

INSTRUCTIONS TO SENDER

- 1. DETACH YELLOW COPY
- 2. SEND WHITE AND PINK PARTS WITH CARBON TO PERSON ADDRESSED.

amco sets by Ivan Allen COMPANY

INSTRUCTIONS TO RECIPIENT

- 1. WRITE REPLY AT BOTTOM.
- 2. DETACH STUB, RETAIN WHITE COPY AND RETURN PINK COPY TO SENDER

FORM 215

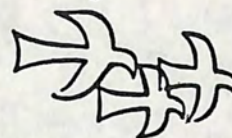
To:

Mr. Dan Sweat  
 Mayor's Office  
 City Hall  
 Atlanta, Georgia

Louis Hertz Advertising

26 3rd STREET

ATLANTA



SUBJECT

DATE

4/7/69

Reply Message

FOLD Y

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Dear Dan:

We are underway with new E.O.A. billboards that should be up in 3 weeks. Can you get us some publicity in Atlanta Magazine, especially for Turner Outdoor Advertising Co. and Process Posters, Inc.

SIGNED

Lou

DATE OF REPLY

REPLY TO

R  
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L  
Y

SIGNED

RECIPIENT