

Office of the Mayor

ATLANTA, GEORGIA

ROUTE SLIP

TO: Mayor Ivan Allen, Jr.

FROM: J. H. Robinson

- For your information
- Please refer to the attached correspondence and make the necessary reply.
- Advise me the status of the attached.

Noted
JH



ECONOMIC OPPORTUNITY ATLANTA, INC.

2 Year Progress Report

101 MARIETTA STREET, N.W., ATLANTA, GEORGIA 30303 . . . TELEPHONE: AREA CODE (404) 525-4262

C. O. Emmerich
Executive Administrator

January, 1967

OPPORTUNITY IN ATLANTA

During the past two years Atlanta's Community Action Program has moved with great speed. Thousands of citizens and many agencies and organizations have participated in planning, developing and financing this multi-service opportunity program for Atlanta's low-income citizens.

In two years:

14 Multi-service Neighborhood Service Centers have been established,
More than 20,000 adults and youths have been placed in jobs and job training,
Nearly 39,000 individuals have participated in basic, remedial and enrichment education courses, and
More than 55,000 individuals have received family services.

Due to Congressional reductions in the 1967 Economic Opportunity budget for the nation, Atlanta's program has suffered a 40% reduction in funds plus the deletion of six services. E.O.A. is now seeking local resources to help restore these vital services and rebuild its program.

E.O.A. services can be divided into six categories:

OPPORTUNITIES FOR:

- A. Neighborhood Services through 14 Neighborhood Service Centers
- B. Employment and Job Training
- C. Education
- D. Social Services
- E. Research

and:

F. Discontinued Programs

Each project or contracted service of E.O.A. is supported by a citizens advisory council of which at least 1/3 must be people served by the program.

A. OPPORTUNITIES FOR NEIGHBORHOOD SERVICES

1. NEIGHBORHOOD SERVICES ORGANIZATION

(Note: All figures in this report represent up to two years work, depending on how long the project has been established.)

All E.O.A. services are brought to low-income families through 14 Neighborhood Service Centers located in poverty areas. A small staff located at 101 Marietta Street, N. W., plans and directs the program and coordinates services with local agencies.

All 14 Centers were established during the first two years. Staff members at these centers have conducted 33,049 interviews. Headquarters: 101 Marietta Street, N. W., Telephone 525-4262, Mr. Harold E. Barrett, Director.

CENTERS IN OPERATION ATLANTA AND FULTON COUNTY

Central City Neighborhood Service Center
840 Marietta Street, N.W.
Mrs. Doris Bridges, Director
Telephone: 873-6759

East Central Neighborhood Service Center

486 Decatur Street, S. E.

Mr. George Dodd, Director

Telephone: 577-1735

Edgewood Neighborhood Service Center

1723 Boulevard Drive, S.E.

Mr. Samuel Russell, Director

Telephone: 378-3643

NASH-Washington Neighborhood Ser. Cen.

247 Ashby Street, N. W.

Mr. William A. Fowlkes, Director

Telephone: 524-2084

North Fulton Neighborhood Service Center

27 Oak Street, Roswell, Georgia

Mr. J. W. Stone, Director

Telephone: 993-3795

Northwest (Perry Homes) Neighborhood Service Center

1927 Hollywood Road, N. W.

Mr. Robert Branning, Director

Telephone: 799-9322

Pittsburg Neighborhood Service Center

993½ McDaniel Street, S. W.

Mr. Levi Terrill, Director

Telephone: 523-1577

Price Neighborhood Service Center

1127 Capitol Avenue, S. E.

Mr. Geoffrey Heard, Acting Director

Telephone: 522-5792

So. Fulton Neighborhood Service Center

2735 East Point St., East Point, Georgia

Mr. Clint Rodgers, Director

Telephone: 767-7541

Summerhill-Mechanicsville Neighborhood Service Center

65 Georgia Avenue, S. E.

Mrs. Omie Dixon, Acting Director

Telephone: 577-1351

West Central Neighborhood Service Center

2193 Verbena Street, N. W.

Mr. A. A. Fromholtz, Director

Telephone: 799-0331

West End Neighborhood Service Center

725 Lawton Street, S. W.

Mr. James Hester, Director

Telephone: 753-6101

ADJOINING COUNTIES**Gwinnett County Office**

Pike and Clayton Streets

Lawrenceville, Georgia

Mr. Gene Johnson, Coordinator

Telephone: 963-9700

Rockdale-Conyers Office

929 Commercial St., Conyers, Georgia

Mr. Sidney Herring, Coordinator

Telephone: 483-9512

ELECTIONS: One of the most important opportunities E.O.A. offers is that of resident participation. For the first time low-income citizens have come together in neighborhood organizations, block clubs and advisory councils to consider their needs and to assist E.O.A. in planning programs to help meet these needs.

There have been 2,672 neighborhood meetings. Average monthly attendance for all E.O.A. advisory committees is 2,250 people.

In 1966 elections were held for the first time to choose representatives of low-income areas to serve on neighborhood and city-wide E.O.A. advisory committees. New Elections for 1967 representatives have just been completed in 11 Neighborhood Center areas. (N. Fulton is still being organized). 194 low-income neighborhood block organizations and 11,528 people have participated in the 1967 elections. More than 500 low-income citizens are serving as block captains and elected representatives.

Each block organization chose one representative to serve on its Neighborhood Center's advisory committee, THE CITIZENS NEIGHBORHOOD ADVISORY COUNCIL. Each CNAC selected three representatives to serve on a city-wide committee, THE CITIZENS CENTRAL ADVISORY COUNCIL, plus one representative to serve on the E.O.A. BOARD OF DIRECTORS. This gives 12 representatives of the poor, 1/3 of the total membership, on the Board of Directors.

J. H. Calhoun, Assistant Director for Community Development, 101 Marietta St., N.W., Telephone: 525-4262.

NEIGHBORHOOD AIDES: E. O. A. has trained and employed indigenous residents of low-income neighborhoods to assist with center, agency and community work. Aides have visited over 103,225 homes in door-to-door case-finding and have served over 37,049 individuals on a continuing basis.

2. VISTA (VOLUNTEERS IN SERVICE TO AMERICA)

A domestic Peace Corps providing aides, teachers, counselors and advisors for the War on Poverty. Headquarters at 101 Marietta Street, N. W., Mr. David Dammann, Director, VISTA Volunteers, Telephone: 525-4262.

ACTION: 54 Volunteers have been assigned to Atlanta for one year. 25 of these are presently working in E.O.A. target areas. The other 29 are expected during the next few months. Last year Atlanta had 32 VISTA Volunteers.

B. OPPORTUNITIES FOR EMPLOYMENT AND JOB TRAINING

3. EMPLOYMENT SERVICE

One Manpower Counselor is located in each Neighborhood Service Center to provide job placement and referrals to other services. Administered by Georgia State Employment Service, 101 Marietta Street, N. W., Telephone: 525-4262. Manpower Program Specialist, Mr. Don Bryant.

ACTION: 33,627 individuals have received employment counseling. 87% of these were unemployed at the time of counseling and most of the remaining 13% were under-employed. 6,161 individuals have been placed in jobs. Hundreds of others have been placed in E.O.A. training programs for youths. The remainder are receiving training, education, counseling or other services in preparation for employment or are in the process of being placed.

4. NEIGHBORHOOD YOUTH CORPS (In-School)

Training and employment of low-income high school youths in the Atlanta-Fulton County School Systems to provide work experience and money to enable them to remain in school. Administered by the Atlanta and Fulton County Boards of Education at 101 Marietta Street, N. W., Telephone: 525-7886; Mrs. Alice Washington, Coordinator.

ACTION: 650 students now employed in the public schools. More than 2,500 youths have participated since the beginning.

5. NEIGHBORHOOD YOUTH CORPS (Out-of-School)

A job training and employment program for out-of-school, unemployed youths aged 16 through 21. 57 public and non-profit Atlanta agencies provide 150 work locations and 620 positions. Return to school is encouraged. Office at 68 Spring Street, N. W., Telephone: 577-1904, Mr. Henry Pace, Director.

ACTION: 620 positions are available. 610 youths are employed. 375 have returned to school. 224 have accepted full-time employment. Nearly 3,000 youths have participated since the beginning.

6. YOUTH OPPORTUNITY CENTER

Operated by the Georgia State Employment Service to concentrate on the employment needs of youths aged 16 through 21, with emphasis on counseling, testing, and referral to other agencies for remedial education or training. 522 West Peachtree Street, Mr. A. W. Seagers, Director, Telephone: 875-0971.

ACTION: 82,000 have been interviewed. 5,735 youths have been placed in full-time jobs. 30,000 have been referred to jobs and other agencies.

7. SMALL BUSINESS DEVELOPMENT CENTER

A center to screen prospective loan applications and to provide assistance in the management and development of small businesses. 101 Marietta Street, N. W., Telephone: 577-3315, Dr. Merle C. Patterson, Director.

ACTION: 850 individuals have been interviewed or counseled. 33 loans totalling \$322,000 have been approved and granted. 3 eight-week seminars have been conducted in low-income neighborhoods.

8. COLLEGE WORK STUDY PROGRAM

Part time employment to keep youths from low-income families in college.

ACTION: Program approved for eight colleges: **Clark College**, 60 presently employed, 60 previously employed, no positions available; **Emory University**, 69 presently employed, 14 previously employed, 20 available positions; **Georgia State College**, 25 presently employed, 21 previously employed, 12 positions available; **Georgia Institute of Technology**, 28 presently employed, 10 previously employed, 30 positions available; **Morehouse College**, 201 presently employed, 192 previously employed, 15 positions available; **Morris Brown College**, 134 presently employed, 125 previously employed, no positions available; **Oglethorpe University**, 35 presently employed, 20 previously employed, no positions available; and **Spelman College**, 40 presently employed, 100 previously employed, no positions available.

9. FOSTER GRANDPARENTS DEMONSTRATION PROJECT

A program to provide children in institutions with adult affection and companionship while also giving older citizens a chance to be employed in a useful, personally satisfying job. Adminis-

tered by Senior Citizen Services of Metropolitan Atlanta, Inc., 120 Marietta Street, N. W., Room 719, Telephone: 577-2474, Mrs. Carolyn French, Project Director.

ACTION: 36 men and women, plus 4 substitutes, trained and serving at Grady Hospital (30), Fulton County Juvenile Court (4) and Carrie-Steele Pitts Home (2).

10. EMPLOYMENT FOR THE OLDER WORKER (50 plus)

An independent program administered by the Golden Age Employment Service of the Atlanta Section, National Council of Jewish Women, 793 Piedmont Avenue, N. E., Telephone: 875-9443, Mrs. Naomi Metzger, Executive Director.

ACTION: 969 individuals have been placed in jobs. There have been 1,740 job applications and 3,028 requests for applicants from businesses.

11. MDTA

The Manpower Development and Training Act of 1962 provides job training for needed skills. Administered by the Georgia State Employment Service and the Atlanta Board of Education. Offices at Atlanta Industrial Employment Office, 61 Trinity Avenue, S. W., Telephone: 524-2411.

ACTION: 5,104 individuals have been trained. A new contract has been received to train 200 people between February 13, 1967 and March 31, 1968 in groups of 45 in 8 or 12 week training programs. Another 100 experienced but unemployed workers will receive On The Job training. MDTA classes will train for such jobs as hostess, waitress, waiter, bus boy, bus girl, chef, short order grill man, specialist cook, combination cook, salad girl, kitchen helper and snack bar hostess. Additional training contracts are expected soon.

Classes now in progress are welding (20), brick laying (20), production machine (20), design technician at Lock-

heed (20), licensed practical nurse (40), refresher course for registered nurses (20).

12. PROJECT HIRE (Help Initiate Renewed Employment)

An employment service for the older worker (50 and above). Administered by the Georgia State Employment Service, 136 Marietta Street, N. W., Suite 200, Telephone: 524-6844, Mrs. Hal L. Drake, Director.

ACTION: Program has been operating under the auspices of Georgia State Employment Service since August 1, 1966. (Formerly under auspices of Golden Age Employment Service.)

217 individuals have been placed, 761 have been counseled, 684 have been referred to jobs.

13. MEN'S JOB CORPS

Job training for out-of-school, unemployed boys aged 16 through 21. E.O.A. is responsible for recruiting and screening Job Corps applicants for Atlanta, Fulton, Cobb, Clayton, Fayette, Douglas, DeKalb, Rockdale and Gwinnett Counties. Headquarters at 118 Marietta Street, Telephone: 577-2855, Mr. Sam Baxter, Job Corps Coordinator.

ACTION: 1,210 boys sent to training centers throughout the country. 87 processed applicants awaiting assignments. 61 boys have graduated. A new recruiting quota of 1,400 boys has been received.

14. WOMEN'S JOB CORPS

Job training for out-of-school, unemployed girls aged 16 through 21. Recruiting handled by WICS, 136 Marietta Street, N. W., 3rd Floor, Telephone: 524-5403, Mrs. Jean Weaver, Project Director.

ACTION: 75 girls are in training centers throughout the United States. 16 have graduated.

15. ATLANTA EMPLOYMENT EVALUATION AND SERVICE CENTER

A centralized service, the first of its kind in the country, to diagnose and evaluate work potential and training needs of difficult cases and to follow up job progress. It serves all agencies cooperating in E.O.A. programs. The Vocational Rehabilitation Division operates the Center at 1599 Memorial Drive, S.E., Telephone: 378-7591, Mr. Cantey Gordon, Director.

ACTION: Opened May 2, 1966. 1,008 cases have been referred to the Centers. 621 admitted for evaluation. 249 persons have been evaluated. 132 already placed in jobs.

C. OPPORTUNITIES FOR EDUCATION

16. COMMUNITY SCHOOL PROGRAM

An education program to serve the entire family using neighborhood public school facilities around the clock. Administered by the Atlanta Board of Education, Instructional Services Building, 2930 Forrest Hills Drive, Telephone: 761-5411, Mr. Alan Koth, Director.

ACTION: 20,964 have been enrolled in 12 schools. Approximately 10,000 more have participated in programs. The Community School budget has been reduced 82% because of Congressional budget cuts.

Brown High School, 764 Peebles Street, S. W., Telephone: 758-5050, Ed Newby, Assistant Principal.

Price High School, 1670 Capitol Avenue, S. W., Telephone: 622-8024, Carl Hubbard, Assistant Principal.

Washington High School, 45 White House Drive, S. W., Telephone: 755-7721, Joe Draper, Assistant Principal.

South Fulton High School, 605 South Bayard Street, East Point, Georgia, Telephone: 761-3584, Harold Madison, Assistant Principal.

Archer High School, 2250 Perry Boulevard, N. W., Telephone: 794-1567, Arvella L. Farmer, Assistant Principal.

Howard High School, 551 Houston Street, N. E., Telephone: 522-5096, Bennie C. Williams, Assistant Principal.

Parks Jr. High School, 1090 Windsor Street, S. W., Telephone: 753-6125, Robert J. Still, Assistant Principal.

West Fulton High School, 1890 Bankhead Avenue, N. W., Telephone: 799-3177, E. C. Norman, Assistant Principal.

Bethune Elementary School, 198 Northside Drive, N. W., Telephone: 524-6854, Norris L. Hogan, Assistant Principal.

Capitol Avenue Elementary School, 811 Capitol Avenue, S. W., Telephone: 523-8696, Obadiah Jordan, Jr., Assistant Principal.

Wesley Elementary School, 186 Wesley Avenue, N. E., Telephone: 378-4393, Aaron L. Watson, Assistant Principal.

COMMUNITY SCHOOLS FINANCED BY NON-EOA FUNDS

Dykes High School, 4360 Powers Ferry Road, N. W., Telephone: 255-5236, Jack Glasgow, Assistant Principal.

Grant Park Elementary School, 750 Kalb Avenue, N. E., Telephone: 627-5741, James Chivers, Assistant Principal.

17. PROJECT HEAD START

An enrichment program for culturally deprived pre-school children operated by the Atlanta School System and seven private agencies. An application is now being prepared for an 8 week program for 3,000 children to be held next summer. 5,989 children have attended in 2 summers.

Atlanta Board of Education, Instructional Services Building, 2930 Forrest Hills Drive, Telephone: 761-5411, Miss Frances Cox, Director. 4,609 have attended in 2 summers.

Rockdale County's Head Start Program - 40 attended last summer.

Gwinnett County's Head Start Program - 240 attended last summer.

Wheat Street Day Nursery's Head Start Program - 200 have attended in 2 summers.

Free For All Day Nursery's Head Start Program - 260 have attended in 2 summers.

Hinsley Temple Day Nursery's Head Start Program - 120 have attended in 2 summers.

Berean Junior Academy's Head Start Program - 240 have attended in 2 summers.

18. ADULT BASIC EDUCATION

Instruction in reading and writing for adults over 18 years of age who are unable to function on an eighth grade educational level, to improve their employment potential. Administered by the Atlanta Board of Education, 2930 Forrest Hills Drive, Telephone: 761-5411, Ext. 206, Mr. Alan Koth and Dr. Curtis Henson, Coordinators.

ACTION: 48 classes for 900 participants are in session. 1,273 people have already participated.

19. UPWARD BOUND

A project to reduce the drop-out rate of 11th and 12th graders with ability by providing remedial and interest classes and encouraging them to set goals for further education after high school.

ACTION:

Morehouse College, 223 Chestnut Street, S. W., Telephone: 577-1505, Dr. Arthur Banks, Director. 150 enrolled at present, 228 last year.

Emory University, Emory University Campus, Emory University, Telephone: 377-2411, Ext. 7546, Mr. Louis Becker, Director. 49 enrolled at present, 50 last year.

Morris Brown College, 642 Hunter St., N. W., Telephone: 577-2628, Mrs. Vivian McGee, Director. 91 enrolled at present, 100 last year.

During the winter, students participate in Saturday morning classes at the colleges and are tutored by program assistants. During the summer, students live and study on the college campuses. Morris Brown and Morehouse held 8 week programs and Emory held a 6 week program last summer. Similar programs are planned for next year.

Three years ago, a pre-college demonstration project, one of six in the country, was conducted by Morehouse College for 370 students. Results from this project helped pave the way for the nationwide program, Project Upward Bound.

D. OPPORTUNITY FOR SOCIAL SERVICES

20. SOCIAL SERVICES

Social Service Supervisors and staff are located in each Neighborhood Service Center to provide help with health, education and family problems.

ACTION: Counselors have held 33,049 interviews at the Neighborhood Service Centers.

21. DAY CARE SERVICE

Supervised care for children in order to release parents for job training and job opportunities.

10 projects are in operation caring for 710 children.

Antioch North Day Care Center (50) - 540 Kennedy Street, N. W., Telephone: 523-4861. Mrs. Mary Ray, Director.

Bowen Homes Day Care Center (Gate City Association) (100) - 1060 Wilkes Circle, N.W., Telephone: 799-1170, Mrs. Frances Wyatt, Director.

College Park Civic & Educational Center (35) - 407 West Harvard Street, College Park, Georgia, Telephone: 766-4456, Mrs. Eloise Thomas, Director.

Children's Center of Metropolitan Atlanta Family Day Care (35) - 725 Lawton Street, S. W., Telephone: 753-6101, Mrs. Doris Hartley, Case Worker.

East Point Child Care Center (24) - 1147 Calhoun Avenue, East Point, Georgia, Telephone: 767-4404, Mrs. DeVern Howell, Director.

South Side Day Care Center (120) - 802 Pryor Street, S.W., Telephone: 577-2640, Mr. Henry J. Furlow, Director.

Grady Homes Day Care Center (Grady Homes Tenant Association) (90) - 100 Bell Street, S. E., Telephone: 522-1595, Mrs. Elizabeth R. Carter, Director.

Gate City at St. Paul's (Gate City Association) (36) - 1540 Pryor Road, S. W., Telephone: 622-9711, Mrs. Barbara Martin, Director.

Fort Street Kiddie Korner (100) - 572 Boulevard, N.E., Telephone: 876-9279, Miss Yhonna Carter, Director.

Tabernacle Baptist Church (120) - 475 Boulevard, N.E., Telephone: 876-1779, Mrs. Mattie Bruce, Director.

22. LEGAL ASSISTANCE PROGRAM

A central Legal Assistance Center, financed by E.O.A., is presently operating in the Fulton County Court House. 2 additional centers are planned for low-income neighborhoods. All legal cases for E.O.A. target areas will be referred to one of these three centers. The program will handle civil cases, and provide representation and counseling for preliminary criminal hearings. Administered by the Legal Aid Society of Atlanta, 136 Pryor St., S.E., Tel. 524-5811, Mrs. Nancy Cheves, General Counsel.

ACTION: Under the previous E.O.A. Legal Assistance Program, Legal Aid lawyers worked in Neighborhood Service Centers part-time. Legal Aid lawyers served a total of 17,324 cases and closed 2,376 court cases.

23. CRIME PREVENTION

Police work in each Neighborhood Service Center to become friends with residents and help them with their problems. This program was developed by the Atlanta Police Department following

a recommendation of the Crime Commission. It is the first program of its kind in the country. Atlanta Police Department, 82 Decatur Street, Telephone: 522-7363, Lt. C. E. Wright and Lt. C. Dixon, Officers in Charge.

ACTION: Since January, 1966, police officers have been working in E. O. A. Neighborhood Service Centers. They have communicated with over 90,000 people. These officers attended 176 meetings on off-duty time, got 306 drop-outs back in school and helped 58 hardship cases. They supervise numerous youth activities and clubs and get youths involved in Neighborhood Youth Corps, Job Corps, Community School and Recreation Programs.

The officers and their Centers are:

Officer Gambell, NASH-Washington;
Officer Lyons, Price and Sum-Mec;
Officer Cardell, Central City;
Officer Johnson, Northwest
(Perry Homes);
Officer Nelloms, Edgewood;
Officer Graham, Northeast;
Officer Owens, West End.

24. PLANNED PARENTHOOD

Family planning service administered by the Planned Parenthood Association of the Atlanta Area, 3108 Piedmont Road, N. E., Telephone: 233-4493, Mrs. Julian Freedman, Acting Director.

ACTION: Over 2,193 individuals served. 3 Family Planning Clinics in operation: Bethlehem Community Center Clinic, 9 McDonough Boulevard, Telephone: 627-0176 (Monday evenings); Perry Homes Clinic, 1660 Drew Drive, N. W., Apartment 756, Telephone: 355-8278 (Wednesday evenings); and John O. Chiles Homes, 435 Ashby Street, S. W., Telephone: 755-4228, (Thursday evenings).

25. MULTI SERVICE CENTERS FOR THE AGED

Recreation, social services and day care for families living in the three high-

rise apartment buildings for the aged built by the Atlanta Public Housing Authority.

Program administered by Senior Citizen Services of Metropolitan Atlanta, Inc., 120 Marietta Street, N. W., Telephone: 577-3828, Mr. A. E. Horvath, Director.

ACTION: A total of 1,794 family units are being served in the Antione Graves Center, 126 Hilliard Street, N. E., Telephone: 577-1790; the John O. Chiles Center, 435 Ashby Street, S. W., Telephone: 753-4084; and the Palmer House, 430 Techwood Drive, N. W., Telephone: 873-3453.

The Atlanta Department of Parks and Recreation is providing recreation specialists under contract to provide comprehensive recreation programs. The Fulton County Department of Family and Children Services provides a full-time representative in each Center by agreement. The Fulton County Public Health Department provides a health maintenance program in each Center by agreement.

26. PROJECT ENABLE

Group education for low-income parents to increase motivation for self-help. Community and personal problems are identified and become the target for action. Administered by the Atlanta Urban League, Inc., 239 Auburn Avenue, N. E., Mrs. Lillian Clark, Director, Telephone: 522-8839.

ACTION: Seven groups with a total of 167 parents have completed their discussions. There have been 238 referrals to other agencies for help. 1,069 people have been interviewed. A leadership training phase will start soon.

27. VOLUNTEER TASK FORCE

A program to provide training and supervision of local volunteers who supplement services of the E.O.A. professional staff. Volunteers are drawn from all areas of the city, including E.O.A.

target areas. Administered by the Community Council of the Atlanta Area, Inc., Glenn Building, 120 Marietta Street, N. W., Telephone: 577-2250, Mrs. Elinor Metzger, Director.

ACTION: 46 volunteers trained and serving. Volunteers are placed in Neighborhood Service Centers, Community Schools, Community Centers, Planned Parenthood Centers, St. Joseph's Hospital, Senior Citizens Centers, and Day Care Centers. Volunteers include both men and women. Interested persons should call the above number. New class of 33 to start in January will last 6 weeks (4 weeks classes plus 2 weeks on-job-training). Next class starts March 20th.

E. RESEARCH PROGRAMS

28. EVALUATION PROGRAM

An eighteen month evaluation of Atlanta's Community Action Program. Administered by Emory University, Telephone: 377-2411, Ext. 517, Dr. John Doby, Director; Dr. Fred R. Crawford, Principal Investigator.

ACTION: Preliminary research underway.

29. ELECTRONIC DATA PROCESSING PROGRAM

E.O.A. was selected for an O.E.O. Pilot study to design and implement a data processing system to automate accounting and financial work. The project designed procedures for data gathering from the Neighborhood Service Centers. Administered by Electronics Data Systems Corporation, Room 817, 101 Marietta Street, N. W., Telephone: 525-4262, ext.58, Mr. Davis Hamlin, Director.

ACTION: E.O.A.'s budgetary and payroll accounting department is now automated and using computers.

F. DISCONTINUED PROGRAMS

30. BEES-BIZ

Training and work experience for 500-700 hard-core, unemployed out-of-school youths per year, in workshop situations. Administered by BEES-BIZ, Inc., a non-profit, private organization. 570 Peachtree Street, Telephone: 873-5653, Mr. Joseph Minecci, Director.

ACTION: 233 were enrolled during the program.

31. PROJECT UP-LIFT

Job training for unemployed parents of dependent children operated by Fulton County Department of Family and Children Services at 50 Whitehall Street, Mrs. Willie Thompson, Director, Telephone: 572-2155.

ACTION: Program will end by February 28th. 227 individuals are now in training. 387 have completed the course.

32. PUBLIC HEALTH

Public Health Nurses for Neighborhood Service Centers. Administered by Fulton County Department of Public Health, 99 Butler Street, S. E., Telephone: 572-2927, Mrs. Gladys L. Garland, Coordinator.

ACTION: 4 nurses worked with the Neighborhood Service Centers.

33. HOMEMAKER SERVICES

Substitute homemakers assumed responsibility for households in low-income areas during emergency situations. Administered by Visiting Nurse Association of Atlanta, 1270 Techwood Drive, Telephone: 873-2683, Mrs. Mary Caldwell, Coordinator.

ACTION: 28 homemakers served 522 homes, and made 13,436 visits.

34. RECREATION CONDUCTED BY NEIGHBORHOOD SERVICE CENTERS

ACTION: The Recreation Technician and staff of the Neighborhood Service Centers organized and supervised sports, tutorial programs, children's ac-

tivities, swimming, basketball, baseball, teen clubs and adult activities in low-income areas.

35. SUMMER RECREATION

E.O.A. financed summer recreation in 1966. Total attendance was 277,000. The programs were administered by the City of Atlanta, (Parks and Recreation Department), 10 United Appeal agencies and 3 private agencies.

Agencies and departments were:

- Atlanta Parks and Recreation Dept.
- Butler Street YMCA
- Wesley House Centers
- Salvation Army
- Warren Memorial Boys' Club
- West End Boys' Club
- Grady Homes Boys' Club
- George Washington Carver Boys' Club
- Atlanta Council of Camp Fire Girls
- Grady Homes Girls' Club
- Apt Academy
- Atlanta Urban League
- Vine City Council

36. HOME MANAGEMENT TRAINING

E.O.A. Home Management Technicians and aides working in Neighborhood Service Centers taught residents cooking, sewing, housekeeping, budgeting, child care, hygiene, consumer buying, and facts about loans and installment buying.

G. OTHERS

37. SUMMER SCHOOL PROGRAM

A program to provide scholarships for primary and secondary students from under-privileged homes to allow them to attend summer school. Administered by the Atlanta and Fulton County Boards of Education. Dr. John Martin, Assistant Superintendent for Instruction, 2930 Forrest Hills Dr., Telephone: 761-5411.

ACTION: 6,500 youths attended the E.O.A. financed program during the summer of 1965. Program did not operate

summer of 1966. Plans for 1967 indefinite.

38. MEDICARE ALERT

A two month program. 10,697 citizens 65 years and older were contacted. 110 paid workers, older people from low-income areas, and 117 volunteers explained health and hospital benefits available under the new Medicare legislation and helped people apply before the March 31, 1966 deadline.

SUMMARY

EOA ADMINISTERED PROGRAMS

- Multi-Service Neighborhood Centers
- Neighborhood Youth Corps (out-of-school program)
- Small Business Development Center
- Men's Job Corps (Recruiting)
- VISTA (Volunteers in Service to America) Placement and Supervision
- *Medicare Alert

EOA PROGRAMS CONTRACTED TO OTHER AGENCIES

- Community Schools (Atlanta Public Schools)
- Head Start Projects (Atlanta Public Schools and 7 private organizations)
- Day Care Centers (private organizations)
- *Summer Recreation Programs (City of Atlanta, 10 United Appeal Agencies, 3 others)
- *Project BEES-BIZ (private non-profit organization)
- Manpower Placement Centers (Georgia State Employment Service)
- Employment Evaluation and Service Center (Vocational Rehabilitation)
- Legal Service (Legal Aide Society)
- Planned Parenthood (Planned Parenthood Association of Atlanta)
- Multi-Service Centers for the Aged (Senior Citizens of Metropolitan Atlanta, Inc.)
- Volunteer Task Force (Community Council)
- Foster Grandparents (Senior Citizens of

- Metropolitan Atlanta, Inc.)
- Neighborhood Youth Corps (In-School)
(Atlanta and Fulton County Public Schools)
- Project Enable (Urban League)
- *Public Health Services (Fulton County Health Department)
- *Homemaker Services (Visiting Nurse Association of Atlanta)
- *Summer School (Atlanta Public Schools)

COOPERATING INDEPENDENT PROGRAMS

- *Project Uplift (Fulton County Department of Family and Children Services)
- Youth Opportunity Center (State Employment Service)
- College Work Study Programs (8 colleges)
- Project Upward Bound (3 colleges)
- Womens' Job Corps (WICS - Women in Community Service)
- Crime Prevention (Atlanta Police Dept.)
- Manpower Development and Training Act of 1962 (Georgia State Employment Service and Atlanta Board of Education)
- Project Hire (Help Initiate Renewed Employment) (Georgia State Employment Service)
- Golden Age Employment Service (Atlanta Section, National Council of Jewish Women)
- Adult Basic Education (Atlanta Board of Education)
- *No longer in operation

1966 E.O.A. BOARD OF DIRECTORS

- Mr. Boisfeuillet Jones, Chairman
- Mrs. W. H. (Lucy) Aiken
- Mr. Harold Benson
- Mrs. A. L. Benton
- Mr. William L. Calloway
- Mr. Robert Dobbs
- Mr. George L. Edwards, Jr.
- Mr. Melvin Grantham
- Mr. John W. Greer
- Rev. Joseph L. Griggs
- Mr. John S. Herndon
- Mr. Jesse Hill
- Rev. M. L. King, Sr.

- Dr. John W. Letson
- Mr. W. H. Montague, Sr.
- Mr. Carl Plunkett
- Mr. Julian Sharpton
- Mr. A. H. Sterne
- Mr. Erwin Stevens
- Mrs. Nancie Stowers
- Dr. Paul D. West
- Mrs. LeRoy (Ann) Woodward
- Mrs. Mamie Wynn

Note: The 1967 EOA Board of Directors will be expanded to 36 members, including 12 representatives of those served by EOA (one elected by each Neighborhood Advisory Council), 12 representatives appointed by public agencies which serve the poor, and 12 representatives appointed by other community groups.

The representatives of those served by EOA have already been elected. They are marked **below.

12 CITIZENS NEIGHBORHOOD ADVISORY COUNCILS (1967)

Central City

- Mrs. Dorothy Brown
- Mrs. Katie Brown
- Mrs. Helen Taylor
- Mrs. Annie Jackson
- *Mr. Harold Raines
- *Mr. L. L. Turner
- Mrs. Rosie Holt
- Mr. Tommy Griffin
- Mr. Spencer Blount
- Mrs. Betty Pool
- Mr. James Austin
- Mrs. Nora Keyros
- Mrs. Evelyn Brown
- *Mr. Alonzo Watson

Center Director Nominees:

- **Mrs. Ethel Cox
- Mrs. Bertha Jackson
- Mrs. Oneda Seay
- Mr. B. A. Kitchens
- Mr. D. A. Coley

East Central

- Mrs. Annie B. Chambers
- Mrs. Beatrice Wilson
- Mrs. Catherine Gant
- Mrs. Margaret Grant
- */**Mrs. Susie LaBord

Mrs. Grace Pullum
Mrs. Petronia Hall
Mrs. Clide Anderson
Mrs. Ruby Whitfield
Mrs. Ida Hermon
Mrs. Pearl Williams
Mrs. Willie Lewis
Miss Doris Mathews
Mrs. Johnnie Mosley
*Mr. Lewis Holmes, Sr.
Mr. James Gilbert
*Mr. Emmitt Sowell
Mrs. Fannie Woods

Center Director Nominees:

Mrs. Annie L. Hill
Lt. Larry RePass
Mrs. Mildred Perry
Rev. Clarence Maddox

Edgewood

Mrs. Ruby N. Heard
Rev. W. C. Hill
*Mr. Lorenzo Johnson
Mrs. Dorothy Harris
Mr. Julius White
Mrs. Mary Mobley
Mrs. Fletcher Walker
Mr. Columbus Maddox
**Mr. Leroy Dobbs
Mrs. Maggie McMullen
Mrs. Lizzie Stephens
Mr. Thomas Carlton
Mrs. Charity Smith
Mrs. Cleta Mitchell
Mrs. M. B. White
Mrs. Millie Acree
Mrs. Dorothy Adams
Mr. Fred Cox
*Mr. Ross Douthard, alternate

Center Director Nominees:

Mr. Rufus Favors
Mr. Charles Turner
*Mr. John Gaither
Mr. John Cosby

NASH-Washington

Mrs. Ruby McDowell
*Mrs. Dorothy Pyrom
Mrs. Doris Davis
Mrs. Annie Sewell
Mrs. Mary Avery
*Mr. Otis Cochran
Mr. James Marshall
Mrs. Joyce Burney

*/**Mr. Erwin Stevens
Mrs. Lena Pritchell
Mr. Edgar Hillsman
Rev. L. W. Strickland
Mrs. Alma Pool
Mrs. Margaret Knight
Mrs. Alice Dixon
Mrs. Pariale Faulkner
Mrs. Geneva Mack
Mrs. Lillian Hunt
Mrs. Elizabeth Harvey
Mrs. Jessie Miller
Mrs. Katie Jones
Mrs. C. M. Wolfe
Mrs. Carrie Porter
Mrs. Cynthia Hampton
Mrs. Verna Kirkland

Center Director Nominees:

Mrs. Dorothy Bolden Thompson
Mrs. Maggie Moody
Mr. James Gardner
Dr. Elsie Edmondson

North Fulton

Being organized

Northwest - Perry

Mrs. Ruby Hawk
Mr. John Slaton
*Mrs. Flossie Zackery
Mrs. Shirley Dowdell
Mrs. Odessa Wheeler
Mrs. Arie Shelmon
Mr. Raymond Morris
*Mr. Richard Feagin
Mrs. Loretta Gresham
Mrs. Vera McCoy
Mrs. Margie Freeman
Mrs. Bernice Houseworth
Mrs. Delores Mitchell
Mr. Jessie Gaston
Mrs. Garaldine Hughes
Mrs. Barbara Davis
Rev. David Middlebrook

Center Director Nominees:

**Mr. Robert Dobbs
Mr. Bob Shaw
Mrs. Josie Wynn
*Mr. Carey Fleming

Pittsburg

Mrs. Florence Alexander
Mrs. Nettie Blanton
*Mrs. Carrie Wright
Mrs. Annie Evans

Mrs. Rosa Hammonds
Mr. John Tolbert
Mrs. Marion Hood
Mr. N. H. Scott
Mrs. Mammie Fleming
Mr. Clarence Smith

*/**Mrs. Beatrice Garland

Mrs. H. H. Dyer
Mr. Ben Jenkins
Mrs. Willie P. Thornton
Mrs. Lennie Hester

Center Director Nominees:

Mrs. Slinia Sears
*Mrs. Sallie Billingsley
Rev. Calvin Houston

Price

Mrs. Christine Benson
Mrs. Mary Fuller
Rev. L. W. Hope, Sr.
*Mrs. Grace Barksdale
Mrs. Ollie Powell
Mrs. Nettie Bennett
Mrs. Lois Williams
Mr. Charles Darden
Mrs. Lena Owens
Mr. Melvin Barnes
Mrs. C. M. Martin
*Mrs. Mary F. O'Neal
Rev. H. F. Green
Mrs. Eulane Houseworth
Mrs. Evelyn Battle
Mrs. Frances Thompson
Mrs. Arthur Williams
Mrs. Ruth Coffey
Mr. George Brumfield
Mr. Gabriel McCrary

Center Director Nominees:

Mr. Henry Phipps
*Mrs. Louise Watley
**Mr. Robert Barnes
Mr. William Merritt

South Fulton

Mrs. Mary Lemons
Mrs. Lucy Willis
*Mr. John Walton, Jr.
Mrs. Louvenia Williams
Mrs. Alyce Price
Mr. Ronald Bridges
Mrs. Julie Chaney
Mr. William Johnson
Mrs. Myrtice Rowe

*/**Mr. W. T. Brooks

Mrs. Susie Perkins

Center Director Nominees:

Mrs. Elizabeth Huggins
Mr. Alfredo Callejas
*Mr. Milo Fisher

Summerhill-Mechanicsville

Rev. J. B. Martin
*Mrs. Rosa Burney
Mr. Edward Johnson
Rev. L. C. Clack
Mr. Lewis Peters
Mrs. Alice Hudson
*Mr. John Gresham
Mrs. Curtis McWorther
Mr. Hudson Whitsett
Mrs. Evelyn Burriss
Mrs. Ann L. Childs
Mr. Andrew Brooks
Mrs. Annie Byrd
Mrs. Lizzie Jennings
Mr. Edward Moody
Mr. Edward Grimes
Mr. C. L. Walton
Mrs. Elizabeth Anderson
*Mrs. Doris Gaston
Mrs. Mattie Ansley

Center Director Nominees:

Mrs. Gussie Lewis
Mrs. Catherine Colbert
Mrs. Leila Hancock
**Mrs. A. L. Benton (elected in 1966 for
2 year term to Board)

West Central

Mrs. Dorothy Patterson
Mrs. Leola Perry
Mr. Walter Burton
*Mr. Wilkie A. Jordan
Mr. Nathaniel Walker
Mr. Lewis Evans
Mrs. Mary Hall
*/**Mr. Edward Young
Mrs. Laura Willis
Mr. John Dixon
Mr. Elisha Pitts
Mrs. Corine Smith
Mrs. Frankie Kendrick
Miss Nedra L. Reid
Rev. K. M. Dunlap
Mrs. Nellie Price
Mrs. Evelyn Perdue
Rev. R. Johnson

Center Director Nominees:

- Mrs. Willie Perkins
- Rev. Ellis L. Green
- *Mr. Charles B. Hart, Jr.

West End

- Mr. B. F. Waldorn
- *Mr. Ben Benson
- Mrs. Peg Brady
- *Mr. William Killingsworth
- Mrs. Emma Jordan
- Mr. A. R. Phillips
- Mr. Fred Young
- Mrs. Gertrude McLennon
- Mrs. Elizabeth Godbee
- Mrs. Maxine Abbott
- Mrs. Edna Mayo
- Mr. Roy Harwell
- Mr. Alvin Barner
- Mrs. Bertha Stewart
- Mrs. Roxie Lipford
- Mr. R. C. Chinn
- Mrs. Lucy Castell
- Mrs. D. L. Stovall
- Mr. Coleman Smith
- Mrs. Beatrice Henderson
- Mrs. M. U. Barnette
- Mr. J. C. Dietrich
- Mrs. Sue Bradley
- Mrs. C. B. Cole
- Mr. Jack Bagwell
- Mr. Robert Rice
- Mr. F. H. Pound
- Mrs. Gene Johnson
- Mrs. Ann Miller
- Mr. Roswell Jackson
- Mrs. Mary Chandler
- *Mrs. Mary Morton

Center Director Nominees:

- **Mr. H. D. Wiley
- Mrs. George Longino
- Mrs. Mamie Wynn
- Mrs. Gladys Bradley
- Rev. Carol Tinsley

**1 CITIZENS CENTRAL
ADVISORY COUNCIL (1967)**

Marked * above

Plus

Executive Administrator Nominees

- Mrs. Annie Laurie Pace
- Mr. Ralph Long
- Rev. R. B. Shorts

- Mr. Robert Blount
- Mrs. Lennie Hester
- Mrs. Mary Morton

TECHNICAL ADVISORY COMMITTEE

- Mr. James H. Aldredge
- Miss Doris Alexander
- Honorable Ivan Allen, Jr.
- Dr. Wallace M. Alston
- Mr. Harold N. Arnold
- Dr. Sanford Atwood
- Dr. Warren D. Bachelis
- Dr. Paul R. Beall
- Mr. Duane W. Beck
- Mr. Glenn E. Bennett
- Miss Catherine Boling
- Dr. James P. Brawley
- Dr. Rufus E. Clement
- Mr. Clarence D. Coleman
- Mr. Jack C. Delius
- Mr. Wellborn R. Ellis
- Mr. Arnold D. Ellison
- Mr. Richard Forbes
- Mr. James Furniss
- Mr. Collier B. Gladin
- Mr. Herman B. Guinn
- Mr. Joseph F. Haas
- Dr. James F. Hackney
- Archbishop Paul J. Hallinan
- Dr. Edwin Harrison
- Mr. Richard C. Hicks
- Miss Rebecca Hollingsworth
- Honorable Lloyd Elmo Holt
- Mr. William S. Howland
- Mr. William E. Inmon
- Mr. John H. Jacobs
- Dr. A. P. Jarrell
- Mr. Herbert T. Jenkins
- Mr. Malcolm D. Jones
- Mr. Alan F. Kiepper
- Mr. John F. Kiser
- Mr. R. Earl Landers
- Dr. Noah Langdale, Jr.
- Dr. John W. Letson
- Major George Marshall
- Dr. Albert E. Manley
- Mr. Sam Massell, Jr.
- Dr. Benjamin E. Mays
- Mrs. Frances McKay
- Mr. J. O. Moore
- Mr. Jack P. Nix

Mr. A. B. Padgett
Mr. J. W. Pinkston
Dr. Claude Purcell
Mr. William Ray, Jr.
Mr. M. B. Satterfield
Mrs. Bruce Schaefer
Mr. Opie Shelton
Mr. Robert E. Shrider
Mr. Robert Sommerville
Mr. Douglas W. Stronbehn
Dr. Herman L. Turner
Dr. John Venable
Dr. Paul D. West
Rev. Samuel W. Williams
Mr. Marion Williamson
Mr. John C. Wilson

**ECONOMIC OPPORTUNITY
ATLANTA, INC.**

Mr. C. O. Emmerich
Executive Director

Mr. Harold E. Barrett
Associate Administrator for Operations
(and Director of Neighborhood Services
Organization)

Mr. William W. Allison
Associate Administrator for Planning

Mr. William G. Terry
Associate Administrator for General
Services (and Director of Merit System)

Mr. Luther A. McLendon, Jr.
Director of Finance

Mrs. Wade T. Mitchell
Director of Information

ECONOMIC OPPORTUNITY ATLANTA, INC.

101 MARIETTA STREET BLDG.
ATLANTA, GEORGIA 30303

CITY OF ATLANTA

October 18, 1967



CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

MEMORANDUM

To: Dr. John Letson, School Superintendent
Mr. Jack Delius, General Manager, Parks Department
Miss Virginia Carmichael, Recreation Director, Parks
Department

From: Mayor Ivan Allen, Jr.

Subject: Transfer of Summer Recreation Programs
to School System

Each summer for the last several years, it has become increasingly more apparent that the development and implementation of comprehensive recreation programs in low income sections of the City of Atlanta is absolutely essential for the reduction of obvious factors which cause problems of juvenile delinquency and social disorders.

The large-scale special recreation program this summer proved conclusively the value of such an all-out coordinated effort. More than 125,000 youngsters from disadvantaged communities took part in programs provided by 33 agencies through the recreation funds made available by the Office of Economic Opportunity, the City of Atlanta and the local agencies.

It was the first summer many of these boys and girls had been afforded the opportunity to participate in supervised recreation activities. The fact that Atlanta experienced a summer of calm with a minimum of frictions which plagued other cities speaks well for this summer's activity.

Page Two
October 18, 1967

The truth of the matter is that anyone who wished to participate in organized recreation in Atlanta this year could do so within his own neighborhood.

All this has strengthened my firm belief that a well planned, adequately financed and staffed summer program of recreation is vital to the supervision of our young people during the long vacation period.

In order to plan, finance, and operate the desired program, every existing public facility and resource must be utilized to the maximum. All available federal aids as well as private assistance must also be incorporated into such a program.

There are at present 121 elementary and 26 high schools in the City School System. All of the elementary schools and all of the high schools have playgrounds or areas suitable for outdoor play adjacent to the schools.

There are 15 gymnasiums and two sports stadiums included in the facilities of the school system. In addition, almost all schools have auditoriums, cafeterias and other tools which should be utilized in a comprehensive summer program of recreation.

The public elementary and high school is the one community facility which most directly affects the lives of the greatest number of people in a community. Virtually all youngsters between the ages 6 - 18 are under the supervision of teachers, coaches and/or other school officials for nine months of the year.

It seems to me that a summer recreation program which is oriented to the school facilities would provide for an orderly and meaningful extension of supervision for a full twelve months. To place direct responsibility for summer recreation with the schools would enable school officials to better coordinate year-around school and youth activities. Summer school, special enrichment programs and other programs conducted by the schools in the summer could be a part of an overall twelve month school plan, including recreation.

The purpose of this memorandum is to request that the Parks and Recreation Department and the School Department discuss the feasibility of transfer of special summer recreation programs -

Page Three
October 18, 1967

particularly in low income areas - to the School Department. The special committee now preparing a five-year plan for public recreation in the City of Atlanta might also be asked to consider the potentialities of this proposal.

IAJr:fy

CITY OF ATLANTA



CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

August 21, 1967

MEMORANDUM

To: Mr. Jack Delius
Miss Virginia Carmichael

From: Dan Sweat

Subject: Summer Recreation Movie - President's Commission

The President's Commission on Youth Opportunity will have a photographer in on Wednesday to shoot pictures of the Atlanta program. The movie is actually being put together by International Telephone and Telegraph.

Neal Gregory, from the Vice President's Office, requested that we assist the photographer in getting the necessary shots and that if we had any color slides to be made available to the producer for possible inclusion in the movie it would be helpful.

Neal had attempted to call Virginia but this was the time that she was in New York at the Summer Games.

They will let one of us know who the photographer will be and what time he is expected in.

DS:fy

cc: Mayor Ivan Allen, Jr.

CITY OF ATLANTA



August 22, 1967

CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

Dear Fellow Citizen:

According to the school system records, I see that you may not be planning to return to school this fall. I hope that this is not the case.

As chairman of the Metropolitan Atlanta Youth Opportunity Campaign, I am interested in you and your future.

Our City needs you. But even more, your education is important to you and the skills you can develop. To stop school now is a cruel form of self-punishment. If you get a skill or receive a high school diploma, it will not only mean more money in your pocket, it will mean a better life for you.

If you are not interested in going to regular academic day classes, you can attend evening or day vocational - technical classes or go to evening academic or evening training classes.

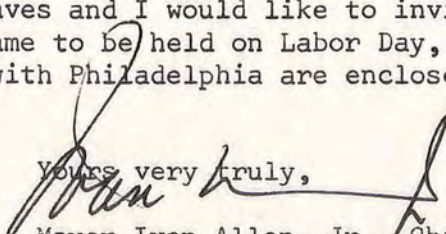
For your own good -- for money in your pocket -- it is necessary that you learn a skill or get a high school diploma. There are many jobs available right now if you have the skills needed to do them.

I urge you to reconsider your decision to quit school. Problems, whatever they may be, should not keep you out of school. If you need help or guidance or if you need answers about the school programs you can get, call the Atlanta School System at 761-5411, Ext. 220 or the Atlanta Youth Council at 522-4463, Ext. 437.

No matter what you may now feel about continuing school, I strongly urge you to seriously consider one of the vocational or academic programs available to you. Think of yourself and take advantage of the opportunities available to you. To quit is to be left behind.

By the way, the Atlanta Braves and I would like to invite you to be our guest at a special "Back-to-School" game to be held on Labor Day, Monday, September 4. Two tickets for the night game with Philadelphia are enclosed and I hope that you and a friend will attend.

Yours very truly,


Mayor Ivan Allen, Jr., Chairman
Metropolitan Atlanta Youth
Opportunity Campaign

IA:psh

Enclosures (2)



HELP THEM HELP THEMSELVES

YOUTH OPPORTUNITY CAMPAIGN 1967 FOR GREATER ATLANTA

ATLANTA YOUTH COUNCIL, 68 MITCHELL ST., S. W., ATLANTA 30303

Telephone 522-4463, Ext. 437

May 16, 1967

FOR IMMEDIATE RELEASE (#R1)

ATLANTA TO EXPAND PLAYLOT PROGRAM FOR 1967

(First of a series of announcements on summer recreation programs)

2 p.m. Press conf.

The Neighborhood Playlot program, begun last summer by the City of Atlanta Parks and Recreation Department, will be more than doubled for summer 1967. This announcement was made today by Mayor Ivan Allen, Jr., who stated:

"We are convinced that the Playlot program was our single most successful *new* effort in providing meaningful recreation opportunity for our boys and girls last summer. The Playlots were available to large numbers of children within easy walking distance of their homes, and they offered *varied* types of recreation opportunity for ~~pre-school~~ children *(of all ages)* and ~~those in the elementary grades~~ under experienced personnel with outstanding assistance and support from youth and adults from the neighborhoods themselves."

This announcement from Mayor Allen came as the first in a series of information releases on programs to be operated by public and private agencies in the youth recreation field, with the coordination of the Youth Opportunity Campaign for 1967.

The Playlot program, begun last June *substantially* ~~partially~~ with funds from the Office of Economic Opportunity, included nine sites at the close of last summer. These were located in low-income neighborhoods, often on vacant lots which *were* leased for token rental, cleared, equipped and staffed by the Parks and Recreation Department and *neighborhood* volunteers.

An average of 750 children participated in the Playlot program each of 66 days last summer, and that number is expected to reach ^{at least} ~~almost~~ 2,000 ^{per day} as the program is expanded to ^{more than} ~~25~~ ¹²⁰⁰ sites for 1967. Of these ²⁶ sites, ³ ~~two~~ have buildings which will insure all-weather operation. *many changes*

many

The City has been acquiring these lots for the last several months and is nearing completion of the initial development stage. The Playlots will be equipped with water fountains, portable toilets, climbing towers, swings, slides, sand boxes, basketball goals and nets and games and athletic equipment of many types.

The Playlots will be open from _____ a.m. until _____ p.m., six days a week, from June _____ until September _____. *day light sentence* Many of the lots will be lighted *left out* and these will remain open until _____ p.m. and children encouraged to return during the evening hours and bring their parents to participate in games of interest to adults as well as children.

(Most)

All of the Playlots will be provided with sprinkler heads which transform a water hydrant into a cool shower treat for hundreds of children. Playlots are located at:

- ✓ 1. Rhodes Street between Sunset & Vine
- ✓ 2. Merritts and Bedford
- ✓ 3. Wylie and Tye
- ✓ 4. Connally St. near Richardson St.
- ✓ 5. Gilliam Park on Wade
- ✓ 6. 373 Thurmond Street
- ✓ 7. Magnolia and Maple
- ✓ 8. McDaniel at Georgia Ave.
- ✓ 9. Haygood and Crew St.
- ✓ 10. 255 Dodd Avenue (House)
- ✓ 11. Windsor near Richardson St.
- ✓ 12. Park Ave. and Lansing, S.E.
- ✓ 13. Arlington Cir., N.W.
- ✓ 14. 533 Central Ave., S.W.
- ~~15. 71 Little St. (House-Jaycees) S.E.~~
- ✓ 16. Ladd St. off Oakland, N.W.
- ✓ 17. 196 Savannah St., S.E. (House)
- ✓ 18. 141 Walnut St., N.E. (1/2 House)
- ✓ 19. Harper Park Site - Poole Creek Rd., S.E.
- ✓ 20. Daniel Stanton Park Site (Martin-Boynton, S.E.)
- ✓ 21. Perry Blvd. and Lively
- ✓ 22. Huff Rd. near Booth, N.W. *cleared*
- ✓ 23. Butler and Vernon Pl., N.E.
- ✓ 24. University & Hubbard, S.E.
- ✓ 25. Vernon and Fort, N.E.
- ✓ 26. Habershad at Perry Blvd.
- ✓ 27. Daniel between Edgewood & DeKalb Ave.

Jaycee Project - will provide leadership only

?

The first four sites listed above will have portable swimming pools, donated by the Rich Foundation and valued at \$28,⁵⁰⁰ (for the four). They are steel supported, properly drained and will include showers and other necessary equipment. Supervised swimming and swimming instruction will be available from ___ a.m. until ___ p.m., ^{follow} six days a week. Tentative plans are to relocate these pools in nearby school basements during the winter months, thus providing year-round swimming opportunity in these four areas.

The cost of equipping and operating one Playlot for the summer is estimated at \$3,700. A portion of this cost will be funded by a grant assured from the Office of Economic Opportunity. The City will bear the remaining cost. At the same time, the City hopes to acquire ^{Several} (another ten-playlot) sites before the end of the summer and also introduce some innovations in its existing Playlot program. ~~These would be:~~

1. Provide noon-time snacks to hundreds of children who would otherwise do without lunch, ~~thus creating more of a day-camp experience.~~
2. Provide additional equipment which would widen the recreation programs possible - portable swimming pools, volleyball nets, etc.
3. Provide bus transportation so children in isolated small neighborhoods could be safely transported to Playlots near them.
4. Possibly open the Playlots for several hours on Sunday afternoons.
5. And most important, expand this into a permanent year-round program.

It is hoped that contributions, loan of physical facilities and volunteered time from private citizens, business firms, religious and civic organizations will enable the City to add these innovations and enrich the recreation opportunities available to thousands of young Atlantans. Interested parties are asked to contact the Youth Opportunity Campaign at 522-4463, extension 437.

As an important phase in the Youth Opportunity Campaign for 1967, a simple directory of summer learning, recreation and camping opportunities for youngsters, designed for each quadrant of the City, will be distributed through the Atlanta schools, recreation centers, private agencies and Neighborhood Centers prior to the close of school.



CITY OF ATLANTA

IVAN ALLEN, JR., MAYOR
R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

NEWS RELEASE

CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

Special News Release

Mayor Ivan Allen, Jr.

John Cox, Executive Director, Atlanta Youth Council

Jack Delius, General Manager, Atlanta Parks and
Recreation Department

For Immediate Release

May 17, 1967

Atlanta to Expand Playlot Program for 1967

(First of a Series of Announcements on Summer Recreation Programs)

The Neighborhood Playlot program, begun last summer by the City of Atlanta Parks and Recreation Department will be more than doubled for summer 1967. This announcement was made today by Mayor Ivan Allen, Jr., who stated:

"We are convinced that the Playlot program was our single most successful new effort in providing meaningful recreation opportunity for our boys and girls last summer. The Playlots were available to large numbers of children within easy walking distance of their homes, and they offered varied types of recreation opportunity for children of all ages under experienced personnel with outstanding assistance and support from youth and adults from the neighborhoods themselves."

This announcement from Mayor Allen came as the first in a series of information releases on programs to be operated by public and private agencies in the youth recreation field, with the coordination of the Youth Opportunity Campaign for 1967.

The Playlot program, begun last June and financed substantially with funds from the Office of Economic Opportunity, included nine sites at the close of last summer. These were located in low-income neighborhoods, often on vacant lots which were leased for token rental, cleared, equipped and staffed by the Parks and Recreation Department and neighborhood volunteers.

An average of 750 children participated in the Playlot program each of 66 days last summer, and that number is expected to reach at least 2,000 per day as the program is expanded to more than 25 sites during the summer of 1967. Of some 26 sites that have already been selected, three have buildings which will insure all-weather operation.

The City has been locating these lots during the last several months and is nearing completion of the initial development of most of the Playlots. The amount and type of equipment on each site will vary according to the size of the lot, but equipment will include water fountains, portable toilets, climbing towers, swings, slides, sand boxes, basketball goals and nets, and games and athletic equipment of many types.

The Playlots will be open from 10 a. m. until dark, six days a week, from June 1st through Labor Day, September 4th. With the advent of Daylight Savings Time, recreation programs can be continuous until 9 or 9:30 p. m. during the summer and children will be encouraged to return during the evening hours and bring their parents to participate in games of interest to adults as well as children.

Most of the Playlots will be provided with sprinkler heads which transform a water hydrant into a cool shower treat for hundreds of children. Playlots are already developed or have been planned at the following locations:

1. Rhodes Street between Sunset and Vine
2. Merritts and Bedford
3. Wylie and Tye
4. Connally Street near Richardson Street
5. Gilliam Park on Wade Avenue
6. 373 Thurmond Street
7. Magnolia and Maple
8. McDaniel at Georgia Avenue
9. Haygood and Crew Street
10. 255 Dodd Avenue (Indoor Facilities)
11. Windsor near Richardson Street
12. Park Avenue and Lansing, S. E.
13. Arlington Circle, N. W.
14. 533 Central Avenue, S. W.
15. Ladd Street off Oakland, N. W.
16. 196 Savannah Street, S. E. (Indoor Facilities)
17. 141 Walnut Street, N. E. (Indoor Facilities)
18. Harper Park Site - Poole Creek Road, S. E.
19. Daniel Stanton Park Site (Martin-Boynton, S. E.)
20. Perry Boulevard and Lively
21. Huff Road near Booth, N. W.
22. Butler and Vernon Place, N. E.
23. University and Hubbard, S. E.
24. Vernon and Fort, N. E.
25. Habershal at Perry Boulevard
26. Daniel between Edgewood and DeKalb Avenue

The first four sites above will have portable swimming pools, made possible by a \$28,500 donation from the Rich Foundation. The pools are steel supported, filtered, properly drained and will include showers and other necessary equipment. Supervised swimming and swimming instruction will be available seven days a week, from 10 a.m. until 7 p.m. on weekdays and from 1 p.m. until 7 p.m. on Sundays. Tentative plans are to relocate these pools in school basements during the winter months, thus providing the schools with an opportunity for year-round swimming instruction.

The cost of equipping and operating one Playlot for the summer is estimated at \$3,700. A portion of this cost will be funded by a grant assured from the Office of Economic Opportunity. The City will bear the remaining cost. At the same time, the City hopes to acquire additional Playlot sites before the end of the summer and also introduce some innovations into the existing Playlot program.

It is hoped that contributions, loan of physical facilities and volunteered time from private citizens, business firms, religious and civic organizations will enable the City to enrich the recreation opportunities available to thousands of young Atlantans. Interested parties are asked to contact the Youth Opportunity Campaign at 522-4463, Extension 437.

As an important phase in the Youth Opportunity Campaign for 1967, a simple directory of summer learning, recreation and camping opportunities for youngsters, designed for each quadrant of the City, will be distributed through the Atlanta schools, recreation centers, private agencies and neighborhood centers prior to the close of school.

CITY OF ATLANTA



May 15, 1967

CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

Honorable Richard H. Russell
United States Senate
Senate Office Building
Washington, D. C.

Dear Senator Russell:

RE: Telephone conversation May 15, 1967,
on Summer Recreation with Bill Jordan

Enclosed is a rundown on the City of Atlanta's 1967 special summer recreation needs in low-income neighborhoods which I discussed with Mr. Jordan in your absence this morning.

You will note that the proposed 1967 summer recreation program budget sheet lists those projects which would be operated by the City Government, through its Parks and Recreation Department, the Atlanta Public Schools, United Appeal Agencies, the Economic Opportunity Atlanta Neighborhood Service Centers, and the Fulton County programs.

This \$570,119 total represents merely those extra summer activities which are urgently needed in the slum areas over and above those programs and activities which the City and the various agencies are able to do within the limits of their regular budgets.

The amounts shown for the various United Appeal agencies under the "1966 Budget" column are listed to show what these agencies spent through the special summer program last year. Since EOA had not received any specific proposals from these particular agencies for this summer's program, these amounts were merely included in anticipation that these agencies would do at least as much as they did in 1966.

Senator Russell
Page Two
May 15, 1967

You will note in the other attachments that we have worked very diligently with other public and private agencies as well as the business and civic community in enlisting community-wide support for our summer recreation and employment program.

We have received some help through the Rich Foundation, Sears Roebuck, the Atlanta Labor Council, and other private business and civic organizations.

We have also drawn funds from other critically needed programs in order to increase our activities in the disadvantaged communities.

With the \$570, 119 we have requested as a part of the \$75, 000, 000 special summer appropriation requested from the Congress, we feel that we will be able to carry on a reasonable summer program for more than 160, 000 young people and adults who are not economically able to provide their own.

We hope that you will lend your support to this appropriations request for the City of Atlanta and other cities throughout the state and nation.

Sincerely yours,

Ivan Allen, Jr.
Mayor

IAJr:fy

PROPOSED 1967 SUMMER RECREATION PROGRAM

April 26, 1967

<u>SPONSOR</u>	<u>AMOUNT</u>	(1966 Budget)
1. City of Atlanta		
a. Operation CHAMP	\$ 89,340	
b. Neighborhood Playlot Program	106,680	
c. Senior Citizens	67,758	
d. Wilderness Camp	96,000	
2. Atlanta Public Schools		
a. Community Schools	60,000	
3. United Appeal Agencies		
a. Metropolitan Boys Clubs	63,043	
b. Atlanta Urban League		(\$13,000)
c. Butler Street YMCA		(\$14,000)
d. Camp Fire Girls		(\$ 7,311)
e. Grady Homes Girls Club		(\$ 6,553)
f. Vine City Council		(\$ 3,434)
g. Wesley House Centers		(\$ 4,000)
h. Salvation Army	5,000	
4. Neighborhood Services	24,000	
5. County Programs	10,000	
	<hr/>	<hr/>
TOTAL	\$521,821	\$48,298
GRAND TOTAL	\$570,119	

CITY OF ATLANTA



April 14, 1967

CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

MEMORANDUM

To: Mayor Ivan Allen, Jr.

From: Dan Sweat

Subject: Your Meeting with Vice President Humphrey

Cliff Henry of the U. S. Conference of Mayors telephoned me Thursday and said that the Vice President had invited the mayors of ten cities to meet with him in Washington to discuss summer recreation needs. The Conference of Mayors had been asked to provide information to the Vice President's Office which would show:

1. The number of new programs scheduled by these cities for the ghettos during summer 1967.
2. How much additional local money is going into these programs.
3. How much federal money is going into these programs.
4. How much additional money is needed in order to carry out the desired program during the summer months in these areas.

The following information was furnished to Mr. Henry for the consolidated report:

1. It is difficult to place a number on the programs we anticipate. However, we told Mr. Henry we would carry out a Playlot Program, which has been expanded from 7 to 21 Playlots, and that we hope to have a similar program to last year's Operation Champ provided we utilize school grounds and the larger parks

Mayor Allen
Page Two
April 14, 1967

for activities. We hope to continue our recreation program with the elderly in the high rise public housing project and also add to the Community School recreation program during the summer.

2. We explained that we are providing \$61,350 for the Playlot Program by taking from other parks programs. \$48,000 had to be made up as a result of funds cut by OEO from last year's Playlot Program. Last summer we received \$145,000 from OEO for recreation programs. We have none of this at present.
3. At the present time we have no assurances of any federal money although we have applied for funds under Title I of the Elementary and Secondary Education Act for Community School recreation during the summer and we are looking for other sources of federal money.
4. To carry on the desired program for the summer we need a total of \$418,778. This would include funds for the Playlot Program, the Summer Recreation Program (Operation Champ), recreation for the elderly, Community School recreation, and funds to operate our proposed Wilderness Camp at Lake Altoona.

The Wilderness Camp is one of the most imaginative proposals we have and would certainly fit into the overall concept of youth opportunity and recreation being pushed by the Vice President. We would anticipate utilizing some 800 boys during the summer months (100 each week) to help begin developing our Altoona Park property according to our master plan. They would be paid for a half day each day and would get instruction in wildlife, camping, hiking, be qualified as Red Cross swimmers, etc. We think \$96,000 would allow us to run an adequate camp at Altoona for two months during the summer.

I am attaching a Summary of Atlanta's Youth Opportunities Campaign and Summer Recreation Program for 1967. I am furnishing you with

Mayor Allen
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April 14, 1967

extra copies of this and the attachments which I am sure you will want to leave with the Vice President and his staff. Cliff Henry of the Conference of Mayors, who will probably be at the session, also would like some copies.

A real interest seems to be stirring in the private sector with regard to youth opportunity, especially in employment and recreation. The attached newspaper clippings indicate some of this, especially the Jaycees effort in Summerhill-Mechanicsville with which you are familiar, and most recently the efforts of the Juvenile Delinquency Sub-Committee of the Metropolitan Commission on Crime and Juvenile Delinquency in cooperation with the Atlanta Youth Council (see Mr. McGovern's remarks in recent address to Kiwanis Club).

A lot of this appeal is being made on the premise that funds previously available from the Federal Government may not be available this summer and that more and more we must condition ourselves to greater financial and personal involvement and commitment at the local level. Certainly we would not want any announcement of emergency federal grants to stifle this local initiative, therefore, this partnership idea with the private section should be a positive part of our approach and plans. For example:

The \$59,000 grant requested under Title I to fund Community Schools for summer 1967 will provide programs in 12 schools. Programs are actually needed in 6 additional schools, and efforts are being made now to secure local support from the private sector to help in this effort.

The Neighborhood Playlot Program cannot stand still at 21 Playlots and even if the \$106,680 should be forthcoming to fund this program, its expanding needs will require help from the private sector. We are making an appeal to help in providing needed equipment, noon-time snacks, portable swimming pools, etc., for this program, and there are strong indications that the private sector will respond.

Mayor Allen
Page Four
April 14, 1967

The Wilderness Conservation-Recreation Proposal would depend greatly upon the help and material support of public and private agencies, business, civic clubs, etc., in providing necessary equipment and consultant assistance.

Private citizens, groups, churches, etc., are indicating an ever-growing awareness of the tremendous need for more and better youth programs, in hard-core slum areas and in the more affluent neighborhoods, as indicated by the project of the Wieucca Road Baptist Church (see clipping).

To sum it up, we do not want to give the impression that we expect Washington to solve all our problems nor do we want local support to be squelched by the sudden availability of emergency federal funds. We need help from both directions.

In conclusion, we should make a strong appeal that if help is forthcoming, let it come soon, while there is time to plan, to recruit personnel and to develop maximum cooperation between the various agencies involved and the private sector.

DS:fy

SUMMARY OF ATLANTA'S YOUTH OPPORTUNITIES CAMPAIGN
AND SUMMER RECREATION PROGRAM FOR 1967

For the third straight year and at the suggestion of the President, the City of Atlanta has formed a Youth Opportunity Campaign Task Force, this year spearheaded by the new Atlanta Youth Council.

Rather than confine itself to summer job opportunities, as important as these are, Atlanta's Youth Opportunity Campaign for summer 1967 is intensely concerned with a number of areas that we consider of tremendous importance to our youth. Our overall program concerns itself with employment, education, recreation and health.

The summer opportunity campaign is already underway and will consist of:

1. Intensive recruitment through high school counselors for summer job applicants;
2. Recruitment for volunteers to work in Head Start Programs;
3. Dissemination of information on summer recreation opportunities of all types; and
4. Emphasis on the importance of summer school in a youngster's summer plans.

Of the foregoing four points of our local program, the two most important are summer job opportunities and summer recreation opportunities. We are planning a real thrust into the private sector to achieve a 10% - 20% increase in the number of summer job opportunities available and we are already receiving considerable local support for this effort.

The second important phase of our campaign is summer recreation opportunities and here we are acutely aware of deficiencies which exist in hard-core slum areas of our community.

During the summer of 1966, through funds made available through OEO, we were able to mount three major recreation programs:

1. The Neighborhood Playlot Program in which we cleared and put into operation seven neighborhood playlots, which served an average of 89 children per lot per day through the summer months at a total cost of \$41,422.

2. An intensive summer recreation program - "Operation Champ" - providing excursion and enrichment type recreation opportunities to 89,000 participants throughout the summer months at a total cost of \$89,340. Probably the most dramatic phase of Operation Champ was an intensive swimming program which was continued on into the schools for two weeks after the new school year began and which was made possible partially through an additional grant of \$25,000 which was made available to us. Under this program 3,329 children received swimming instruction from qualified teachers and some 600 were certified at various levels of proficiency.
3. Equally important was the recreation program for senior citizens which we conducted in three high rise public housing complexes for the elderly throughout the summer and which had a total attendance of 36,000 citizens at a total cost of \$14,509.

In recent months under the auspices of the City of Atlanta Community Improvement Program a survey has been made on recreation resources available to the blighted areas of Atlanta. The first draft of this survey has been made available to us and it pinpoints where our needs are. The foremost conclusion that we draw from these findings is the urgency of repeating and expanding those programs we had last summer and adding to them some new recreational programs which are badly needed.

Since last summer our Neighborhood Playlot Program has expanded from seven playlots to a potential twenty-one which we hope to have in operation for summer 1967. The estimated cost of operating our Neighborhood Playlot Program so that it offers a real "day camp" opportunity for 1,869 children each day throughout the summer will be \$106,680.

To repeat the Operation Champ Program with its wide range of enrichment opportunities for children from slum areas, we anticipate a cost of \$89,340.

In addition we feel that we cannot fail to meet the very real recreation and avocational needs of our senior citizens. It must be pointed out that these needs do not end with the close of summer, as senior citizens are not returning to school and other activities. Therefore, we feel that the senior citizen program must be on a year-round basis or it ends in disappointments at the end of the summer. We would like to operate this program on a year-round basis at an estimated cost of \$67,758.

For some time we have hoped to develop a conservation-recreation summer camp for the youth of Atlanta. The main object of this project would be to provide constructive athletic camping and vocational opportunity for young men ages 16 through 21. We feel that a golden opportunity is at hand for this project and that the project could be expanded to accomplish two other important purposes:

1. To provide a part-time employment opportunity in conjunction with the valuable outdoor experience as a part of our summer job opportunity program; and
2. To begin preliminary clearing and development of a 450 acre wooded site which the City of Atlanta leases 45 miles northwest of Atlanta and which we hope by summer 1968 to put into operation as a regular camping facility. We envision this project would be along similar lines to successful CCC programs of the past in both administration and philosophy, and that it would be under the direction of a trained professional in forestry or some similar field. We anticipate that we can accommodate 100 boys per week for a total of 800 boys for an eight week summer period. The estimated cost of operating this camp would be \$96,000 for 1967. We would like to point out that this figure does not include all of the equipment and material necessary, but we would hope to get wide-spread support from the private sector in the procurement of necessary equipment and consultant personnel.

Another very important phase of our overall recreation hopes for this summer hinges on continuation of our community schools as recreation resources. Our community school program has requested \$59,000 under Title I of the Elementary and Secondary Education Act for the operation of nineteen community schools this summer. While in no way duplicating programs offered through our regular City Parks and Recreation Department, but rather working closely in conjunction in order to achieve the maximum potential of both, the community schools would offer a wide range of athletic and enrichment type programs for both boys and girls of elementary and high school ages.

Total cost of recreation needs for 1967 - \$418,778.

FACT SHEET

YOUTH OPPORTUNITY CAMPAIGN 1967

The Atlanta Youth Council is serving as the task-force for this campaign. Rather than confine this year's campaign to summer employment only, both at the suggestion of the Vice President and because the logic of his suggestion was already apparent to many here in Atlanta, our program will include employment, education, recreation and in a secondary way, health.

A. Because the schools provide the ideal vehicle for selling this program to high school age youth, we have developed this program through the high school counselors.

1. April 26: Memorandum will go to counselors and principals of 26 high schools outlining the program and asking for their enthusiastic support.

2. May 1: Kit going to each school will contain:

a. Abbreviated employment application forms for summer jobs through the State Department of Labor's Youth Opportunity Center, together with return envelopes for transmitting completed applications back to the Center. This early recruitment will help eliminate the logjam that occurs at the Center when school is out; it will give the less motivated youth the guidance of the counselor in taking this important first step; and it will put summer paying jobs in perspective with other types of summer opportunity.

b. Colorful posters for display throughout schools will feature a message appealing to this age group.

c. Sun-burst design lapel buttons which use a "teaser approach" to generate interest in Youth Opportunity Week. They simply say "I Am" in response to the slogan "Be a Summer Swinger", which appears on the poster and other material.

d. Comic books developed by U. S. Department of Labor as part of the Youth Opportunity Campaign kit.

3. May 4: Comic books will be distributed through junior and senior home-rooms and strong announcement made of Youth Opportunity Week, May 8 - 15.

4. May 8: Employment application forms will be made

available through junior and senior home-rooms and students urged to consider the whole range of summer opportunity - paying jobs, volunteer work with Head Start programs, summer school and recreation programs - and discuss these with the counselor. Counselors will have information on summer school and basic recreation programs and will refer volunteers to the Head Start volunteer recruiters.

Since many youth who need to be reached by this program are school drop-outs, this information will also be disseminated through the Neighborhood Service Centers and City recreation centers.

News media will be provided with full information, suggestions for special programming, public service announcement tapes and slides.

- B. The campaign will make a strong appeal to the private sector to provide summer jobs - 10% to 20% more than summer 1966.
 - 1. A mail campaign to 13,000 employers in the metro area will consist of:
 - a. Initial mailing from State Department of Labor
 - b. Mailing from Atlanta Youth Council
 - c. Mailing from Youth Opportunity Center, offering incentive of a Braves baseball ticket (similar to 1966 program) for each summer job made available to youth
 - 2. News releases will go to Atlanta Chamber of Commerce, business and civic associations, news media, etc., spelling out the whole campaign but making special appeal to employers.
- C. Three concurrent surveys are inventorying our recreation resources and preliminary findings indicate urgent need for expanded recreation opportunities. These surveys are:
 - 1. CIP overall Recreation Survey, now in first draft form.

2. Inter-Agency group self-survey - Girl Scouts, Boy Scouts, Campfire Girls, Girls Clubs, Boys Clubs, YMCA, YWCA, etc. - now being compiled.
 3. Church-related recreation survey being conducted by Atlanta Youth Council.
- D. Through news media special programming, etc., we hope to continue the initial motivation of a summer opportunity campaign throughout the summer in as many ways as possible.

FUNDS NEEDED TO OPERATE THE SAME
RECREATION PROGRAMS FOR THE SUMMER
OF 1967 THAT WERE OPERATED DURING
THE SUMMER OF 1966 IN ATLANTA, GEORGIA *

NEIGHBORHOOD PLAYLOT PROGRAM	# 106,680
SUMMER RECREATION PROGRAM	89,340
SENIOR CITIZENS PROGRAM	<u>67,758</u>
TOTAL FUNDS NEEDED	<u><u># 263,778</u></u>

* UNDER THE NEIGHBORHOOD PLAYLOT PROGRAM, WE DO PLAN TO INCREASE THE NUMBER OF PLAYLOTS FROM 7 TO APPROXIMATELY 21, ALL IN HARD-CORE POVERTY NEIGHBORHOODS, IF FUNDS ARE AVAILABLE.

NEIGHBORHOOD PLAYLOT PROGRAM

ACTUAL EXPENDITURES FROM GRANT FUNDS
FOR THE SUMMER OF 1966
(7 PLAYLOTS)

SALARIES	# 17,132.72
AUTO ALLOWANCE	131.66
TRANSPORTATION	4,634.25
RENTALS	296.00
OPERATING SUPPLIES	4,885.94
RENTAL & PURCHASE OF EQUIPMENT	8,689.84
MACHINERY, EQUIPMENT, & GROUNDS REPAIR	<u>5,652.14</u>
TOTAL	# 41,422.55

PROPOSED BUDGET FOR SUMMER, 1967
(21 PLAYLOTS)

SALARIES	# 48,000.00
AUTO ALLOWANCE	450.00
TRANSPORTATION	14,000.00
RENTALS	900.00
OPERATING SUPPLIES	14,650.00
RENTAL & PURCHASE OF EQUIPMENT	17,380.00
MACHINERY, EQUIPMENT, & GROUNDS REPAIR	<u>11,300.00</u>
TOTAL	# 106,680.00

SUMMER RECREATION PROGRAM
(OPERATION CHAMP)

ACTUAL EXPENDITURES FROM GRANT FUNDS
IN 1966

AUTO ALLOWANCE	\$ 909.66
TRANSPORTATION	18,685.00
PURCHASE AND RENTAL OF EQUIPMENT	8,659.89
CONSUMABLE SUPPLIES	10,845.46
SALARIES	44,287.25
SPECIAL PROJECT EXPENDITURES	5,951.79
SPACE COST & RENTAL	<u>NONE</u>
TOTAL	\$ 89,339.05

THIS PROGRAM WAS OPERATED ON 35 EXISTING
LOCATIONS IN HARD-CORE POVERTY TARGET AREAS
THROUGHOUT THE CITY.

RECREATION PROGRAM FOR THE ELDERLY
IN HIGH-RISE PUBLIC HOUSING CENTERS

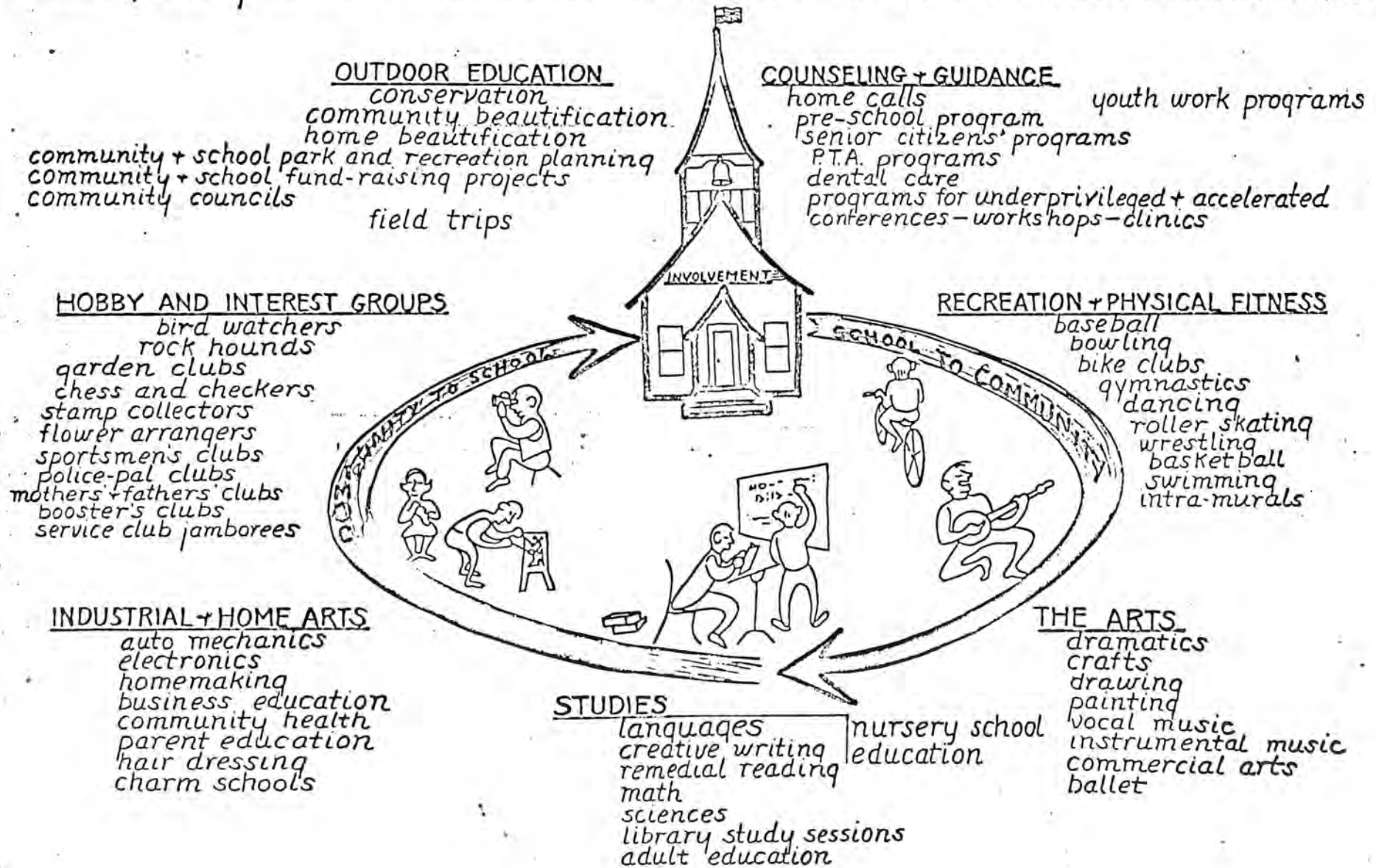
BUDGET SUMMARY

SALARIES	\$43,862
EMPLOYEE BENEFITS	5,263
TRAVEL ALLOWANCES	1,920
TRANSPORTATION	3,893
CONSUMABLE SUPPLIES	1,112
EQUIPMENT AND GAMES	3,676
ADMINISTRATIVE EXPENSE	<u>8,032</u>
TOTAL	\$ 67,758

THIS IS AN ANNUAL PROGRAM AND THIS BUDGET
COVERS A PERIOD OF ONE YEAR.

THE COMMUNITY SCHOOL *where learning + living meet*

ITS CONCERN:
everything which concerns the welfare of its children and families



THE ATLANTA AND FULTON COUNTY COMMUNITY SCHOOL PROGRAM

The Atlanta and Fulton County Public Schools for the past twenty-one months have been engaged in a sound and practical endeavor which attempts to provide an educational opportunity for the entire community. Thirteen schools have participated in the program by extending the hours of the school day until ten o'clock in the evening and offering activities on Saturdays. With advice from a citizens council, the activities offered provide an opportunity for each member of the family to improve himself or fulfill his leisure time with wholesome recreational activities. Each of the schools with one exception is located in an indigent community where the school has the potential to compensate for the environmental and educational deficiencies that have existed for so many years.

Although each community school has attempted to develop a program which would serve the needs of the community, there were several problems prevalent which were common to each community. Some of the problems most common were:

1. The image of the school was not a positive one.
2. Delinquency was common.
3. The dropout rate was alarming.
4. The male image was lacking in many homes.
5. Parents hesitated to participate in school programs.
6. Health problems were existent.
7. Recreational programs and playgrounds were sadly lacking.
8. The initiative on the part of the people to do anything about it was missing.

Several other factors influenced the need for community education which would establish effective communications and open the doors of the school to the residents of the community. In each community the educational level of the people was quite low and their experiences in school had been unsuccessful. Many adults needed to master the basic skills to help themselves and to keep up with their children. Other adults had not had the opportunity to complete high school and others had vocational interest which had never been satisfied. All of the social ills were prevalent in the community without a concerted effort to eliminate them.

With an awareness for the existing problem, the two boards of education implemented the Community School Program in July of 1965. Some of the purposes for implementing this program include the following:

1. To provide opportunities for school age children to participate in educational activities other than during the regular school day. This includes use of libraries; enrichment, supervised study and recreational programs during the afternoons, evening and on Saturdays, fifty-two weeks a year.
2. To provide opportunities for adults to participate in similar programs, including some pre-vocational activities, and an opportunity to improve certain saleable skills.
3. To provide an academic program for adults ranging from basic education for the illiterate and semi-illiterate to completion of high school.
4. To make the school available for all the people in the community for programs which would develop and enhance their individual, family and community lives.
5. To provide leadership which will serve as the catalytic agent to put unity in the community by bringing people together to solve their problems.

Funds made available through Economic Opportunity Atlanta, Inc. made it possible for programs to be started in the target areas in which community action programs were focusing attention. These funds will be exhausted on May 31, 1967 and will not permit the operation of the Summer Program for the youth unless other financial support can be derived.

Proposed Summer Program 1967

Based on the experiences of our summer program 1966, we anticipate a program which will involve the youth in each of our ^{twelve} ~~thirteen~~ communities. With the total school facilities at our disposal, recreational and enrichment activities will be offered throughout the summer months. Some of the enrichment activities for boys and girls will include:

Arts and Crafts
Typing For Fun
Archery
Ceramics
Junior Homemaking
Speech and Drama
Doll Making
Camping Trips
Leather Craft

Creative Dancing
Reading for Fun
Arithmetic for Fun
Cookouts
Knitting
Beauty and Charm
Wood Shop
Science
Music (band)

Recreational activities will provide the following opportunities:

Pee Wee Baseball
Gymnastics
Tennis
Weight Lifting
Softball
Track and Field
Soccer

Bicycle Hikes
Swimming
Basketball
Baton and Cheerleading
Judo
Volleyball
Teen Dances

Under the direction of the Assistant Principal for the Community School, the preceding activities will be possible in twelve of our community schools affected by federal funding. A request to fund the operation of these schools under Title I has been made while six additional schools seek local support for their existence this summer. For the continuation of the community school \$59,000 has been requested while the local support for six additional sites would total \$18,000. These eighteen centers would provide a vital contribution to the recreational needs in our inner city communities.

Last summer over two thousand children and youth took part each day in the program at one particular school. It would be possible for each school to accommodate approximately one thousand youth daily in the recreational and enrichment activities. The community schools stand ready to accept this challenge.

The Future

The continuation of the Community School Program in Atlanta is vital to the continued growth and development of our city. The school has the potential to improve the citizens of each community and in turn, help each community become the best possible. We are hopeful that we can look forward to many successful years of community education with September, 1967 beginning our third. Financial assistance is necessary to accomplish these goals.

COMMUNITY SCHOOLS

Archer Community School 2250 Perry Blvd., N. W.	Arvella L. Farmer, Assistant Principal 794-3256
Bethune Community School 220 Northside Dr., N. W.	Norris L. Hogans, Assistant Principal 524-6854
Brown Community School 765 Peeples St., S. W.	Edward Newby, Assistant Principal 758-5050
Capitol Avenue Community School 811 Capitol Ave., S. W.	Obadiah Jordan, Assistant Principal 523-8696
Dykes Community School 4360 Powers Ferry Rd., N. W.	Jack Glasgow, Assistant Principal 255-8696
Grant Park Community School 750 Kalb St., S. E.	James Chivers, Assistant Principal 627-5741
Howard Community School 551 Houston St., N. E.	Bennie Williams, Assistant Principal 522-5096
Parks Community School 1190 Windsor St., S. W.	Robert Still, Assistant Principal 753-6125
Price Community School 1670 Capitol Ave., S. E.	Carl Hubbard, Assistant Principal 627-1331
South Fulton Community School 605 South Bayard, East Point, Ga.	Harold Madison, Assistant Principal 761-3584
Washington Community School 45 White House Dr., S. W.	Joseph Draper, Assistant Principal 755-7721
Wesley Community School 187 Wesley Ave., N. E.	Aaron Watson, Assistant Principal 378-4393
West Fulton Community School 1890 Bankhead Ave., N. W.	E. C. Norman, Assistant Principal 799-3177

SUGGESTED SITES FOR SUMMER RECREATION PROGRAM

Murphy High School
Roosevelt High School
Sylvan High School
Turner High School
Bass High School
O'Keefe High School

Fight Poverty, Slum Areas To Ease Crime--McGovern

By DAVID NORDAN

The new director of the revised Metropolitan Atlanta Commission on Crime and Juvenile Delinquency has called on Atlantans to help alleviate poverty and slum conditions which he said are at the root of the city's crime problem.

James L. McGovern, an FBI veteran who was named to head the commission in January, said that any crime fighting efforts are futile unless these conditions are altered.

He made his remarks at a meeting of the Atlanta Kiwanis Club which he urged to join with other civic groups to help provide recreational facilities in areas of the city where riots occurred last summer.

Mr. McGovern reported that 21 play lots were erected in deprived areas of the city after the outbreaks last year but that the Atlanta Parks Department does not have a budget large enough to maintain and improve them.

HE SAID the recreational areas were built with the help of federal funds, but the funds are not available this year.

The commission director cited

Sears Roebuck for donating four portable swimming pools for the areas and urged the Kiwanians to consider financing the filtering system for at least one of the pools as a project.

"The crime problem is a portrait of a failure on the part of society," Mr. McGovern said. "It breeds not in a vacuum but in a cess pool—poverty, the lack

of opportunity, poor health and so forth."

"Remove these conditions," he said, "and you will reduce crime."

MR. McGOVERN said he spent 26 years with the FBI, but that only recently, after becoming director of the crime commission, did he really become fully aware of the importance of preventive measures in fighting crime.

He lauded the work of the parent of the Metropolitan Commission, the Atlanta Crime Commission, which he said delivered the same conclusions as the President's Commission on Crime and Delinquency several months before the national study group made its report.

He also urged the Kiwanians, almost 100 percent employers, to reconsider hiring policies and not arbitrarily refuse to employ a man who has a criminal record.

He said they and other citizens could do much to combat crime individually through small efforts such as locking automobiles, doors, reporting offenses to police and making themselves available to police as witnesses when needed.

Clubs' Aid Asked for Recreation

Crime Panel Chief Talks to Kiwanians

The executive director of the Metropolitan Atlanta Crime Commission appealed to civic clubs Tuesday to help equip and support play lots and other summer recreation programs for youngsters in slum areas.



McGovern

James L. McGovern, who heads the permanent metropolitan commission that grew out of the Atlanta Crime Commission's lengthy study and report last year, said the City Parks department will attempt to operate the play lots out of the regular budget if no federal funds can be found, but said that city funds are not adequate for the program.

He told the Atlanta Kiwanis Club that Sears Roebuck and Co. had donated four portable pools for the summer program, and urged them to consider financing a \$170 filter system for one of the pools as a club project.

McGovern said that if they will support the program, there are enough civic clubs in Atlanta, if each took a small project, to provide playground equipment for some of the lots and provide chartered buses for special trips, such as to the zoo.

"We're entering the summer. You are aware of the conditions last summer, and the unrest," McGovern told the club. "You have a vested interest in eliminating the conditions and the federal money that was made available on an emergency basis last year is not available this year."

The new crime commission official, who was an agent of the Federal Bureau of Investigation for 26 years, added, "We tend to think of crime only in terms of the courts and law enforcement agencies, rather than as a portrait of the failure of society, a lack of employment opportunity and education, of disease and misery."

"Every survey I've ever read recognizes crime breeds in depressed areas," he said. "To eliminate it, we must eliminate depressed conditions. We must also have adequate enforcement by qualified personnel and we must pay for it. Anything that is going to bring crime under control is going to cost money. It's a community problem and every member of the community must give his support—both services and financial."

He also urged the club members as employers to consider whether their employment practices should "arbitrarily" eliminate all with past criminal records and urged them to "become individual crime preventers."

SMALL SUMS CAN DO A LOT

At Ford, Do-Gooders on the Assembly Line

By REESE CLEGHORN

OUT AT THE Ford plant in Hapeville, John W. Brown and seven of his buddies on the assembly line are earning more than they have ever made before, and they are thinking they ought to help some others who have been left behind.

Their average pay is about \$137 a week. Before he got this job three years ago, John Brown, who is 30 years old and the father of two, was a delivery man for a furniture store, at \$75 a week.

He is doing much better now because some job opportunities have opened for Negroes. He and seven Negro friends on the assembly line have formed a club and assessed themselves \$5 a month to further its ends, which are, generally speaking, to do some good with youth in the slums.

They have sponsored some athletic activities. Now they are planning an all-day barbecue on May 27 in Vine City to raise money for sponsoring baseball teams there, possibly through the Little League organization, which mostly is for people who are better off and whiter than those in Vine City.

"We used to live in an apartment on West End Avenue," Mr. Brown says. "Once we moved to Vine Street I saw how these kids were living, how they had nothing. My wife works at the telephone company and I have a good job, so we decided we ought to help do something.

"We're moving out of Vine City pretty soon, to a house that is a lot better. But we decided we're going to try to come back and help as often as we can.

"Right now, our club wants to raise enough money to have a real sports program for the kids. And we'd like to tell them to stay in school, and show them something a lot of them don't know—that if they'll try, they can get good jobs later on, too."

THIS LITTLE CLUB is one of a number of organizations now moving, in a small way, into the gap left by a century of neglect of the slums. It and others have found that a small amount of money can do a lot.

If a small amount of money could be found right now, slum children could have intramural sports, go to a summer camp, or be taken to a zoo this summer.

If more small amounts could be found, Vine City could rent the old but improvable building it badly needs for a supervised recreation center and get its tutorial program under way for high school students who now are at the drop-out level.

The pitifully limited pre-school program for Summerhill-Mechanicsville could be expanded for at least three days a week. Summerhill's younger children could have a good day care center, and openings to the world that would come with it.



THAT IS A SMALL list, representing a much longer one, of some of the urgent needs in Atlanta's slums at this moment. You may break it down further. For instance, \$4.70 would buy the shuffleboard needed in Vine City's new-unequipped recreation center, or \$11.25 would buy the two footballs, or \$2.00 would buy the 10 pounds of clay dough needed for the smaller children.

Right now there is a big question about whether needs such as these will be met by private response. Government is not filling them. People who have said all along that they are in favor of the goals of this or that government poverty program but don't like to see the government do everything—they are not filling the needs, either.

LOOK AT WHAT HAS happened in Atlanta.

Last summer, the poverty program was beginning to reach into the slums. Then came the big reduction in federal funds for Economic Opportunity Atlanta. Many poverty-area programs were eliminated.

For instance, last summer there was \$89,000 for operation of more than 35 centers where children were brought into intramural sports; picked up for trips to the Atlanta Zoo, the Capitol and Stone Mountain; and otherwise thrust into a broader exposure to the world and to responsive adults than many of them had ever seen before.

THIS YEAR THERE IS NO money for that.

This time, also, there is no money for pre-school programs and day care centers in some areas where they are most needed.

That is the situation. Because of what has gone before and because many of the needs now have been defined and some of the means for meeting them have been tested, small amounts of money can go straight to the mark.

SOME OF IT IS COMING, but only from a few sources.

The Atlanta Labor Council, AFL-CIO, has sent \$3,000 to the City of Atlanta so its parks and recreation department can renovate a camp at Lake Allatoona and send poor children there this summer. An organization of family campers has sent \$1,000 for the same purpose.

The Rich Foundation has put up \$28,500 to buy portable pools for the city's playlots in the slums. A church is buying the equipment for a recreation center and financing some counseling for teen-agers. The Atlanta Jaycees are helping in the slums.

But a mighty gap remains as private organizations begin to move toward parts of the city that have been neglected.

Wanted: Do-Gooders.

\$270,000 Given To Wieuca Church

An anonymous donor has given the Wieuca Road Baptist Church of Atlanta \$230,000 to build an activities building and has given an additional \$40,000 to establish scholarships to educate young men considering Christian recreation as a career.

The Wieuca Church Wednesday night voted to accept the gift which came from a wealthy Christian layman of Atlanta who refuses to be identified.

Stipulating that the building be named for Robert Ward, director of Christian Recreation at the Second-Ponce de Leon Baptist Church, the donor said his two sons have been engaged in the recreational program at the Second-Ponce de Leon Church which already has an activities building.

HE SAID it was his appreciation for Mr. Ward which led him to make the gift to the Wieuca Road Church.

Rev. William L. Self, pastor of the Wieuca Road Church, said the donor said he hoped to perpetuate this kind of ministry. He had suggested that as soon as it is financially able, the Wieuca Road Church should build a similar recreation center for some other church in the Atlanta area.

Mr. Ward, 33-year-old native Atlantan who came to the Second-Ponce de Leon Church from Capitol View Baptist Church in

1961, has a full schedule of recreational activities at the church which attracts hundreds of people each week.

A graduate of Sylvan High School, Mr. Ward attended Southern Tech and the University of Georgia and was graduated from Georgia State College.

The Rev. Mr. Self said Thursday that his people will begin immediately to draft building plans for the center. He added that the erection of the building will not in any way deter or interfere with the church's plans already under way to erect a sanctuary, which will seat almost 2,000 people, and a new educational building.

The church, started in 1954 as a mission of the Second Ponce de Leon Church, expects the entire building program to cost about \$2 million.

School Will Soon Be Out

School vacation is but eight weeks away, so it is heartening to learn that this year Atlanta isn't likely to be caught flat-footed in providing recreation for children in poverty neighborhoods.

We remember that last summer a crash program was needed after schools were out and that it wasn't until well into the summer before even minimum recreation programs were under way in many of these areas. But this year we've got a head start. City Parks Director Jack Delius plans to operate 21 "playlots," three times as many as last summer.

However, he is going to have a hard time staffing these small playgrounds and operat-

ing other programs because federal anti-poverty funds that helped support them last year have run out. If these funds aren't restored, the problem addresses itself to local government, churches, private businesses and civic groups.

Already there are encouraging signs that our community will answer this challenge. More churches are giving money and time to impoverished neighborhoods. The Rich Foundation made a generous contribution for portable swimming pools. The Atlanta Variety Club has opened an area at Lake Allatoona for use by slum children.

Other groups are helping and more help will be needed.

CITY OF ATLANTA



CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant
MRS. ANN M. MOSES, Executive Secretary
DAN E. SWEAT, JR., Director of Governmental Liaison

April 20, 1967

MEMORANDUM

TO: Mayor Ivan Allen, Jr.

FROM: Johnny H. Robinson

SUBJECT: Meeting With Area O Community Club (Boulevard Area)

The meeting revolved around the idea of better police protection for this area. The citizens of this area were complaining about the way the teen-agers were conducting themselves in this neighborhood, by doing such things as loafing, gambling on the street, loud cursing, mugging and robbing. It was explained to them that they had a responsibility to the community by assisting the Police Department in preventing these kind of things by trying to work with the parents of these kids in an effort to curtail this situation.

Lieutenant Perry and Officer Graham assured them that they would offer all the assistance they could, but the idea of a walking policeman at this time would be impossible, due to the shortage of manpower. The conclusions the citizens reached are as following:

1. To inform the police officials when groups were loafing on the street during school hours.
2. Try to work with parents of these teen-agers by pointing up their responsibilities to them.
3. Assist the E.O.A. Center in recruiting those 16 - 21 years of age for Neighborhood Youth Corps and Job Corps.

SUMMARY OF ATLANTA'S YOUTH OPPORTUNITIES CAMPAIGN
AND SUMMER RECREATION PROGRAM FOR 1967

For the third straight year and at the suggestion of the President, the City of Atlanta has formed a Youth Opportunity Campaign Task Force, this year spearheaded by the new Atlanta Youth Council.

Rather than confine itself to summer job opportunities, as important as these are, Atlanta's Youth Opportunity Campaign for summer 1967 is intensely concerned with a number of areas that we consider of tremendous importance to our youth. Our overall program concerns itself with employment, education, recreation and health.

The summer opportunity campaign is already underway and will consist of:

1. Intensive recruitment through high school counselors for summer job applicants;
2. Recruitment for volunteers to work in Head Start Programs;
3. Dissemination of information on summer recreation opportunities of all types; and
4. Emphasis on the importance of summer school in a youngster's summer plans.

Of the foregoing four points of our local program, the two most important are summer job opportunities and summer recreation opportunities. We are planning a real thrust into the private sector to achieve a 10% - 20% increase in the number of summer job opportunities available and we are already receiving considerable local support for this effort.

The second important phase of our campaign is summer recreation opportunities and here we are acutely aware of deficiencies which exist in hard-core slum areas of our community.

During the summer of 1966, through funds made available through OEO, we were able to mount three major recreation programs:

1. The Neighborhood Playlot Program in which we cleared and put into operation seven neighborhood playlots, which served an average of 89 children per lot per day through the summer months at a total cost of \$41,422.

2. An intensive summer recreation program - "Operation Champ" - providing excursion and enrichment type recreation opportunities to 89,000 participants throughout the summer months at a total cost of \$89,340. Probably the most dramatic phase of Operation Champ was an intensive swimming program which was continued on into the schools for two weeks after the new school year began and which was made possible partially through an additional grant of \$25,000 which was made available to us. Under this program 3,329 children received swimming instruction from qualified teachers and some 600 were certified at various levels of proficiency.
3. Equally important was the recreation program for senior citizens which we conducted in three high rise public housing complexes for the elderly throughout the summer and which had a total attendance of 36,000 citizens at a total cost of \$14,509.

In recent months under the auspices of the City of Atlanta Community Improvement Program a survey has been made on recreation resources available to the blighted areas of Atlanta. The first draft of this survey has been made available to us and it pinpoints where our needs are. The foremost conclusion that we draw from these findings is the urgency of repeating and expanding those programs we had last summer and adding to them some new recreational programs which are badly needed.

Since last summer our Neighborhood Playlot Program has expanded from seven playlots to a potential twenty-one which we hope to have in operation for summer 1967. The estimated cost of operating our Neighborhood Playlot Program so that it offers a real "day camp" opportunity for 1,869 children each day throughout the summer will be \$106,680.

To repeat the Operation Champ Program with its wide range of enrichment opportunities for children from slum areas, we anticipate a cost of \$89,340.

In addition we feel that we cannot fail to meet the very real recreation and avocational needs of our senior citizens. It must be pointed out that these needs do not end with the close of summer, as senior citizens are not returning to school and other activities. Therefore, we feel that the senior citizen program must be on a year-round basis or it ends in disappointments at the end of the summer. We would like to operate this program on a year-round basis at an estimated cost of \$67,758.

For some time we have hoped to develop a conservation-recreation summer camp for the youth of Atlanta. The main object of this project would be to provide constructive athletic camping and vocational opportunity for young men ages 16 through 21. We feel that a golden opportunity is at hand for this project and that the project could be expanded to accomplish two other important purposes:

1. To provide a part-time employment opportunity in conjunction with the valuable outdoor experience as a part of our summer job opportunity program; and
2. To begin preliminary clearing and development of a 450 acre wooded site which the City of Atlanta leases 45 miles northwest of Atlanta and which we hope by summer 1968 to put into operation as a regular camping facility. We envision this project would be along similar lines to successful CCC programs of the past in both administration and philosophy, and that it would be under the direction of a trained professional in forestry or some similar field. We anticipate that we can accommodate 100 boys per week for a total of 800 boys for an eight week summer period. The estimated cost of operating this camp would be \$96,000 for 1967. We would like to point out that this figure does not include all of the equipment and material necessary, but we would hope to get wide-spread support from the private sector in the procurement of necessary equipment and consultant personnel.

Another very important phase of our overall recreation hopes for this summer hinges on continuation of our community schools as recreation resources. Our community school program has requested \$59,000 under Title I of the Elementary and Secondary Education Act for the operation of nineteen community schools this summer. While in no way duplicating programs offered through our regular City Parks and Recreation Department, but rather working closely in conjunction in order to achieve the maximum potential of both, the community schools would offer a wide range of athletic and enrichment type programs for both boys and girls of elementary and high school ages.

Total cost of recreation needs for 1967 - \$418,778.

FACT SHEET

YOUTH OPPORTUNITY CAMPAIGN 1967

The Atlanta Youth Council is serving as the task-force for this campaign. Rather than confine this year's campaign to summer employment only, both at the suggestion of the Vice President and because the logic of his suggestion was already apparent to many here in Atlanta, our program will include employment, education, recreation and in a secondary way, health.

A. Because the schools provide the ideal vehicle for selling this program to high school age youth, we have developed this program through the high school counselors.

1. April 26: Memorandum will go to counselors and principals of 26 high schools outlining the program and asking for their enthusiastic support.
2. May 1: Kit going to each school will contain:
 - a. Abbreviated employment application forms for summer jobs through the State Department of Labor's Youth Opportunity Center, together with return envelopes for transmitting completed applications back to the Center. This early recruitment will help eliminate the logjam that occurs at the Center when school is out; it will give the less motivated youth the guidance of the counselor in taking this important first step; and it will put summer paying jobs in perspective with other types of summer opportunity.
 - b. Colorful posters for display throughout schools will feature a message appealing to this age group.
 - c. Sun-burst design lapel buttons which use a "teaser approach" to generate interest in Youth Opportunity Week. They simply say "I Am" in response to the slogan "Be a Summer Swinger", which appears on the poster and other material.
 - d. Comic books developed by U. S. Department of Labor as part of the Youth Opportunity Campaign kit.
3. May 4: Comic books will be distributed through junior and senior home-rooms and strong announcement made of Youth Opportunity Week, May 8 - 15.
4. May 8: Employment application forms will be made

available through junior and senior home-rooms and students urged to consider the whole range of summer opportunity - paying jobs, volunteer work with Head Start programs, summer school and recreation programs - and discuss these with the counselor. Counselors will have information on summer school and basic recreation programs and will refer volunteers to the Head Start volunteer recruiters.

Since many youth who need to be reached by this program are school drop-outs, this information will also be disseminated through the Neighborhood Service Centers and City recreation centers.

News media will be provided with full information, suggestions for special programming, public service announcement tapes and slides.

- B. The campaign will make a strong appeal to the private sector to provide summer jobs - 10% to 20% more than summer 1966.
 - 1. A mail campaign to 13,000 employers in the metro area will consist of:
 - a. Initial mailing from State Department of Labor
 - b. Mailing from Atlanta Youth Council
 - c. Mailing from Youth Opportunity Center, offering incentive of a Braves baseball ticket (similar to 1966 program) for each summer job made available to youth
 - 2. News releases will go to Atlanta Chamber of Commerce, business and civic associations, news media, etc., spelling out the whole campaign but making special appeal to employers.
- C. Three concurrent surveys are inventorying our recreation resources and preliminary findings indicate urgent need for expanded recreation opportunities. These surveys are:
 - 1. CIP overall Recreation Survey, now in first draft form.

2. Inter-Agency group self-survey - Girl Scouts, Boy Scouts, Campfire Girls, Girls Clubs, Boys Clubs, YMCA, YWCA, etc. - now being compiled.
 3. Church-related recreation survey being conducted by Atlanta Youth Council.
- D. Through news media special programming, etc., we hope to continue the initial motivation of a summer opportunity campaign throughout the summer in as many ways as possible.

FUNDS NEEDED TO OPERATE THE SAME
RECREATION PROGRAMS FOR THE SUMMER
OF 1967 THAT WERE OPERATED DURING
THE SUMMER OF 1966 IN ATLANTA, GEORGIA *

NEIGHBORHOOD PLAYLOT PROGRAM	\$ 106,680
SUMMER RECREATION PROGRAM	89,340
SENIOR CITIZENS PROGRAM	<u>67,758</u>
TOTAL FUNDS NEEDED	<u><u>\$ 263,778</u></u>

* UNDER THE NEIGHBORHOOD PLAYLOT PROGRAM, WE DO PLAN TO INCREASE THE NUMBER OF PLAYLOTS FROM 7 TO APPROXIMATELY 21, ALL IN HARD-CORE POVERTY NEIGHBORHOODS, IF FUNDS ARE AVAILABLE.

NEIGHBORHOOD PLAYLOT PROGRAM

ACTUAL EXPENDITURES FROM GRANT FUNDS
FOR THE SUMMER OF 1966
(7 PLAYLOTS)

SALARIES	# 17,132.72
AUTO ALLOWANCE	131.66
TRANSPORTATION	4,634.25
RENTALS	296.00
OPERATING SUPPLIES	4,885.94
RENTAL & PURCHASE OF EQUIPMENT	8,689.84
MACHINERY, EQUIPMENT, & GROUNDS REPAIR	<u>5,652.14</u>
TOTAL	# 41,422.55

PROPOSED BUDGET FOR SUMMER, 1967
(21 PLAYLOTS)

SALARIES	# 48,000.00
AUTO ALLOWANCE	450.00
TRANSPORTATION	14,000.00
RENTALS	900.00
OPERATING SUPPLIES	14,650.00
RENTAL & PURCHASE OF EQUIPMENT	17,380.00
MACHINERY, EQUIPMENT, & GROUNDS REPAIR	<u>11,300.00</u>
TOTAL	# 106,680.00

SUMMER RECREATION PROGRAM
(OPERATION CHAMP)

ACTUAL EXPENDITURES FROM GRANT FUNDS
IN 1966

AUTO ALLOWANCE	\$ 909.66
TRANSPORTATION	18,685.00
PURCHASE AND RENTAL OF EQUIPMENT	8,659.89
CONSUMABLE SUPPLIES	10,845.46
SALARIES	44,287.25
SPECIAL PROJECT EXPENDITURES	5,951.79
SPACE COST & RENTAL	<u>NONE</u>
TOTAL	\$ 89,339.05

THIS PROGRAM WAS OPERATED ON 35 EXISTING
LOCATIONS IN HARD-CORE POVERTY TARGET AREAS
THROUGHOUT THE CITY.

RECREATION PROGRAM FOR THE ELDERLY
IN HIGH-RISE PUBLIC HOUSING CENTERS

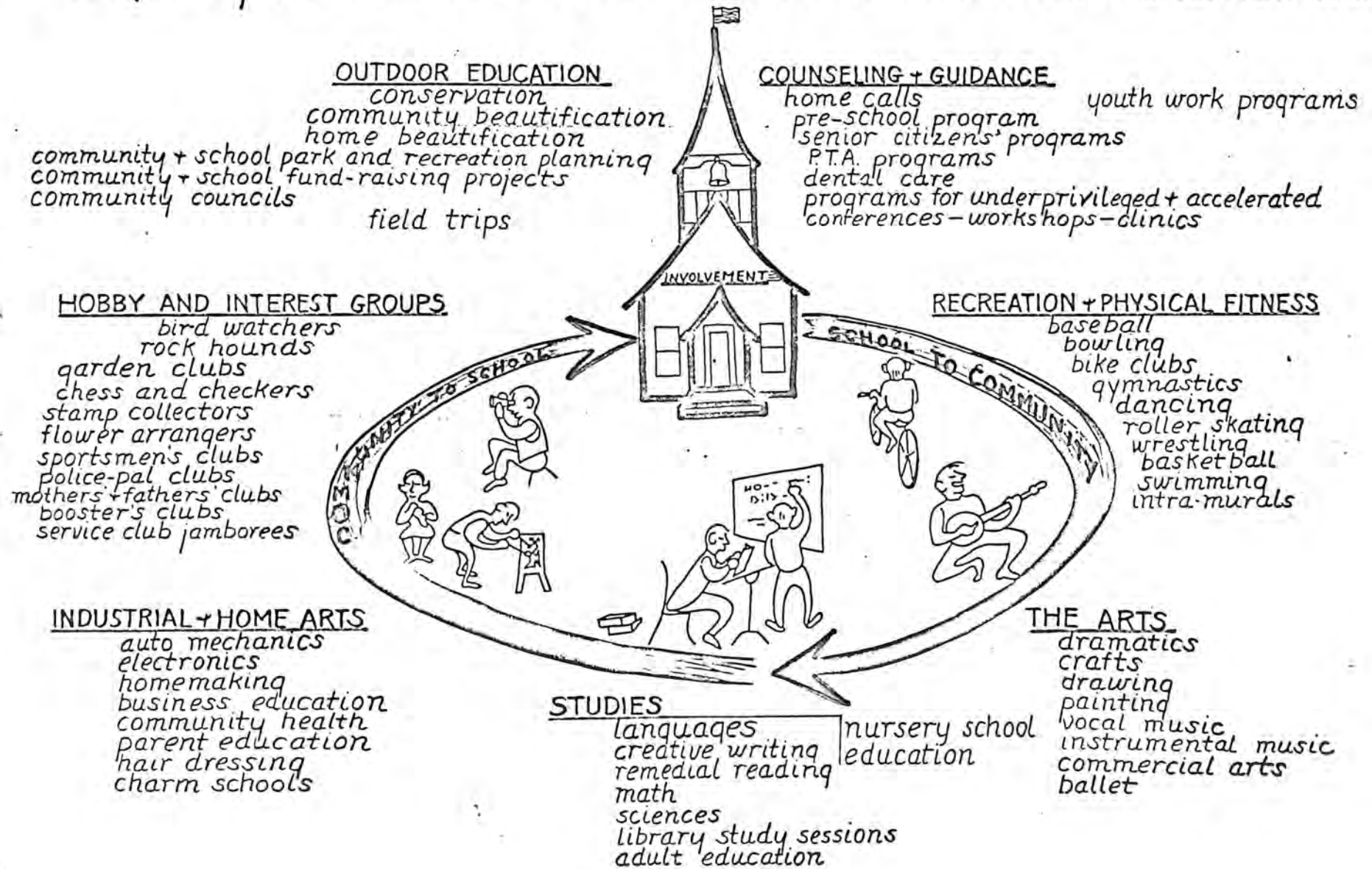
BUDGET SUMMARY

SALARIES	# 43,862
EMPLOYEE BENEFITS	5,263
TRAVEL ALLOWANCES	1,920
TRANSPORTATION	3,893
CONSUMABLE SUPPLIES	1,112
EQUIPMENT AND GAMES	3,676
ADMINISTRATIVE EXPENSE	<u>8,032</u>
 TOTAL	 \$ 67,758

THIS IS AN ANNUAL PROGRAM AND THIS BUDGET
COVERS A PERIOD OF ONE YEAR.

THE COMMUNITY SCHOOL *where learning + living meet*

ITS CONCERN:
everything which concerns the welfare of its children and families



THE ATLANTA AND FULTON COUNTY COMMUNITY SCHOOL PROGRAM

The Atlanta and Fulton County Public Schools for the past twenty-one months have been engaged in a sound and practical endeavor which attempts to provide an educational opportunity for the entire community. Thirteen schools have participated in the program by extending the hours of the school day until ten o'clock in the evening and offering activities on Saturdays. With advice from a citizens council, the activities offered provide an opportunity for each member of the family to improve himself or fulfill his leisure time with wholesome recreational activities. Each of the schools with one exception is located in an indigent community where the school has the potential to compensate for the environmental and educational deficiencies that have existed for so many years.

Although each community school has attempted to develop a program which would serve the needs of the community, there were several problems prevalent which were common to each community. Some of the problems most common were:

1. The image of the school was not a positive one.
2. Delinquency was common.
3. The dropout rate was alarming.
4. The male image was lacking in many homes.
5. Parents hesitated to participate in school programs.
6. Health problems were existent.
7. Recreational programs and playgrounds were sadly lacking.
8. The initiative on the part of the people to do anything about it was missing.

Several other factors influenced the need for community education which would establish effective communications and open the doors of the school to the residents of the community. In each community the educational level of the people was quite low and their experiences in school had been unsuccessful. Many adults needed to master the basic skills to help themselves and to keep up with their children. Other adults had not had the opportunity to complete high school and others had vocational interest which had never been satisfied. All of the social ills were prevalent in the community without a concerted effort to eliminate them.

With an awareness for the existing problem, the two boards of education implemented the Community School Program in July of 1965. Some of the purposes for implementing this program include the following:

1. To provide opportunities for school age children to participate in educational activities other than during the regular school day. This includes use of libraries; enrichment, supervised study and recreational programs during the afternoons, evening and on Saturdays, fifty-two weeks a year.
2. To provide opportunities for adults to participate in similar programs, including some pre-vocational activities, and an opportunity to improve certain saleable skills.
3. To provide an academic program for adults ranging from basic education for the illiterate and semi-illiterate to completion of high school.
4. To make the school available for all the people in the community for programs which would develop and enhance their individual, family and community lives.
5. To provide leadership which will serve as the catalytic agent to put unity in the community by bringing people together to solve their problems.

Funds made available through Economic Opportunity Atlanta, Inc. made it possible for programs to be started in the target areas in which community action programs were focusing attention. These funds will be exhausted on May 31, 1967 and will not permit the operation of the Summer Program for the youth unless other financial support can be derived.

Proposed Summer Program 1967

Based on the experiences of our summer program 1966, we anticipate a program which will involve the youth in each of our ^{twelve} ~~thirteen~~ communities. With the total school facilities at our disposal, recreational and enrichment activities will be offered throughout the summer months. Some of the enrichment activities for boys and girls will include:

Arts and Crafts	Creative Dancing
Typing For Fun	Reading for Fun
Archery	Arithmetic for Fun
Ceramics	Cookouts
Junior Homemaking	Knitting
Speech and Drama	Beauty and Charm
Doll Making	Wood Shop
Camping Trips	Science
Leather Craft	Music (band)

Recreational activities will provide the following opportunities:

Pee Wee Baseball	Bicycle Hikes
Gymnastics	Swimming
Tennis	Basketball
Weight Lifting	Baton and Cheerleading
Softball	Judo
Track and Field	Volleyball
Soccer	Teen Dances

Under the direction of the Assistant Principal for the Community School, the preceding activities will be possible in twelve of our community schools affected by federal funding. A request to fund the operation of these schools under Title I has been made while six additional schools seek local support for their existence this summer. For the continuation of the community school \$59,000 has been requested while the local support for six additional sites would total \$18,000. These eighteen centers would provide a vital contribution to the recreational needs in our inner city communities.

Last summer over two thousand children and youth took part each day in the program at one particular school. It would be possible for each school to accommodate approximately one thousand youth daily in the recreational and enrichment activities. The community schools stand ready to accept this challenge.

The Future

The continuation of the Community School Program in Atlanta is vital to the continued growth and development of our city. The school has the potential to improve the citizens of each community and in turn, help each community become the best possible. We are hopeful that we can look forward to many successful years of community education with September, 1967 beginning our third. Financial assistance is necessary to accomplish these goals.

COMMUNITY SCHOOLS

Archer Community School 2250 Perry Blvd., N. W.	Arvella L. Farmer, Assistant Principal 794-3256
Bethune Community School 220 Northside Dr., N. W.	Norris L. Hogans, Assistant Principal 524-6854
Brown Community School 765 Peeples St., S. W.	Edward Newby, Assistant Principal 758-5050
Capitol Avenue Community School 811 Capitol Ave., S. W.	Obadiah Jordan, Assistant Principal 523-8696
Dykes Community School 4360 Powers Ferry Rd., N. W.	Jack Glasgow, Assistant Principal 255-8696
Grant Park Community School 750 Kalb St., S. E.	James Chivers, Assistant Principal 627-5741
Howard Community School 551 Houston St., N. E.	Bennie Williams, Assistant Principal 522-5096
Parks Community School 1190 Windsor St., S. W.	Robert Still, Assistant Principal 753-6125
Price Community School 1670 Capitol Ave., S. E.	Carl Hubbard, Assistant Principal 627-1331
South Fulton Community School 605 South Bayard, East Point, Ga.	Harold Madison, Assistant Principal 761-3584
Washington Community School 45 White House Dr., S. W.	Joseph Draper, Assistant Principal 755-7721
Wesley Community School 187 Wesley Ave., N. E.	Aaron Watson, Assistant Principal 378-4393
West Fulton Community School 1890 Bankhead Ave., N. W.	E. C. Norman, Assistant Principal 799-3177

SUGGESTED SITES FOR SUMMER RECREATION PROGRAM

Murphy High School
Roosevelt High School
Sylvan High School
Turner High School
Bass High School
O'Keefe High School

Fight Poverty, Slum Areas To Ease Crime--McGovern

By DAVID NORDAN

The new director of the revised Metropolitan Atlanta Commission on Crime and Juvenile Delinquency has called on Atlantans to help alleviate poverty and slum conditions which he said are at the root of the city's crime problem.

James L. McGovern, an FBI veteran who was named to head the commission in January, said that any crime fighting efforts are futile unless these conditions are altered.

He made his remarks at a meeting of the Atlanta Kiwanis Club which he urged to join with other civic groups to help provide recreational facilities in areas of the city where riots occurred last summer.

Mr. McGovern reported that 21 play lots were erected in deprived areas of the city after the outbreaks last year but that the Atlanta Parks Department does not have a budget large enough to maintain and improve them.

HE SAID the recreational areas were built with the help of federal funds, but the funds are not available this year.

The commission director cited

Sears Roebuck for donating four portable swimming pools for the areas and urged the Kiwanians to consider financing the filtering system for at least one of the pools as a project.

"The crime problem is a portrait of a failure on the part of society," Mr. McGovern said. "It breeds not in a vacuum but in a cess pool—poverty, the lack

of opportunity, poor health and so forth."

"Remove these conditions," he said, "and you will reduce crime."

MR. McGOVERN said he spent 26 years with the FBI, but that only recently, after becoming director of the crime commission, did he really become fully aware of the importance of preventive measures in fighting crime.

He lauded the work of the parent of the Metropolitan Commission, the Atlanta Crime Commission, which he said delivered the same conclusions as the President's Commission on Crime and Delinquency several months before the national study group made its report.

He also urged the Kiwanians, almost 100 percent employers, to reconsider hiring policies and not arbitrarily refuse to employ a man who has a criminal record.

He said they and other citizens could do much to combat crime individually through small efforts such as locking automobiles, doors, reporting offenses to police and making themselves available to police as witnesses when needed.

Clubs' Aid Asked for Recreation

Crime Panel Chief Talks to Kiwanians

The executive director of the Metropolitan Atlanta Crime Commission appealed to civic clubs Tuesday to help equip and support play lots and other summer recreation programs for youngsters in slum areas.



McGovern

James L. McGovern, who heads the permanent metropolitan commission that grew out of the Atlanta Crime Commission's lengthy study and report last year, said the City Parks department will attempt to operate the play lots out of the regular budget if no federal funds can be found, but said that city funds are not adequate for the program.

He told the Atlanta Kiwanis Club that Sears Roebuck and Co. had donated four portable pools for the summer program, and urged them to consider financing a \$170 filter system for one of the pools as a club project.

McGovern said that if they will support the program, there are enough civic clubs in Atlanta, if each took a small project, to provide playground equipment for some of the lots and provide chartered buses for special trips, such as to the zoo.

"We're entering the summer. You are aware of the conditions last summer, and the unrest," McGovern told the club. "You have a vested interest in eliminating the conditions and the federal money that was made available on an emergency basis last year is not available this year."

The new crime commission official, who was an agent of the Federal Bureau of Investigation for 26 years, added, "We tend to think of crime only in terms of the courts and law enforcement agencies, rather than as a portrait of the failure of society, a lack of employment opportunity and education, of disease and misery."

"Every survey I've ever read recognizes crime breeds in depressed areas," he said. "To eliminate it, we must eliminate depressed conditions. We must also have adequate enforcement by qualified personnel and we must pay for it. Anything that is going to bring crime under control is going to cost money. It's a community problem and every member of the community must give his support—both services and financial."

He also urged the club members as employers to consider whether their employment practices should "arbitrarily" eliminate all with past criminal records and urged them to "become individual crime preventers."

SMALL SUMS CAN DO A LOT

At Ford, Do-Gooders on the Assembly Line

By REESE CLEGHORN

OUT AT THE Ford plant in Hapeville, John W. Brown and seven of his buddies on the assembly line are earning more than they have ever made before, and they are thinking they ought to help some others who have been left behind.

Their average pay is about \$137 a week. Before he got this job three years ago, John Brown, who is 30 years old and the father of two, was a delivery man for a furniture store, at \$75 a week.

He is doing much better now because some job opportunities have opened for Negroes. He and seven Negro friends on the assembly line have formed a club and assessed themselves \$5 a month to further its ends, which are, generally speaking, to do some good with youth in the slums.

They have sponsored some athletic activities. Now they are planning an all-day barbecue on May 27 in Vine City to raise money for sponsoring baseball teams there, possibly through the Little League organization, which mostly is for people who are better off and whiter than those in Vine City.

"We used to live in an apartment on West End Avenue," Mr. Brown says. "Once we moved to Vine Street I saw how these kids were living, how they had nothing. My wife works at the telephone company and I have a good job, so we decided we ought to help do something.

"We're moving out of Vine City pretty soon, to a house that is a lot better. But we decided we're going to try to come back and help as often as we can.

"Right now, our club wants to raise enough money to have a real sports program for the kids. And we'd like to tell them to stay in school, and show them something a lot of them don't know—that if they'll try, they can get good jobs later on, too."

THIS LITTLE CLUB is one of a number of organizations now moving, in a small way, into the gap left by a century of neglect of the slums. It and others have found that a small amount of money can do a lot.

If a small amount of money could be found right now, slum children could have intramural sports, go to a summer camp, or be taken to a zoo this summer.

If more small amounts could be found, Vine City could rent the old but improvable building it badly needs for a supervised recreation center and get its tutorial program under way for high school students who now are at the drop-out level.

The pitifully limited pre-school program for Summerhill-Mechanicsville could be expanded for at least three days a week. Summerhill's younger children could have a good day care center, and openings to the world that would come with it.



THAT IS A SMALL list, representing a much longer one, of some of the urgent needs in Atlanta's slums at this moment. You may break it down further. For instance, \$4.70 would buy the shuffleboard needed in Vine City's new-unequipped recreation center, or \$11.25 would buy the two footballs, or \$2.00 would buy the 10 pounds of clay dough needed for the smaller children.

Right now there is a big question about whether needs such as these will be met by private response. Government is not filling them. People who have said all along that they are in favor of the goals of this or that government poverty program but don't like to see the government do everything—they are not filling the needs, either.

* * *

LOOK AT WHAT HAS happened in Atlanta.

Last summer, the poverty program was beginning to reach into the slums. Then came the big reduction in federal funds for Economic Opportunity Atlanta. Many poverty-area programs were eliminated.

For instance, last summer there was \$89,000 for operation of more than 35 centers where children were brought into intramural sports; picked up for trips to the Atlanta Zoo, the Capitol and Stone Mountain; and otherwise thrust into a broader exposure to the world and to responsive adults than many of them had ever seen before.

* * *

THIS YEAR THERE IS NO money for that.

This time, also, there is no money for pre-school programs and day care centers in some areas where they are most needed.

That is the situation. Because of what has gone before and because many of the needs now have been defined and some of the means for meeting them have been tested, small amounts of money can go straight to the mark.

* * *

SOME OF IT IS COMING, but only from a few sources.

The Atlanta Labor Council, AFL-CIO, has sent \$3,000 to the City of Atlanta so its parks and recreation department can renovate a camp at Lake Allatoona and send poor children there this summer. An organization of family campers has sent \$1,000 for the same purpose.

The Rich Foundation has put up \$28,500 to buy portable pools for the city's playlots in the slums. A church is buying the equipment for a recreation center and financing some counseling for teen-agers. The Atlanta Jaycees are helping in the slums.

But a mighty gap remains as private organizations begin to move toward parts of the city that have been neglected.

Wanted: Do-Gooders.

\$270,000 Given To Wieuca Church

An anonymous donor has given the Wieuca Road Baptist Church of Atlanta \$230,000 to build an activities building and has given an additional \$40,000 to establish scholarships to educate young men considering Christian recreation as a career.

The Wieuca Church Wednesday night voted to accept the gift which came from a wealthy Christian layman of Atlanta who refuses to be identified.

Stipulating that the building be named for Robert Ward, director of Christian Recreation at the Second-Ponce de Leon Baptist Church, the donor said his two sons have been engaged in the recreational program at the Second-Ponce de Leon Church which already has an activities building.

HE SAID it was his appreciation for Mr. Ward which led him to make the gift to the Wieuca Road Church.

Rev. William L. Self, pastor of the Wieuca Road Church, said the donor said he hoped to perpetuate this kind of ministry. He had suggested that as soon as it is financially able, the Wieuca Road Church should build a similar recreation center for some other church in the Atlanta area.

Mr. Ward, 33-year-old native Atlantan who came to the Second-Ponce de Leon Church from Capitol View Baptist Church in

1961, has a full schedule of recreational activities at the church which attracts hundreds of people each week.

A graduate of Sylvan High School, Mr. Ward attended Southern Tech and the University of Georgia and was graduated from Georgia State College.

The Rev. Mr. Self said Thursday that his people will begin immediately to draft building plans for the center. He added that the erection of the building will not in any way deter or interfere with the church's plans already under way to erect a sanctuary, which will seat almost 2,000 people, and a new educational building.

The church, started in 1954 as a mission of the Second Ponce de Leon Church, expects the entire building program to cost about \$2 million.

School Will Soon Be Out

School vacation is but eight weeks away, so it is heartening to learn that this year Atlanta isn't likely to be caught flat-footed in providing recreation for children in poverty neighborhoods.

We remember that last summer a crash program was needed after schools were out and that it wasn't until well into the summer before even minimum recreation programs were under way in many of these areas. But this year we've got a head start. City Parks Director Jack Delius plans to operate 21 "playlots," three times as many as last summer.

However, he is going to have a hard time staffing these small playgrounds and operat-

ing other programs because federal anti-poverty funds that helped support them last year have run out. If these funds aren't restored, the problem addresses itself to local government, churches, private businesses and civic groups.

Already there are encouraging signs that our community will answer this challenge. More churches are giving money and time to impoverished neighborhoods. The Rich Foundation made a generous contribution for portable swimming pools. The Atlanta Variety Club has opened an area at Lake Allatoona for use by slum children.

Other groups are helping and more help will be needed.

Atlanta's Urban Beautification Program

Summary

Total Cost of Activities - 1967	\$1,696,750.00
Grant Requested	762,891.00

Application filed March 31, 1967.

Letter of Consent authorizing the City to make expenditures for any activity identified in its Urban Beautification Application received April 3, 1967.

Main points of five year Urban Beautification Program, 1967-1971:

1. Renovation and development of twenty six parks. Special emphasis was placed on park playgrounds and spray pools in or adjacent to poverty areas.
2. Private downtown street beautification programs will be executed by Central Atlanta Progress, Inc. and the Peachtree Center Association.
3. Street tree planting proposals are included for most of Atlanta's major thoroughfares as well as code enforcement areas.
4. The Atlanta Housing Authority will plant street trees and shrubs for screening at Capitol Homes, Grady Homes, Carver Homes and Perry Homes.
5. Development of two Civil War memorial sites will be built to commemorate the Battle of Ezra Church and the Battle of Atlanta. These will be similar to the Peachtree Battle Memorial on Collier Road.
6. Landscape development and grounds renovation around public buildings, such as City Hall, Fire Stations, Libraries, Reservoirs and Pumping Stations is also included in the program
7. The School Department will initiate a new program of landscape renovation which will eventually improve the grounds of every school in the Atlanta Public School System.
8. The Tree Ordinance, a proposed Underground Utility Ordinance and Sign and Billboard Ordinance are included in the Urban Beautification Program to encourage the removal of ugly features which would impair the City's Urban Beautification Program.
9. The City will be responsible for the increased maintenance cost of the Beautification Program as well as developing a maintenance program.

CITY OF ATLANTA



April 4, 1967

CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR


R. EARL LANDERS, Administrative Assistant

MRS. ANN M. MOSES, Executive Secretary

DAN E. SWEAT, JR., Director of Governmental Liaison

MEMORANDUM

To: Mayor Ivan Allen, Jr.

From: Dan Sweat 

You can see from the attached memo from Peggy Baker that we are exhausting every possibility for assistance in meeting our summer recreation needs.

I will keep you advised on the progress we are making.

DS:fy

April 4, 1967

Memo to: Dan Sweat

From: PB

Regarding meeting yesterday with FEB, I discussed the possibilities with Jack and Virginia and here are the areas of agreement: (Memo from Jack will follow)

1. They will prepare Operation Champ program for submission to HEW for possible funding under family and children services. Jack will contact you for names and titles of contacts.
2. I will ask Community Relations Commission and Community Council to provide feed-back that will be pertinent to the need for above program during summer of 1967. Please advise if you want me to do this.
3. Since personnel and equipment are the big needs to operate the Neighborhood Playlots effectively, Jack and Virginia will review:
 - a. Their personnel requirements to determine if they can use additional personnel through NYC, etc. I don't think we can get summer help through AIEP (USEP) since this program is to develop long-term job opportunities.
 - b. Their equipment needs for such items as portable ice chests, portable shelters (tarpaulins), etc., that are needed on Playlots.
4. They will explore how Playlot program can be further enhanced to provide more of a day-camp experience, with more arts, crafts, etc. In connection with this, I am contacting Boy Scouts, Girl Scouts and Camp Fire Girls and asking each to develop a schedule to have a team visit each Playlot one or more times during the summer for the purpose of talking to boys and girls about their programs and putting on meaningful demonstrations of opportunities available in their programs. They seem interested in doing something like this.
5. They seem enthusiastic about possibly having a summer development program at the undeveloped Allatoona site to:
 - a. Begin preparing this site for use as a campsite in 1968.
 - b. Provide employment opportunities through the NYC (here again I doubt if the AIEP could be used here, unless the jobs lead on to something more permanent).
 - c. In addition, by providing outdoor employment, this could be a meaningful camping substitute for these young people.

*I urged them
to keep all this
on QT until things
pick up!*

CITY OF ATLANTA



[Handwritten signature]

January 30, 1967

CITY HALL ATLANTA, GA. 30303

Tel. 522-4463 Area Code 404

IVAN ALLEN, JR., MAYOR

R. EARL LANDERS, Administrative Assistant

MRS. ANN M. MOSES, Executive Secretary

DAN E. SWEAT, JR., Director of Governmental Liaison

MEMORANDUM

To: Participants of the January 4, 1967
Program Planning Conference at City Hall

From: Dan Sweat

[Handwritten signature of Dan Sweat]

On January 4, you met with me and other local, State and Federal Government officials and private agency representatives to discuss the need and desire to prepare a summer program for the employment and recreation of young people, particularly in Atlanta's low income neighborhoods.

At that time we discussed the various facets of preparation of such a program and assigned the coordination to the Atlanta Youth Council.

The Atlanta Youth Council is in the process of effecting changes in its administrative organization and a new Executive Director will be employed within a few days. For this reason, there might have been some delay in following up on our initial meeting.

Many individuals and groups have gone forward with their independent investigations and considerations of how they might best be able to participate in such a program and I would urge that this be continued pending the employment of the Executive Director of the Youth Council.

Page Two
January 30, 1967

In the meantime, any recommendations, suggestions, questions or other information which you would like to pass along you may feel free to forward to the Youth Council in Room 1201-B in City Hall. We will try to maintain some follow up in the interim.

Thanks again for your concern and help.

DS:fy