

ARTHUR ANDERSEN & Co.
34 PEACHTREE STREET, N.W.
ATLANTA, GEORGIA 30303

April 17, 1967

Honorable Ivan Allen
Mayor of the City of Atlanta
City Hall
Atlanta, Georgia

Dear Mayor Allen:

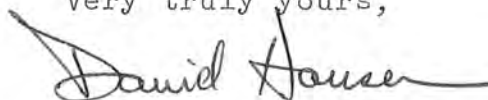
Several months ago I wrote you and told you of Georgia Tech's study of the economic impact of the Braves on the City of Atlanta. With usual academic speed, it has just now been published and I thought it might be helpful to your staff.

During the early months of this study we were concerned that while the Braves were having a significant impact on the business community, their contribution to city revenue was relatively insignificant. Perhaps the newly proposed Business License Tax will divert some of this money to the city.

I would like to take this opportunity to tell you how intensely proud I am to be an Atlantan; I never miss an opportunity to sing the praises of our city. If I can ever be of any assistance to you or your staff, I would be delighted to help sustain the progress which has characterized Atlanta during your administration.

With best wishes,

Very truly yours,



G. D. Houser

Enclosure