

XERO COPY

XERO COPY

XERO COPY

XERO COPY

696

May 12, 1966

Mrs. Norman M. Shipley
101 Chinquapin Drive
Marietta, Georgia 30060

Dear Mrs. Shipley:

Mayor Allen has sent me your letter and a copy of his to you, regarding your request that we sing the National Anthem before all of our ball games at the Stadium.

I believe, we have an honest difference of opinion. I am one who does not believe we should sing it before every game, but I would rather save the singing for special occasions, when we have a large crowd and attendance; when the singing will sound particularly traumatic.

In my estimation, the Anthem is quite a difficult song to sing and we have a rather small attendance people seem to have a great reluctance to stand up and be heard. Therefore, our policy is one of singing the Anthem only on special occasions.

Thank you for your interest and I hope that our reasoning makes sense to you.

Cordially,

Jerald S. Sachs
Public Relations, Director

JSS:paa