

Table 2

ANTICIPATED FINANCIAL PERFORMANCE OF PROPOSED ATLANTA STADIUM
(Third Year of Stadium Operation)

OPERATING REVENUEStadium Rental:

Major league baseball	\$165,000
Professional football	176,400
College football	28,750
High school football	18,750
Other	18,000
Total Stadium Rental	\$406,900

Concessions:

Major league baseball	\$ 70,000
Professional football	25,200
College football	3,740
High school football	6,150
Other	4,500
Total Concession Income	\$109,590

Parking (incl. bus parking):

Major league baseball	\$159,000
Professional football	23,220
College football	2,660
High school football	27,730
Other	29,820
Total Parking Income	\$242,430

Other Revenue

Stadium club rental	\$ 19,250
Advertising	20,000
Office rent	40,250
Total Other Revenue	\$ 79,500

TOTAL OPERATING REVENUE \$838,420

OPERATING EXPENSES

Salaries and wages	\$ 81,500
Operations and administrative expenses	156,500
TOTAL OPERATING EXPENSES	\$238,000

NET OPERATING INCOME BEFORE
INTEREST AND DEPRECIATION \$600,420