

AMERICAN DAIRY QUEEN CORPORATION

Southeastern Division / 751 DeKalb Industrial Way, P.O. Box 1037, Decatur, Georgia 30033 / Telephone (404) 634-5151

February 5, 1969

Mr. Nat Welch  
Community Relations Commission  
1203 City Hall  
Atlanta, Georgia 30303

Dear Mr. Welch:

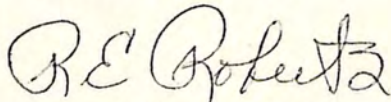
Thank you for your invitation to attend your Workshop on Black Business Opportunities to be held on February 20 at the Atlanta University School of Business.

We expect to have our Franchise Sales Director, Mr. Leo Wells, in attendance.

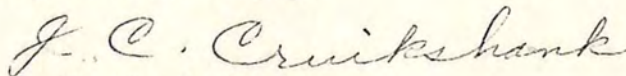
We in Dairy Queen feel that this is certainly a progressive program that you are sponsoring, and we are looking forward to finding capable store owners through this meeting. It is indeed a pleasure to know that our city is concerned with the growth and development of all its citizens and its businesses.

Look forward to working with you and your group.

Sincerely yours,



R. E. (Red) Roberts  
Operations Manager



J. C. Cruikshank  
Co-Chairman of the Board

RER/mjc