

Telefax

WESTERN UNION

SENDING BLANK

TelefaxCALL
LETTERS

FJT

5/3/66

CHARGE
TO

Mayor's Office, City Hall

Honorable John J. Sparkman, Chairman
Housing Sub-Committee of the Senate
Committee on Banking and Currency
United States Senate
Washington, D. C.

The deterioration of the Central Business Districts of
American cities cannot be allowed to destroy our economic,
social and public values.

S. 3282 offers the strong tool long needed to provide assistance

MORE TO FOLLOW

Send the above message, subject to the terms on back hereof, which are hereby agreed to

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD

1269—(R 4-55)

ALL MESSAGES TAKEN BY THIS COMPANY ARE SUBJECT TO THE FOLLOWING TERMS:

To guard against mistakes or delays, the sender of a message should order it repeated, that is, telegraphed back to the originating office for comparison. For this, one-half the repeated message rate is charged in addition. Unless otherwise indicated on its face, this is an unrepeatable message and paid for as such, in consideration whereof it is agreed between the sender of the message and the Telegraph Company as follows:

1. The Telegraph Company shall not be liable for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the repeated-message rate beyond the sum of five hundred dollars, nor for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the repeated-message rate beyond the sum of five thousand dollars, unless specially valued; nor in any case for delays arising from unavoidable interruption in the working of its lines.

2. In any event the Telegraph Company shall not be liable for damages for mistakes or delays in the transmission or delivery, or for the non-delivery, of any message, whether caused by the negligence of its servants or otherwise, beyond the actual loss, not exceeding in any event the sum of five thousand dollars, at which amount the sender of such message represents that the message is valued, unless a greater value is stated in writing by the sender thereof at the time the message is tendered for transmission, and upon the repeated-message rate is paid or agreed to be paid, and an additional charge equal to one-tenth of one per cent. of the amount by which such valuation shall exceed five thousand dollars.

3. The Telegraph Company is hereby made the agent of the sender, without liability, to forward this message over the lines of any other company when necessary to reach its destination.

4. The applicable tariff charges on a message destined to any point in the Continental United States listed in the Telegraph Company's Directory of Stations cover the delivery within the established city or community limits of the destination point. Beyond such limits and to points not listed in the Telegraph Company's Directory of Stations the Telegraph Company does not undertake to make delivery but will endeavor to arrange for delivery by any available means as the agent of the sender, with the understanding that the sender authorizes the collection of any additional charge from the addressee and agrees to pay such additional charge if it is not collected from the addressee.

5. No responsibility attaches to the Telegraph Company concerning messages until the same are accepted at one of its transmitting offices; and if a message is sent to such office by one of the Telegraph Company's associates, in jobs for that purpose as the agent of the sender, except that when the Telegraph Company sends a messenger to pick up a message, the messenger in that instance acts as the agent of the Telegraph Company in accepting the message, the Telegraph Company assuming responsibility from the time of such acceptance.

6. The Telegraph Company will not be liable for damages or statutory penalties when the claim is not presented in writing to the Telegraph Company, (a) within ninety days after the message is filed with the Telegraph Company for transmission in the case of a message between points within the United States (except in the case of an intrastate message in Texas or between a point in the United States on the one hand and a point in Alaska, Canada, Mexico, or St. Pierre-Miquelon Islands on the other hand, or between a point in the United States and a point at sea or in the air), (b) within 90 days after the cause of action, if any, shall have accrued in the case of an intrastate message in Texas, and (c) within 180 days after the message is filed with the Telegraph Company for transmission in the case of a message between a point in the United States and a foreign or overseas point other than the points specified above in this paragraph; provided, however, that this condition shall not apply to claims for damages or overcharges within the purview of Section 415 of the Communications Act of 1934, as amended.

7. It is agreed that in any action by the Telegraph Company to recover the tolls for any message or messages the prompt and correct transmission and delivery thereof shall be presumed, subject to rebuttal by contrary evidence.

8. Special terms governing the transmission of messages according to their classes, as enumerated below, shall apply to messages in each of such respective classes in addition to all the foregoing terms.

9. No employee of the Telegraph Company is authorized to vary the foregoing.

6-54

CLASSES OF SERVICE

DOMESTIC SERVICES

TELEGRAM

The fastest domestic service.

DAY LETTER (DL)

A deferred same-day service, at low rates.

NIGHT LETTER (NL)

Economical overnight service. Accepted up to 2 A. M. for delivery the following morning, at rates lower than the Telegram or Day Letter rates.

INTERNATIONAL SERVICES

FULL RATE (FR)

The fastest overseas service. May be written in code, cipher, or in any language expressed in Roman letters.

LETTER TELEGRAM (LT)

For overnight plain language messages, at half-rate. Minimum charge for 23 words applies.

SHIP RADIOGRAM

For messages to and from ships at sea.

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Mayor's Office, City Hall

to those charged with responsibilities for sound development and preservation of our central cities.

Atlanta joins her great sister cities in urging prompt and positive action on this amendment and offers her support to your Sub-Committee in seeking full approval of this progressive legislation.

Ivan Allen, Jr.
Mayor of the City of Atlanta

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TO

Mayor's Office, City Hall

A copy of the foregoing telegram should be sent to the following:

Honorable Richard B. Russell
Member of the Senate
Senate Office Building
Washington, D. C.

Honorable Herman E. Talmadge
Member of the Senate
Senate Office Building
Washington, D. C.

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CHARGE
TO

Mayor's Office, City Hall

Honorable Charles L. Weltner
Member of Congress
House of Representatives
House Office Building
Washington, D. C.

Honorable James A. Mackay
Member of Congress
House of Representatives
House Office Building
Washington, D. C.

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CHARGE
TO

Mayor's Office, City Hall

Honorable Robert G. Stephens, Jr.
Member of Congress
House of Representatives
House Office Building
Washington, D. C.

Mr. M. B. Satterfield
Executive Director
Atlanta Housing Authority
824 Hurt Building
Atlanta, Georgia 30303

Send the above message, subject to the terms on back hereof, which are hereby agreed to

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD

1269—(R 4-55)

Office of the Mayor

TELEPHONE MESSAGE

To Mr. S

Name Ann Moses

Telephone No. _____

- | | |
|--|---|
| <input type="checkbox"/> Wants you to call | <input type="checkbox"/> Is here to see you |
| <input type="checkbox"/> Returned your call | <input type="checkbox"/> Came by to see you |
| <input type="checkbox"/> Left the following message: | |

Needs to see you
about this as
soon as possible

Date: 5-3 Time 10:15 a.m./p.m.

By Faye

PROGRESS

National Capital Downtown Committee, Inc.
521 - 12th Street, N.W., Washington, D. C. 20004

DOWNTOWN



46

METER
503575

M. B. Satterfield, Executive Director
The Housing Authority of the
City of Atlanta
824 Hurt Building
Atlanta, Georgia 30303



**AIR MAIL
SPECIAL DELIVERY**

SPECIAL DELIVERY



SPECIAL DELIVERY

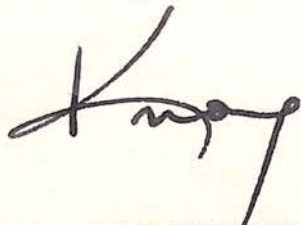
From the Desk of
KNOX BANNER

April 28, 1966

M. B. Satterfield

Introduced as S. 3282.

Urge strong statement of support
to Senator Sparkman, Chairman,
Housing Subcommittee, and
request it be entered in the
record of the hearings.

A handwritten signature in dark ink, appearing to read 'Knox Banner', with a stylized, cursive script.

DOWNTOWN PROGRESS

National Capital Downtown Committee, Inc.

521 12th Street, N.W., Washington, D. C. 20004

EXecutive 3-8387

THE NEW YORK
PUBLIC LIBRARY
ASTOR LENOX TILDEN FOUNDATION
455 N. 5TH ST. NEW YORK 17, N.Y.

Hugh Mields
NLC

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ABRAHAM RIBICOFF, CONN.
LEE METCALF, MONT.

TOM VAIL, CHIEF COUNSEL

United States Senate

COMMITTEE ON FINANCE

May 6, 1966

The Honorable Ivan Allen, Jr.
Mayor, City of Atlanta
City Hall
Atlanta, Georgia

Dear Ivan:

Thank you for your telegram of May 3 expressing your views on S. 3282, to provide financial assistance for urban renewal projects involving the central business districts of a community.

I appreciate having the benefit of your views and I have carefully noted the same.

Since I am not a member of the Senate Committee on Banking and Currency, I will have no vote until this bill is reported to the Senate floor for action. At that time, however, I will consider it carefully, bearing in mind your position.

It was a pleasure to hear from you and whenever I may be of service, do not hesitate to call on me.

With warm personal regards, I am

Sincerely,

Herman

CHARLES LONGSTREET WELTNER
FIFTH DISTRICT, GEORGIA

WASHINGTON OFFICE:
1724 LONGWORTH BUILDING
TELEPHONE: 225-3801

Congress of the United States
House of Representatives
Washington, D.C. 20515
May 4, 1966

COMMITTEES:
BANKING AND CURRENCY
UNAMERICAN ACTIVITIES
SMALL BUSINESS

DISTRICT OFFICE:
327 OLD POST OFFICE
ATLANTA 30303
TELEPHONE: 523-5041

The Honorable Ivan Allen, Jr.
Mayor of Atlanta
Atlanta, Georgia

Dear Mayor Allen:

Thank you for your telegram of the 3rd of May,
concerning the Participation Sales Act of 1966, S. 3282
and H. R. 14544.

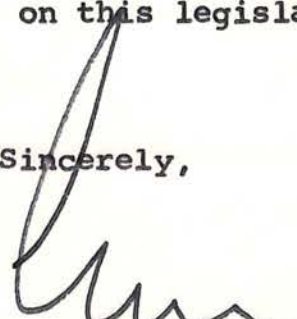
H. R. 14544 was reported from Banking and Currency
on April 25th, and has been discussed on the Floor of
the House this week. I intend to give it my full support
when a vote is taken.

In addition, the Senate is now considering S. 3282
after it was reported from Committee on April 28th.

I appreciate hearing from you on this legislation.

With best wishes,

Sincerely,



Charles Longstreet Weltner
Member of Congress

CLW/lrs

A. WILLIS ROBERTSON, VA., CHAIRMAN

JOHN SPARKMAN, ALA.
PAUL H. DOUGLAS, ILL.
WILLIAM PROXMIRE, WIS.
HARRISON A. WILLIAMS, JR., N.J.
EDMUND S. MUSKIE, MAINE
EDWARD V. LONG, MO.
MAURINE B. NEUBERGER, OREG.
THOMAS J. MCINTYRE, N.H.
WALTER F. MONDALE, MINN.

WALLACE F. BENNETT, UTAH
JOHN G. TOWER, TEX.
STROM THURMOND, S.C.
BOURKE B. HICKENLOOPER, IOWA

SUBCOMMITTEE:

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THOMAS J. MCINTYRE, N.H.

JOHN G. TOWER, TEX.
WALLACE F. BENNETT, UTAH
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United States Senate

COMMITTEE ON BANKING AND CURRENCY

SUBCOMMITTEE ON HOUSING

(PURSUANT TO S. RES. 172, 89TH CONGRESS)

May 9, 1966

Honorable Ivan Allen, Jr.
Mayor, City of Atlanta
Atlanta, Georgia

Dear Mayor Allen:

I have your telegram of May 3, 1966, in which you urge my support of S. 3282, a bill to amend title I of the Housing Act of 1949 to authorize financial assistance for urban renewal projects involving the central business district of a community without regard to certain requirements otherwise applicable.

I appreciate having your telegram and you may rest assured that I will bear your position in mind when this legislation is considered on the Floor of the Senate.

With best wishes, I am

Sincerely,


John Sparkman

JAMES A. MACKAY
4TH DISTRICT, GEORGIA

COMMITTEE ON
INTERSTATE AND FOREIGN
COMMERCE

SUBCOMMITTEE ON
PUBLIC HEALTH AND WELFARE

Congress of the United States
House of Representatives
Washington, D.C. 20515

May 4, 1966

The Honorable Ivan Allen, Jr.
Mayor of the City of Atlanta
City Hall
Atlanta, Georgia

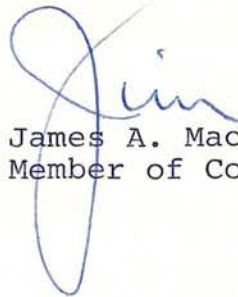
Dear Ivan:

Thank you for your Telegram concerning Urban
Renewal legislation which was introduced in the Senate
on April 27th.

Although this legislation will not be referred
to my Committee, you may be sure that I shall give it my
closest and most favorable consideration. S. 3282 will
go to Charlie's Committee on Banking and Currency, and I
shall discuss the proposal with our Fifth District Congressman.

With kind personal regards,

Sincerely yours,



James A. Mackay
Member of Congress

JAM/sw

May 3, 1966

TELEGRAM TO:

Honorable John J. Sparkman, Chairman
Housing Sub-Committee of the Senate
Committee on Banking and Currency
United States Senate
Washington, D. C.

The deterioration of the Central Business Districts of American cities cannot be allowed to destroy our economic, social and public values.

S. 3282 offers the strong tool long needed to provide assistance to those charged with responsibilities for sound development and preservation of our central cities.

Atlanta joins her great sister cities in urging prompt and positive action on this amendment and offers her support to your Sub-Committee in seeking full approval of this progressive legislation.

Ivan Allen, Jr.
Mayor

cc: Senator Richard Russell
Senator Herman Talmadge
Representative Charles L. Weltner
Representative James A. Mackay
Representative Robert G. Stephens, Jr.

MB Satterfield - All Housing Auth.

An Amendment

To amend title I of the Housing Act of 1949 to authorize financial assistance for urban renewal projects involving the central business district of a community without regard to certain requirements otherwise applicable.

That title I of the Housing Act of 1949 is amended by adding at the end thereof a new section as follows:

"URBAN RENEWAL AREAS INVOLVING THE CENTRAL BUSINESS DISTRICT OF A COMMUNITY

"SEC. 118. (a) In any case where the governing body of a community determines (1) that there exists in the central business district of such community conditions which (A) impose severe public, economic, or social liabilities, (B) impair, arrest, or prevent the sound growth, development, or redevelopment of the community, or (C) constitute a serious and growing threat to the public health, safety, morals, and welfare of the community, and (2) that the undertaking of an urban renewal project in such district will alleviate or remove such conditions and promote the public welfare and the proper development of the community, the Administrator is authorized to extend financial assistance under this title for such project without regard to the requirements in section 110 with respect to the predominantly residential character or predominantly residential reuse of urban renewal areas. In contracting for any such project, the Administrator shall consider the need to plan for, and carry out undertakings with respect to, a sufficiently large area to accomplish the

objectives of this title, and (i) the necessity for staging the project undertakings and activities on a functional rather than geographic basis, (ii) the provision of increased opportunities for effecting the relocation of displaced individuals and business concerns, and (iii) the greater amount of time that may be required for achieving such objectives through selective and coordinated action. Site improvements and supporting facilities which are peculiarly appropriate to the revitalization and renewal of the central business district of the community involved, when provided by a public body or entity, shall be eligible as part of gross project cost and as a local grant-in-aid in connection with any such urban renewal project.

"(b) Upon approval by the Secretary and subject to such conditions as he may determine to be in the public interest, the local public agency may acquire structures situated in any urban renewal area approved for a project under subsection (a) which are determined to be of unusual significance for historical or other reasons, restore or rehabilitate them, and make available the restored or rehabilitated structures to any nonprofit corporation or association, or public body or agency, for purchase at fair value for nonproprietary uses in the public interest.

"(c) As used in this section, the term 'central business district' means the administrative, commercial, financial, governmental, and cultural center of a community, including its supporting service areas."

Need for
Special Legislation for the
Revitalization of
Central Business Districts

By enacting appropriate legislation:

1. Providing for planning and carrying out the revitalization of an entire central business district, to allow for staged renewal on a functional rather than a limited geographical basis, and to provide for greater opportunity for the relocation of individuals and businesses within the area.
2. Encouraging preservation, restoration and rehabilitation of historical and other significant structures.
3. Recognizing that certain public facilities essential to the central business district should qualify as non-cash grants-in-aid.

The Congress would permit cities to:

1. Plan for and guarantee the total revitalization of the central business district so that developers and investors will be encouraged to participate more readily, thus stimulating maximum participation by private enterprise with a minimum of public acquisition.
2. Stage urban renewal action on a more efficient basis so as to reduce the time lag between demolition and reconstruction.
3. Finance its urban renewal and other related activities on a more efficient and orderly basis.
4. Increase job opportunities through the revitalization of the primary employment area.
5. Strengthen the economic base of the community.
6. Provide increased cultural opportunities for the community.

March 23, 1966

URBAN RENEWAL AREAS INVOLVING CENTRAL BUSINESS DISTRICTS

People live in urban areas because they seek the combined advantages which these areas can offer as compared to more sparsely settled areas. Such advantages include increased employment opportunities, good housing in attractive neighborhoods, adequate and economical transportation facilities, the cultural and social advantages offered by the great educational institutions located in such areas, and the convenience and enjoyment of the varied facilities afforded by the central business district. It is the total urban "package," rather than any special element thereof, which is the magnet of attraction. It is therefore essential that any national legislation to assist cities in the renewal of their urban areas should permit effective assistance to be made available for the renewal of any blighted or deteriorated sections of an urban community so that any such section can be redeveloped to provide any one or more of such desired and needed advantages.

To a large extent, our present national urban renewal legislation recognizes this principle. In areas of specialized need, such as mass transportation and such as colleges, universities and hospitals in or near urban renewal areas, it recognizes that the standards applied must be different from those applied in residential area projects. In the case of central business districts, however, this is not the situation. This could be corrected by granting the necessary flexibility to provide, in the case of central business district areas, the varied procedures and treatment required to provide effective assistance for the renewal of such areas.

It is to be remembered in respect of the national urban renewal program that the capital grant "write down" is extended to the community to enable it to provide, by proper redevelopment, the advantages its citizens need. The benefit is to the whole community, not to any particular redeveloper, be he a private entrepreneur providing housing, a medical institution providing hospital facilities, a college or university providing any one or more of the wide range of facilities such an institution must provide, or a department store building a new structure as a part of the community effort to revitalize its central business district. The total community benefits by the better housing provided through the redevelopment of one residential area, just as the total community benefits by the revitalization of a central business district through the redevelopment of its deteriorated parts.

March 23, 1966

Special Legislation for the
Revitalization of
Central Business Districts

The central business districts which constitute the cultural and economic hearts of cities, the principal tax resources, and the principal sources of employment in most communities, are facing increasingly serious problems of decay and congestion. The renewal and revitalization of downtowns require a special approach and treatment not available or possible under existing law, regulations, and procedures.

In order to enable a city to undertake comprehensive programs to strengthen the ability of its central business district to function effectively, new legislation is required which will:

1. Recognize that the health of commercial, industrial, and cultural functions of central business districts is essential to a well balanced community.
2. Permit the Secretary to qualify site improvements and supporting facilities as part of the gross project cost and as local grants-in-aid.
3. Allow for the acquisition and rehabilitation of historical properties in such areas.
4. Permit waiver of residential requirements in renewing central business districts.

Revitalization of central business districts made possible by the attached amendment will:

1. Strengthen the tax base of cities.
2. Permit the use of the increased local tax resources to more nearly meet the educational, social welfare, recreational, and cultural needs of the people.
3. Improve the economic health of cities.
4. Increase employment opportunities for unskilled and semi-skilled in central business districts where the greatest potential for such employment exists now and will exist even more so as revitalization is accomplished.

This proposed legislation was introduced in the 88th Congress as H.R. 6431 and as a part of S. 2031, and was endorsed by:

- . United States Conference of Mayors
- . National League of Cities
- . Joint Council on Housing and Urban Development
- . National Association of Housing and Redevelopment Officials
- . National Housing Conference

March 25, 1966

THE UNITED STATES SENATE
EIGHTY-NINTH CONGRESS
SUBCOMMITTEE ON HOUSING OF THE
SENATE COMMITTEE ON BANKING AND CURRENCY

Democrats

John J. Sparkman (Ala.) CHAIRMAN
Paul H. Douglas (Ill.)
William Proxmire (Wisc.)
Harrison A. Williams, Jr (N.J.)
Edmund S. Muskie (Maine)
Edward V. Long (Mo.)
Thomas J. McIntyre (N.H.)

Republicans

Wallace F. Bennett (Utah)
John G. Tower (Texas)
Bourke B. Hickenlooper (Iowa)

Carl A. S. Coan
Staff Director

THE HOUSE OF REPRESENTATIVES
EIGHTY-NINTH CONGRESS
SUBCOMMITTEE ON HOUSING OF THE
HOUSE COMMITTEE ON BANKING AND CURRENCY

Democrats

William A. Barrett (Pa.) CHAIRMAN
Leonor Kretzer Sullivan (Mo.)
Henry S. Reuss (Wisc.)
Thomas L. Ashley (Ohio)
William S. Moorhead (Pa.)
Robert G. Stephens, Jr. (Georgia)
Fernand J. St. Germain (R.I.)
Henry B. Gonzalez (Texas)

Republicans

William B. Widnall (N.J.)
Paul A. Fino (N.Y.)
Florence P. Dwyer (N.J.)
James Harvey (Mich.)

James McEwan
Staff Director

May 3, 1966

TELEGRAM TO:

Honorable John J. Sparkman, Chairman
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Committee on Banking and Currency
United States Senate
Washington, D. C.

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Ivan Allen, Jr.
Mayor

cc: Senator Richard Russell
Senator Herman Talmadge
Representative Charles L. Weltner
Representative James A. Mackay
Representative Robert G. Stephens, Jr.

Telegram

TO

Honorable

~~Senator~~ John J. Sparkman, Chairman
Housing Subcommittee of The
Senate Committee on Banking and
Currency
United States Senate
Washington, D.C.

Copies to ~~@~~ Sen Russell, Filmore,
Rep. Welton, Mackay
+ Robert M. Stephens Jr.

deterioration

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