

OFFICE OF ECONOMIC
OPPORTUNITY

EXECUTIVE OFFICE OF THE PRESIDENT
WASHINGTON, D.C. 20506

July 11, 1968

Mr. Dan Sweat
Director of Governmental Liaison
City Hall
Atlanta, Georgia 30303

Dear Dan:

Attached you will find a brochure which will give you some idea of the Job Corps art exhibition entitled "A Chance To Be Somebody". As I mentioned on the phone, the exhibition began January 18 in New York City at the Time-Life Building. After New York, the exhibition hit Chicago, Minneapolis, Omaha, St. Louis. And the schedule reflects that it will hit Atlanta around August 15. After Atlanta, it goes to Houston, Los Angeles (with a show in Los Angeles and one in the Watts section), Portland and Cleveland.

It is my understanding that Scripto is the Atlanta sponsor. And Mary Lou has the "scoop" on the whole thing. Of course, Scripto will decide how many they will invite to the opening but they invited 1500 in New York. It was a swinging affair.

You mentioned the poor being invited on the phone. We hope to in some way establish an ongoing program for all segments of the Atlanta population to view the exhibit while it is in the city. It will be there through Labor Day. The opening is one way that we can pull in the businessmen, civic leaders, art community, etc., so that they can possibly have ideas about bringing other people in after the opening.

I know that you will be contacted about this soon. And I hope you can do what you can to make this opening a success. I'll be down before too long and hope to see you then.

Best regards always,


Tom Cochran