JOE H. GERSON 739 WEST PEACHTREE ST., N.E. ATLANTA, GA. 30308

The EQUITABLE Life Assurance Society of the United States

TELEPHONE: 875-7396

April 14, 1966

Dear Mayor Allen:

The last few days have been great, and even though we lost the first two I still believe if our pitching comes through the Braves will be a contender.

You are to be congratulated not only for your efforts in building the stadium, but also for all the activities leading up to opening night. I certainly want to thank you for counting me in on so many of these activities. It was a thrill and joy to me.

As I have said many times before, you are the greatest Mayor any town could have and we in Atlanta are fortunate in having you.

> Sincerely yours, Joe H. Gerson

JHG: hh

P.S. Tell Mrs. Barr that our booster cap makes a wonderful golf cap.



LIFE AND QUALIFYING MEMBER MILLION DOLLAR ROUND TABLE