



HOUSING AUTHORITY OF THE CITY OF ATLANTA, GEORGIA
824 HURT BUILDING • ATLANTA, GA. 30303 • 523-6074

June 7, 1967

Mr. Robert Dobbs, Chairman
Citizens Neighborhood Advisory Council
2455 Abner Place, N. W.
Atlanta, Georgia

Dear Mr. Dobbs:

Thank you for your telegram of May 30, 1967, regarding the Rockdale Redevelopment Proposals. We appreciate your interest in the conveyance of this land and the effects its redevelopment will have on your adjacent neighborhood. You stated that your group opposes the awarding of the contract to the Rosen Company since you did not have the opportunity to review this particular proposal.

Starting in mid-November, 1966, the Atlanta Housing Authority conducted an extensive advertising campaign to interest redevelopers in the Rockdale Project. In addition, the Atlanta newspapers devoted considerable space to acknowledging and reporting this development.

On March 15, 1967, the Atlanta Housing Authority accepted proposals from four interested redevelopers. The proposals accepted were available to interested individuals and groups and were on display in Room 824 of the Hurt Building, where the Atlanta Housing Authority Central Office is located. We share the disappointment in your not taking the opportunity to review the plans when they were available.

Significant to your protest is the fact that each of the redevelopers and the Housing Authority officials had your interests in mind when considering and developing these proposals. The prime considerations in determining the best proposal were the amenities provided for future residents of Rockdale and their immediate neighbors. Consequently, even though your group was not represented at the reviews, we feel your interests and ours have been served, since they are one and the same.

Should we be of further service to your group, please contact us.

Very truly yours,

Lester H. Persalls
Director of Redevelopment

cc: ✓ Mayor Ivan Allen, Jr.
Mr. Rodney Cook
Mr. John T. Edmunds
Mr. Edward H. Baxter

C O P Y