



THE SECRETARY OF HOUSING AND URBAN DEVELOPMENT
WASHINGTON, D. C. 20410

October 16, 1967

Honorable Ivan Allen, Jr.
Mayor
City Hall
Atlanta, Georgia 30303

Dear Mayor Allen:

An invitation is being extended to all recipients of financial assistance under the Urban Mass Transportation Act to participate in the 1968 Design Awards Program conducted by the Urban Transportation Administration of the U. S. Department of Housing and Urban Development.

Awards will be given in System Design and in Item Design, including rolling stock, stations, and rights-of-way. New and rehabilitated works will be judged, as will planned projects.

Judging will take account of how the design is related to comprehensive planning and of the entry's contribution to the physical, economic, social and aesthetic development of the metropolitan area, the central city, and the neighborhood. Consideration will also be given to excellence in function, and to economy and environmental harmony.

Entries must be received no later than January 15, 1968. A distinguished jury, including persons in the fields of planning, architecture, engineering, sociology, and graphics will evaluate entries and recommend awards.

A limited number of Honor Awards and several Merit Awards will be given in System Design and Item Design. The Department also plans to prepare brochures and other printed materials describing the award-winning projects.

Detailed information is attached, and we hope that you will participate in this inaugural program of Design Awards in Urban Transportation.

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Robert C. Weaver". The signature is written in a cursive style with a large initial "R".

Robert C. Weaver

Enclosures