

488 MADISON AVENUE NEW YORK NY 10022 MU 8-0300

EDITORIAL INFORMATION SERVICES

April 14, 1966

Mayor Ivan Allen, Jr. City Hall Atlanta, Georgia

Dear Mayor Allen:

The events leading up to the acquisition of a major league baseball team by Atlanta and the prominent role you played in this accomplishment are discussed in an article in the new issue of Look.

I thought you might enjoy reading the article (P. 61) and that you might want to call it to the attention of other Atlanta citizens who have had a special interest in the new stadium and the Braves.

This issue of Look will be out Tuesday, April 19.

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Sincerely,

Ralph M. Feller

RMF: mk enc.