Number 22

e-

T-

the

af-

lari-

the rair.

a the

wer

ials

8 to

man

ot rest

forc

nd b

e 16A

ami an ho July 31, 1969

CENTRAL ATLANTA PROGRESS, INC.

2 PEACHTREE STREET, N.W., SUITE 2740



MEET NEW C.A.P. ASSOCIATE

It is a pleasure to welcome to C.A.P. Mr. Houshang ("Housh") Farhadi as Associate, specializing in urban design.

Born June 23, 1939 in Tehran, Iran, Mr. Farhadi has been in this Country since 1959.

He has a Bachelor of Architecture Degree from Georgia Institute of Technology, and a Masters Degree in Urban Design from Carnegie-Mellon University in Pittsburg.

"Housh" brings to Central Atlanta an important talent to help build a great City, and we're glad to have him on board.

Atlanta Traffic Grinds Ing, Hot Standstill shooting of a suspected shop-lifter at Broad and Alabama may have triggered the

Downtown Rapid Transit, Atlanta traffic ground to a halt. and a scant 8 months after Atlantans rejected

ripoling and to a nait.

ripoling and to a nait.

ripoling and to a nait.

ripoling and to a nait. day, one i metropolis, this came as no surprise, for the growth clogging the trends clearly pointed out the oncoming crisis of Many transportation.

market But few people really recognize the fantastic growth merin potential of Atlanta --- both quality-wise and quantity-wise. And this potential is recognized by nationally known experts as being UNIQUE among American stal cities.

BUT IT CAN HAPPEN ONLY IF WE FACE UP TO THE PROBLEM OF KEEPING ATLANTA ON THE MOVE --- ITS TRAFFIC MOVING.

And this means more than haphazard patchwork. It means:

1. Itemizing what improvements are vital,

2. Determining what these will cost, and resources,

3. Getting the show on the road, step-by-logical-step.

CAP GRATITUDE

... to Director Richard H. Rich for a very tough job well done as MARTA Chairman. Operating under the most adverse conditions, he has moved Atlanta much farther toward Rapid Transit than might appear on the surface.

Under his competent direction the thought processes have been put into motion, basic planning has been done, and the public alerted to the urgent need for action.

Atlanta is not a City to accept defeat; it will resurge, and when it does, the next steps will come easier and quicker because of the excellent groundwork accomplished under the leadership of RICHARD H. RICH.

TRANSPORTATION ACTION PROGRAM

Mayor Allen has sent to Washington a formal application for Dept. of Transportation help on circulation and access problems in Central Atlanta --- a team effort of the City and CA Business Community.

A unique action program. Will pave way for action projects --- procedure complicated and tedious, but necessary to get maximum Federal-State-City assistance on critical central core transportation projects.

D.O.T. reaction favorable to date.

CENTRAL BUSINESS DISTRICTS, U.S.A.

For the first time in history, leaders from Nation's downtowns will meet with TOP Federal officials to stress urgent needs for central cores, and beat drums for Federal attention to urban problems which are clearly focused in downtowns.

Conference scheduled for September 17, 18, and 19 in Washington.

More details later.....

..... Bob Bivens

marked