



Massachusetts Institute of Technology
Alfred P. Sloan School of Management
50 Memorial Drive
Cambridge, Massachusetts, 02139

Executive Development Programs:
Alfred P. Sloan Fellows Program
M. I. T. Program for Senior Executives

August 20, 1969



Dear

Howard,

Of the 20 participants who attended the 2nd M.I.T. Program for Urban Executives we received 19 responses. These have been consolidated and I enclose a copy. I thought you would like to have a picture of the group's reaction.

I'm happy to say that we will be going ahead on a regular basis with this program. There will be a program offered this coming January and another one next June.

I hope that this gives you sufficient time for you and your colleagues to plan a nomination for January or June - or both. I say both because we are convinced that the maximum impact from this kind of education will come from having a group of people working together who have attended the program. They will tend to support and reinforce one another - to share a common language and even a sort of shorthand. We strongly believe that having 5 people in the same working group, who have been to M.I.T., is considerably greater in effectiveness - than 5 times 1.

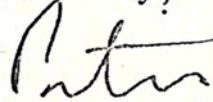
We will keep the total fee below the \$1,000 level and I do want to go ahead and invite some executives from industry who work with cities - and whose higher tuition would contribute towards covering the cost of the program.

If you have any suggestions about any particular person whom you think should be invited to attend, I would be pleased to follow-up on it. I plan to contact companies like Avco, GE, Westinghouse, etc.

I'm sorry to have to inform you that Polly Karb has gone into the hospital for an operation. We are all hoping that she will come through it all quickly and easily.

Our warmest and fondest wishes.

Sincerely,



Peter P. Gil
Associate Dean
Executive Programs

PPG/sa
Enclosure