-11:15A	Nash-Washington
O. S. Sutton	635 Boulevard, N.E.	875-6126	Macendonia Baptist	12:15-12:45P	Price High
	,			22.00	
8/11 J. A. Wilborn	2726 Collier Dr., N.W.	799-8154	Union Baptist	3:15-3:45P	N.W. Bowen Homes
A. D. Powell	1645 Simpson Rd., N.E.	794-3678	Allen Temple A. M. E.	4:30-5:20P	N.W. Bowen Homes
	The state of the s		Manager and Artist State of the		State To State But Harden
8/12× D. C. Woods	768 Martin St., S.E.	622-3926	Mt. Carmel Baptist	9:30-10:15A	Sum-Mec
P. J. Dotson	1060 Ira St., S.W.	688-5691	Mt. Nebo Baptist	12:00-12:45P	Pittsburg
G. W. Baker	2166 Penelope, N.W.	794-2393	2nd Mt. Vernon Baptist	2:15-2:45P	Pittsburg
8/13 E. W. McMillan, Sr.	1173 Fountain Dr., S.W.	758-3525	Ariel Bowen Methodist	5:00-5:45P	Pittsburg
8/15 H. F. Shepard	808 Skipper Dr., N.W.	794-6695	Travelers Rest Baptist	10:00-10:45A	Edgewood
M. L. King, Sr.√	2873 Dale Creek Dr., N.W.	688-7263	Eberneezer Baptist	11:30-11:40A	East Central
8/16 W. H. Borders	24 Young St., N.E.	522-3634	Wheat St. Baptist	2:15-3:00P	East Central
W. C. Williams	461 Holders Dr., S. W.	755-0962	St. John C. M. E.	3:30-4:15P	Sum-Mec
No O. WIIIIamo	TOT HOLDERS DIE, D. W.	, 55-0702	oc. John o. H. E.	J.JU-4.1JF	Julii-Fiec
8/17 J. H. Lockett	1179 Welch St., S.W.	755-4862	Zion Grove Baptist	10:30-11:15A	Sum-Mec

Mr. Frank Gordy The Varsity 61 North Avenue, N. W. Atlanta, Georgia

Dear Frank:

Enclosed is our check for the food you prepared Tuesday and Wednesday during the emergency.

I have always said that you could count on the Varsity to come through with the best and the quickest. Many thanks for your help during this emergency.

Sincerely,

Ivan Allen, Jr. Mayor

Mr. Yogi Yohannon Yohannon's Lenox Square Atlanta, Georgia

Dear Yogi:

I can always count on you to help feed us during an emergency. Thanks so much for your splendid response Tuesday evening. We also appreciate using your coffee urns throughout the crisis.

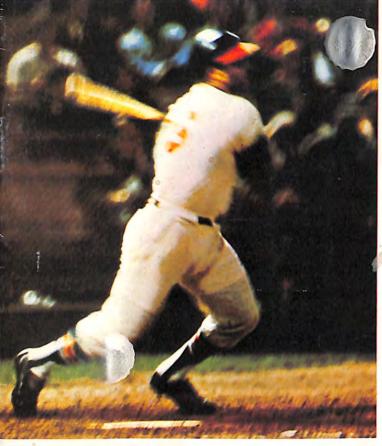
With highest personal regards,

I am

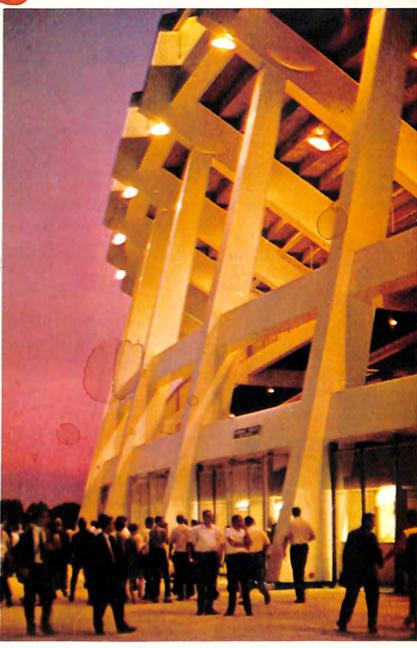
Sincerely,

Ivan Allen, Jr. Mayor

## 1966 Brance SCORE BOOK 25°







"Closest thing to racing gasoline"





## Budweiser.

KING OF BEERS

Brewed by our original process from the Choicest Hops, Pice and Best Barley Malt
THE LARGEST-SELLING BEER IN THE WORLD

Anheuser - Busch, Inc.
st. Louis Newark Los Angeles
HOUSTON

— Distributed By —

Atlanta Beverage Company

970 Jefferson St. N.W., Atlanta, Georgia

#### ATLANTA BRAVES OFFICERS



JOHN J. McHALE President, General Manager



WILLIAM C. BARTHOLOMAY Chairman of the Board, Treasurer



THOMAS A. REYNOLDS, JR. Executive Vice President, Secretary

The arrival of the Braves gives the Southeast its first National League team and establishes Atlanta as the sports capital of the South. The enthusiastic backing of the citizens of this area has made this possible. Your support has given us strength — your enthusiasm inspiration.

The Braves' family — made up of our players, employees and ownership — dedicate their total effort to bring championship baseball to Atlanta. At the same time we hope to make your visits to Atlanta's new stadium a pleasant and enjoyable experience.

The Atlanta Braves





#### CITY OF ATLANTA



R. EARL LANDERS MRS. ANN M. MOSES EXECUTIVE SECRETARY

#### Dear Sports Fans:

I have often heard it said that your words will come back to haunt you . . . and you have heard me say many times that we built the Atlanta Stadium on ground that we didn't own . . . with money that we didn't have . . . for a team that we hadn't signed . . .

Well, I am glad to be haunted by those words, and can proudly say that:

We built the stadium on an excellent piece of ground, with sound financing, and with a great team signed to play for twenty-five years.

We look forward to a close and enduring association between the Braves and Atlanta.

Atlanta is truly the Home of the Braves. This is a great baseball team in a great City. Our fans will be the most enthusiastic and the most loyal . . . and we will cheer our Braves on to the pennant, and strive to make Atlanta the baseball capital of this country!



Office of the Governor Atlanta

Unrl E Sundern



It is a distinct pleasure, on behalf of all Georgians, to welcome the Atlanta Braves to our Capital City.

Georgia has made tremendous progress in many fields during the past few years, and the coming of the Braves to Atlanta has truly boosted our State into the "Big Leagues" of sports.

Atlanta and Georgia offer the Braves a traditional Southern hospitality. Georgians will receive wholesome entertainment and a spirit of competition in an atmosphere of fairness.

With best wishes for a long and prosperous friendship, I am

CES/sv.



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Mills B. Lane Vice Chairman

Opie S. Shelton Secretary-Treasurer

Carling Dinkler Henry Dorsey Edgar Forio Earl Landers Earl Mann

Harold McCart John A. White (deceased)

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4th Ward **Hugh Pierce** Charles Leftwich

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6th Ward Richard Freeman Cecil Turner

7th Ward Jack Summers Milton Farris

8th Ward Rodney Cook Douglas Fowlkes

#### **FULTON COUNTY COMMISSIONERS**

J. H. Aldredge Chairman Archie Lindsey Vice Chairman Harold F. McCart

			APRIL			
SUN	MON	TUES	WED	THU	FRI	SAT
	A STATE				1	2
3	4	5	6	7	8	9
10	11	12 N PITTS.	13 N	14	15 N.Y.	16 N.Y.
17 N. Y.	18 N PHIL.	PHIL.	PHIL.	21 N PHIL.	22 N N. Y.	23 N. Y.
24 N.Y. 2	25 S. F.	26 N S. F.	27 N	28 N	29 N HOU.	30 N
			MAY			
SUN	MON	TUES	WED	THU	FRI	SAT
1 HOU.	2	3 N PHIL	PHIL.	5 N.	6 N	7 HOU.
8 HOU.	9 N	CINN.	11 N	12 N ST. L.	13 N ST. L.	14 N ST. L.
15 ST. L.	16	17 N PITTS.	18 N PITTS.	19	20 N	21 CHI.
22 CHI. 2	23 N	24 N	25 N	26	27 CHI.	28 CHI.
29 CHI.	30 6 P.M.	31 N		Man of the		
			JUNE		- 61	
SUN	MON	TUES	WED	THU	FRI	SAT
	4		1 N S. F.	2 N S. F.	3 N ST. L.	4 D&N ST. L.
5 ST. L.	6	7 N.Y.	8 N.Y.	9 N.Y.	10 PITTS.	11 PITTS.
12 PITTS.	13 N PHIL.	14 N PHIL	N.Y.	16 N.Y.	PITTS.	18 N
19 PITTS.	20 N PHIL.	21 N PHIL.	22 N	23	24 N	25 D&N
26 L. A.	27 N	28 N	29 CHI.	30 N S. F.		

			JULY		J. K.	
SUN	MON	TUES	WED	THU	FRI	SAT
					1 S. F.	2 S. F.
3 5. F.	4 HOU.	5 N	6 N	7 N	8 N	9 N
10	11	12	13	14 N	15 N	16
1. A.	18	ALL * GAME		HOU.	HOU.	HOU.
CINN.	CINN.	19 N	20 N ST. L.	21 N ST. L.	CINN.	CINN.
24	25	26 N				30 D&N
CINN.		ST, L.	ST. L.	ST. L.	S. F.	S. F.
31 S. F.					The state of	MEN
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14				18		20
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21 S. F.				25	26 N.Y.	27 N.Y.
28	1. A.	1. A. 1	1. A.		N. T.	N. 1.
N.Y.	CHI.	CHI.	ST. L.		,	
		SE	PTEME	BER		
SUN	MON	TUES	WED	THU	FRI	SAT
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4	5 6 P.M. (TN)	6 N	7 N	ST. L.	9 · N	10 N
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18 CINN.	19	20 N	21 N ST. L.	22 N	23 N PITTS.	PITTS.
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		0	CTOBE	R	-	1 CINN.
2	3	4	5	6	7	8
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(Note: Atlanta Does Not Go On Daylight Saving Time.)

HOME

N—DENOTES NIGHT GAME

TN—TWILIGHT DOUBLE HEADER

D & N—DENOTES DAY, NIGHT GAME

2 —DENOTES DOUBLEHEADER

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#### BASEBALL, ITS OPPORTUNITY THE NEW MAGNA CHARTA

By every measurement commonly employed by the most astute minds in America, professional baseball is today ranked as one of the most representative American institutions.

Professional baseball has won this appraisal by no particular, isolated action of its own but the public's esteem has been bestowed upon the game because, by its nature, it is an integral part of American life.

Public approbation has been shown in every possible manner. Sixty-five millions have paid admissions to see games in one season; sixty-one leagues in 492 cities have opened and closed a season intact; a cross-section of business and professional men — representative Americans, all — have become officers and directors of clubs; the language has been enriched by the colorful expressions lifted bodily from the playing fields, and the youth of America have found their idols among the stars of the diamond. The womanhood of America has taken the game to their hearts and, by virtue of their presence, have quietly but surely encouraged restraints in word and action upon the field without in any manner destroying the fierce, competitive nature of the game. Yes, America has proclaimed professional baseball as one of its representative institutions. It is only fair, and perhaps it is wise, to ask the question—"How has baseball been able to occupy this spot in the affections of the American

The answer to that question is, in my opinion, one of the most illuminating commentaries on "The American Way" that any American could possibly make.

Baseball is a reflection of the American viewpoint respecting every important question. This viewpoint is expressed by the nature of the game upon the playing field and is expressed by the administrative structure that governs the organization of professional baseball.

Baseball is American democracy in action.







#### 15 All-Time Home Run Leaders

Null Leau	C13
1. Babe Ruth	714
2. Jimmie Foxx	534
3. Ted Williams	. 521
4. Mel Ott	.511
5. Willie Mays	.505*
6. Lou Gehrig	.494
7. EDDIE MATHEWS	.477*
8. Stan Musial	.475
9. Mickey Mantle	.473*
10. Duke Snider	.407
l1. Ernie Banks	.404*
12. HANK AARON	.398*
Gil Hodges	.370
.4. Ralph Kiner	.369
5 Ine DiMaggin	361

\* Active Players



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Welcome, Braves! We hope you're enjoying your splendid new home. The handsome Atlanta stadium scores high in comfort, convenience and efficiency. And welcome, sports fans. Everything here is new, modern and all-electric, designed to increase your pleasure. A perfect setting to "play ball."

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Coffee .15 &	
Milk—White or Chocolate Sealtest	.25
Beer	
Falstaff	.50
Carlings Black Label	.50
Miller High Life	.60
Budweiser	.60
Redfern Hot Dogs	.30
Lazar "Kosher" Hot Dogs	.40
Hot B B Q on Roll	.45
Hamburger (1/4 lb.)	.50
French Fries	.25
Assorted Sandwiches .45 to Served on Southern Bakery Bread & Rolls	.85
Potato Chips	.15
Fisher Peanuts	.15
Caramel Corn	.20
Popcorn with Megaphone	.25
Ice Cream (Aristocrat)	.25

#### **GOURMET STANDS**

Corn Dogs Chili Dogs	.40 .40
Hot Corned Beef Hot Savory Southern Ham	.90 .75
Chick-fil-A—French Fries in Basket	.75 1.00
Fried Shrimp—French Fries in Basket	1.00
Chinese Egg Roll	.35
Pizza with Cheese Pizza with Pepperoni	1.00 1.20
Thick Milk Shakes	.40
Falstaff Draft Beer Miller High Life, 12 oz. Bottle Budweiser, 12 oz. Bottle	.50 .60

Blue Paneled Stands are Gourmet Stands. Located on Lower Level, adjacent to Section 110 in Left Field, Section 109 in Right Field. Upper Level, adjacent to Section 302.

### STRICTLY MAJOR LEAGUE

That's the C-5A, the major league for engineers. The largest airplane in the world. Lockheed engineers are glad that living in Atlanta gives them a chance to mix baseball with business. And there are probably more engineers who would like to do the same. If you know of any, tell them Lockthe good life in Atlanta while boostheed is looking for engineers to enjoy ing their careers working on the C-5A. Tell them to write Mr. Charles E. Storm. Professional Employment Manager at Lockheed in Atlanta. Or call 873-4476. ☐ Right now, the C-5A is the most the possible exception of the Braves. exciting thing in Atlanta, with just

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Lockheed Employees may purchase tickets for Atlanta Braves Home Games through G.L.E.R.C.

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ATLANTA BRAVES

USE





#### **HENRY "HANK" AARON**

This slugging outfielder from Mobile, Ala. is in his 13th season with the Braves. Aaron joined the Braves in 1954 after a brilliant two year minor league stay. Since joining the Braves Aaron has won many honors. He was the League's Most Valuable Player in 1957, has led the National League in hitting twice, total bases twice, runs batted in three times, doubles four times, hits twice, home runs twice, slugging percentage twice, consecutive games hitting streaks twice, games played once, and in addition he has received the Gold Glove award as top fielding right fielder in the National League three times. Hank has the highest life time batting average among active players, .320, and has a career total of 398 home runs. He and Eddie Mathews rank as number one home run duo of all time with a career total of 803 home runs.



HENRY AARON AND EDDIE MATHEWS NUMBER ONE HOME RUN DUO OF ALL TIME.

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## Think a moment

How did this day at the game begin? Probably with a phone call to a friend. Or to the ticket office. So many pleasant occasions begin with a phone call. And remember ... whether it's Long Distance or local ... we are always glad to get you in touch with the people, places and things you enjoy most.





#### MURIEL CIGARS





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#### ATLANTA BRAVES TICKET PRICES

LOCATION	PRICE
Field Level	\$3.50
Loge Level	\$3.50
Upper Level	\$2.00
Upper Level Child Under 12	\$1.00
Lower Pavilion	\$2.00
Lower Pavilion Child under 12	\$1.00
General Admission	\$1.00
General Admission Child under 12	\$ .50
ATLANTA CTABILIA DATA	

#### ATLANTA STADIUM DATA

LOCATION	O. SEATS
Club Level	2,755
Dugout Level	1,506
Field Level	
Loge	2,100
Pavilion Level	
Upper Level	17,279
General Admission	5.820
Capacity	

#### TICKET OFFICE

Atlanta Stadium, Capitol Avenue Monday thru Saturday 9 a.m. to 6 p.m.

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Lou Brisse—South Carolina
Lloyd Christopher—California
Mel Didier—Louisiana
Gerald Flathman—Minnesota
Johnny Groth—Florida
Robert Hartsfield—Georgia
Myron Hayworth—North Carolina
Robert Knoerlein—Maryland
Al Lamacchia—Texas

#### ATLANTA STADIUM INFORMATION

Atlanta Stadium—Baseball Capacity (50,893)

Telephone: (404) 522-7630

Field Measurements, L. to R. ...330-402-330

Game Times: Night Games—8:05 p.m.

Sunday Day Games — 1:35 p.m.

Saturday Day Games — 1:15 p.m.

April 23 - 2:15 p.m.

Twi-Nite Doubleheaders — 6:05 p.m.

May 30 — 6:00 p.m. (Eastern Standard Time)



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FRED "DIXIE" WALKER
SOUTHEAST SUPERVISOR

Harry Minor—California
John O'Neil—New York
Floyd Patterson—Kansas
Nap Reyes—Puerto Rico
Billy Smith—Tennessee
Clyde Sukerforth—Maine
Arthur Sullivan—New York
James "Zach" Taylor—Florida
Jack Tighe—Michigan
Al Unser—Illinois

#### RADIO — TELEVISION INFORMATION

Play-by-Play Announcers: Milo Hamilton, Larry Munson, and Ernie Johnson

SPONSORS: The Coca-Cola Company and it's bottlers, Falstaff Brewing Company, and the P. Lorillard Company will be the principal sponsors of Braves games. Delta Airlines and Hertz Corporation will also participate. The Pure Oil Company will sponsor both the pre-game and the post-game shows.

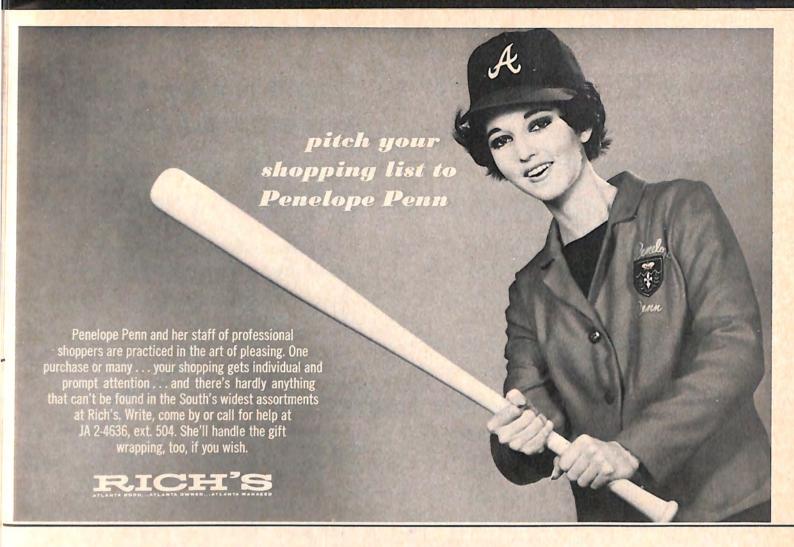
Originating Station Radio—WSB (750) Television—WSB (CH 2)

#### **Number of Games**

Radio—All games, home and away. Television—18 road games

NOTES: In addition to the 18 regular season telecasts five of the Braves spring training games will be televised.

Aside from WSB radio and TV the Braves network will include approximately 35 radio stations and 18 TV Channels in Georgia, Florida, Alabama, North Carolina, South Carolina, and Tennessee.



#### **BRAVES FARM DEPARTMENT**



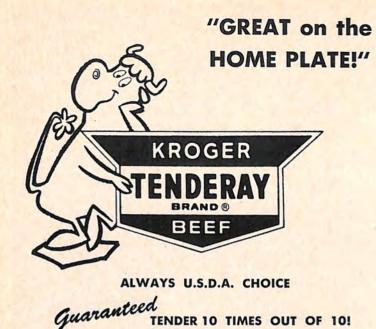
JOHN MULLEN, Farm Director

WALTER BECK—Minor League Pitching Instructor

JOHN MULLEN

#### MINOR LEAGUE AFFILIATES 1966

CLUB	NICKNAME	LEAGUE	CLASS	MANAGER
Richmond	Braves .	International	AAA	Bill Adair
Austin	Braves	Texas	AA	"Hub" Kittle
Kinston	Braves	Carolina	Α	Andy Pafko
Yakima	Braves	Northwest	Α	(To be named later)
W. Palm Beach	Braves	Florida State	Α	Buddy Hicks
Sarasota	Braves	Florida Rookie	Α	Tom Saffel



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#### **HOW TO KEEP SCORE**

The simple code used by Baseball Writers makes scoring easy and adds to your enjoyment of the game. The code is based on numbering all players by position, as follows:

TENDER 10 TIMES OUT OF 10!

4 Second Baseman 7 Left Fielder

2 Catcher

5 Third Baseman

8 Center Fielder

3 First Baseman 6 Shortstop 9 Right Fielder

Begin scoring in lower right-hand corner, showing how batter reached base (if he did!). Then show what occurs to him as he circles the bases. Use lower right corner for first base; upper right for second; upper left for third and lower left for home plate.

There are several ways to indicate base hits. One of the simplest is by drawing a horizontal line at right lower corner. If a hit goes to right field, run a short vertical line at RIGHT end of the horizontal line; if a hit to left place the vertical line at LEFT of horizontal line; and if hit to center, place it at CENTER of line. If hit to an infielder, place position number of fielder at end of vertical line. Thus, a single through second base would be shown by making a horizontal line with a short vertical line at right of it, and a "4" marked at its end.



In case of an extra base hit, extend vertical line to second base for two-bagger; if a triple, run vertical line to second, continue horizontally from second to third base; and for a home run, run line all the way around square and place "X" in center.

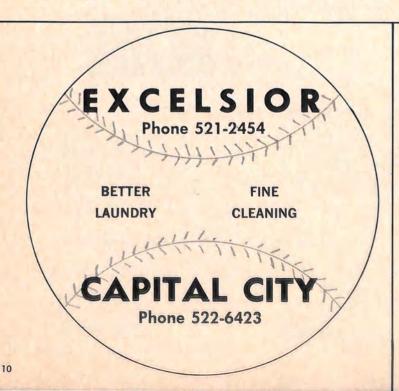
Illustration shows 3-base hit into center field.

Other plays are indicated as follows: Base on Balls, W; Hit Batsman, HB; Foul, F; Error, E; Wild Pitch, WP; Stolen Base, S; Sacrifice, SH; Passed Ball, PB; Balk, B; Strikeout, K; Called Strikeout, CK; Fielder's Choice, FC.

An out is indicated by the fielder's number. Thus a fly to left is merely '7'. An infield out, short to first, '6-3'.



The diagram indicates that the batter singled to left, stole second; went to third on a passed ball, and was thrown out at the plate, shortstop to catcher.







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### GO BRAVES!

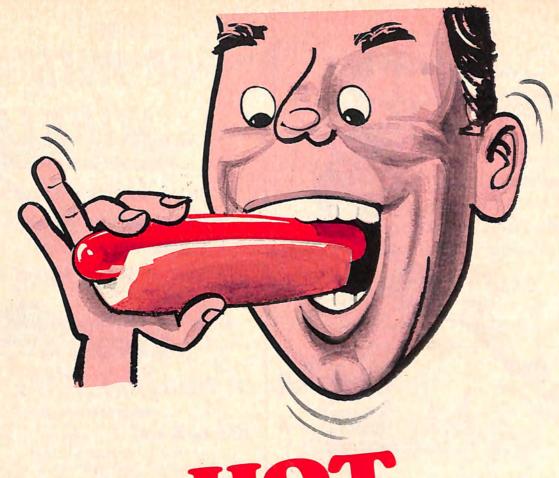
AND

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Outside the Atlanta stadium there are only 1,067 places where you can buy wieners THIS fresh! They're the 1,067 stores in Greater Atlanta and Georgia which sell Redfern Wieners and other smackin' fine Redfern meat products.

The fresh taste is there because Redfern Wieners are fresh-made EVERY DAY in Atlanta and delivered direct to these stores. Not only

that, each package is CONTROL DATED — so, if it's not sold right away, it will be snatched up by an alert Redfern salesman. That's why Redfern Wieners are the only wieners fresher than springtime.

Enjoy one while you watch the game, and when you shop, remember that your family will enjoy Redfern's extra fresh flavor, too!

"BETTER MAKE IT Redfern!

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Dave Sington Sington Sporting Goods Company Huntsville, Alabama Phone: Office 539-2738 Home 539-2544

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Glenn Wilcox Wilcox Travel Agency 301 Northwestern Bank Asheville, North Carolina Phone: Area Code 704 254-0746

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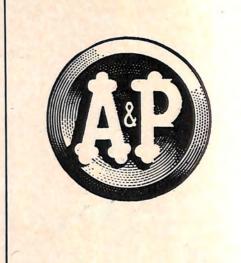


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Eighty pages of interesting pictures, stories, records, and player pictures in full color for one dollar. Purchase them at Atlanta Stadium, Braves Downtown Ticket Office, your favorite news stand, or by mail order.

To order by mail: Send check or money order for \$1.30 to Braves Year Book, P.O. Box 1122, Atlanta, Georgia. This will cover the cost of book, tax, and mailing.



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1953-1,826,397

1954-2,131,388

1955—2,005,836

1956-2,046,331

1957-2,215,404

1958-1,971,101

1959-1.749.772

1960-1,497,799

1961—1,101,441

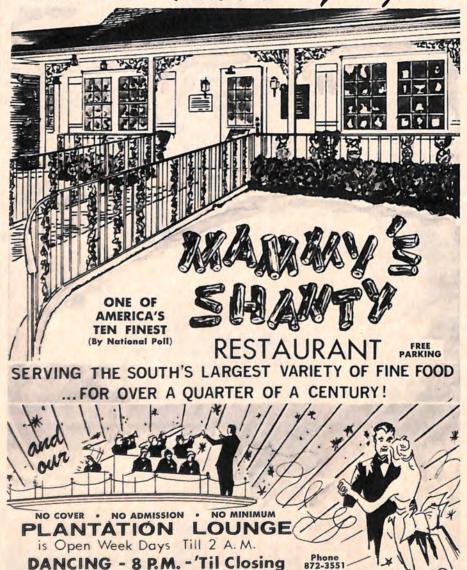
1962— 766,927

1963— 773,018

1964— 910,911

1965— 555,589

While in ATLANTA Visit the only Original



## BRAVES ROAD ATTENDANCE FIGURES

1953- 939,496

1954-1,020,813

1955- 915,804

1956-1,245,248

1957-1,305,137

1958-1,547,255

1959-1,633,244

1960-1,540,389

1961-1,197,534

1962-1,004,144

1963-1,092,208

1964-1,212,087

1965-1,405,069

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#### **EDDIE MATHEWS**

Eddie Mathews, slugging third baseman of the Atlanta Braves, was born in Texarkana, Texas. Eddie is in his 15th season with the Braves and has amassed a number of records in that time. He holds Major League records for most home runs in a lifetime for a third baseman, most home runs in a season for a third baseman, most assists by a third baseman in a lifetime. He also holds National League records for most chances accepted by a third baseman in a lifetime, tied with Willie Mays for most years 30 or more home runs (10). Eddie has led the League in home runs twice and bases on balls four times. Only six sluggers in the history of the game have hit more home runs than Eddie's 464.



#### **TONY CLONINGER**

Tony Cloninger, fireballing right hander from Iron Station, North Carolina, won more games (24) in 1965 than any right hander in the Major Leagues. Tony pitched a one hitter against the Mets, a two hitter against Cincinnati, and combined with Ken Johnson and Chi Chi Olivo for a two hitter against the Dodgers. He also pitched one of the Braves' three shutouts. Tony holds the club's record for most strike outs in a season with 211 in 1965. Tony has been described as a strong finisher, who is almost unbeatable once he gets by the first few innings. He is a hard worker and is always in good condition.

#### Before or After the Ball Game

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#### **VOICES OF THE BRAVES**

MILO HAMILTON is Chief Announcer for the Atlanta Braves. He is a native of Fairfield, lowa, and received a degree in radio speech from the University of Iowa. Milo started his career as an announcer, while serving in the Seebees with the Armed Forces Radio Network.

The nationally prominent sportscaster has broadcast for the former St. Louis Browns, St. Louis Cardinals and the Chicago Cubs. He shared the mike with Bob Elson on a 90-station Chi-

cago White Sox network.

Hamilton came to Atlanta from Chicago radio station WCFL. In 1963 he was named Chicago's "Sportsman of the Year." He announced Big Ten football and basketball, and had called play-by-play of at least 250 football, basketball and baseball games each year since 1961.

games each year since 1961.

In addition to being "Voice of the Braves", Milo is Six O'Clock Sports Editor of WSB-TV and presents a fifteen-minute warm-up "Meet the Braves" before each game on WSB-TV, as well as a five-minute program "Brave Talk" at 6:25 p.m. and

11:20 p.m. on WSB Radio.



Munson shifted to Nashville, Tennessee, in 1947 and began a highly successful stand of 14 years as voice of the Nashville Vols of the Southern Association and anchor man for both Vanderbilt University football and basketball. He, in fact, was the first member of the press and radio to travel with the Commodores, the year being 1947.

Last year marked his 16th season as voice of Vanderbilt basketball, and his 10th as chief announcer of Vandy football and sports director of Station WSM. His excellence was rewarded by a national sportswriters and sportscasters organization, which voted him the No. 1 sportscaster in Tennessee for the past four years.



ERNIE JOHNSON, Associate Director of Broadcast Operations for The Atlanta Braves and member of the Braves broadcast team, has been a member of the Braves organization for 22 years. Ernie pitched for the Braves in 1952, when the club's home was Boston, and pitched for the Milwaukee Braves



with the Baltimore Orioles in 1959.

During 1962 Johnson was the color man for the Braves TV games. In February 1963, he was hired as full time Administrative Assistant to President John McHale, and in May, 1963 was appointed Public Relations Director of the Club. In September of 1965, Johnson assumed the duties of Associate Director of Broadcast Operations for the Braves. In addition to announcing, he assists Jim Faszholz, Dir. of Broadcast Operations, in setting up and administering the extensive Braves Radio and TV Network.

Sports-minded Georgians look to WSB Television. In addition to carrying 18 out-of-town Braves baseball games, WSB-TV carries "Meet the Braves", a fifteen-minute warm-up before each game... NBC Major League Baseball...the All-Star Game... and, of course, the World Series. WSB-TV will offer many of these top games in color. Six O'Clock and Eleven O'Clock Newsroom Sports are also in color.

WSB-TV CHANNEL 2

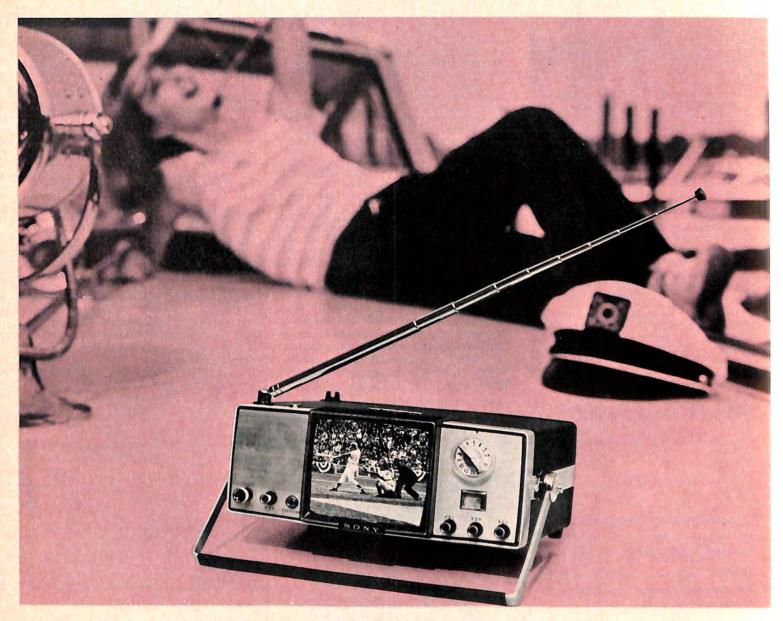


#### WSB RADIO 750

When it comes to Baseball, everybody in WSB-Land comes to Radio 750, "The Sports Voice of the South." Look at the line-up: 162 Braves games ... the All-Star Baseball game ... the World Series ... Milo Hamilton's "Brave Talk" ... Frank Stiteler's "Sports Parade" and "Sports Final" ... "Schaefer on Sports" ... Monitor Sports ... Plus, more Sports at any moment on WSB Radio.



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- Miller, Stu 22 Palmer 36 Phoebus 39 Watt
- - Radatz Robinson Rohr Sadowski Sanders Santiago

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40 Gray 37 Grilli

28 Bennett

Brandon

Charton

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- 43 Brunet 32 Burdette 31 Chance 38 Gatewood 39 Lee 33 Lopez 40 May 45 McGlothi Gatewood
- May McGlothlin
- Newman Rubio Sanford Sukla
- 37 Warner

#### CHICAGO

- 47 Bollo 30 Buzhardt Fisher
- Higgins Horlen Howard John
- Johnston Klages Lamabe
- Locker Nyman Peters
- Pizarro Wilhelm

#### CLEVELAND

- 39 Bell 38 Boyo Boyd Closter Culver
- Hargan Kelley Kralick
- McDowell McMahon
- Siebert Stange
- Terry
- 35 Weaver, Floyd

#### 41 Weaver, Jim





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- Hiller Holtgrave
- Kilkenny Korince 29 Lolich
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- Penna
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- 23 Aker Bosworth Buschhorn Dickson
- Dobson Hickman Hunter
- Joyce Krausse
- Lindbald Monteagudo
- Nash 13 Odom O'Donoghue
- Segui Sheldon
- 18 Stock Talbot Tompkins

33 Wyatt

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PIRATES	1	2	3	4	5	6	7	8	9	10	AB 11	R 12	H 13	RBI 14	PO	A
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- Hal Smith, Coach Johnny Pesky, Coach A. Grammas, Coach Clyde King, Coach Steve Blass, P
- Tommy Sisk, P Bob Veale, P Luke Walker, P Jesse Gonder, C
- 12. Jerry May, C
  10. Jim Pagliaroni, C
  14. Gene Alley, Inf.
  17. Bob Balley, Inf.
  18. Matty Alou, O.F.
  21. R. Clemente, O.F.
  21. Herry Lynch, O.F.
  21. Manny Mota, O.F.
- 45. D. Roberts, O.F. 8. W. Stargell, O.F.



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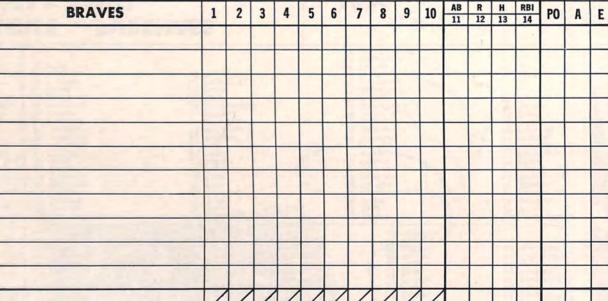
- 1. ALBERT J. BARLICK
- 2. WILLIAM BURKHART
- 3. HENRY "SHAG" CRAWFORD
- 4. AUGUST J. DONATELLI 5. ROBERT A. ENGEL
- 6. THOMAS D. GORMAN
- 7. DOUGLAS HARVEY 8. WILLIAM A. JACKOWSKI
- 9. JOHN KIBLER
- 10. STAN LANDES
- 11. CHRIS PELEKOUDAS
- 12. JOHN PRYOR
- 13. FRANK SECORY 14. MELVIN STEINER
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36 Blasingame, Wade, P 20 Carroll, Clay, P 40 Cloninger, Tony, P 34 Fischer, Hank, P 24 Hippauf, Herb, P 30 Johnson, Ken, P

23 Lemaster, Denver, P 35 Niekro, Phil, P 33 O'Dell, Billy, P 38 Olivo, Chi Chi, P 32 Umbach, Arnold, P 10 Bobby Bragan, Mgr. 8 Hitchcock, Billy, Coach

6 Resinger, Grover, Coach 3 Silvestri, Ken, Coach 4 White, Jo Jo, Coach 5 Wyatt, Whitlow, Coach 12 Oliver, Gene, C 15 Torre, Joe, C 16 Alomar, Sandy, Inf.

2 Bolling, Frank, Inf. 7 De La Hoz, Mike, Inf. 41 Mathews, Eddie, Inf. 19 Menke, Denis, Inf.

9 Thomas, Lee, Inf. 14 Woodward, Woody, Inf. 11 Keough, Marty, Inf.

44 Aaron, Henry, O.F. 29 Alou, Felipe, O.F. 43 Carty, Rico, O.F. 18 Garrett, Adrian, O.F. 31 Geiger, Gary, O.F. 48 Jones, Mack O.F. 42 Lum, Mike, O.F.



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Walker, L

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35 Wood, W.

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16 Perranoski 22 Podres 47 Price 35 Purdin 39 Reed 27 Regan 40 Singer 20 Sutton 45 Willhite 46 Williams, D. 42 Bolin 18 Davison 25 Estelle 28 Gibbon 45 Henry 34 Herbel 35 Linzy 27 Marichal Lol TOF ous Oval tracem. Champions BUSVILLE SLUGGE

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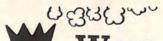
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"Active list" reduced to twentyeight players.

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September 1—Free Agent Draft

October 2—End of season

October 5—World Series begins get all of your
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#### FINAL MAJOR LEAGUE STANDINGS 1965

#### NATIONAL LEAGUE

			Games
V	Won		Behind
Los Angeles	97	65	
San Francisco	95	67	2
Pittsburgh	90	72	7
Cincinnati	89	73	8
Milwaukee	86	76	11
Philadelphia	85	76	111/2
St. Louis	80	81	161/2
Chicago	72	90	25
Houston	65	97	32
New York	50	112	47

#### AMERICAN LEAGUE

			Games
	Won	Lost	Behind
Minnesota	102	60	
Chicago	95	67	7
Baltimore	94	68	8
Detroit	89	73	13
Cleveland	87	75	15
New York	77	85	25
California	75	87	27
Washington	70	92	33
Boston	62	100	40
Kansas City	59	103	43

Los Angeles won the World Series over Minnesota four games to three.



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- 26. "I'm a little Brave" PLAY SUIT—For the youngest member of the family. Two piece—T-shirt says "I'm a little Brave" with running Indian Brave with Bat, white with red and blue trim. Blue pants have plastic lining, snap front with red ATLANTA and Baseball motif.

  SIZES Small (6 mos.), Medium (12 mos.), and Large (18 mos.)



- 4. BRAVES OFFICIAL JACKET—Wash 'n Wear Gabardine. Team colors and insigne. Knitted collar, cuffs and waistband. SIZES 2 through 12.....\$6.95 For boys or girls. All Sizes. SIZES 14 through 20.....\$7.95
- 18. BRAVES DECAL—Full color Braves Indian on Blue background, 3 x 4½". Inscribed "Go Braves." All purpose decal, use on books, car windows, etc. \$25
- 15. CUFF LINKS—Sterling Silver, double hinged lock bar, Indian chief, script

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Indicate Size and Color where applicable.

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CheckMoney Order			-			
Coin or Currency enclosed					1	
Name			14			
Address						
City					Total	

Sorry No C.O.D. Stamps not accepted.

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Prices listed in Brochures and Yearbooks of previous years are obsolete.

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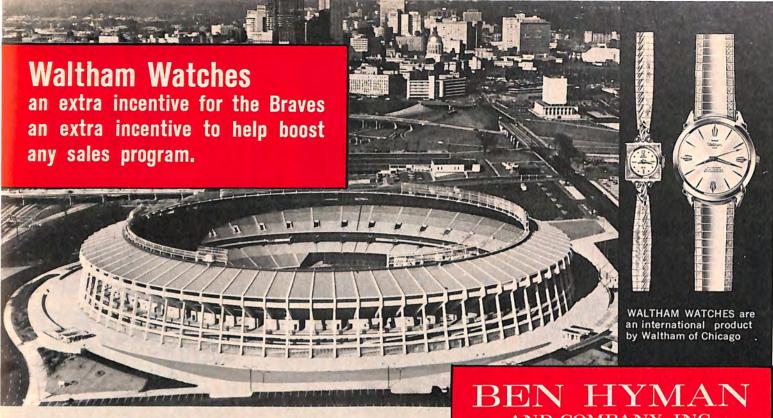
Perhaps because of our convenient flight schedules. Or the helpfulness of Eastern's Ground Hostesses. Maybe because Eastern's Whisperjets are the most relaxing jetliners. Or because the people of Eastern like what they're doing and show it in their friendly welcome.

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Every time a Brave hits a home run in the Atlanta Stadium he wins a Waltham Watch courtesy of Ben Hyman & Co. You too can make a hit time after time with Waltham Watches as incentives for more sales. Visit our magnificent new show-room and examine our complete stock of business gifts, jewelry and premiums. Your business card is all the pass you need. Ample parking on premises.

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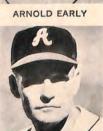
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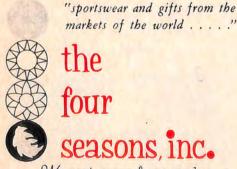


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JOE TORRE

This talented young catcher from Brooklyn, New York has been called the best catcher in baseball. Joe has been with the Braves for five years and is hoping that his sixth season will be his best one. It will take some season to surpass the great year that Joe enjoyed in 1964 when he hit .321 to become the first catcher in nine years to hit over .300, hit 20 or more home runs, and drive in at least 100 runs in the same season. Joe was the National League's All Star catcher in 1965, and many observers who saw him at first base felt that he was the best in the league at that position. Only 25 years of age, Torre has a long career ahead of him and by the time he calls it quits, he may rank with the best.



**DENIS MENKE** 

Denis Menke, a reliable shortstop from Bancroft, Iowa, who was injured most of the 1965 season, is in his fourth season with the Braves. Denis was injured early last season in a collision with Pittsburgh's Jim Pagliaroni at home plate. In 1964 Denis hit a solid .283 for the Braves with twenty home runs and 65 runs batted in. Couple this with a fine fielding job and you can understand Manager Bobby Bragan's statement "with a healthy Denis Menke in 1965 we could have won the pennant". The Braves management is hoping that a winter's rest has provided the cure that Menke needed for a successful season in 1966.

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Regular cash fares apply. Transfers honored to and from other ATS lines.

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ATLANTA TRANSIT SYSTEM



MACK JONES

A fleet centerfielder who was born and lives in Atlanta, Georgia and came on strong in 1965 for the Braves, is Mack Jones, Mack, who had several unsuccessful trials with the Braves before last year, left even the most skeptical observer with the impression that his career would end up as a "home town boy makes good saga". Jones hit 31 home runs for the Braves last year and played a good defensive center field. Mack first came up to the Braves in 1961 but a lack of selfconfidence kept him from displaying the talent that the Braves officials knew he possessed. All of that is now behind him and 1966 should be a banner year as Mack returns to play before the home town crowd.



WADE BLASINGAME

A stylish southpaw from Fresno, California who is in his third season with the Braves, Wade Blasingame won 16 games for the Braves in 1965. He has been called by many, the new "Warren Spahn" who incidently is his idol. In his last two seasons he has won 25 games. Wade began his professional career in 1961 after graduating from Roosevelt High, where he won All-City and All-State honors in baseball. In addition to being a fine pitcher, Blasingame is one of the better hitting pitchers in baseball.





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Charleston, S. C. WUSN-TV

Charlotte, N. C. WSOC-TV

Chattanooga, Tenn.

WRCB-TV

Columbia, S. C. WIS-TV

Columbus, Ga. WTVM-TV

Decatur, Ala. WMSL-TV

Florence, Ala. WOWL-TV

Greenville, S. C. WFBC-TV

Jacksonville, Fla. WJKS-TV

Knoxville, Tenn. WBIR-TV

Macon, Ga. WMAZ-TV

Montgomery, Ala. WSFA-TV Nashville, Tenn. WSM-TV

Orlando, Fla. WDBO-TV

Pensacola, Fla.-Mobile, Ala. WEAR-TV

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Rack Bank with 10
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14. BOBBING HEAD BRAVES DOLL— Laughing Indian, 6" tall with Bobbing Head. Braves imprint on uniform. Our best seller in 1965....\$1.30



SEE ORDER FORM ON PAGE 25 FOR BRAVES NOVELTY ITEMS.

#### Albany, Ga. WGPC — 1450 KC

Asheville, N. C. WLOS — 1380 KC

Athens, Ga. WRFC — 960 KC

Atlanta, Ga. WSB — 750 KC

Auburn, Ala. WAUD — 1230 KC

Augusta, Ga. WGAC — 580 KC

Birmingham, Ala. WAPI — 1070 KC

Brunswick, Ga. WGIG — 1440 KC

Cleveland, Tenn. WBAC — 1340 KC

Charleston, S. C. WCSC — 1390 KC

Charlotte, N. C. WSOC — 930 KC

## RADIO NETWORK

Chattanooga, Tenn. WDXB — 1490 KC

Columbia, S. C. WIS — 560 KC

Columbus, Ga. WPNX (Phenix City, Ala.) 1460 KC

Dalton, Ga. WBLJ — 1230 KC

Dothan, Ala. WAGF — 1320 KC

Fitzgerald, Ga. WBHB — 1240 KC

Florence, Ala. WOWL — 1240 KC

Gadsden, Ala. WGAD — 1350 KC

Gainesville, Ga. WDUN — 1240 KC Greenville, S. C. WFBC — 1330 KC

Huntsville, Ala. WNDA-FM — 95.1 MC

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Jacksonville Beach, Fla. WBIX — 1010 KC

Johnson City, Tenn. WJCW — 910 KC

Knoxville, Tenn. WROL — 1490 KC

LaGrange, Ga. WLAG — 1240 KC

Macon, Ga. WMAZ — 940 KC

Mobile, Ala. WUNI — 1410 KC Montgomery, Ala. WCOV — 1170 KC

Nashville, Tenn. WSM — 650 KC

Oak Ridge, Tenn. WATO — 1290 KC

Orlando, Fla. WHOO — 990 KC

Rome, Ga. WLAQ — 1410 KC

Savannah, Ga. WSGA — 1400 KC

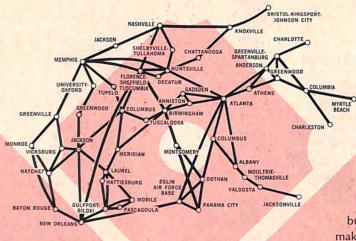
St. Petersburg, Fla. WSUN — 620 KC

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1953	Eddie Mathews
1955	
1956	
1957	
1958	
1959	Hank Aaron, Eddie Mathews
1960	Hank Aaron, Eddie Mathews
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1962	Hank Aaron, Frank Bolling, Eddie Mathews
1963	
1964	Hank Aaron, Joe Torre
1965	Hank Aaron, Joe Torre

Alou selected with San Francisco in 1962 O'Dell selected with Baltimore in 1958, 1959 Lee Thomas selected with Los Angeles (A) in 1962



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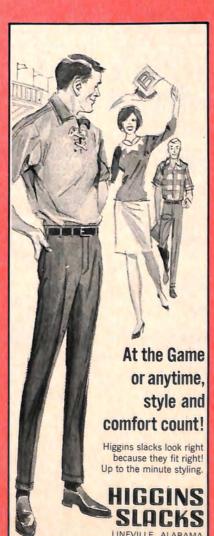


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#### **BRAVES RECORD SETTING SEXTET**



(Top row, I to r) Joe Torre, Gene Oliver, Henry Aaron, (bottom row, I to r) Mack Jones, Felipe Alou, Eddie Mathews.

Henry Aaron, Eddie Mathews, Mack Jones, Joe Torre, Gene Oliver, and Felipe Alou combined to establish a National League record for most players on one team hitting twenty or more home runs in a season. In addition Aaron, Mathews, and Jones set another National League record for most players hitting thirty or more home runs in one season.

## The sassy one from Canada Dry.





 PENNANTS—National and American League. Quality felt, stitched binding with streamers, assorted colors, authentic emblems.

with streamers, assorted colors, authentic emblems.

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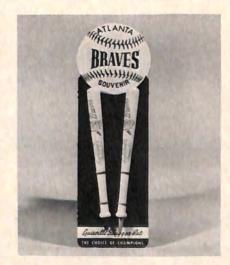
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Braves Full Color Team Picture

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SEE ORDER FORM ON PAGE 25 FOR BRAVES NOVELTY ITEMS.

Think of a friend who would enjoy receiving a copy of this souvenir score book of the Atlanta Braves . . . send him yours and order another for yourself by writing to "The Braves Score Book—P.O. Box 1122, Atlanta, Georgia," along with 35¢ in coin to cover cost of book, tax, and mailing.

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**FELIPE ALOU** 

Felipe Alou is the oldest member of a baseball playing family which lives in Projecto Ensanche Racho Santo Domingo, D. R. Felipe has a brother Jesus with San Francisco, and another, Mateo, with the Pirates, Had not Felipe been traded the Alou's would have formed the first all brother outfield act in baseball. Last year Felipe hit a solid .297 with 23 home runs and 78 runs batted in to give the Braves one of the best lead-off men in the game. Manager Bobby Bragan describes Felipe as "one of the best players, on or off the field, that I have ever managed.'



FRANK BOLLING

The veteran second baseman of the Atlanta Braves is a native of Mobile. Alabama. Bolling made a tremendous comeback for the Braves in 1965 when he raised his batting average seventyfive points. In 1964 Frank had stumbled to a .199 average and many felt that "he was over the hill", but the cagey veteran proved that he had a few seasons left by rebounding to a .264 average. Bolling is in his 12th Major League season and in that time he has compiled a lifetime average of .256. Frank is very popular with his teammates as is attested to by his being elected player representative for the Braves

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#### MEET BOBBY BRAGAN AND THE COACHES

#### **BOBBY BRAGAN**

Bobby Bragan, field manager of the Atlanta Braves, is a resident of Fort Worth, Texas. He is in his fourth season as Braves Manager and before that he managed Pittsburgh (1956 & 1957), and Cleveland (1958). Bobby also served as a coach for the Dodgers (1960) and Colts (1961). He played for seven seasons in the Major Leagues with the Phillies and Dodgers as a catcher and shortstop. Bragan has been instrumental in developing several ball players in the Dodgers chain, one of the best known being Maury Wills. Bobby turned Wills into a switch-hitter and what was once a dark future was turned into a brilliant career.

Bragan is very popular with his players and never hesitates to take to the field in their behalf should an argument develop. In 1965 Bobby had his club in the thick of the pennant chase until late September. 1966 should be a different story in a warmer climate.

#### KEN SILVESTRI

Ken Silvestri is the hard working bullpen coach of the Atlanta Braves. He is a native of Chicago, Illinois. Ken is in his fourth term as coach and is extremely popular with the players. He caught for the Yankees, White Sox and Phillies for seven years and played with Philadelphia in the 1950 World Series. In addition to serving as a coach with the Phillies in 1959 and 1960, Ken managed and coached several seasons in the minors.

#### JO JO WHITE

After thirty-eight years in the game, Jo Jo White continues to add to his reputation as one of the finest teachers of outfield, base running and bunting fundamentals in the game. He spent nine years as a fleet outfielder with Detroit, Philadelphia, and Cincinnati and

played in two World Series. He later managed minor league teams to first division finishes in seven of nine tries, coached and scouted for Cleveland, and coached for Detroit and Kansas City. Jo Jo attended old Tech High School in Atlanta.

#### WHITLOW WYATT

"Whit's" nine year tenure as Brave's pitching coach is one of the longest among major league coaches, and for good reason. He has long demonstrated that he is a master of detecting flaws in a pitcher's form and delivery and has received much of the credit for developing many of the young Braves hurlers. Whitlow is no stranger to the Atlanta fans, having managed the Crackers and being a native of nearby Buchanan, Georgia. Whitlow was a star pitcher for the Dodgers in the 40's.

#### **GROVER RESINGER**

Newest addition to manager Bobby Bragan's staff is a native of Eolia, Missouri. Grover Resinger came to the Braves from the Cardinals organization, where he was a successful minor league manager. Grover was named Manager of the Year in the Texas League in 1964 at Tulsa, Oklahoma. Many of his players of 1964 are now on the parent club's roster, which is indicative of the fine managing job by Grover. He is also nationally ranked as a handball player.

#### BILLY HITCHCOCK

A new addition to the coaching staff, but by no means new to the Major Leagues, Billy Hitchcock played for nine years with Detroit, Washington, St. Louis, Boston, and Philadelphia. He also managed the Baltimore Orioles in 1962 and 1963. Billy is well known in this area, having been an outstanding athlete at Auburn. He is a native of Opelika, Alabama, and served as a Special Assignments Scout for the Braves in 1965.

#### BASEBALL AND THE AMERICAN LANGUAGE

Baseball has had a powerful effect on the American language and vividly demonstrates how much baseball affects the everyday conversation of people who may never have attended a professional game. For instance:

What we like is called A HIT. The man who fails has STRUCK OUT, or at best DOESN'T GET TO FIRST BASE. A person who is indiscreet is WAY OFF BASE, and may end up being CAUGHT OFF BASE. When we are unprepared, we are sometimes CAUGHT OUT IN LEFT FIELD. Our salesmen make PITCHES. When we understand a situation, we GET THE PITCH. Otherwise, we DON'T CATCH. The opponent in an argument who makes an extreme statement to retrieve a lost point is REALLY REACHING FOR IT. An unfortunate mistake is A REAL BLOOPER. A person who behaves eccentrically is A SCREWBALL—one not to be trusted is A FOUL BALL. When we refuse to be discouraged, it's because WE'LL GET OUR INNINGS.

If you're getting pressure from both sides, you may be the victim of a SQUEEZE PLAY. Until you

get going, you're just WARMING UP. After that, you're RIGHT IN THERE, PITCHING. When you cover every contingency, you TOUCH ALL THE BASES. But when you compete outside your class, you're NOT IN THE SAME LEAGUE.

The man who is ready to cooperate is WILLING TO PLAY BALL WITH US. The fellow who operates against big handicaps has TWO STRIKES AGAINST HIM. The one who does something purely for effect is making A GRANDSTAND PLAY. And the one who tries to refuse an invitation gracefully, asks for A RAINCHECK.

When you understand quickly, you get it RIGHT OFF THE BAT. When someone asks an embarrassing question, he has THROWN YOU A CURVE. A brilliant and accurate statement is RIGHT DOWN THE MIDDLE. When success is assured, you're HOME FREE. When you are alert, you are ON THE BALL. When you defend someone, you GO TO BAT FOR HIM. A person who is momentarily responsible HAS THE BALL, and his associates BACK UP HIS PLAY. And that's TEAMWORK.



Meet us after the game.

## Welcome

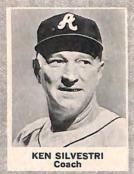
Braves

to

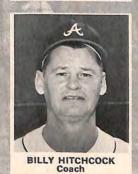
Ford

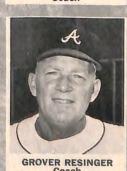
Country!

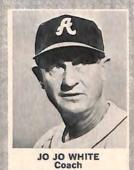


















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Eighty pages of interesting pictures, stories, records, and player pictures in full color for one dollar. Purchase them at Atlanta Stadium, Braves Downtown Ticket Office, your favorite news stand, or by mail order.

To order by mail: Send check or money order for \$1.30 to Braves Year Book, P.O. Box 1122, Atlanta, Georgia. This will cover the cost of book, tax, and mailing.

#### BRAVES WON-LOST RECORD vs. EACH OPPONENT — 1965

		HOME	AWAY	TOTAL
CLUB		W-L	W-L	W-L
Chicago		3-6	6-3	9-9
Cincinnati .		2-7	4-5	6-12
Houston		7-2	7-2	14-4
Los Angeles .		4-5	4-5	8-10
New York .		9-0	4-5	13-5
Philadelphia .		4-5	2-7	6-12
Pittsburgh .		5-4	4-5	9-9
San Francisco	,	5-4	5-4	10-8
St. Louis		5-4	6-3	11-7
		44-37	42-39	86-76

### BRAVES WON-LOST RECORD vs. EACH OPPONENT — 1900-1965

CLUB		WON	LOST	TOTAL
Chicago		617	802	1,419
Cincinnati		671	742	1,413
Houston		44	28	72
Los Angeles .		645	766	1,411
New York		51	21	72
Philadelphia .		718	693	1,411
Pittsburgh		634	778	1,412
San Francisco		614	791	1,405
St. Louis		650	764	1,414
		4,644	5,385	10,029

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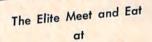




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544 Ponce de Leon 2439 Piedmont Road .	Phone CL
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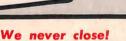
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Great before the game.

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THE ATLANTA COCA-COLA BOTTLING CO.



The big night in Atlanta when baseball officially came to town. At right are the new home-town Braves with the Pittsburgh Pirates.

The Sports Observer Watches the Braves Go to Bat in Atlanta

#### Baseball Moves Into Dixie in the Fight of Its Life

Football is THE sport in Atlanta. It is prime subject of cocktail-hour converted to the prime subject of the prime subject of the cocktail the twins), and the tel that binds I alumni to their alma mater.

However, as much as Southern fans to football, they reluctantly admit that isn't a year-round sport. In the winter, by watch basketball—occasionally in the behalf the summer, well, there is seball. But baseball is a poor second third sport. To many Southerners, We mething to watch on television in an conditioned room while spiping a beer accorditioned room while spiping a beer a favorite football fight song, Ramblin reck From Georgia Tech.

Major-league baseball has for several nerations been a big—perhaps the big—sport in the East and Midwest. In cent years, it expanded to California d'Texas. Last week it came to the oducer of major-league baseball greats it (until now) supporter of only minorague teams, the virgin basebal land.

A Court Utilimatum

ague teams, the virgin baseball land.

A Court Utilimatum

When the ex-Boston, ex-Milwaukee
traves made their move south, it was in
the midst of what may be the greatest
attle organized basebal has ever known.
In the dynamic of their country of their
travel was the country of their country of their
travel was and must return to Milvaukee after May 17 unless the National
eague agreed by noon May 16 to expand
ext year and put a team in Milwaukee.

Baseball answered that the tudge force

next year and put a team in Milwaukee.

Basehali answered that the Judge does
not have the jurisdictional power to force
baseball to return, and pointed to a 1922
ruling by the Supreme Court that baseoaii nas certain invinuaties from anditrust liability. The Braves pian to appeal,
and the case may go all the way to the
U.S. Supreme Court. Before it's over, the
case could affect all professional baseball
as it's now structured.

case could affect all professional passeonal as it's now attructured.

Even as Judge Roller was putting the finishing touches to his ruling (which gave Wisconsin all it had asked for), the Braves made the move s felf accompil by an idias an orderly but enthusiastic welcome. It was the city's biggest organized celebration since the world premiere of Gone With the Wind, the South's side of the Civil War, in 1939. There were receptions attended by top basebail officials and local political leaders, too many cocktail parties to keep up with, and a parade viewed by a crowd estimated by police at 20,000 but nearer 100,000.

Amidst all the hullabaloo, however, many an Atlantan voiced private misgrings about baseball's future here. "Will it be successful? I really don't know "was the almost invariable answer.

A Dwinding Crowd

A Dwindling Crowd

The crowd of 59.671 at the city's beauuly year-old stadium on opening night
uluded some knowledgeable basehall
thuslasts. But many more spectators
ere there simply because it was a landark in their proud city's history. The
me was a good one (the Braves lost to
tisburgh, 8.5, in 18 lumings, but by the
tisburgh, 8.5, in 18 lumings, but by the
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tisburgh, 18.7, in 18 lumings, but by the
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The following night, attendance was down, as might be expected. After all, there is only one opening night. However, the size of the crowd was down far more than might have been expected: 12,721 in an \$18,000,000 stadium that seats \$2,000 for baseball and \$5,000 for football.

A crowd of only 11,000 for a pre-season ilbition with the World Champion Los geles Dodgers prompted a sarcastic

NO TURNS

column by the Los Angeles Times' Jim Murray, who said the 42,000 empty seats made more noise than the 11,000 occusations of the control of th

Crackers weren't in the major leagues.

The Ticket Sales
As of last week, only 4,000 season tickets had been sold. This stands in marked
to the sales of the sales were sales and the sales of the sales

muss expect several losing seasons by a building team, while in the Braves they have a potential pennant winner.

The long, bitter legal war with Milwaukee for the Braves' ownership obvitions and the season of the Braves' ownership obvitions, and the season of the Braves' ownership obvitions, and the season of the season of the Braves would represent them or the burghers from the beer city. The team's abandonment of Milwaukee was the first instance of a skipout by a onetion of the season of th

Political Repercusions
The delay, which threatened to drag
but indefinitely in the wourts when Milwaukee refused to give up even after the
Braves' stadium contract expired, also
jeopardized Mayor Allen's political career.
His opponents called the stadium "Allen's
White Elephant," and a political storm ensued before the 1985 election. But he survived, as did the Braves in Milwaukee.
Mr. Allen had first run for mayor in
1981, placing great stress on the need for
William B. Hartstield, had blocked such
a structure. "Baseball fans are made up
of filling station operators, taxieba drivers,"



It's a happy day for Marcia Platt, the Dogwood Festival queen.

said. "I don't like to go to baseball games. They [the fans] boo me."

Sports enthusiasts had chafed under this pronouncement, and knew Atlanta could not get a professional football team —their long-cherished dream—unless a baseball team came along to share the rent. And they believed no major-league team would come to town unless there was a new stadium.

was a new stadium.

Allen, a shrewd businessman and former Chamber of Commerce president,
knew this. He also knew that a majorleague stadium would enhance Atlanta
the vast preside, and other than the
the vast preside, and other than the
visitors. More visitors meant more money,
more money meant more tax revenue,
which can be used for other civic improvements.

calculated the turnover as \$238,880,000.

Allen was the driving force for building the new stadium, but he had some well-heeled help, Mills B. Len, greadent of the Cilizens and Southern Bank, put up about \$700,000 of his own money in the early stages, and Arthur L. Montgomery, president of the local Coca-Cola franchise, became head of the Atlanta-Pullon County Recreation Authority, the organization that eventually got the project moving.

#### Room to Draw From

500,000.

Just as people in this area take great pride in being Southerners, they may in time take pride in their Barves. The Atlanta Staddum may have been appealing to this pride on opening night when, amid whisties and rebel yeels, its million-dollar scoreboard flashed out the following footnote.

What happened on April 12, 1861:

First shots fired on Port Sumier.

What happened on April 12, 1986:

The South Riese Again.

—JAMES A. BRYANT

#### Wet Winners

### Sports Eye

\* When Jack Nicklaus won the Masters cold tournament last week, he caused a problem in protocol. Tradition calls for the previous victor to help the new champion into his green coat, which symbolizes the winner of golf's most presultation tournament. However, Nicklaus first person to win two consecutive M a siers crowns — and tournament of the company of the compa

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2-GALLON WINE MAKING SET

To Mayor Allen and Atlantans, civic pride is akin to motherhood.



#### The NATIONAL LEAGUE OF PROFESSIONAL BASEBALL CLUBS

CAREW TOWER CINCINNATI 2, OHIO

July 28, 1966

Dear Mayor Allen:

I was glad to get your note about the great weekend attendance (160,000) the Braves enjoyed. Attendance there has been most gratifying and particularly so when one considers the club has performed far below the pre-season predictions by the "experts".

It was most gratifying to us here, and I'm sure you too, to win the State of Wisconsin's law suit, and to win it on their home grounds. It was the result of very hard work and long hours by very able counsel under most prejudiced conditions and in a political and emotional climate.

Sincerely yours,

President

Hon. Ivan Allen, Jr. Mayor, City of Atlanta

Atlanta, Ga.

Hope to get down to your beautiful statum again soon you