

*Telefax***WESTERN UNION**

SENDING BLANK

TelefaxCALL
LETTERS**FID****FR**CHARGE
TO**NEW YORK LIFE INSURANCE COMPANY****OCTOBER 19, 1964**

**MR. WILLIAM C. BARTHOLOMAY
MILWAUKEE BRAVES, INC.
2 NORTH RIVERSIDE PLAZA
CHICAGO, ILLINOIS**

**THE BRAVES WILL LOVE ATLANTA THE HUB OF THE ENTIRE SOUTHEAST AND
WILL RECEIVE 1000% SUPPORT FROM THE PEOPLE OF THIS FAST GROWING
AREA.**

JOHN O. GAULTNEY

**Copy to: Mr. Opie L. Shelton
Mayor Ivan Allen, Jr. ✓**

Send the above message, subject to the terms on back hereof, which are hereby agreed to

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD

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