

Draft of program

**PRIVATE EMPLOYMENT EXPANSION CONFERENCE**  
**Atlanta-American Motor Hotel**  
**Atlanta, Georgia**  
**December 13, 1967**

8:30 Registration - Atlanta-American Motor Hotel, Atlanta, Georgia

9:30 Opening General Session: Grand Ballroom

Presiding: David Sullivan, President  
Building Service Employees  
International Union AFL-CIO

Greetings: Honorable Ivan Allen, Jr.  
Mayor, City of Atlanta

Remarks: William Flynn, Director  
Step Program, National Association of Manufacturers

Dr. Lawrence D. Reddick, Executive Director  
Opportunities Industrialization Center Institute

Augustus H. Sterne, President  
Chamber of Commerce  
Atlanta, Georgia

10:30 Expanding Private Employment Opportunities Workshops

Five concurrent workshops will be held, all dealing with  
the same topics.

Morning Session: Film: Employment Programs, City of Atlanta

Organizing local employment committees and  
possible structures

Recruiting, training and placement of  
hard-core unemployed

12:15 Luncheon Session: Georgia Ballroom

Presiding: John Wheeler, President  
Mechanics and Farmers Bank  
Durham, North Carolina  
President, Southern Regional Council

Address: Gerald L. Phillippe, Chairman of the Board  
General Electric Company



2:00 Expanding Private Employment Opportunities Workshops

Afternoon Session: Job Development and upward mobility

Entrepreneurship - Promotion of  
economic growth in the ghetto.

3:30 Adjournment