

April 24, 1969

Mr. John W. Gardner  
Chairman  
National Urban Coalition  
Washington, D. C.

Dear Mr. Gardner:

The Atlanta Chamber of Commerce is planning a special program beginning in September 1969. The purpose of Leadership Atlanta is to develop a group of identifiable young leaders; acquaint them with the basic problems and suggested solutions of the problems facing Atlanta; and encourage participation in positive community leadership.

There will be approximately 50 participants in this program; 30 sponsored by business firms, and 20 chosen from outside the business community to insure participation from low income Negro groups. A real effort is being made to insure representative membership among the participants.

The sessions will be held once a month. Each one is developed by the Chamber and a different educational institution. Background reading material will be required before each session. The format will be generally as follows:

- 1) Address on topic
- 2) Supper
- 3) Panel or seminar involving local figures

A listing of the subjects to be covered is included.

The first session is scheduled for September 29, 1969. The Chamber would like for you to keynote the program with an opening address. Frank Carter, Chamber President, and I have been asked to participate in the after-dinner session and are planning to do so.

Page Two  
Mr. John W. Gardner

On behalf of the Chamber, I hope you can participate in this most worthwhile undertaking. If you would like, I will be happy to arrange other engagements for you during the day.

Sincerely,

Ivan Allen, Jr.

IAjr:jct

Enclosures