

October 31, 1968

MEMORANDUM

TO: Mr. Dan E. Sweat, Jr.
Director of Governmental Liaison

Pursuant to your Memorandum of October 28 to furnish you with a list of research and or evaluation projects on which an Urban Observatory might assist this Committee and the Low-Income Housing Program, the following is suggested:

- a. Determination, by sampling or otherwise, the following statistical data on low and moderate income families in Atlanta:
 - (1) Number of such families (and number in family) with annual family incomes below \$3,000; and between \$3,000 and \$6,000.
 - (2) Length of time family has resided within the City Limits of Atlanta.
 - (3) Type housing preferred: Public Housing, private rental apartments, rental duplexes and home ownership (single-family or cooperative).
 - (4) Assembly and evaluation of figures on average rental for standard 1 BR, 2 BR, 3 BR, and 4 BR and bath apartments in Atlanta (not in excess of \$150.00 per month for a 4 BR unit); and within the Metropolitan area outside of Atlanta (separately).
- b. Maintain data on number of dwelling units, by bedroom composition and monthly rentals or purchase payments, and time of availability for occupancy of all newly constructed or rehabilitated low and medium income housing developments in Atlanta.
- c. Sponsor and or conduct formal classes and awarding of certificates of proficiency in home upkeep and maintenance (including premises).

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- d. Provide for counseling services on legal aid, in connection with home improvements and repairs.
- e. Determination of principal factors in motivation of, and extent of desire of low and medium income families for, home ownership and how the City may best profit therefrom.
- f. Provide information to builders, developers and the Housing Resources Committee as to relative needs in Atlanta for low and medium income housing, currently; and projection of such needs 2 and 5 years in advance.
- g. Educating Industry (both Management and Employees) of the advantages of employees residing in areas, including the suburbs, which are easily accessible to their places of employment and of benefits to be derived by both Management and Employees from the security which suitable standard housing in such areas offers.

The above indicated data and services would provide substantial help to the Housing Resources Committee and the Low-income Housing Program, which we realize is needed, but which we have been unable thus far to obtain, because of lack of administrative personnel.

Sincerely,

Malcolm D. Jones
Housing Coordinator

MDS/mc

cc: Mr. Cecil A. Alexander