

Re: Turmoil on the College Campus
-- Seminar

What we are seeing develop on the college campuses is at least as significant to business as the American labor union development.

In fact, the development is in many respects similar to the development of American labor unions in the 1920's and 30's. Both have their communist radicals. Both have been commonly described as an anarchistic conspiracy. In both cases the rest of society initially wanted to believe "only a small minority" was involved.

Already, a union or caucus of Negro business executives has been formed in New York, the Council of Concerned Black Business Executives. At this conference, one of its organizers will tell us why, and their objectives.

Young white moderates -- elected leaders, not self-appointed radicals -- will tell you how they intend to change the business community. These are men that most of us would want to hire.

As with the labor union movement, the clergy are playing an important role in the new development of youth attitudes. On the whole, the clergy that are involved with the youth are very much in support of the new student attitudes. That's not to say that the clergy always support all of the student tactics. The clergy are included in this seminar because of their special role in advising students on the subject of "right and wrong."

The object of the seminar is to examine the turmoil the "easy" way -- by learning from troubled educational institutions before we inherit (i.e., hire) the problems.

Business has given much thought to the hard core unemployed. The impact of the current crop of activist youth will be even more significant to us.