

Atlanta's Urban Beautification Program

Summary

Total Cost of Activities - 1967	\$1,696,750.00
Grant Requested	762,891.00

Application filed March 31, 1967.

Letter of Consent authorizing the City to make expenditures for any activity identified in its Urban Beautification Application received April 3, 1967.

Main points of five year Urban Beautification Program, 1967-1971:

1. Renovation and development of twenty six parks. Special emphasis was placed on park playgrounds and spray pools in or adjacent to poverty areas.
2. Private downtown street beautification programs will be executed by Central Atlanta Progress, Inc. and the Peachtree Center Association.
3. Street tree planting proposals are included for most of Atlanta's major thoroughfares as well as code enforcement areas.
4. The Atlanta Housing Authority will plant street trees and shrubs for screening at Capitol Homes, Grady Homes, Carver Homes and Perry Homes.
5. Development of two Civil War memorial sites will be built to commemorate the Battle of Ezra Church and the Battle of Atlanta. These will be similar to the Peachtree Battle Memorial on Collier Road.
6. Landscape development and grounds renovation around public buildings, such as City Hall, Fire Stations, Libraries, Reservoirs and Pumping Stations is also included in the program
7. The School Department will initiate a new program of landscape renovation which will eventually improve the grounds of every school in the Atlanta Public School System.
8. The Tree Ordinance, a proposed Underground Utility Ordinance and Sign and Billboard Ordinance are included in the Urban Beautification Program to encourage the removal of ugly features which would impair the City's Urban Beautification Program.
9. The City will be responsible for the increased maintenance cost of the Beautification Program as well as developing a maintenance program.