



Press Notes

BRAVES ANNOUNCE GOOD NEIGHBOR PROGRAM

The Atlanta Braves announced today the establishment of the Braves' Good Neighbor Program, a charitable project to be sustained by the proceeds of the annual Braves-Minnesota Twins exhibition game. This year's exhibition game, the third of a series with the American League Champions, is scheduled for Atlanta Stadium, Monday, May 2 at 7:30 P.M. The game will be played in Atlanta and the Twin Cities on alternate years.

The aim of the Braves' Good Neighbor Program is to promote, create and sustain recreational facilities in the needy neighborhoods of Atlanta.

Chairman of the Board Bill Bartholomay, commenting on the Braves' Good Neighbor Program added: "The Braves are proud to be in a position to extend a helping hand to the families living in Atlanta's underprivileged areas. We feel the most effective assistance that we can provide to our neighbors can come in the improvement of existing recreation areas and in the creation and maintenance of new facilities. We sincerely hope that in time the Braves' Good Neighbor Program will increase in scope and will become the most unique program ever implemented by a big league ball club."

The Braves' Good Neighbor Program is a continuation of Braves' charitable ventures, which over the past 14 years has been responsible for the donation of more than \$700,000.

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