

166 C.P.

5.3

December 26, 1967

Mr. Alex W. Smith, President
Central Atlanta Progress, Inc.
2 Peachtree Street, N. W., Suite 2740
Atlanta, Georgia 30303

Dear Alex:

We have reviewed the report "Study Design for the Central Atlanta Planning Process" which was prepared by Alan M. Voorhees & Associates, Inc. for Central Atlanta Progress, Inc. and the City Planning Department. Our feeling is that the approach suggested by this report is much too extensive for this stage of the game and has one glaring weakness in that it proposes to farm out a great portion of the research to private consulting firms. Our experience has been that it is much more satisfactory to approach this type of project slowly, utilizing the resources of those who are the most vitally concerned.

We propose that the technical work be done by the planning staffs of the City Planning Department and Central Atlanta Progress, Inc. and that their work be done under the direction of and in close cooperation with a committee to be made up of myself as chairman, three members of the Board of Aldermen and three members of the CAP Executive Board. This committee would insure that the interests of both the City at large and the interests of the property owners and merchants of the Central Business District were well represented.

We further propose that this committee meet several times with staff members of the City Planning Department and CAP to discuss the objectives that should be pursued in a study of the Central Business District. We think that the members of this committee, as well as the staff members, should have a definite and clear-cut idea of just what is to be accomplished by such a study. We think it is at this point that we can decide how much outside technical support will be necessary to enable us

Mr. Alex W. Smith


2.

December 26, 1967

to accomplish the objectives which have been set, however, I have great confidence in the staff of the City Planning Department, as well as CAP, and feel that a majority of the technical work can and would best be done by these two groups.

I hope that this alternative proposal will meet with your approval and await your decision in this regard.

Sincerely, yours,



Ivan Allen, Jr.
Mayor

IAJr/jp

cc.. Mr. Jack Tarver
Mr. Robert M. Wood