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PASCHALS'

CHECK THE CITY'S SKYLINE ATLANTA! A LUXURIOUS, ULTRA-MODERN, MILLION DOLLAR MOTOR HOTEL HAS RISEN TO TAKE ITS PLACE AMONG THE FINEST MOST BEAUTIFUL STRUCTURES IN THE CITY. NOW STANDING MAJESTICALLY BESIDE PASCHALS RESTAURANT AND PASCHALS' LA CAROUSEL NIGHT CLUB, IS THE ALL NEW PASCHALS' MOTOR HOTEL A 120 ROOM SEVEN STORY BUILDING THAT REPRESENTS AN INVESTMENT OF MORE THAN TWO MILLION DOLLARS AND THE REALIZATION OF A DREAM THAT BEGAN MORE THAN A QUARTER OF A CENTURY AGO.

THE PASCHAL BROTHERS DREAMED OF ONE DAY BUILDING A 'HOME AWAY FROM HOME', AN ALL ENCOMPASSING FACILITY WHERE ONE COULD FIND FOOD, DRINK, MERRIMENT, ENTERTAINMENT, AND A PLACE TO REST UP FOR MORE ALL WITHIN THE CONFINES OF ONE COMPLEX. JAMES AND ROBERT HAD EARNED EARLY IN LIFE THAT HARD WORK WAS THE ONLY WAY TO MAKE REALITIES OUT OF DREAMS, AND SO THEY BEGAN WORKING 15 HOURS A DAY SEVEN DAYS A WEEK.

THEY BEGAN WITH A SMALL STORE AND A SPECIALTY. THEY TURNED THE SMALL STORE INTO A RESTAURANT AND THE SPECIALTY, ROBERT'S VERY SPECIAL RECIPE FOR FRIED CHICKEN, INTO A "GOLD MINE". FROM FIVE TABLES AND FORTY CHAIRS THE RESTAURANT EXPANDED TO TEN TABLES AND EIGHTY CHAIRS. WHEN BUSINESS CONTINUED TO IMPROVE THE PASCHALS BOUGHT THE PROPERTY ACROSS THE STREET AND BUILT A MUCH LARGER RESTAURANT, THEN A COCKTAIL LOUNGE. "LA CAROUSEL", THEY CALLED IT, AND SOON ITS WARM INTIMATE ATMOSPHERE WAS THE SETTING FOR NIGHTS OF GREAT JAZZ MUSIC FEATURING A CAROUSEL OF AMERICA'S MOST RENOWNED JAZZ ARTISTS. JIMMY SMITH, CANNONBALL ADDERLY, RAMSEY LEWIS, HORACE SILVER AND THE OTHERS FOUND A SPECIAL RAPPORT, A WARMTH, A FEELING OF COMPLETE COMFORT WHICH MADE THEM LOOK FORWARD TO PERFORMING FOR LA CAROUSEL AUDIENCES AS MUCH AS JAZZ CONNOISSEURS LOOKED FORWARD TO HEARING THEM PLAY. TODAY "LA CAROUSEL" ENJOYS THE REPUTATION OF BEING ONE OF THE LEADING NIGHT CLUBS FOR "LE JAZZ EXTRAORDINAIRE" IN THE SOUTH.

NOW CAME THE MOST AMBITIOUS PART OF THE PASCHAL BROTHERS DREAM AND THEY SOON FOUND THAT BUILDING A MOTOR LODGE WAS MORE THAN JUST MIXING MORTAR FOR BRICKS. FIRST LAND HAD TO BE PURCHASED AND THE AREA HAD TO BE REZONED. THEY NEEDED ENOUGH LAND FOR A HOTEL BIG ENOUGH TO ACCOMMODATE ALL THE PEOPLE THAT MIGHT VISIT FRIENDS AND RELATIVES IN THAT PART OF TOWN; ALL THE PEOPLE WHO CAME INTO ATLANTA TO DO BUSINESS WITH THE SIX COLLEGES IN THE SURROUNDING AREA; ALL THE PEOPLE...SO HOUSE BY HOUSE, LOT BY LOT THE PASCHALS BOUGHT UP THE PROPERTY AROUND THEM. THEY OFTEN FOUND THEMSELVES TALKING WITH PEOPLE WHO HAD LIVED THERE ALL THEIR LIVES AND WANTED IT TO BE MADE WORTH THEIR WHILE TO GO ELSEWHERE. MORE OFTEN THAN NOT THEY'D PAY TWICE AS MUCH AS THE PROPERTY WAS WORTH IN ORDER TO BUY IT. ORIGINALLY THE PLAN CALLED FOR THE BUILDING OF 72 UNITS, BUT BY THE TIME CONSTRUCTION HAD BEGUN, COMMUNITY ENTHUSIASM WAS SO HIGH AND MONTHS-IN-ADVANCE RESERVATIONS SO NUMEROUS THAT THE PASCHALS DECIDED TO ADD TWO ADDITIONAL FLOORS, 48 ADDITIONAL UNITS.

TODAY AS THE PASCHALS LOOK AT THE FRUITS OF THEIR LABORS THEY SEE IN PASCHALS' MOTOR HOTEL EVERYTHING THEY EVER DREAMED OF AND MORE. THERE ARE 120 GUEST ROOMS AND SUITES.. ROOMS EXQUISITELY FURNISHED IN AN ULTRA MODERN DECOR..BANQUET FACILITIES FOR 350 PEOPLE..AN ADDITIONAL DINING ROOM TO ACCOMMODATE 160 PEOPLE..AN INTERIOR THAT IS BEAUTIFULLY CARPETED AND LUXURIOUSLY DRAPED..SPACIOUS ROOMS EACH WITH ALL THE CONVENIENCES: RADIO, TELEVISION, TELEPHONE, YEAR ROUND COMFORT CONDITIONING, PRIVATE BATH AND SHOWER, AND ROOM SERVICE. THE SMALLEST ROOM MEASURES 14 x 19. EACH ROOM HAS AN OUTDOOR BALCONY AND TWO DOUBLE BEDS. AUTOMATIC ELEVATORS ARE CONVENIENTLY LOCATED TO MOVE GUESTS SWIFTLY AND SAFELY TO THEIR FLOOR DESTINATION. THERE ARE THIRTY CONNECTING SUITES. EXECUTIVE SUITES AND THE BANQUET ROOM OVERLOOK A 20 x 40 FOOT SWIMMING POOL. THE POOL AND AMPLE SUNDECK FACILITIES SHOULD PROVE A DELIGHT TO SWIMMERS AND NON SWIMMERS ALIKE. THERE IS A CONVENIENT SUBTERRANEAN PARKING AREA THAT CAN EASILY ACCOMMODATE 165 CARS.

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PASCHALS' (Cont.)

PASCHALS MOTOR HOTEL IS STRATEGICALLY LOCATED AT 830 HUNTER STREET, S.W. NEAR ATLANTA'S BUSINESS, CULTURAL, RELIGIOUS, AND RECREATIONAL CENTERS. IT IS A SHORT BUS RIDE FROM DOWNTOWN ATLANTA YET FAR ENOUGH AWAY TO ESCAPE THE HUBBUB OF A THRIVING METROPOLIS. BUT ONE NEEDN'T GO DOWNTOWN TO FIND MOST ANY KIND OF GOODS OR SERVICE. NEARBY ARE GASOLINE STATIONS, A BANK, A POST OFFICE, DRUG STORE, VARIETY STORE, BARBER SHOP, BEAUTY PARLOR, MEDICAL AND LAW OFFICES, THEATERS AND REAL ESTATE AND INSURANCE CONCERNS. HISTORIC CHURCHES AND SCHOOLS ARE NOT FAR. THOSE OUT-OF TOWNERS VISITING OR ATTENDING FUNCTIONS AT ONE OF THE SIX COLLEGES THAT COMPRISE THE ATLANTA UNIVERSITY CENTER WILL FIND THE DISTANCE FROM PASCHALS MOTOR HOTEL IDEAL. PARKS AND STADIUMS ARE ALSO WITHIN WALKING DISTANCE. AND SO IT IS THAT THE PASCHAL BROTHERS CAN LOOK WITH PRIDE AT WHAT THEY SEE: A FINE RESTAURANT WHERE FRIED CHICKEN IS STILL PREPARED AND WATCHED OVER BY BROTHER ROBERT; A NIGHT CLUB WHICH CATERS TO THE FINEST JAZZ MUSICIANS IN THE LAND; AND THEIR MAGNIFICENT NEW MOTOR HOTEL, ULTRA-MODERN IN EVERY RESPECT, A FACILITY THAT CAN READILY BOAST OF THE MOST EXCELLENT OF ACCOMMODATIONS, BANQUET FACILITIES, AND COMFORT; AND A LOCATION THAT IS IDEAL. BUT MORE THAN THAT THE PASCHAL BROTHERS HAVE ACHIEVED THE FEELING OF IT BEING "A HOME AWAY FROM HOME" BY THE WARM AND CORDIAL ATMOSPHERE - THE PEOPLE WHO SERVE YOU CREATE. SO CHECK THE CITY'S SKYLINE ATLANTA! THEN CHECK IN TO THE BIG BEAUTIFUL NEW PASCHALS' MOTOR HOTEL, 830 HUNTER STREET, S. W.

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