

Coca-Cola USA

A DIVISION OF THE COCA-COLA COMPANY

ADVERTISING & SALES
PROMOTION DEPARTMENT

ADDRESS REPLY TO
P. O. DRAWER 1734
ATLANTA, GA. 30301
404-875-3411

The Library

March 6, 1969

Mr. Jack Delius
Superintendent of Parks
Parks Department
Atlanta City Hall
Atlanta, Georgia



Jack

Bill Finch is an old friend of mine whom I have known for many years and for this reason I was delighted to know that his firm has been retained by you to plan and make recommendations for the building to house the Cyclorama Battle Painting.

In this letter I have proposed and described the need for an Orientation Room which will serve to prepare the visitor and put his mind in a historic framework to better understand the Painting when he sees it. With this background, the visitor will not think of the battle action on the Painting, consciously, or sub-consciously, as an isolated episode of the War Between the States, but rather as an integrated and dramatic development of Sherman's March to the Sea. The significance of this battle can stand on its own feet, but when placed in a running context of Sherman's Campaign, the visitor will have a far better understanding and comprehension of it.

I am utterly delighted and pleased that steps are undertaken to get the project started for a beautiful and efficient new home for this rarest of Paintings.

If I can be of any help in an advisory capacity, I will be most honored and pleased to serve.

Cordially,

A handwritten signature in cursive script, appearing to read "Wilbur G. Kurtz, Jr.".

Wilbur G. Kurtz, Jr.:mh