JOE H. GERSON 739 WEST PEACHTREE ST., N.E. ATLANTA, GA. 30308

The EQUITABLE Life Assurance Society of the United States

TELEPHONE: 875-7396

January 7, 1966

Dear Mayor Allen:

At a recent meeting of the Braves "400" Club, you, along with Governor Sanders, Earl Mann and Arthur Montgomery, were elected as an Honorary Director, which I hope you will accept.

Last year we were in the experimental stages and this year we really hope to have a great Booster Club to prove to the world that Atlanta is a big league city.

I certainly would appreciate it if you would let me know if you will accept the position of Honorary Director of our Organization.

Sincerely yours,

JHG: hh

Joe H. Gerson, President

The Hon. Ivan Allen, Jr.

Mayor of Atlanta

City Hall

Atlanta, Georgia

EQUITABLE .

LIFE AND QUALIFYING MEMBER MILLION DOLLAR ROUND TABLE