

The Urban Coalition

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CHAIRMAN: John W. Gardner

CO-CHAIRMEN: Andrew Heiskell / A. Philip Randolph

March 11, 1969

Honorable Ivan Allen, Jr.
Mayor
City Hall
Atlanta, Georgia 30303

Dear Ivan:


On behalf of Joseph Keenan, Walter Reuther, and David Rockefeller, I wish to thank you for sending your representative to the February 26 meeting of community development officials called by the Urban Coalition Task Force on Housing, Reconstruction and Investment.

The meeting explored the potential for increasing the volume of construction of low- and moderate-income housing through the pooling of a portion of low-income housing starts by several cities -- the pooled market to be supplied by large-scale, efficient developers and builders.

The discussion was very productive, and the consensus of the meeting was that the Housing Task Force should move rapidly in concert with mayors, governors, and the Department of Housing and Urban Development to refine the concept into a specific working proposal.

We are now proceeding with this task and Messrs. Keenan, Reuther, and Rockefeller will be taking an opportunity to present the proposal to you in the near future.

Sincerely,



John W. Gardner
Chairman

JWG:bc